



# MACHINE LEARNING

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Setelah mengikuti program pembelajaran, peserta diharapkan dapat:

# **Standar Kompetensi:**

Menerapkan metode dan teknik machine learning tingkat dasar, evaluasi kualitas, dan validasi keakuratan model machine learning.

# Kompetensi Dasar:

- 1. Menjelaskan konsep dasar machine learning;
- 2. Menerapkan pendekatan supervised learning algorithms;
- 3. Menerapkan unsupervised learning algorithms;
- 4. Menerapkan evaluasi/ pengukuran kinerja model yang telah disusun; dan
- 5. Menerapkan optimisasi kinerja model.



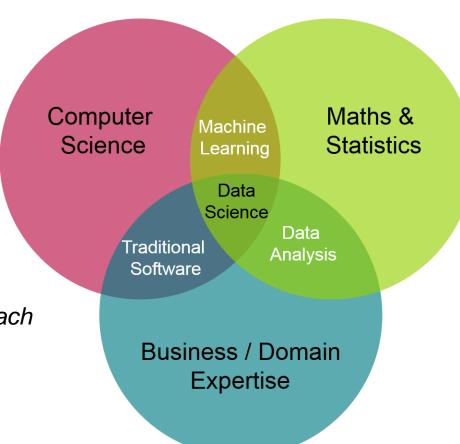


"Ability to learn without being explicitly programmed" --- Arthur Samuel, 1959

"Learn from **experience** (E) with respect to some **task** (T) and some **performance** measure (P)" --- Tom Mitchell, 1997

Machine learning is a field of computer science that aims to teach computers how to learn and act without being explicitly programmed

--- https://deepai.org/machine-learning-glossary-and-terms/machine-learning















# Machine learning untuk memprediksi cuaca

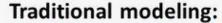
Prediksi cuaca keuangan umum.

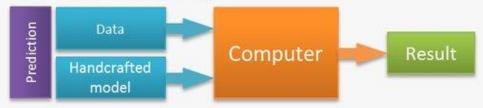
data riwayat indikator kecepatan angin, kelembaban udara, suhu, pembentukan awan, tingkat curah hujan pada lokasi tertentu

persentase kondisi cuaca yang diprediksi dengan tepat (akurasi)

# TRADITIONAL PROGRAMMING VS MACHINE LEARNING



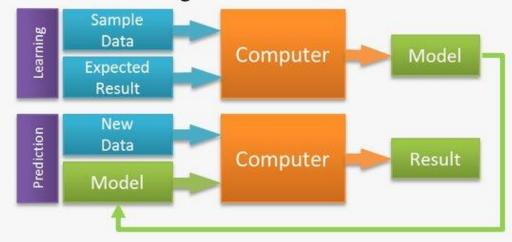






Orang menulis rule dalam bentuk kode aplikasi

### **Machine Learning:**





Model (komputer) dilatih menggunakan data

contoh ril sederhana : klik di sini

Mehra, Sidharth & Hasanuzzaman, Mohammed. (2020). Detection of Offensive Language in Social Media Posts



# **BUT WHY MACHINE LEARNING?**



No Human Experience Yet

Can't explain the experience

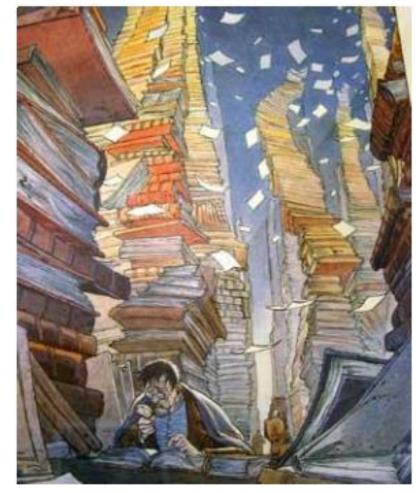
Many solutions adaptation

Situation changes

Large amount of Data

Human are too expensive

# You wouldn't want be this guy



Checking all data by eyes and hands







P Jumlah makanan yang dengan benar diklasifikasikan sebagai seafood

Mengubah daftar menu menjadi matrix/angka

Mengklasifikasikan label makanan sebagai seafood atau bukan seafood

Download daftar makanan dari internet

Dataset berisi makanan yang telah dilabeli seafood dan bukan seafood



Aplikasi Machine Learning di restoran seafood





# **ARTIFICIAL INTELLIGENCE**

Programs with the ability to learn and reason like humans

### **MACHINE LEARNING**

Algorithms with the ability to learn without being explicitly programmed

### **DEEP LEARNING**

in which artificial neural networks adapt and learn from vast amounts of data



# **MACHINE LEARNING TYPES**



Supervised

Unsupervised

Semisupervised

Reinforced Learning

- Menggunakan dataset memiliki label (E) untuk memprediksi varible target (T)
- Menggunakan dataset tanpa label (E) untuk melihat/mempelajari pola (T)
- Menggunakan data dg label dan tanpa label
   (E) untuk memprediksi / mempelajari pola (T)
- Menggunakan data hasil simulasi secara iterative (E) untuk mencapai tujuan (T) (memperbesar reward / mengurangi error)





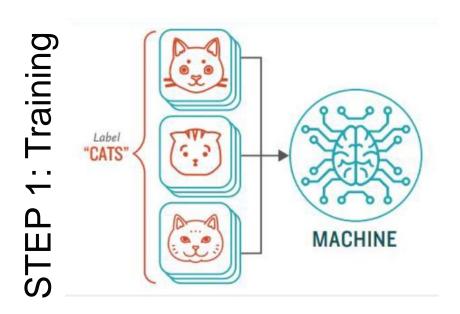
# SUPERVISED LEARNING





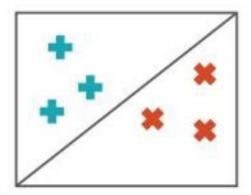
# **Supervised Learning**

Kemenkeu Corporate University "CATS"



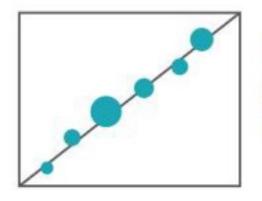
2: Predicting STEP "NOT CATS" **MACHINE** 

# Different Types Based on Target Variable



# CLASSIFICATION

Sorting items into categories



# REGRESSION

Identifying real values (dollars, weight, etc.)



Let's go to math...

# Simple Math Notation on Training Step



X



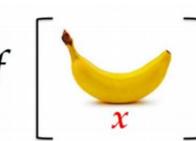
		5	
$x_1$	[color = $\dots$ , shape = $\dots$ , texture = $\dots$ ]	orange	$y_1$
$x_2$	[color = $\dots$ , shape = $\dots$ , texture = $\dots$ ]	banana	$y_2$
$x_3$	[color = $\dots$ , shape = $\dots$ , texture = $\dots$ ]	apple	$y_3$
$X_4$	[color = , shape =, texture = ]	banana	$y_4$
X <sub>5</sub>	[color =, shape =, texture = ]	apple	$V_5$

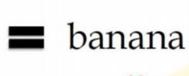
feature vector representation

finding best f(x)to predict new data

 $X_5$ 









# **Some Supervised Learning Models**

# **Linear Model**

# $Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + ... + \beta_i X_i$

Training = Find the optimal  $\beta$ 

# Related models

# Logistic

Add sigmoid function

# **Polynomial**

Add polynomial transformation

# Lasso / Ridge

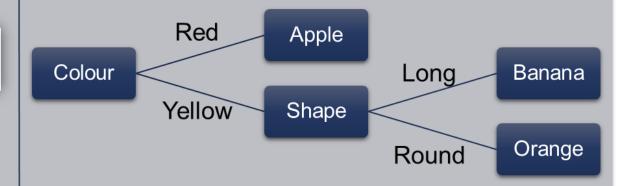
Add regularization term

# **Deep Neural Network**

Stacking multiple linear model with non linear activation function

# Tree Based





Training = Find the optimal **split** 

# Related models

## **Decision Tree**

Create one tree

## **Random Forest**

Create multiple tree

## **Ada / Gradient Boost**

Create multiple tree sequentially based on info of previous tree



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# **EVALUATION**



# **Model Evaluations**

But, how good is it's performance?

Ok, so I have a machine learning model now

Is it the best model?

# Choose the correct performance metric

Pick a preferred evaluation approach/method

Analyse the result

# lassification

- Confussion Matrix
  - Accuracy
  - Precision
  - Recall
  - F1-Score
- Area Under the Curve (AUC)

# Regression

- Root Mean
   Squared Error
   (RMSE) / MSE
- Mean Squared Error (MAE)
- Other:
  - MAPE
  - Adj R<sup>2</sup> / R<sup>2</sup>

# Classification Model Evaluations

Classificatio	n Cases
Confusion	<b>Matrix</b>

Binary example (one class set as positive / target)

Predicted Values (from Model)

Negative

Actual Values (Correct answers)

Positive	Negative
----------	----------

True Positive (TP)

False Positive (FP)

Type I error

False Negative (FN)
Type II error

True Negative (TN)

# Accuracy:

percentage of test data that are correctly classified Accuracy = (TP + TN)/All

**Error rate**: 1 – accuracy, or

Error rate = (FP + FN)/AII

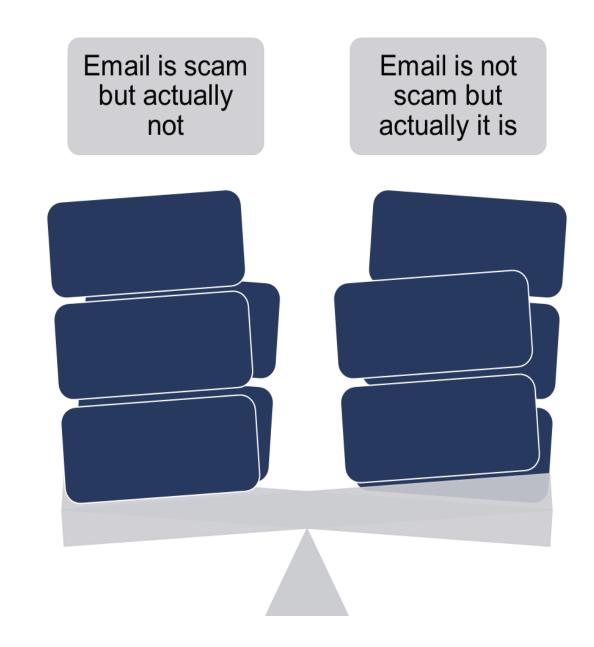
# **Classification Model Evaluations**

Accuracy will have an issue when is used on imbalance target variable Imbalance = one class may be rare, e.g., fraud, or Scam

So, we need to consider the prediction false cost and use other metric

Let's discuss:

in a case of predicting scam, Which false is more costly?



# **Classification Model Evaluations**



- Precision = when the costs of false positives are high
- Recall = when the cost of false negatives is high

$$precision = \frac{TP}{TP + FP}$$

$$recall = \frac{TP}{TP + FN}$$

F1 / F-score is an overall measure of a model's accuracy that combines precision and recall

# Regression Model Evaluations

# Mean Squared Error (MSE)

• Error (true – prediction), squared, get average, rooted if RMSE

# MAE

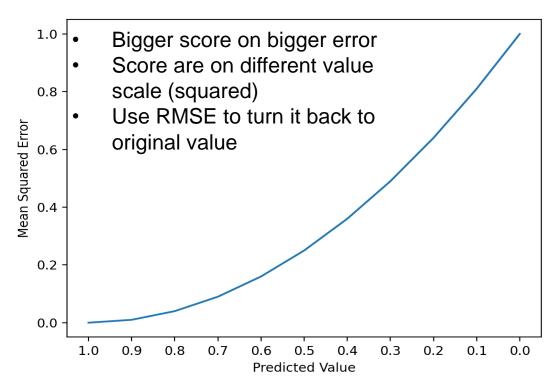
• Error (true – prediction), turn to positive value (absolute), get average

# Caveat

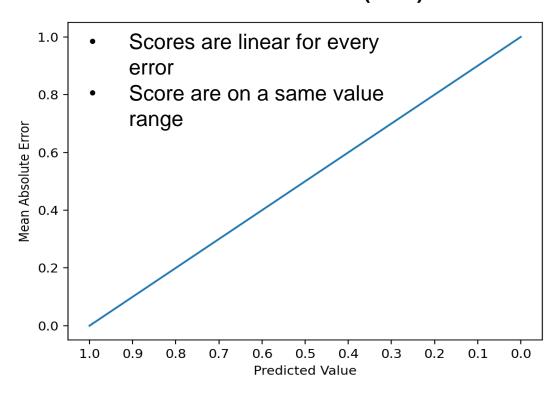
- Value can be from 0 to ∞
- Minimized is better
- Minimal means predictions are near true values

# Regression Model Evaluations

## **Mean Squared Error (MSE)**



### **Mean Absolute Error (MAE)**



Both don't show indication on how good is the model But they are useful to compare model The best practice is to make a benchmark score

# Other metric:

- R<sup>2</sup> / Adj R<sup>2</sup>
- MAPE

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# **Model Evaluations**





But, will it perform as good as it's training performance

# **Evaluation Method**

We need Evaluation Method

Measure the model performance when used on unseen data

Differentiate data for train and evaluate models



Hold Out

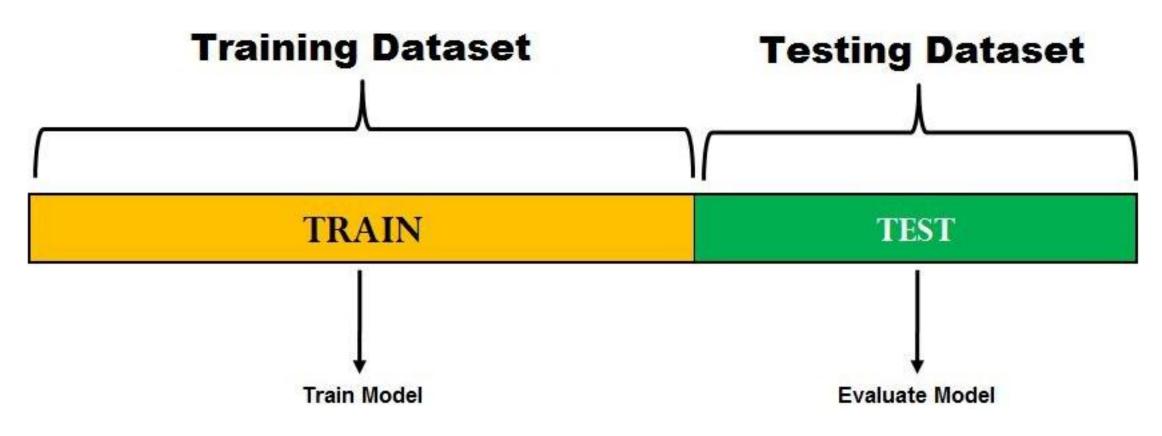


Bootstrap CV



K - Fold CV

# **Hold Out Method (Splitting)**

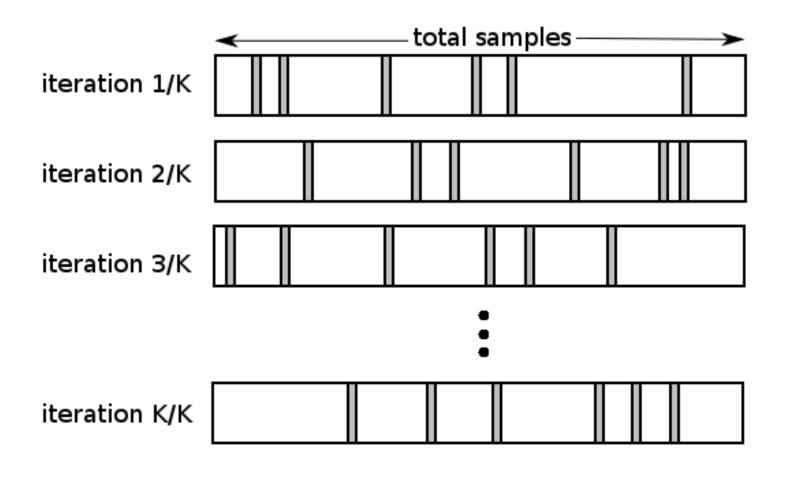


- No golden rules for splitting ratio (75:25, 80:20, 90:10)
- Important to make sure test data represents unseen new data
- Good approach if we have limited data
- Only gives one performance score

RapidMiner: Splitting Validation Widget

# **Bootstrapping Cross Validation**

# Use sampling on creating Training and Testing data (random / stratified)

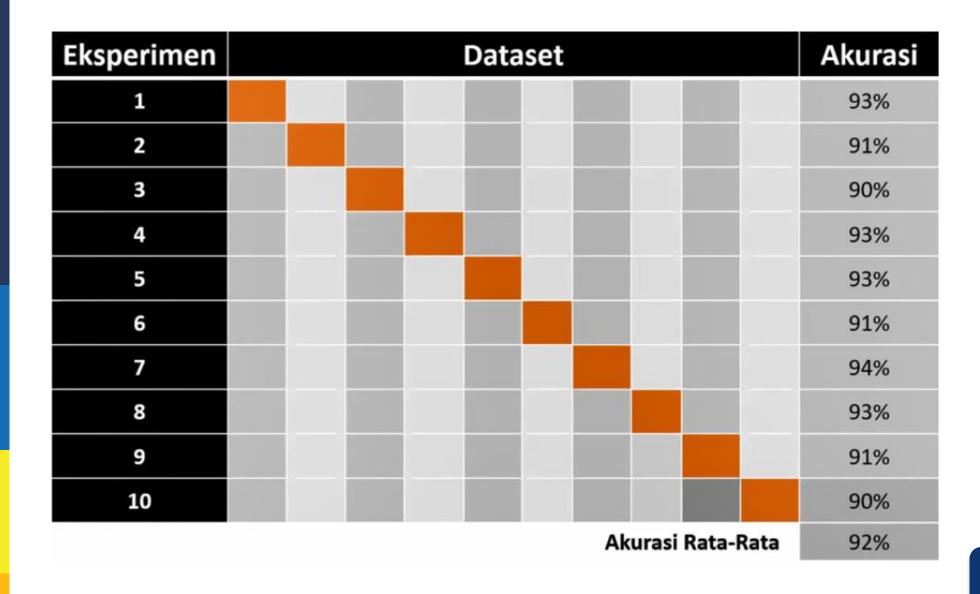


Repeating K times and final score is the average of all performance score

**Out-of-Bag problem** 

RapidMiner: Bootstrap Validation Widget

# K-Fold Cross Validation



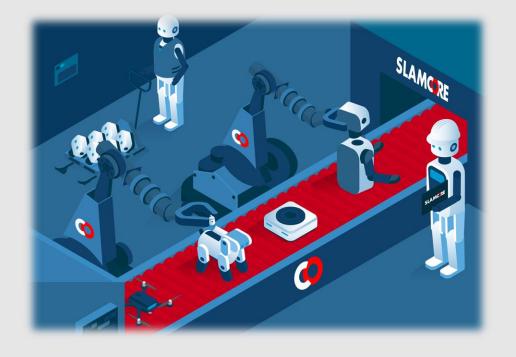
# Need more time to finish training process

RapidMiner: Cross Validation Widget

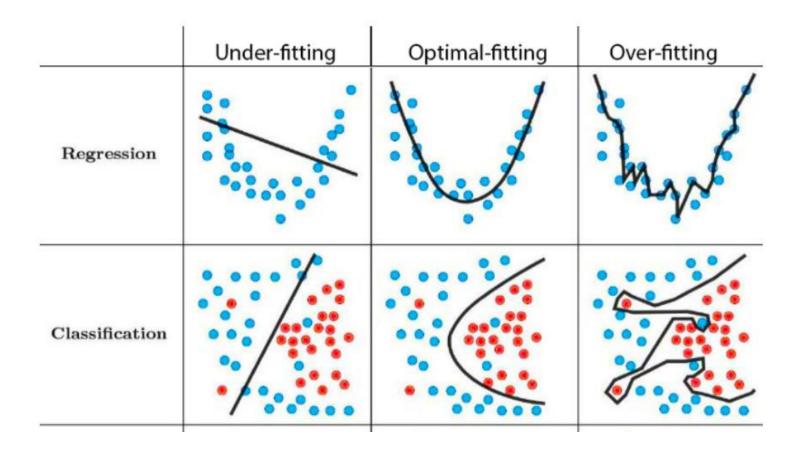
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# PERFORMANCE TUNING

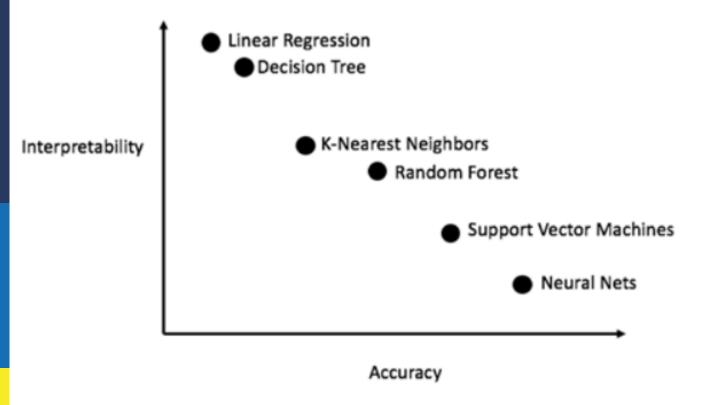


# **Model Tuning**



Maximizing model's performance but with an acceptable generalization level

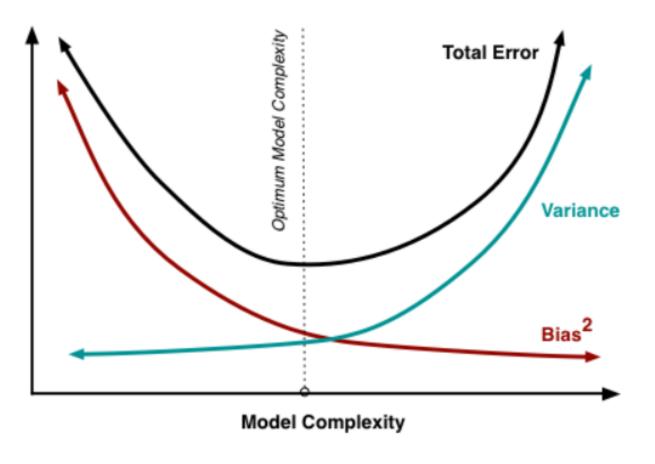
# **Model Complexity**



Accuracy vs Interpretability

Model complexity can be defined by:

- 1. How many parameters learned by the model
- 2. How difficult for human to explain the model
- 3. How well the model learned training data



**Bias** is the difference between the average predicted results of our model and the actual value.

**Variance** is the variability of our model's prediction of the data points that show the distribution of the data.

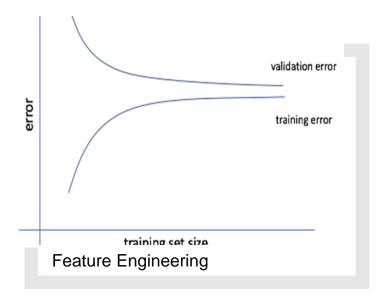
# **How to Tune**



Use more/less complex model



GridSearchCV RandomizedSearchCV



Add new rows (introduce more data to lower variance) Add new / reduce columns (change complexity)

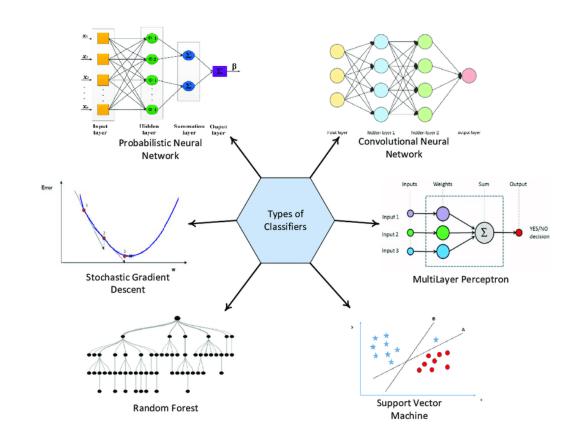


Combine uncorrelated models to make an unified model

ML Algorithm Alternatives

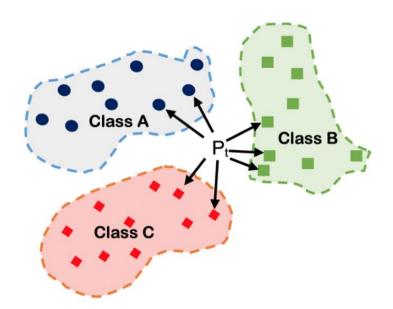
#### SUPERVISED LEARNING ALGORITHMS

- 1. K Nearest Neighbor
- 2. Naïve Bayes
- 3. Support Vector Machine
- 4. Logistic Regression
- 5. Decision Tree
- 6. Bagging: Random Forest
- 7. Boosting: AdaBoost, XGBoost, LGBM
- 8. Stacking: Voting, Stacking
- 9. Linear Model Family
- 10.Artificial Neural Network



# K NEAREST NEIGHBOR (K-NN)

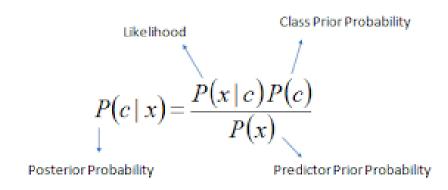
- Klasifikasi berdasarkan jarak antara titik (Eucleadean distance)
- Menggunakan sejumlah titik terdekat (k) sebagai penentu



Classification: class mode of neighbours Regression: mean of neighbour's values

## **NAÏVE BAYES ALGORITHMS**

- Classification berdasarkan conditional probability, Bayes Theorem
- Asumsi bahwa setiap predictor tidak saling terkait



- c = Kelas/ kategori yang menjadi target prediksi
- X = Data yang akan diprediksi kelasnya
- x1, x2, x3, .... xn = Feature dari data X yang diprediksi kelasnya

## NAÏVE BAYESIAN ALGORITHMS

No.	Outlook (O)	Temperature (T)	Humidity (H)	Play Golf (PG)	)
1	sunny	hot	high	N	_
2	sunny	mild	high	N	
3	overcast	hot	high	Y	
4	rain	mild	high	Y Training [	Data
5	sunny	cool	normal	Y	
6	rain	cool	normal	N	
7	overcast	cool	normal	Y	
8	sunny	mild	high (	?	
					=

We want to predict unlabeled instance #8

$$P(PG = Y|i_8) \propto P(O = sunny|PG = Y)P(T = mild|PG = Y)P(H = high|PG = Y)P(PG = Y)$$

$$\propto \frac{1}{4} \times \frac{1}{4} \times \frac{1}{4} \times \frac{4}{7} = \frac{1}{28}$$

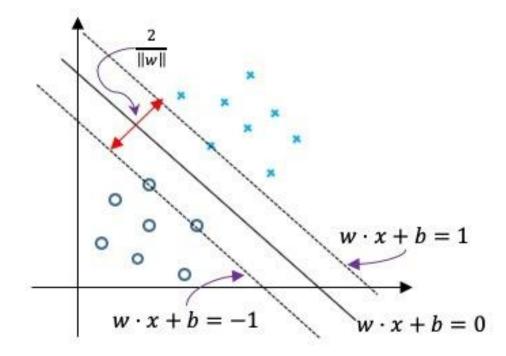
$$P(PG = N|i_8) \propto P(O = sunny|PG = N)P(T = mild|PG = N)P(H = high|PG = N)P(PG = N)$$

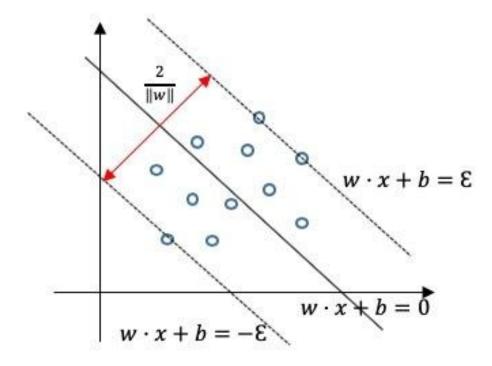
$$\propto \frac{2}{3} \times \frac{1}{3} \times \frac{2}{3} \times \frac{3}{7} = \frac{4}{63}$$

P(PG=Y|i8) > P(PN=Y|i8) Sehinga kemungkinan Play Golf dengan kondisi i8 adalah NO

## SUPPORT VECTOR MACHINE

- Menemukan hyperplane yang optimal untuk membagi data ke dalam 2 atau lebih kelas
- Hyperplane dapat linear maupun non linear
- Kernel Trick

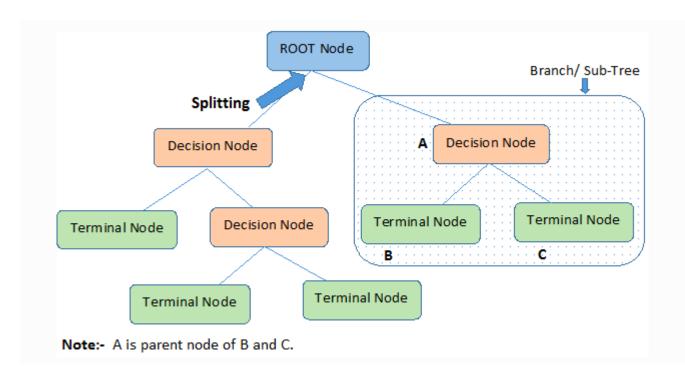




Classification : SVC Regression : SVR

#### **DECISSION TREE**

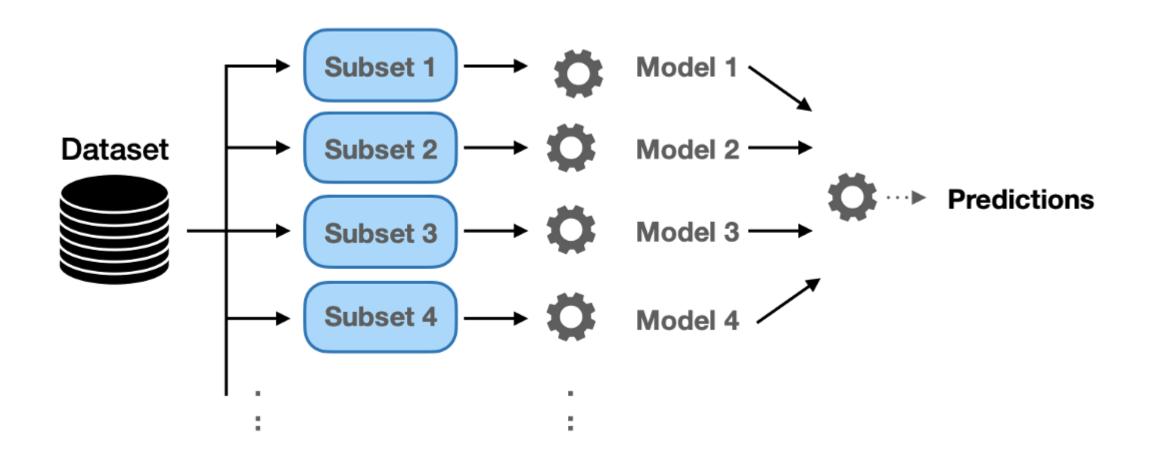
Classification menggunakan alur berupa pohon keputusan



- 1. Menentukan root node
- Menghitung Entropy dan Information Gain secara iterasi
- Memilih atribut dengan Entropy paling rendah dan Information Gain paling tinggi

Classification : class mode of predicted nodes Regression : mean of predicted nodes

## **ENSEMBLE - BAGGING**



Classification: RandomForest (mode) Regression: RandomForest (mean)

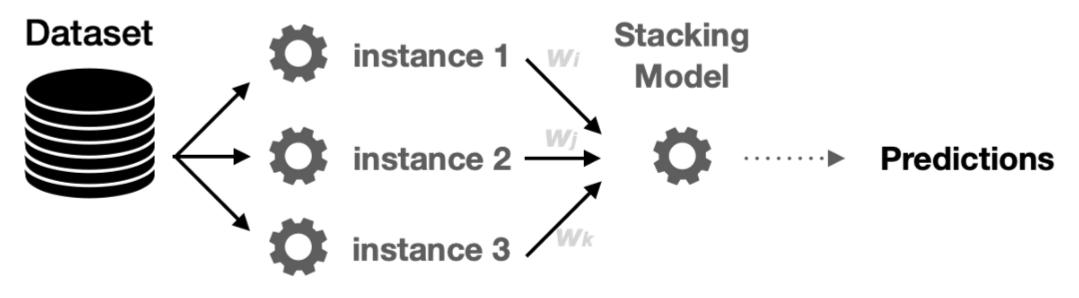
#### **ENSEMBLE - BOOSTING**



Classification : AdaBoost, XGB (mode) Regression : AdaBoost, XGB (mean)

## **ENSEMBLE - STACKING**

#### **Algorithm 1**

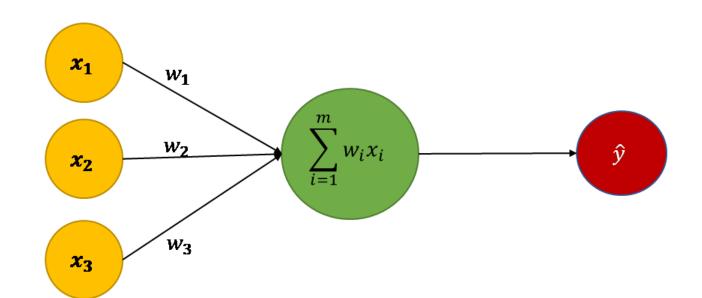


:

Classification : Any classification models Regression : Any regression models

# **Linear Model Family**

Linear Logistic Polynomial SGD Perceptron Lasso |w| Ridge w<sup>2</sup> Elastic Net



Activation function

- Sigmoid
- Tanh
- Relu
- Softmax
- etc

Input Layer

Hidden Layer

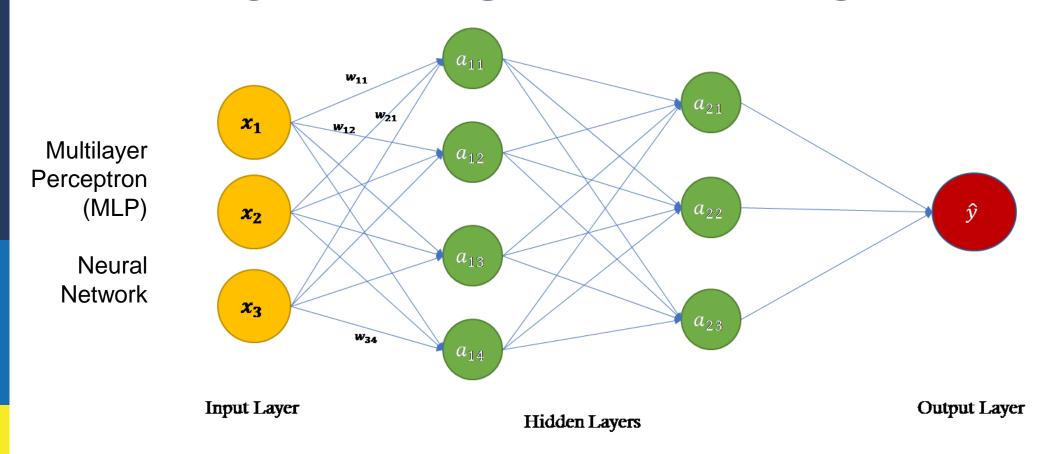
**Output Layer** 

https://towardsdatascience.com/power-of-a-single-neuron-perceptron-c418ba445095

Classification : Softmax on output layer

Regression: no actiovation on output layer

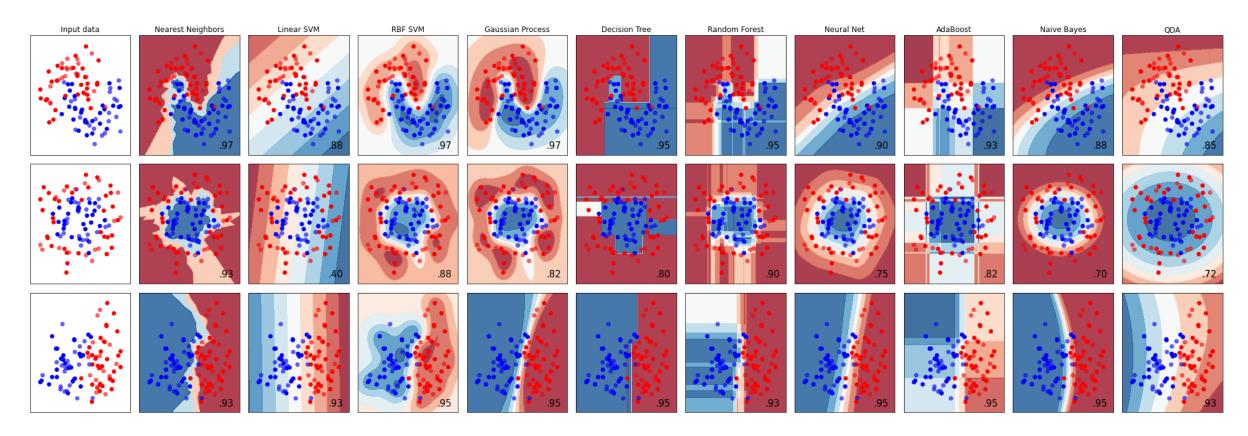
#### ARTIFICIAL NEURAL NETWORK



Multilayer Perceptron

https://towardsdatascience.com/power-of-a-single-neuron-perceptron-c418ba445095

#### **CLASSIFICATION ALGORITHMS**



https://scikit-learn.org/stable/auto\_examples/classification/plot\_classifier\_comparison.html

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