aleciadawn.co

Currently the Lead UX Engineer at Wolters Kluwer Health Language building UX solutions for complex data consumption

Experience		Software	Design
UX Engineer II / Wolters Kluwer	Feb 2020 - Pres.	Sketch	User Research
Lead extensive Contextual Inquiry user research project for		InVision	User Stories
product, interviewing 21 users and collecting over 1100 data points		Balsamiq	Concept Dev.
Design process flows, storyboards, user flows, wireframes and prototypes		Principle	Wireframing
Manage product requirements and write acceptance criteria for dev team		Figma	Prototyping
		Adobe CC	User Testing
Conducts internal and external user testing and adjust prod	uct requirements	UserTesting	Product Eval.
accordingly		Programming	Product Mngmt.
	/ 2018 - Feb 2020	HTML	Web Design
Conducted user research; analyzed findings & translated in	to deliverables	CSS SCSS	App Design
Produced wireframes, storyboards, user flows, process flow	, site maps &	JavaScript	Project Planning
prototypes		Razor	
Presented & defended designs & key milestone deliverables.		AWS	
Collaborated with Product Director & dev team to define & i	•	Microsoft Azure	
innovative solutions for product direction, visuals, & experience		ASP.NET MVC	
Researched & evaluated new product opportunities, deman	d for potential	Visual Studio	
new products, along with customer needs & insights.		Bootstrap	
Managed research & design consulting projects for externa	l clients.		

UX Designer & Front-End Developer

Health Plex Fitness Center

cleaner, more modern interface.

Oct 2017 - Pres.

2017

Worked closesly with clients to research, design and develop responsive websites to meet business and user needs.

Projects

Grace Foundaon (in progress) Hospice foundation branding & website built with ASP.NET MVC hosted on Azure.	2020
Miri Music Denver recording studio website hosted on Amazon Web Services	2019
Lady Beekman Website & branding for an interior design & organization business.	2019
True Career Soluons Website & branding for career coaching & consulting startup in NYC.	2018

Fitness center website designed for a more user focused experience & a

Education

Intestive UX Design Program

Bloc.io | Thinkful

Graphic Design Certificate

California Inst. of the Arts

Bachelor of Arts

Political Science | Global Studies Unitversity of Nebraska

Other Professional Experience

Alumni Program Manager | Volunteer & Events Coordinator / Upwardly Global

Jan 16 - Sept 17

Cultivated and maintain donor-based relationships with over 30 Fortune 500 corporate partners that yield over \$1 million annually to fund Upwardly Global's national programs

Redesigned and oversaw implementation of CRM processes to improve Upwardly Global's database management for more efficient constituent communication

Designed and implemented a comprehensive Alumni Program to connect successfully-placed clients with one another, and to expand Upwardly Global's professional offerings

Developed and managed project life cycle of Upwardly Global's first national ESL volunteer mentorship program, including conception, design, training, launch, and analysis

Manage relationships with over 500 volunteers, and 700 Alumni from 124 countries

Volunteer Manager: HeForShe Campaign / UN Women | US Peace Corps

Jan 15 - Aug 15

Co-founded HeForShe Campaign and oversaw national training and outreach efforts

Oversaw operations for 76 local projects; resulting in a 1350% increase in pledges to support gender equality

Developed workshop curriculum and facilitated training to participating volunteer field coordinators

Delegated logistical and programmatic responsibilities of 92 field coordinators

Maintained database of HeForShe event records using Microsoft Excel and Google Drive

National Program Director: Jovenes Por Paraguay / US Peace Corps

Nov 13 - Jan 15

Boosted program involvement by 1300% through an innovative training, disbursement, & marketing strategy

Led the ideation and implementation of programmatic updates to increase program reach and effectiveness

Directly managed a team of 6; oversaw operations, organized logistics and managed financial reports

Developed a comprehensive participant manual outlining proper project planning procedures and training

Organized and executed two national 4-day youth conferences; overseeing the full project cycle

Trained 45+ volunteers on creative strategies for teaching youth development