



ALECIA KINDRED

WEB DESIGNER

aleeciaax3@aim.com

(319) 491-4842

ACHIEVEMENTS Valedictorian
Perfect Attendance
Dean's List
Academic Presidential Award
Fine Arts Scholarship
Magna Cum Laude
Departmental Honors

**SKILLS /
CERTIFICATES** Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
HTML/CSS/SASS
Java/JavaScript
Microsoft Office
Microsoft Visio
Google Analytics
UX Design

EDUCATION **DRAKE UNIVERSITY**
January 2013 – May 2015
B.A. in Graphic Design
B.S. in Computer Science

KIRKWOOD COMMUNITY COLLEGE
August 2011 – December 2012
Associates of Arts

EXPERIENCE **VISIONARY SERVICES | Front End Designer**
April 2015 – Present
My day-to-day tasks include creating mockups, front-end development using HTML, CSS, and SASS, using our CMS (Site OnCall), and testing for several websites and systems created by Visionary. My other tasks include providing design support for other teams at Visionary, helping to answer client questions by managing the support inbox, and project management tasks such as client calls, helping to oversee development work, and documenting requirements for new projects.

ILLUSTRATIONS BY ALECIA | Illustrator / Designer

May 2020 – Present
I founded Illustrations by Alecia in 2020, in which I create custom digital illustrations as well as provide freelance design work.

GUIDEONE INSURANCE | Web Management Intern

May 2014 – May 2015
I managed around a dozen internal and external websites on a daily basis by making updates and edits to content and design. I helped with website redesigns by making sitemaps, creating HTML pages, applying styles, and testing. I also worked with the Sales Department to update their online learning courses by designing new templates and creating storyboards from existing courses.

DRAKE MAGAZINE | Designer

August 2013 – May 2015
I designed page layouts, infographics, illustrations, and advertisements for 4 different Drake Magazine issues. I also attended weekly meetings and communicated with the Art Director, photographers, and writers on a daily basis to make sure things ran smoothly.

SODEXO | Student Promotions Coordinator

January 2014 – May 2014
I created posters, infographics, labels, and flyers for marketing events around the Drake campus. I also updated and managed their Facebook and Twitter social media pages each day.

FREELANCE | Designer

August 2013 – March 2015
I have designed and developed a few small business websites in my free time. I have also done design work for other companies around Des Moines such as Think Magazine, DUIN Magazine, Urban Plains, Test of Time Design, and more.