Alec Fernandes

Digital Marketing Portfolio: https://fern.haus/work.pdf
Web Development Blog: https://fern.haus

San Diego, CA
(858) 200-6699
al@fern.haus

SKILLS

Copywriting, Graphic Design, Google Analytics, WordPress, MailChimp, JavaScript, React, HTML, CSS, Figma, Adobe Photoshop, Adobe InDesign, Adobe Premiere

EXPERIENCE

Blossom Organic Skin Care, San Diego — *Digital Marketing & Web Developer*
March 2023 - August 2023 | Sample: https://fern.haus/work.pdf#page=3
Responsive web design, landing page redesign, website restructuring

Prova Lab Social Innovation, San Francisco — *Digital Marketing & Web Developer*
May 2022 - March 2023 | Sample: https://fern.haus/work.pdf#page=2
Responsive web design, landing page redesign, website restructuring, WordPress theme development, API development, data entry

Fern Haus — *Digital Marketing & Web Developer*
January 2018 - Present (Freelancing) | Project Blog: https://fern.haus
Responsive web design, copywriting, graphic design

Lifted Logistics, San Francisco — *Director of Marketing & Webmaster*
January 2017 - January 2018 | Sample: https://fern.haus/work.pdf#page=8
Print & digital ad design, copywriting, social media management, WordPress development, MailChimp, product photography

Waterfall Wellness, San Francisco — *Director of Marketing, Webmaster & Admin Assistant*
August 2014 - January 2017
Social media management, MailChimp, WordPress development, data entry, scheduling

EDUCATION

San Francisco State University
Journalism, B.A.
August 2013 - May 2015

City College of San Francisco
Web Development Certificate
August 2018 - May 2020

AWARDS

California College Media Association
Best Magazine Website
San Francisco State University, 2015
I was the online editor and webmaster for Golden Gate Xpress Magazine.

Journalism Association of Community Colleges
2nd Place in Timed Opinion Writing
San Diego Mesa College, 2011