

Content Planning for July 2023:

Week 1: July 1-7

Theme: "Streamlining Your Hiring Process"

Post: "Are you tired of sifting through hundreds of resumes? Our ATS system can help you streamline your hiring process, saving you time and effort. Find out how: [Link to blog post on ATS benefits] #ATS #HiringProcess"

Post: "Job-seekers, tired of waiting for responses? Our platform connects you directly with hiring managers, increasing your chances of getting noticed. Start your job search today: [Link to Dealls job portal] #JobSeekers #JobSearch"

Week 2: July 8-14

Theme: "Tech Roles in Demand"

Post: "Looking for top tech talent? We've got you covered. Our job portal is filled with qualified candidates in tech roles. Join us today and find your next superstar: [Link to Dealls job portal] #TechHiring #JobPortal"

Post: "Tech professionals, unleash your potential. Our platform connects you with leading companies and exciting opportunities in the tech industry. Join us now: [Link to Dealls job portal] #TechJobs #CareerOpportunities"

Week 3: July 15-21

Theme: "Building High-Performing Teams"

Post: "Want to build a high-performing team? Our platform provides access to a wide range of talent across multiple disciplines. Find the perfect fit for your organization today: [Link to Dealls job portal] #Hiring #TalentAcquisition"

Post: "Job-seekers, find your dream team. Our platform offers a diverse range of companies seeking talented individuals like you. Explore opportunities and make your next career move: [Link to Dealls job portal] #CareerGrowth #DreamTeam"

Week 4: July 22-31

Theme: "Unlocking Career Success"

Post: "Unlock your career potential with Dealls. Our job portal offers a personalized approach to job searching, matching you with opportunities that align with your skills and aspirations. Start your journey today: [Link to Dealls job portal] #CareerSuccess #JobSearch"

Post: "Employers, find your next success story. Our platform connects you with motivated professionals ready to take their careers to new heights. Join us and unlock the potential of your team: [Link to Dealls job portal] #EmployerBranding #HiringSuccess"

Writing Sample 1:

Post: "Looking for top tech talent? We've got you covered. Our job portal is filled with qualified candidates in tech roles. Join us today and find your next superstar: [Link to Dealls job portal] #TechHiring #JobPortal"

Writing Sample 2:

Post: "Job-seekers, tired of waiting for responses? Our platform connects you directly with hiring managers, increasing your chances of getting noticed. Start your job search today: [Link to Dealls job portal] #JobSeekers #JobSearch"

Performance Tracker Sheet:

Date	Number of Followers	Engagement Rate	Post Reach	Post Engagement
July 1				
July 2				
...				
July 31				

Note: The performance tracker sheet should be regularly updated with the actual data regarding the number of followers, engagement rate, post reach, and post engagement on the LinkedIn account.