



PERSONAL INFORMATION

Name: **Aldana Persia**

Date of Birth: **10-07-1984**

Nationality: **Argentine**

e-mail: **persiaaldana@gmail.com**

ABOUT ME

I am a Fashion Designer graduated from the University of Buenos Aires (UBA, Argentina) with extensive teaching experience in fashion design, pattern making, and textile screen printing.

I coordinate the Extension Diploma in Fashion Design at the National University of San Luis (UNSL, Argentina) and teach in the Higher Technical Degree in Fashion and Clothing Design at the Argentine School of Fashion (EAModa).

I have completed the teacher training program at UNSL, hold official certification in digital pattern making and 4d Design from Audaces , and have international training in FabTextiles at Fab Lab Barcelona.

My professional goal is to integrate education, design, and innovation to inspire creative processes in my students.

PROFESSIONAL EXPERIENCE

2012 – Present

NATIONAL UNIVERSITY OF SAN LUIS (UNSL)

University Professor

- Pattern making and fashion design workshops in different provincial campuses of UNSL (2012-2019).
- “Hacemos Futuro” Program: Assistant course in Costume Making. SEU-UNSL in collaboration with the National University of Cuyo and the Ministry of Social Development (2019).
- Diploma in Fashion Design, Rectoral Resolution No. 1248/2022: curriculum development, coordination with other professors, and teaching (2022 – Present).

2025 – Present

ARGENTINE SCHOOL OF FASHION (EAModa)

Professor of the Project Practice subject in the Higher Technical Degree in Fashion and Clothing Design.

2024

NAVE CULTURAL, MINISTRY OF TOURISM AND CULTURE, SAN LUIS

Instructor for the course: Pattern Making and Garment Construction.

2024

PROVINCIAL INSTITUTE OF SOCIAL REINTEGRATION, SAN LUIS

In-person professional training workshop in pattern making and garment construction.

2019 – 2023

MUNICIPALITY OF SAN LUIS

Vocational training professor

- Textile operator course. “Capaces” program for educational and social training for work.
- Pattern making and garment construction workshops.

2007 – 2022

EL TALLER TEXTIL – INDEPENDENT PROJECT

- Design and development of prints for various brands. Technique: textile screen printing.
- Coordination and development of theoretical/practical screen printing workshops.

2011 – 2019

INSTITUTO BEATRICCE AL, SCHOOL OF DESIGN, SAN LUIS

Instructor for the subjects:

- Textures / Pattern Making I and II / Fashion Design II (2011-2013)
- Thesis Tutoring / Textures (2018)
- Textures I and II / Design II / Design and Digitalization (2019)

2015 – 2018

UNIVERSITY OF PALERMO (UP)

Guest lecturer for screen printing workshops:

- X Latin American Design Meeting (2015)
- IX Fashion Meeting (2015)
- XI Latin American Design Meeting (2016)
- XIII Latin American Design Meeting (2018)

2018

NATIONAL UNIVERSITY OF CÓRDOBA

Selected by the Faculty of Architecture, Urbanism, and Design (FAUD) Extension Office to teach a Textile Screen Printing seminar.

2017

FAB TEXTILES, FAB LAB BARCELONA

Institute for Advanced Architecture of Catalonia (IAAC)

- Research and experimentation with new technologies, techniques, and materials applied to fashion and textile design.
- Participation in Maker Faire Barcelona 2017: design and production of a product collection with bioplastics.

2017

BARCELONA DESIGN WEEK – 12th EDITION

Collaboration in the exhibition “Refraccions” by designer Cristina Noguer.

- Research with electroluminescent inks.
- Participation in the design and production of artistic installations.

2011 – 2016

HILANDA, ECOLOGICAL DESIGN

Brand design and creation. Environmentally friendly accessories.

- Research and reuse of materials such as recycled rubber combined with artisanal looms.
- Certified by the Ministry of Environment of San Luis as “EcoFriendly of San Luis Province,” Resolution No. 61-PGA-2012.

2011

PRODUCT DESIGN AND DEVELOPMENT, Municipality of Estancia Grande, San Luis, Argentina

Uniforms for promoters:

- 2011 Polo World Championship.
- Summer tourism season 2011-2012.

2008 – 2011

UNIVERSITY OF BUENOS AIRES (UBA)

Faculty of Architecture, Design, and Urbanism

Teaching Assistant in: Marketing and Market I & II, Chair: Zampichiatti

2009 – 2011

PUNKE – CLOTHING DESIGN FOR BABIES AND CHILDREN, C.A.B.A.

Design area coordinator

2008 – 2009

STUDIO APM – DESIGN AND TRENDS STUDIO, C.A.B.A.

Fashion Designer

EDUCATION & TRAINING

UNIVERSITY DEGREE: FASHION DESIGNER

University of Buenos Aires (UBA), Faculty of Architecture, Design, and Urbanism
(2003-2008)

2024

AUDACES 360 EDUCATIONAL

Official Audaces training for institutions:

- PATTERNS: Direct mold creation from the computer
- TIZADA: Maximum utilization of fabric automatically
- DIGIFLASH: Physical mold digitalization
- IDEA: Fashion design and technical sheet creation
- FASHION STUDIO: 3D technology and runway
- ISA: Process management and collection planning

2024

PEDAGOGICAL TRAINING CYCLE, UPRO

National University of Trades, San Luis

Training for current and future instructors:

- Addictions and problematic consumption
- Disability, diversity, and inclusion
- Pedagogy

2019

TEACHING PATHWAY, NATIONAL UNIVERSITY OF SAN LUIS (UNSL)

Faculty of Human Sciences (FCH). Bachelor and Teaching Degree in Educational Sciences.

- Adult Education
- Urban and rural marginalization and exclusion
- Pedagogy

2017

TEXTILE ACADEMY BOOTCAMP, FAB LAB BARCELONA

Intensive interdisciplinary course focused on new technologies applied to fashion and textiles:

- 3D modeling and scanning / Digital fabrication: 3D printing, laser cutting, CNC milling / E-textiles / Open-source hardware / Biotextiles: bioplastics / Natural dyeing / Circular fashion

2017

ILLUSTRATION WORKSHOP, BAU, Barcelona University Design Center

- Graffiti / Typography illustrations / Fashion / Children / Satirical / Object composition / Caricature / Collage / Self-portrait

2015 – 2016

PEDAGOGICAL REFLECTION AND INNOVATION PROGRAM, University of Palermo (UP),

- Introduction to Didactics
- Introduction to Educational Technology
- Evaluation

2010

FIGURINE DESIGN

Instructor: Professor Gisela Balestrini, C.A.B.A.

2007

MIXED TECHNIQUES PRINTING COURSE

Fashion & Design Studio, C.A.B.A.

- Screen printing / Sublimation / Devoré / Laminating

2006

SCREEN PRINTING COURSE

José Ingenieros Cultural Center, UBA

LANGUAGES

SPANISH

Native

ENGLISH

B1, Language Institute ULP, University of La Punta, San Luis, Argentina.