

Currently the Lead Designer at Dealer360
building UX solutions for complex data consumption

Software

Sketch

InVision

Balsamiq

Principle

OmniGraffle

Adobe CC

UserTesting

Programming

HTML

CSS | SCSS

JavaScript

Razor

ASP.NET MVC

Visual Studio

Bootstrap

Design

User Research

User Stories

Concept Dev.

Wireframing

Prototyping

User Testing

Product Eval.

Product Mngmt.

Web Design

App Design

Project Planning

Experience

UX | UI Product Designer / Dealer360

May 2018 - Pres.

Conduct user research; analyze findings & translate into deliverables.

Produce wireframes, storyboards, user flows, process flows, site maps & prototypes.

Present & defend designs & key milestone deliverables.

Collaborate with Product Director & dev team to define & implement innovative solutions for product direction, visuals, & experience.

Research & evaluate new product opportunities, demand for potential new products, along with customer needs & insights.

Manage research & design consulting projects for external clients.

UX Design Apprentice / Bloc.io

July 2017 - April 2018

Produced design deliverables including user stories, flows, wireframes, mockups, & prototypes.

Designed user interfaces for mobile apps, web-based platforms, & SaaS web apps.

Created original branding & visual identities for a variety of concepts to meet product & user needs.

Education

Intestive UX Design Program

Bloc.io | Thinkful

Graphic Design Certificate

California Inst. of the Arts

Bachelor of Arts

Political Science | Global Studies

Unitversity of Nebraska

Projects

Grace Foundation

2019

Hospice foundation branding & website built with ASP.NET MVC hosted on Azure.

Lady Beekman

2019

Website & branding for a interior design & organization business.

True Career Solutions

2018

Website & branding for career coaching & consulting startup in NYC.

Health Plex Fitness Center

2017

Fitness center website designed for a more user focused experience & a cleaner, more modern interface.