

GAIL ALDERSON

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Education

Purdue University

Graduating May 2019

Bachelor's in Computer Science

Minor in Mathematics

Certificate in Entrepreneurship

Bocconi University

Study Abroad (Fall 2018)

Product Management

Innovation and Product Development

International Business and Leadership

Involvement

Exec Member @ BoilerMake

Small team in charge of raising funding for and running Purdue's annual student-led hackathon.

Entrepreneurship Ambassador

Group chosen by professors to raise the awareness, recruitment, and retention of students in entrepreneurial classes & clubs at Purdue.

Facility Manager @ The Anvil

Student organized workspace for founders, startups, and mentorship programs.

Mentor @ Ignite the Flame

A generation of talented students chosen to mentor and advise underclassmen in computer science.

Member @ Purdue Hackers

Group devoted to furthering technical skills outside the classroom by fostering an environment of intellectual creativity.

Member @ Computer Science Women's Network

Committed to the retention and development of women in CS.

Member @ Purdue Outing Club

Member @ Purdue Women's Lacrosse

Skills

Technical

Java
C/C++
HTML/CSS
SQL
Bash
Python
Lex/Yacc
MATLAB
Illustrator
Photoshop

Non-Technical

Scrum/Agile
Cybersecurity
Product Security
Secure Development Lifecycle
User Research
Literature Reviews
Product Management
Rally/Aha!
Entrepreneurship
Innovation

Experience

UX / Design Research Intern

Microsoft (Summer 2018)

Developed/conducted a research plan consisting of interviews and usability tests. Created key findings and pitched design recommendations to the Microsoft Personal Shopping Assistant product team that ultimately help cater the tool to a more hedonic shopping style.

Product Management Intern

General Electric (Summer 2017)

Worked among legal, cybersecurity, and onboarding teams to create a workflow from scratch in which new applications would be on boarded to the Predix Marketplace.

Software Engineering Intern

General Electric (Summer 2016)

Led tech "SWAT team" to create a web based tool for HR to manage talent within the company. Pitched the prototype to Jeff Immelt and received \$300k in funding.