

DASHBOARD SAMBA COMMERCE

Number Of Customer
48,022

Number Of Sell
1,771

Number Of Order
49,544

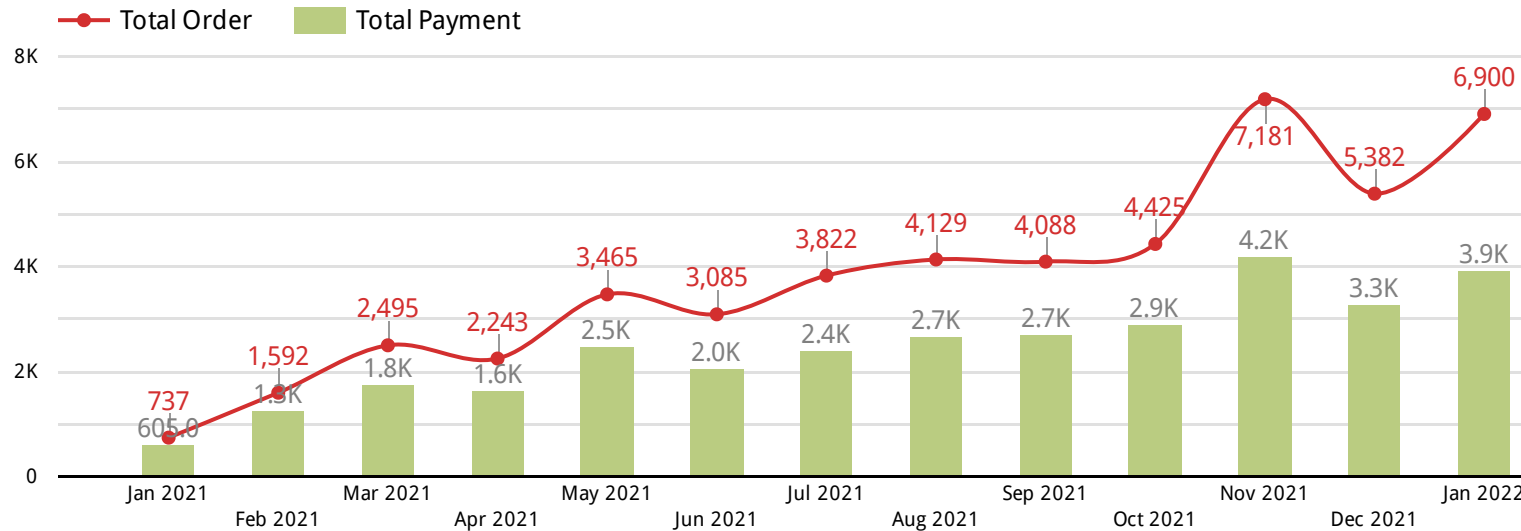
AVG Customer Order
1.03

City ▾

State ▾

Category ▾

Order Time ▾



	City	State	Customer	
1.	sao paulo	SP	6,807	
2.	rio de janeiro	RJ	3,472	
3.	belo horizonte	MG	1,300	
4.	brasilgia	DF	960	
5.	porto alegre	RS	720	
6.	curitiba	PR	699	
7.	campinas	SP	664	
8.	salvador	BA	590	
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	Seller	Total Order	
1.	cc419-b7556a	1,277	
2.	4a3ca-493884	1,154	
3.	65602-7e94c0	935	
4.	1f50f-523100	873	
5.	7a67c-3ad736	833	
6.	3d871-733cb1	807	
7.	da862-dab84a	686	
8.	cca30-301306	626	
9.	7c67e-b010ab	583	
10.	ea848-f13abc	502	
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	City	AVG Item Order...	AVG Payment
1.	ubajara	6	1,191.48
2.	inconfidentes	6	150.6
3.	formosa do rio preto	5	577.92
4.	morro de sao paulo	4	832
5.	cidelandia	4	528.8
6.	sao miguel dos campos	4	931.8
7.	tiradentes	4	220.4
8.	picarra	4	1,122.86
9.	chapadao do lageado	3	321.9
10.	itajobi	3	337.89
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Insights

- Throughout **January 2021 to January 2022**, Samba Commerce recorded **49,544 orders** from **48,022 customers** involving **1,771 sellers**, with an average order rate of **1.03 per customer**.
- November 2021** marked the peak of Samba Commerce's sales, with a total of **7,181 orders** for that month.
- São Paulo** has the largest customer base, comprising **6,807 individuals**.
- Seller with the code **cc419-b7556a** secured the top position with a total of **1,277 orders**.
- Ubajara and Inconfidentes** show the highest average order, and also in **Ubajara** shows the highest average payment amount.