

# Alexander Borthwick

*Designer / Developer / Business*

## PROFILE

Alex is a business enthusiast who is eager to learn and develop from daily experiences. He is an undergraduate student studying Business and Commerce and Interaction Design. He actively participates in hackathon events to further his skills in both business and design and is looking for job opportunities that are challenging and meaningful.



Toronto, Ontario



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(416)-529-7508

## EXPERIENCE

### Business System Analyst Co-Op

*CIBC | Summer of 2019*

Worked in collaboration with a Co-op team to develop a prototype solution for mobile online banking. This solution is currently being incorporated within the CIBC app.

Demonstrated strong analytical skills by preparing monthly dashboards to summarize monthly performance while delivering meaningful insights. These insights were delivered to executives as a performance snapshot.

### Project Manager and Lead Designer

*Audi Red Hackathon | November 24th to December 5th - 2019*

Developed a high fidelity prototype with a business case presentation.

Achieved second place for a MaaS solution while being the only student team in attendance.

### Lifeguard and Swimming Instructor

*Town of Milton | Winter of 2014 - Fall of 2016*

Taught children of different ages and abilities how to swim in accordance with the Canadian Lifesaving Society swim program.

Guarding the pool during recreational and competitive swimming events.

## SKILLS

### Designer

Adobe XD

Photoshop

Illustrator

After Effects

Cinema 4D

Figma

### Developer

Javascript

html

CSS/SASS

React

WebGL

AWS

### Business

Public speaking

Leadership

Excel

Word

Powerpoint

Agile methodology

## EDUCATION

### Bachelor of Business and Commerce, Marketing

York University class of 2020

### Honours Bachelor of Interaction Design

Sheridan College class of 2022