

The Streetking Blueprint

Draft 1.1

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1. What is Streetking?

Streetking is the unofficial name for the new innovative platform connecting influencers and businesses for dynamic campaigns. It empowers influencers to grow their reach while helping businesses amplify their message through impactful collaborations.

2. Purpose

To promote businesses and influencers, to create employment for the unemployed youth. As unemployment increases in South Africa. We predict the rise content creators across varies social media platforms. Streetking aims to take advantage of this rapid market growth.

3. For Profit

Streetking is a for a profit business that will provide employment opportunities to the youth in good faith. We hope to create partnerships with global leaders and as so provide them with a financial incentive to partner with us.

4. Neutrality and Non-Affiliation Statement

Streetking maintains a strict policy of neutrality. We do not endorse, support, or engage in any political agendas, nor do we accept political funding of any kind. Additionally, we refrain from making comments or taking positions on public figures or their business dealings. Our platform is dedicated solely to its mission of empowering influencers and businesses through innovative marketing solutions, free from any political or personal affiliations.

5. Marketing

Our platform offers a unique way to connect with your audience by marketing an address where they can meet you in person. You'll need to check the "influencer program" – (this will make you profile public) button under profile once you have created your account and uploaded an address.

6. Transactions and Emails

For transparency and security, all transactions on Streetking are fully tracked and accessible. Email confirmations are automatically sent to both the host and the user upon successful transactions, ensuring clear communication and record-keeping. Financial details, including payment terms and agreements, are

discussed separately to maintain flexibility and transparency between all parties involved.

7. About the Founder

Alec Shelembe

"Hi as of Aug 17,2024 I have created a platform called Streetking and I intend to create a profitable business. I myself am a professional software developer. I hope to work with you and bring the much need opportunities to the youth to contact me use 0727237808 on whatsapp thank you".

8. Legal

CIPC documents available at request

<https://streetking.co.za/refund-policy>

<https://streetking.co.za/terms-and-conditions>

<https://streetking.co.za/marketing>

9. Source Code

Software is the core of many businesses I can provide you with the source code for the entire web app + installation It's a pretty good option if you'd like a different name, your own team, you can do your own thing.

[Visit Streetking.co.za - Click here](https://streetking.co.za)

Streetking Platform (Screenshots below)

The collage consists of five screenshots arranged in a grid-like layout:

- Top Left:** A payment screen from PayFast. It shows a total of R 850.00 and a booking summary for "Tshimologong Digital Innovation Precinct". The booking details include a contact email (alec@streetking.co.za), a duration of "One Hour", and a total amount of "R 850.00". A green "Pay Now" button is visible.
- Top Middle:** A "Sign In" page. It features a placeholder for "600 x 600" pixels, a search bar with the text "Sci", and fields for "Your email" (name@company.com) and "Your password". There are checkboxes for "Remember me" and "Lost Password?", and a blue "Sign In" button.
- Top Right:** A list of locations with icons and names. It includes "Lethulwazi Secondary School", "Tshimologong Digital Innovation Precinct", "Sci-bono Discovery Centre", and "Netcare Garden City Hospital".
- Bottom Left:** A registration form titled "Enter your card details below". It asks for Card Number, Expiry Date, CVV, Name on Card, and a "Pay R 850.00" button. Below the form is a "Secure Checkout" section.
- Bottom Middle:** A user profile for "Street King". It shows a profile picture, address (LeToekotsane St, Vosloorus, South Africa), and a post by alec 3 days ago. Below the profile are four thumbnail images of the interior and exterior of a building.
- Bottom Right:** Another user profile for "Street King". It shows a profile picture, address (41 Juta Street, Braamfontein, Johannesburg, South Africa), and a post by alec 5 days ago. It includes a list of amenities: WiFi, Paid Parking, Outdoor Seating, Wheelchair Accessible, Smoking Area, Food Available, and Charging Stations. A purple "Enter the Arena!" button is at the bottom.

15:00 91% 15:01 91% 15:01 91% 15:01 91%

[streetking.co.za/view](#) [streetking.co.za/horn](#) [streetking.co.za/horn](#)

Street King



Alec Shelembe
alec@streetking.co.za
Promoter

[Instagram](#) [LinkedIn](#)
[Tiktok](#) [Youtube](#)
[x](#) [other](#)

Comments:
alec Ahh Yes, I am happy to tour you through the campus of innovation. We can sit and enjoy coffee on the deck.
Posted 1 day ago

Street King

Legal ▾
Media ▾
Create ▾
Settings ▾

Media posts
Google's around me search

Where



Street King

Legal ▾
Media ▾
Create ▾
Settings ▾

Create a post
Create acc ref

Where



15:01 91% 15:01 91% 15:02 91%

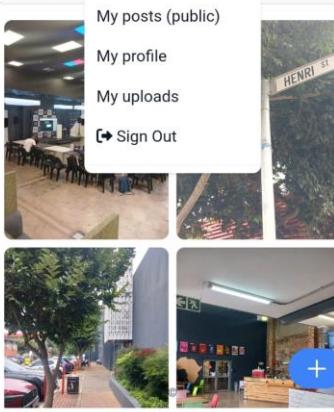
[streetking.co.za/horn](#) [streetking.co.za/crea](#) [streetking.co.za/crea](#)

Street King

Legal ▾
Media ▾
Create ▾
Settings ▾

Where
Transaction history

- [My posts \(public\)](#)
- [My profile](#)
- [My uploads](#)
- [Sign Out](#)



Create a mobile Post

Step 1

Place
Name of the Venue.

Step 2

Select amenities

	WiFi		Play Area
	Dogs Allowed		Parking
	Paid Parking		Outdoor Seating
	Wheelchair Accessible		Smoking Area
	Food Available		Alcohol Served
	Bike Racks		Charging Stations
	Live Music		Sports Screening

Step 3

Step 3

Description
Here you need to give a description of what people can expect at the venue and how you make the experience memorable.

Write your promotion.

Step 4

Finish the above then choose sectors to link with your post (Optional)

<input type="checkbox"/> accounting	<input type="checkbox"/> advertising agency
<input type="checkbox"/> airport	<input type="checkbox"/> amusement park
<input type="checkbox"/> animal shelter	<input type="checkbox"/> aquarium
<input type="checkbox"/> archery range	<input type="checkbox"/> art gallery
<input type="checkbox"/> atm	<input type="checkbox"/> auto body shop
<input type="checkbox"/> auto parts store	<input type="checkbox"/> auto repair shop
<input type="checkbox"/> baby store	<input type="checkbox"/> bakery
<input type="checkbox"/> bank	<input type="checkbox"/> bar

15:02 91% 15:02 91% 15:02 91%

streetking.co.za/crea streetking.co.za/crea streetking.co.za/my-

travel agency university
 used car dealer utility company
 veterinary care video game store
 wedding venue winery
 yoga studio zoo

Step 5

We need access to your location to show the closest address. Please allow location access in the prompt.

Get My Location Tag an address address search

Enter Street name...

Step 6 (Images last)

Upload a profile photo

No file chosen

Instagram
https://www.instagram.com/ace_streetking/

Tiktok
https://www.instagram.com/ace_streetking/

LinkedIn
<https://www.linkedin.com/in/alecshelembe/>

YouTube
<https://www.youtube.com/channel/UCBZfjm>

X (Twitter)
<https://www.linkedin.com/in/alecshelembe/>

Other
<https://alecshelembe.github.io/site/>

Influencer Program Your profile will be made public for Marketing

Save

Update first name
Alec

Update last name
Shelembe

e-mail
alec@streetking.co.za

Update number
0727237808

Enter Address address search

Upload a profile photo
 No file chosen

600 x 600

Street King

Legal ▾

Media ▾

Create

Settings ▾

Where to? name of place



Chicken Licken on main
Gandhi Square Precinct, New
St. Marshalltown,
Johannesburg
Posted by alec
20 hours ago

[View](#)

**Lethulwazi Secondary
School**
Lefokotsane St, Vosloorus,
South Africa
Posted by alec
3 days ago

[View](#)

**Tshimologong Digital
Innovation Precinct**
41 Juta Street, Braamfontein,
Johannesburg, South Africa
Posted by alec
5 days ago

[View](#)

Sci-bono Discovery Centre
Miriam Makeba Street &
Helen Joseph Street,
Newtown, Johannesburg,
South Africa
Posted by alec
1 week ago

[View](#)

Active Influencers

**Alec Shelembé**

alec@streetking.co.za
Promoter

[Instagram](#) [LinkedIn](#)
[YouTube](#) [Other](#)

**Don Phondeaux Tropicana**

admin@donphondeaux.com
Business-owner

[Instagram](#) [LinkedIn](#) [X](#)
[Other](#)

**Noxolo Spa**

noxolosbeautyspa@gmail.com
Business-owner

[Instagram](#)

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