



Product Manager, Creative Cloud Learning // San Francisco, California

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OBJECTIVE

To create innovative products that have a positive impact on people's lives.

WORK EXPERIENCE

Product Manager

Adobe (Creative Cloud Learning): March 2013–Present

- Intrapreneur and innovator, building experimental learning games for Creative Cloud products such as Photoshop and Illustrator
- Product managed, researched, developed, QA'd, and launched learning games that contributed to the conversion of trial users
- Proved games were a profitable learning solution by validating early MVPs with customers, and secured funding for future games
- Taught myself JavaScript graphics programming to fill the need for developer resources in the early stage of the product
- Performed in-person and remote research sessions with customers
- Articulated a product vision informed by user research and input from UX and Engineering teams

Digital Media Intern

Adobe (Community Help & Learning): June 2012–March 2013

- Wrote, edited, designed, and managed learning content for Photoshop, Lightroom, InDesign, and Acrobat
- Performed analytics and researched user experiences for data-driven design projects
- Represented Adobe as a product expert for publishing, document services, and imaging products in Adobe's online communities

Past work experience

- National award-winning editorial designer at two Santa Clara University student-run publications
- Freelance web developer and designer
- Self-employed home/small business technology consultant



EDUCATION

B.A. Communication

Santa Clara University

HONORS AND AWARDS

Handlery Prize: President's medal for exceptional contributions to Santa Clara University's publications, 2013

Associated Collegiate Press Pacemaker: Newspaper Design, 2012

SKILLS AND INTERESTS

Web: Responsive front-end design using modern languages. HTML, CSS, and JavaScript. 2D and 3D Canvas graphics.

Creative Software: Product expert in Photoshop, Lightroom, InDesign, Illustrator, After Effects, Premiere Pro

Analytics/Advertising: Excel, Adobe Analytics, Google AdWords, Google Analytics, Facebook Advertising

Video: Directing, producing, shooting, lighting, motion graphics, and editing

Hobbies: Cycling, reading, pastry baking