Alec Diaz

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EDUCATION

University of California - Irvine | 3.63 GPA

Bachelor of Science, Informatics (Anticipated 2021) Concentration in Human-Computer Interaction Minor in Political Science Dean's List 3/3 quarters

EXPERIENCE

UCI Student Government and Media | Design Editor

Irvine CA, Aug 2018 - Present

Responsible for coordinating layout and design of 2018-2019 UCI Anthology. Delegate tasks to design interns and approve pages created by them. Create style guide to be used by yearbook staff.

UCI Mesa Court | Marketing and Communications Chair *Irvine CA, Aug 2017 - Jun 2018*

Responsible for designing, creating and distributing marketing material to 3000+ first-year UCI housing residents. Created and managed new social media pages. Resulted in higher average attendance at all events and increased presence on campus.

Hyperion Industries/CARPA Initiative | Media Director

Carson CA, Aug 2016 - June 2017

Created company identity and branding guidelines for a mock engineering company. Earned higher scores in presentation category at every checkpoint than competing team. Delivered brochures, posters, video ads, banners, and other various promotional material.

Tesoro Corporation (now Andeavor) | Summer Intern/Editor-In-Chief *Carson CA, Jun 2016 - Aug 2016*

Selected as one of 50 summer interns out of hundreds of applicants Responsible for delegating yearbook tasks to other interns and staff. Created 56 page yearbook of the Tesoro Summer Youth Intern program for print in Adobe InDesign in seven weeks.

SKILLS/TOOLS

Prototyping/Design

UI/UX Design Adobe XD InVision Adobe Suite (Ai, Ps, Id, Lr, Pr) Programming HTML/CSS/Javascript WebStorm Python PyCharm Github

INVOLVEMENT

UCI Dance Community | **Irvine, CA** Member of the UCI-based dance teams:

Urban Motus Project Renegade Square One Project