Participant Details								
CRM ID		Module						
Name	Aldo Mema	Delivery Code	245010					

AO1.1

Evaluate the strengths and limitations of at least 3 methods for assuring data quality

Consider contexts where each might be most appropriate.

Data quality is important to establish accurate and reliable information, consistent and good data allows us to make well informed decisions.

Among a number of techniques to ensure data quality such as: cleaning, validation, sampling and consistency. I am evaluating the strength and limitations of 3 methods considering where each might be most appropriate.

## **Data Cleaning:**

Is the process of identifying errors such as duplicates, incompleteness, or incorrect data.

## Strengths:

Improves accuracy and reliability of the dataset, enhancing usability for analysis and decision-making reports.

#### Limitations:

Time consuming, especially for large datasets. Risk of not catching all the errors and accidentally removing valuable data in automated processes.

Data cleaning is applied in every business database, and is particularly appropriate in the context of financial records such as transactions. Keeping records clean is essential in correcting information, removing errors or missing values in the database, preventing frauds, errors or misreporting.

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

## **Data Consistency:**

Very appropriate in supply chain management as an example, consistency ensures that all stakeholders like manufactures, suppliers and distributors access accurate and synchronised up to date information, such as product details, inventories, payments and transports (shippings, invoices).

## Strengths:

Ensures that data remains uniform across all the systems, maintaining integrity and compatibility between different sources, avoiding conflicting or contradictory information.

#### Limitations:

Consistency across systems requires strong governance and standardized rules, adding difficulty across decentralized sources. Difficult to enforce without a solid involvement between all stakeholders, the architecture can cause issues in handling evolving structures.

## **Data Sampling:**

Sampling is the process of subsetting data from a larger dataset into smaller and more manageable pieces. There Are different types of sampling techniques like: systematic sampling, cluster sampling, stratified sampling or simple random sampling. All of these, with their relevant importance, are commonly used across the board.

## Strengths:

Sampling enables a better handling of the data, reducing processing time and costs, and avoiding redundancy with overly large datasets. Sampling is key in statistical analysis and when working with big datasets such as large populations.

#### Limitations:

Risk of bias. Without full representation of the data set, specific categories may be missed, not reflecting the entire base, leading to misleading

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

AO1.1

conclusions.

Sampling is widely used across businesses. In market research and quality control for example, companies will conduct customer satisfaction surveys based on a sampled proportion of their customers base, analysing key details based on their product satisfaction.

## Awarding Exercise 2

AO1.2

Explain considerations for creating a data infrastructure solution in line with regulatory requirements.

Include considerations for GDPR and ISO

Creating infrastructure solutions in line with regulatory requirements is mandatory in certain industries and strongly recommended for businesses operating in specific sectors.

Following this general concept, the establishment for the creation of data infrastructures depends on several factors of the business, such as: data use, industry regulations, security requirements and risk management.

GDPR regulations set the rules for organisations on how to handle and store personal information across businesses. With this in mind, the start of the creation of the infrastructure leads the business to establish objectives and requirements considering:

- Type of data needed
- Usage
- Storage
- Collection

Classification is the first step to identify the required business information needed. This data could be personal details (name, addresses, emails), sensitive information (Financial details, health records) and non personal data (Business Analysis, surveys).

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

After the classification there is a need to establish the usage of the data. Usage data examples leads the business to use this information for a certain purpose like:

- Marketing
- Customer services
- Product & Development
- Business Operations

GDPR regulations rule that only necessary data should be collected and personal information must have a clear purpose about what will be the usage.

Some of this data require consent or contractual obligations to legitimate interaction and to comply with the legal obligations. Processing personal or sensitive data determines which and how the information can be included in the storage, encrypted or used by a third-party.

ISO standards (International Organization for Standardization) became relevant within these processes, especially with data management, security and governance. These standards often refer to the GDPR rules. These standards set the rules for: Information security, Protection of personal data, IT Management, Risk Management, Privacy and governance.

These protocols, when implemented correctly, ensure a well rounded approach to manage the infrastructure while addressing all the legal and privacy concerns.

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

AO2.1

Evaluate the strengths and limitations of the following data capture methods when working with large data sets.

- 1. Web Scraping
- 2. API's
- 3. Manual Entry

Analyse the complexity, time, cost and reliability of each of these methods.

Web Scraping is the process of extracting data from live websites.

## **Strengths:**

- Access Real-Time data
- Cost- effective
- Versatility and Customizable

Web scraping allows for a quick, efficient, and cost-effective extraction of up-to-date data. Information can be collected live from websites and tailored to include only relevant information to the purpose of the scraping.

#### Limitations:

- Data Quality
- Consistency
- Performance
- Legal Restrictions

While this technique allows for a quick extraction of information, this data can be inconsistent, contain errors or missing values.

Often websites implement limits to prevent scraping, several websites terms and conditions prohibit extraction, leading this process to potential legal risks.

The handling of a large dataset also requires robust infrastructure and technical expertise. Furthermore this type of extraction can lead to incomplete datasets.

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

Api allows different softwares and tools to communicate with each other by using standardised protocols and a set of rules that act as intermediary between data of different systems.

## **Strength:**

- Automation
- Standardization
- Access Control & Security
- Real-Time
- Scalability
- Lower Development costs
- Faster Deployment

Api can be highly effective due to fast deployment and the reduced development time. External Api can reduce maintenance cost for security, and updates lowering in house expenses. Api is ideal for large datasets operations increasing efficiency while reducing manual effort with automations.

The standardised structure characteristics simplifies data processing and integration across different systems, while including solid authentication and reliable security mechanisms to allow only authorised access.

#### **Limitations:**

- Data Volume Restrictions
- Dependency on Third Parties
- Extra Costs

While development costs can be low, API usage can be significantly impacted by the volume of the business needs, especially when relying entirely on third parties. External companies charge extra fees based on usage, and can be expensive when dealing with large amounts of data.

A total reliability of third parties can also affect the business control over pricing and the handling of the information which can highly impact costs and the growth.

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

AO2.1

Collecting and recording data manually involves entering information into a database one entry at the time either on paper or computer. Examples for caputerning data manually can be:

- Taking notes
- Paper forms
- Registers
- Ledger Books
- Logbooks

## **Strengths:**

Accountants often verify figures manually by double-checking entries. Manual data entry provides a useful tool for audits in historical tracking, some authorities still require manual financial verification for specific transactions. Cost-effective and simpler compared to complex accounting systems, making it a practical choice for small businesses or those without access to sophisticated softwares.

#### **Limitations:**

Manual data entry increases the risk of errors and inaccuracies due to the repetitive workload. It is time-consuming and causes delays because of the manual search and manipulation of records. The process also has a higher risk of human error and inconsistencies due to misentries or typing mistakes. Additionally, manual systems lack real-time updates and make searching for information more difficult.

#### Awarding Exercise 4

AO2.2

Take the CSV uploaded alongside this document, extract it into a PySpark dataframe Provide screenshots and an explanation of what you did.

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

AO2.2

## 1.1 - Running Spark in Jupyter notebook:

To initiate Spark in the environment session and view it correctly there is a need to run this code below in jupyter notebook.

Fig 1.1

This script configures the operating system environment and ensures compatibility between Java, Python, and Apache Spark.

## 2.1 - PySPark Dataframe Extraction:

Loading the CSV file dataframe using PySpark offers several advantages, especially when dealing with large datasets. In the figure below the dataframe is loaded in the system.

												Þ		··· 🗓
	pyspark.s	gl import SparkSes	ssion											
sparl	k = SparkS	ession.builder.app	pName("HR_att").go	etOrCreate()										
Un E	mnlovoo -	"C:/Users/aldom/Do	ocuments/Data Eng	innoning/UP-I	Employee_Attritio	o cev"								
niEi	iipioyee =	C./OSEPS/aluoni/DO	ocuments/baca_eng.	Tillier.Til8/ uv-i	Employee-Accricion									
Attr	ition_df =	spark.read.csv(Hr	r_Employee, header	r=True, infe	rSchema=True)									
✓ 0.9s	ition_df.s	now()												
✓ 0.9s														Pyt
		t BusinessTravel Da								++-  EnvironmentSatisfaction G				
		businessiravei Da							 + +	EnvironmentSatistaction e	+	Houriykate J		+
	Yes	Travel Rarely	1102	Sales	1		Life	Sciences	1	2 F	Female	94		
49	No Tr	avel_Frequently	279 Research	& Develo	8		Life	Sciences		] 3	Male			
37	Yes	Travel Rarely	1373 Research	& Develo	2			Other	4	I 4I	Male			
	No Tr	avel_Frequently	1392 Research	& Develo	3		Life	Sciences	5	j 4 F	Female			
27	No	Travel Rarely	591 Research	& Develo	2			Medical	7	j 1j	Male	40		
	No Tr	avel_Frequently	1005 Research	& Develo	2		Life	Sciences	8	4	Male	79		
59	No	Travel_Rarely	1324 Research	& Develo	3			Medical	10	j 3 F	Female	81		
30	No	Travel_Rarely	1358 Research	& Develo	24		Life	Sciences	11	4	Male	67		
38	No Tr	avel_Frequently	216 Research	& Develo	23		Life	Sciences	12	4	Male	44		
36	No	Travel_Rarely	1299 Research	& Develo	27			Medical	13	] 3	Male	94		
35	No	Travel_Rarely	809   Research	& Develo	16			Medical		1	Male	84		
29	No	Travel_Rarely	153 Research				Life	Sciences			Female	49		
	No	Travel_Rarely	670 Research	& Develo	26		Life	Sciences		1	Male			
34	No	Travel_Rarely	1346 Research					Medical	18	[ 2	Male			
28	Yes	Travel_Rarely	103 Research				Life	Sciences	19	] 3	Male	50		
	No	Travel_Rarely	1389 Research	& Develo	21		Life	Sciences	20	2 F	Female			
29	No	Travel_Rarely	334 Research	& Develo			Life	Sciences		1	Male	80		
	NO					21		Medical	22	4	Malel	96	4	
29    32    22	No	Non-Travel	1123 Research											
		Non-Travel  Travel_Rarely  Travel Rarely	1123   Research 1219   371   Research	Sales				Sciences Sciences	23	j 1jr	Female   Male	78   45		

Fia 21

I have named this project "HR\_att" after importing Spark Session to initialise the system ensuring that my session is viewable for future manipulations.

Line 3 of this, defines the file path of my dataset, which is stored locally in my system drive. Within a dedicated folder for the project, this file contains the data that will be used for the analysis.

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

AO2.2

In line 4 I am reading the file into a Dataframe named: Attrition df.

This line also tells Spark that the first row of the file contains column names (header=True), and to don't threat as strings the data type in the file dataset (inferSchema=True) determining each column information based on the value (integer,float,date) Without (inferSchema=True), Spark will treat all the data in the CSV as strings.

Line 5 will display the DataFrame.

#### Awarding Exercise 5

AO4.1

Transform the data into a more streamline and usable format. The transformations required are:

- 1. Clear redundant columns
- 2. Rename columns to follow snake case format
- 3. Drop duplicate entries
- 4. Remove NaN values
- 5. Any other transformations you see fit

Explore the data first to get a feel for it. Provide screenshots and an explanation of what you did.

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

Dataset transformation Exercise 5:

# 1. Clearing Redundant columns by dropping (.drop) from the original file.

Dropped: "EmployeeCount", "Over 18" and "StandardHours" as they all have single values which make them redundant.

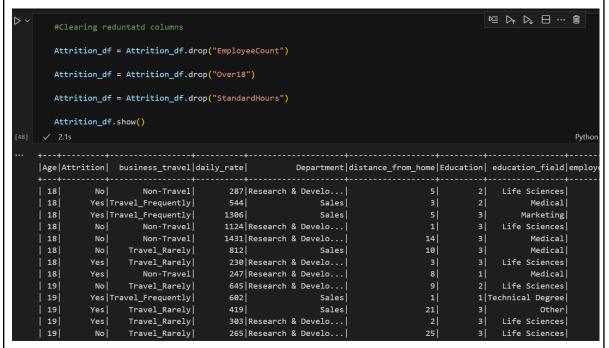


Fig 1.1

## 2. Renaming column following snake case format.

For this task I have created a dictionary and renamed the columns using the snake case format (Ex. BusinessTravel to "business trave").

I made a dictionary to rewrite the *old\_name* to the *new\_name* with a (for in) loop function.

>>> for old\_name, new\_name in Format\_dict.items():

>>>Attrition df = Attrition df.withColumnRenamed(old name, new name)

>>> Attrition\_df.show()

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

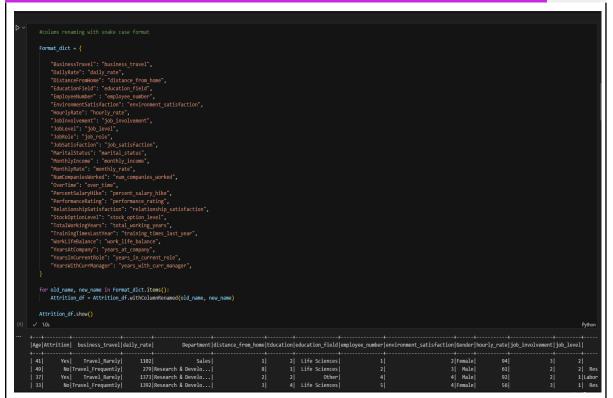


Fig 2.1

## 3. Dropping duplicate entries using (.dropDuplicates)

>>> Attrition\_df = Attrition\_df.dropDuplicates()

	ttrition	_df.s	how()											
	4.8s													
													+	
Age			business_travel										hourly_rate job_involvemen	
36		10	Travel_Rarely			& Develo			3  Life Scienc			3  Male		- <del>+</del> 2
33	Ye	es	Travel_Rarely	813	Research	& Develo	:	14	3  Medic	al  325	i  :	3  Male	58	3
37	1	lo Tr	avel_Frequently	889	Research	& Develo	l		3  Medic	al  403	:	2  Male	53	3
43	1	lo Tr	avel_Frequently	1001	Research	& Develo	ı		5  Medic	al  663	:  ·	4  Male	72	3
34	1	10	Travel_Rarely	121	Research	& Develo	l		4  Medic	al  804	4 :	3 Female	86	2
33	Ye	es	Travel_Rarely	118		Sales	:	16	3  Marketi	ng  819	i :	1 Female	69	3
41	1	10	Travel_Rarely	263	Research	& Develo			3  Medic	al  957	ή .	4  Male	59	3
38	1	10	Travel_Rarely	1035		Sales	i		4 Life Scienc	es   1036	i  :	2  Male	42	3
53	1	lo Tr	avel_Frequently	124		Sales	l		3  Marketi	ng  1050	) :	3 Female	38	2
36	1	10	Travel_Rarely	1157		Sales	i		4  Life Scienc	es  1556	i  :	3  Male	70	3
45	1	10	Travel_Rarely	1015	Research	& Develo	l		5  Medic	al  1611		3 Female	50	1
45	1	lo	Travel_Rarely	1329	Research	& Develo	l		2  Oth	er  1635	i  ·	4 Female	59	2
34	1	10	Non-Travel	1375		Sales	:	10	3  Life Scienc	es  1774	η .	4  Male	87	3
42	I	lo	Travel_Rarely	1128	Research	& Develo	:	13	3  Medic	al  1803	:	2  Male	95	4
57	1 1	10	Travel_Rarely	334	Research	& Develo		24	2  Life Scienc	es  223		3  Male	83	4
48	1	10	Non-Travel	1151	Research	& Develo	l		5  Life Scienc	es  287		4  Male	[ 63] :	2
21	Ye		Travel_Rarely	1427	Research	& Develo		18	1  Oth	er  923		4 Female		3
35	1	10	Travel_Rarely	660		Sales	l		1  Life Scienc	es  1492		4  Male	76	3
34	1	10	Travel_Rarely	971		Sales			3 Technical Degr	ee   1535		4  Male	64	2
1 36	_ I	lo Tr	avel Frequently	1312	Research	& Develo		23	3  Life Scienc	es   159	) i	1  Male	l 96l :	LT .

Fig 3.1

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

## 4. Removing Nan values using (.dropna)

>>> Attrition df = Attrition df.dropna()

Attr	ition_df	= Attrition_df.dropn	na()										
Attr	rition_df.:	.show()											
													Р
Age Att	trition	business_travel dai	ily_rate	Department	distance_from_home F	ducation	education_field	employee_number environme	ent_satisfaction @	ender hour	·ly_rate job	_involvement job_	level
30	No	Travel_Rarely	288 Research 8							Male	99		
33	Yes		813 Research 8							Male	58		
37		Travel_Frequently	889 Research 8								53		
43		Travel_Frequently	1001 Research 8							Male	72		
34	No	Travel_Rarely	121 Research 8			4				Female	86	2	
33	Yes		118	Sales		3				Female	69	3	
41	No	Travel_Rarely	263 Research 8			3				Male	59	31	
38	No	Travel_Rarely	1035	Sales		4				Male	42	31	
53		Travel_Frequently	124	Sales		3				Female	38	21	
36	No	Travel_Rarely	1157	Sales		41	Life Sciences			Male	70	3	
45	No	Travel_Rarely	1015 Research 8			5				Female	50	11	
45	No	Travel_Rarely  Non-Travel	1329 Research 8	& Develo  Sales		2				Female	59  87	2	
34	No  No	Non-Travel  Travel Rarelv	1375			31 31	Life Sciences    Medical			Male  Male	8/  95	31	
42    57	No   No i	Travel_Karely  Travel Rarely	1128 Research 8			3  2				Male  Male	95  83	41	
5/	No i	Non-Travel	334 Research 8			-1	Life Sciences			Male	63 l	21	
40    21	No   Yesi	Non-Iravei  Travel Rarely	1151 Kesearch 8			- 1	Life Sciences    Other			maie  Female	65 l	21	
35	yes  No	Travel_Karely	142/ Kesearcn 8	& Develo  Sales		1	Utner    Life Sciences			remaie  Male	76	31	
34	No	Travel_Rarely	971	Sales		31	Technical Degree			Male	64	21	
34		Travel_Karely  Travel Frequently	1312 Research 8			37	Life Sciences			Male	96 l	11	

Fig 4.1

## 5. Any other transformations

For the purpose of this exercise I have ordered the dataset by ascending age with (.ordeBy), from younger age to older age:

>>> Attrition\_df = Attrition\_df.orderBy("Age", ascending=True)

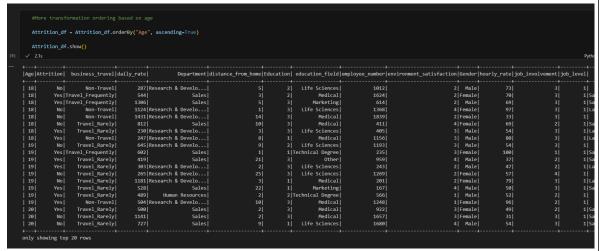


Fig 51

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

AO4.1

Data transformation is crucial to the quality of the dataset removing inconsistent or missing values making it suitable for the analysis while reducing complexity and improving interpretability. With this exercise I ensured my database is actionable for further manipulations and structured without errors for the purpose of any future analysis.

#### **Awarding Exercise 6**

AO4.1

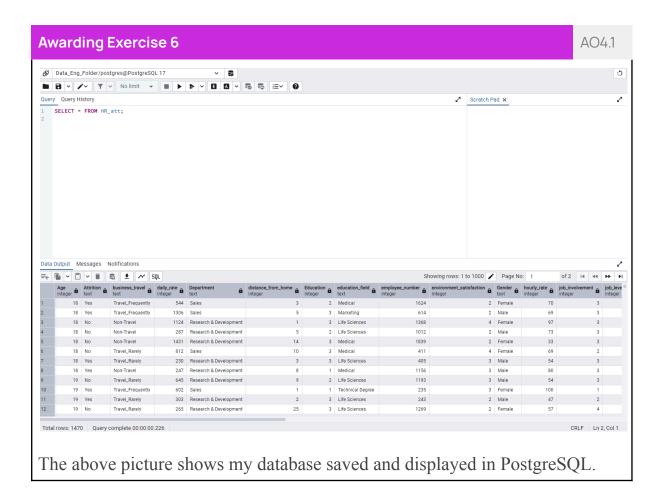
Save the cleaned dataframe to your SQL database and csv file and turn it into a view in PySpark. Query the data to retrieve the:

- 1. Average age of the employees
- 2. Most popular department
- 3. The median distance from home
- 4. Most common level of education

Provide screenshots and an explanation of what you did.

Saving this dataframe in SQL is pictured below showing the coding from Spark to save the dataframe into my SQL Database.

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025



Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

```
import pandas as pd
   Hr_csv_saved_df = pd.read_csv('HR-Employee-Attrition.csv')
   print(Hr_csv_saved_df.head())
   Age Attrition BusinessTravel DailyRate Department \
  41 Yes Travel_Rarely 1102 Sales
49 No Travel_Frequently 279 Research & Development
37 Yes Travel_Rarely 1373 Research & Development
33 No Travel_Frequently 1392 Research & Development
27 No Travel_Rarely 591 Research & Development
  DistanceFromHome Education EducationField EmployeeCount EmployeeNumber \
                         2 Life Sciences
                                1 Life Sciences
                                            0ther
                                4 Life Sciences
                                          Medical
   ... RelationshipSatisfaction StandardHours StockOptionLevel \
                     1 80
                                                  80
   TotalWorkingYears TrainingTimesLastYear WorkLifeBalance YearsAtCompany \
                    10
                                                                                     10
                                                                                      0
                                                                             0
[5 rows x 35 columns]
Output is truncated. View as a scrollable element or open in a text editor. Adjust cell output settings...
```

To save the CSV file locally I have used panda in the picture above while making a temporary file (named = "attrition\_spark\_view") to query the database from spark with SQL.

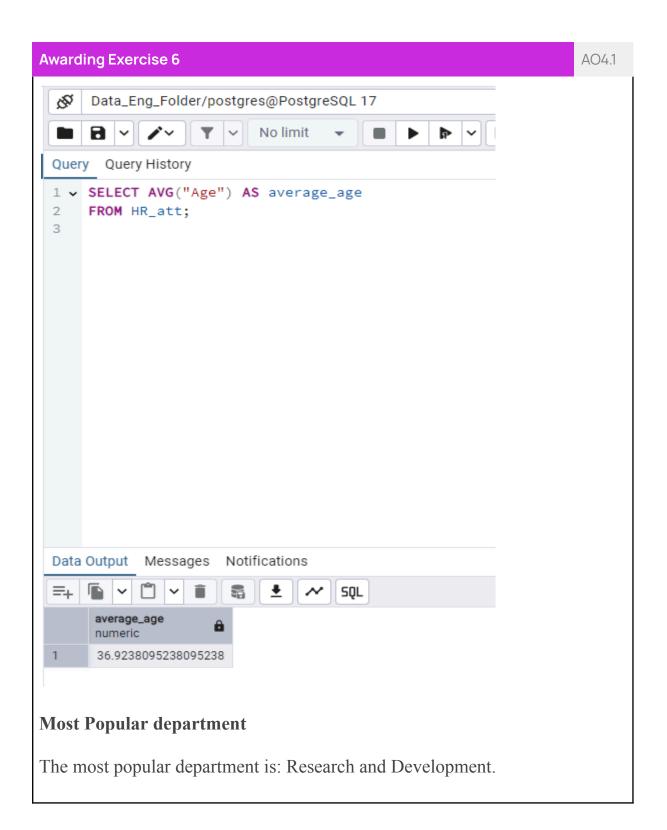
## Average Age of employees

The average age of employees is: 37.

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

# 

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025



Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

## 

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025



Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

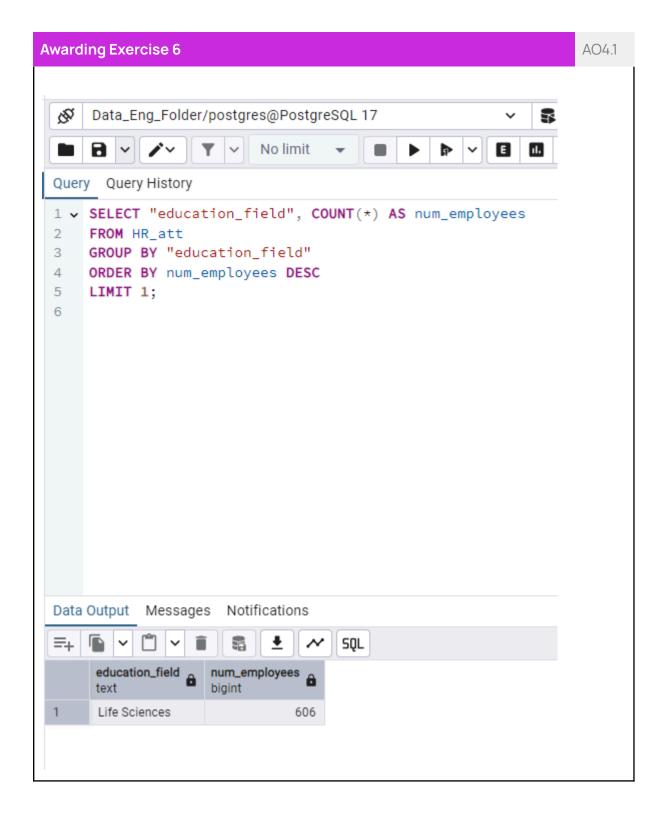
```
Awarding Exercise 6
```

AO4.1

#### **Most Common level of education**

The most common level of education is: Life Sciences

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025



Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025

I confirm assignments not specified as collaborative are all my own work and do not include any work completed by anyone other than myself.

Signature

Aldo Mema

Ref:	TEM-0092	Doc:	Evidence-Capture-Workbook	Rev:	1.0
Author:	Matthew Ettridge	Class:	Public	Date:	27-01-2025