

# Applied Data Science Capstone

## Introduction to the problem

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- The goal of this project is to determine the best position for setting up a restaurant in Buenos Aires.
- The idea is to use Foursquare API for getting the location of restaurants in Buenos Aires.
- The data must be divided into 4 groups using k-means algorithm.
- The restaurant must be placed in the most dense group, because that means that the zone is good for this business.
- However, we do not want to have a competitor near us. Hence, the idea is to locate the point which has the largest distance to other restaurants in that zone.