



Product Manager, Educational Technology // London, United Kingdom

alecmolloy.com | alec@alecmolloy.com | +44 1173 251 524

---

## OBJECTIVE

To create innovative products that have a positive impact on people's lives.

---

## WORK EXPERIENCE

### Product Manager

Adobe (Creative Cloud Learning): March 2013–Present

- Intrapreneur and innovator, building experimental learning games for Creative Cloud products such as Photoshop and Illustrator
- Product managed, researched, developed, QA'd, and launched learning games that contributed to the conversion of trial users
- Proved games were a profitable learning solution by validating early MVPs with customers, and secured funding for future games
- Taught myself JavaScript graphics programming to fill the need for developer resources in the early stage of the product
- Performed in-person and remote research sessions with customers
- Articulated a product vision informed by user research and input from UX and Engineering teams

### Digital Media Intern

Adobe (Community Help & Learning): June 2012–March 2013

- Wrote, edited, designed, and managed learning content for Photoshop, Lightroom, InDesign, and Acrobat
- Performed analytics and researched user experiences for data-driven design projects
- Represented Adobe as a product expert for publishing, document services, and imaging products in Adobe's online communities

### Past work experience

- National award-winning editorial designer at two Santa Clara University student-run publications
- Freelance web developer and designer
- Self-employed home/small business technology consultant



---

## EDUCATION

### B.A. Communication

Santa Clara University, California

---

## HONORS AND AWARDS

**Handlery Prize:** President's medal for exceptional contributions to Santa Clara University's publications, 2013

**Associated Collegiate Press Pacemaker:** Newspaper Design, 2012

---

## SKILLS AND INTERESTS

**Web Development:** Responsive front-end design and development. HTML5 + CSS3, JavaScript, and Node.js. Canvas graphics

**Design:** User experience, interface, and graphic design using Photoshop, Illustrator, InDesign, After Effects, and Premiere Pro

**Analytics/Advertising:** Google Analytics, Excel, Adobe Marketing Cloud, Google AdWords

**Video:** Directing, producing, shooting, motion graphics, and editing

**Hobbies:** Cycling, reading, pastry baking