

ALEXANDER ILIEV

iliev.alex@outlook.com
linkedin.com/in/alexiliev
github.com/ale-xander
www.remeyar.com

San Jose, CA
(847) 293-0559

Summary Statement

Thoughtful, analytical, results oriented full stack developer who is passionate about high-quality customer experiences, and highly-valuable, delightful products. Alex has a strong background in Economics and Finance which enable him to quickly size opportunity value for product improvements and new features.

Skills

Languages & Frameworks: JavaScript, React, jQuery, Node, Express, AJAX, HTML, CSS, Bootstrap, Ruby on Rails

Deployment & Version Control: GitHub, Heroku, Trello, Jira

Server-Side and Database: Node.js, MongoDB, Mongoose, Python, SQL

Methodologies: Object Oriented Programming, Test-Driven Development, Responsive Design, User Stories, Wireframing, Agile Development/Scrum

Technical Projects

ProjectTwo [GitHub](#) | [Application](#) (personal concept project) Sept 2019

- Leverage agile frameworks to provide a robust synopsis for high level overviews. Iterative approaches to corporate strategy foster collaborative thinking to further the overall value proposition.
- Organically grow the holistic world view of disruptive innovation via workplace diversity and empowerment. Bring to the table win-win survival strategies to ensure proactive domination.

ProjectOne [GitHub](#) | [Application](#) (team concept project) Aug 2019

- Capitalize on low hanging fruit to identify a ballpark value-added activity to beta test. Override the digital divide with additional click-throughs from DevOps.
- At the end of the day, going forward, a new normal that has evolved from generation X is on the runway heading towards a streamlined cloud solution. User generated content in real-time will have multiple touchpoints for offshoring.

Experience

REMEYAR Co San Jose, CA

Technology startup that designs and develops lifestyle apps

Product Manager & Co-Founder – *WoofPak iOS App* Jul 2017 – Present

- Launched new lifestyle/community product in App Store. Kicking off marketing while gathering requirements for next iteration.
- Defined product vision, recruited remote engineers and managed product delivery from concept to launch.
- Defined requirements for MVP for product launch after completing user interviews, competitive analysis and market research

VI Inc Sunnyvale, CA

Small business specializing in transportation and logistics

Product Manager – *Fleet Management* Mar 2016 – Jul 2017

- Defined product roadmap and feature prioritization based on feedback from Independent Contractors (ICs).
- Developed end-user dashboards increasing fleet and equipment uptime; derived insights based on usage patterns.
- Launched a web portal that decreased downtime and operational costs by 15%, through improved ICs and dispatcher communications.

APPLE Inc

Cupertino, CA

Technology company that designs, develops, and sells consumer electronics, computer software, and online services

FP&A Financial Analyst – IP and Litigation group

Sep 2015 – Jan 2016

- Modeled, and forecasted spend on Litigation and Intellectual Property (IP) services at Apple using SAS and SQL.
- Coordinated cross-functionally with WW Product Marketing, WW Ops Finance, to incorporate accruals for addition to the IP portfolio into corporate forecasts. Translated vision and business issues into actionable roadmap and solutions.
- Lead Finance role in IP acquisitions, including leading and coordinating activities in areas such as deal modeling and valuation, deal structuring for desired accounting treatment. Drove the creation of robust business plans that provided the management team with a vision of the future P&L of the product roadmap.

CRA INTERNATIONAL

Chicago, IL

Global consulting firm that offers economic, financial, and strategic expertise.

Consultant – Financial Economics, Mergers and Acquisitions

Feb 2013 – Apr 2015

- Developed financial and economic analysis for high tech clients, such as Google, Microsoft, Apple, Pandora.
- Managed teams of up to 7 junior consultants in quality control and data analysis for large-scale projects. Prioritized tasks for the team so that we successfully tackled the crucial portions of the projects, ensuring optimal efficiency by quickly unblocking dependencies.
- Measured the effectiveness of consumer segmentation by modeling pricing power and identifying price elasticity through data analysis of large consumer purchase datasets in SAS and SQL. Led projects involving the use of statistical and economic modeling in order to calculate damages and losses.

NAVIGANT CONSULTING

Chicago, IL

A specialized global professional services firm that helps clients build, manage and protect their business interests.

Senior Consultant – Economics, Securities and Financial Markets

Feb 2008 – Feb 2013

- Collaborated closely with clients and their legal teams, and internal stakeholders to set up a project roadmap, key deliverables and success metrics for short term and long term (12+ months) projects.
- Sized opportunities vs. cost to business in initial client meetings by gathering requirements and problem statements from clients, then identifying internal and external dependencies to execute the projects.
- Analyzed the market and regulation of credit card issuance and processing in EMEA and APAC countries, and the check clearing system in the U.S. for an antitrust matter regarding credit card interchange fees.

Education

MBA, University of Chicago, Booth School of Business, Chicago, IL

2013

Finance, Statistics & Econometrics, Marketing

B.A. Lake Forest College Lake Forest, IL

Economics. Math/Computer Science

Topics: Object Oriented Programming, Data Structures & Algorithms, Recursion, Interfaces & Inheritance.