

*10<sup>th</sup> Annual Thanksgiving Morning 5K Turkey Trot  
To Benefit Laurel Advocacy & Referral Services, Inc.*



# **Sponsorship Opportunities**

**\*Each sponsor level includes all lower level benefits**

## ***Platinum Sponsor***

***\$5,000+***

- Sponsor name included in event title
- Inclusion of your sponsorship in news media releases and LARS mailings
- Prominent display of corporate banner and promotional materials at start/finish line

## ***Gold Sponsor***

***\$2,500***

- Corporate banner display at race site (provided by sponsor)
- Dedicated exhibit space to display products or sponsor information
- Prominent logo placement on back of t-shirts

## ***Silver Sponsor***

***\$1,000***

- Logo on back of participant t-shirts
- Opportunity to display signage at race site

## ***Bronze Sponsor***

***\$500***

- Opportunity to display product sampling or conduct information distribution at event

## ***Distinguished Sponsor***

***\$300***

- Charitable deduction under section 501c3
- Name listed on LARS website
- Name on back of participant t-shirts
- Opportunity to advertise sponsorship of the event in your regular promotional materials
- Opportunity to include promotional materials or samples in participants' race day bags

**All sponsor information must be received by November 3, 2014**

*All sponsors and their promotional materials must be approved by LARS and must not conflict with the values and mission of our organization.*

# Sponsorship Pledge

YES! I would like to sponsor the 10<sup>th</sup> Annual Thanksgiving Morning 5K Turkey Trot to Benefit LARS!

Platinum Sponsor (\$5,000+) \_\_\_\_\_

Gold Sponsor (\$2,500) \_\_\_\_\_

Silver Sponsor (\$1,000) \_\_\_\_\_

Bronze Sponsor (\$500) \_\_\_\_\_

Distinguished Sponsor (\$300) \_\_\_\_\_

Food & Beverage Sponsor\* \_\_\_\_\_

Sponsor Name (to be printed on shirts): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Would you like to include information/items in participants' race day bags?

YES, I will deliver to LARS by 11/21

YES, please pick up on/after: \_\_\_\_\_

NO

Signature: \_\_\_\_\_

**\* Food & Beverage Sponsors** - please list what you will provide for the event:

(We need bagels, fruit, granola bars, coffee, hot chocolate, bottled water, etc.)

\_\_\_\_\_  
\_\_\_\_\_

**Return this form by November 3, 2014 to:**

LARS  
Attn: Laura Wellford  
311 Laurel Avenue  
Laurel, Maryland 20707

OR Fax to: 301-604-7076 / Email to: lwellford@laureladvocacy.org