

# Alec Diaz

UX/UI Designer, Developer

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## EDUCATION

**University of California - Irvine | 3.74 GPA**

*Bachelor of Science, Informatics (Anticipated 2020)*

Concentration in Human-Computer Interaction

Minor in Political Science

Dean's List 6/6 quarters

## EXPERIENCE

**Zynga | UX/UI Design Intern - Unreleased Title & Zynga Poker**

*San Francisco CA, June 2019 - Present*

Rapidly iterate and test a variety of ideas using wireframes, sketches and fully designed comps when needed. Designed UI for unreleased mobile game. Create prototypes for user testing sessions. Mock up and prototype features according to spec. Work closely with Producers and PMs to create simple creative solutions to complicated design needs.

**UCI Health and Information Lab (HAI) | Research Assistant**

*Irvine CA, Sep 2018 - Present*

Assisting in study on understanding emotion and thought responses to data engagement. Developing study procedures and recruitment methods. Collecting data through think-aloud exercises and surveys. Analyzing data collected through user interviews and surveys.

**CodingMinds Academy | Instructor**

*Irvine CA, Oct 2018 - Present*

Develop customized introductory and intermediate Python curriculum for students 10-17 years old. Lead instructor for 8-week sessions on Python. Provide students with 1-on-1 debugging assistance and guidance. Prototype students' projects using MCPI and App Inventor.

**UCI Student Government and Media | Design Editor**

*Irvine CA, Aug 2018 - June 2019*

Responsible for coordinating layout and design of 2018-2019 UCI Anthology. Delegated tasks to design interns and approve pages created by them. Created style guide to be used by yearbook staff. Led a design team of five interns.

## SKILLS/TOOLS

### UX Methods

Usability testing  
Cognitive walkthrough  
Heuristic evaluation  
Competitive analysis  
User Interview  
Survey  
Prototyping  
Wireframing

### Design & Tools

Sketching  
Figma  
Protopie  
XD  
Photoshop  
Illustrator  
InDesign

### Programming

HTML/CSS/Javascript  
React  
Java  
Python  
Git

## AWARDS

**UROP Fellow** - Received \$500 grant from UCI for study on diet/fitness apps