

# SPRING INTO SUMMER 5K & FAMILY FUN WALK

To Benefit Laurel Advocacy & Referral Services, Inc.

## *Sponsorship Opportunities*

*(Each sponsor level includes all lower level benefits)*



<b>Platinum Sponsor</b> \$1,000+	<ul style="list-style-type: none"><li>▪ Verbal recognition at event</li><li>▪ Inclusion of your sponsorship in news media releases, LARS website, and other event communications</li><li>▪ Prominent placement of logo and/or sponsor name on back of participant t-shirts</li></ul>
<b>Gold Sponsor</b> \$500	<ul style="list-style-type: none"><li>▪ Corporate banner (provided by sponsor) display</li><li>▪ Dedicated exhibit space to display products or sponsor information</li><li>▪ Up to 3 free entries to the 5K or 1 Mile Walk</li></ul>
<b>Silver Sponsor</b> \$300	<ul style="list-style-type: none"><li>▪ Logo can be included on back of participant t-shirts</li><li>▪ Opportunity to display signage at event</li><li>▪ 1 free entry to the 5K or 1 Mile Walk</li><li>▪ Opportunity to display product sampling or conduct information distribution at event</li></ul>
<b>Bronze Sponsor</b> \$150	<ul style="list-style-type: none"><li>▪ Charitable deduction under section 501c3</li><li>▪ Name listed on LARS website</li><li>▪ Name on back of participant t-shirts</li><li>▪ Opportunity to advertise sponsorship of the event in your regular promotional materials</li></ul>
<b>Food/Beverage Sponsor</b>	<ul style="list-style-type: none"><li>▪ Includes all benefits of sponsorship level closest to value of item(s) donated</li></ul>

All sponsor information must be received by **May 6, 2016**

*All sponsors and their promotional materials must be approved by LARS and must not conflict with the values and mission of our organization.*

# Sponsorship Pledge

*I would like to support LARS as a:*

\_\_\_\_ Platinum Sponsor (\$1,000+)

\_\_\_\_ Gold Sponsor (\$500)

\_\_\_\_ Silver Sponsor (\$300)

\_\_\_\_ Bronze Sponsor (\$150)

\_\_\_\_ Food/Beverage Sponsor\*

Sponsor Name (to be printed on shirts): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**\* Food & Beverage Sponsors** - please list what you will provide for the event:  
(We need bagels, fruit, granola bars, coffee, sports drinks, bottled water, etc.)

\_\_\_\_\_  
\_\_\_\_\_

Estimated Value: \_\_\_\_\_

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Return this form by **May 6, 2016** to:

Laurel Advocacy & Referral Services, Inc.

Attn: Laura Wellford

311 Laurel Avenue

Laurel, Maryland 20707

Phone: (301)776-0442 ext. 27 / Fax: (301)604-7076 / [lwellford@laureladvocacy.org](mailto:lwellford@laureladvocacy.org)