

# The Streetking Blueprint

Draft 1.1

Document date - 15 February 2025

## 1. What is Streetking?

Streetking is the unofficial name for the new innovative platform connecting influencers and businesses for dynamic campaigns. It empowers influencers to grow their reach while helping businesses amplify their message through impactful collaborations.

## 2. Purpose

To promote businesses and influencers, to create employment for the unemployed youth. As unemployment increases in South Africa. We predict the rise content creators across varies social media platforms. Streetking aims to take advantage of this rapid market growth.

## 3. For Profit

Streetking is a for a profit business that will provide employment opportunities to the youth in good faith. We hope to create partnerships with global leaders and as so provide them with a financial incentive to partner with us.

## 4. Neutrality and Non-Affiliation Statement

Streetking maintains a strict policy of neutrality. We do not endorse, support, or engage in any political agendas, nor do we accept political funding of any kind. Additionally, we refrain from making comments or taking positions on public figures or their business dealings. Our platform is dedicated solely to its mission of empowering influencers and businesses through innovative marketing solutions, free from any political or personal affiliations.

## 5. Marketing

Our platform offers a unique way to connect with your audience by marketing an address where they can meet you in person. You'll need to check the "influencer program" – (this will make you profile public) button under profile once you have created your account and uploaded an address.

## 6. Transactions and Emails

For transparency and security, all transactions on Streetking are fully tracked and accessible. Email confirmations are automatically sent to both the host and the user upon successful transactions, ensuring clear communication and record-keeping. Financial details, including payment terms and agreements, are

discussed separately to maintain flexibility and transparency between all parties involved.

## **7. About the Founder**

Alec Shelembe

"Hi as of Aug 17,2024 I have created a platform called Streetking and I intend to create a profitable business. I myself am a professional software developer. I hope to work with you and bring the much need opportunities to the youth to contact me use 0727237808 on whatsapp thank you".

## **8. Legal**

CIPC documents available at request

<https://streetking.co.za/refund-policy>

<https://streetking.co.za/terms-and-conditions>

## **9. Source Code**

Software is the core of many businesses I can provide you with the source code for the entire web app + installation It's a pretty good option if you'd like a different name, your own team, you can do your own thing.

[Visit Streetking.co.za - Click here](#)

Streetking Platform (Screenshots below)

15:05 90% payment.payfast.io/ 15:05 90% streetking.co.za/boo 14:46 93% streetking.co.za 14:56 91% streetking.co.za/login

## Streetking

**Tshimologong Digital Innovation Precinct**  
41 Juta Street, Braamfontein, Johannesburg, South Africa

**Booking Summary**

Contact	alec@streetking.co.za
Duration	One Hour
Total	R 850.00

**Credit & Cheque card**

Enter your card details below

Card Number:

Expiry Date:  mm / yy

CVV:

Name on Card:

**Pay Now**

Your payment is 100% secure with PayFast.

**What is Streetking?**

Streetking is the unofficial name for the new innovative platform connecting influencers and businesses for dynamic campaigns. It empowers influencers to grow their reach while helping businesses amplify their message through impactful collaborations.

Search: Sci

- Lethulwazi Secondary School, Lefokotsane St, Vosloorus, South Africa
- Tshimologong Digital Innovation Precinct, 41 Juta Street, Braamfontein, Johannesburg, South Africa
- Sci-bono Discovery Centre, Miniam Makeba Street & Helen Joseph Street, Newtown, Johannesburg, South Africa
- Netcare Garden City Hospital, 35 Bartlett Rd, Mayfair, Johannesburg, 2092, South Africa

Sign In

Your email: name@company.com

Your password:

Remember me Lost Password?

**Sign In**

Not registered? [Create account](#)

Secure Checkout

14:59 91% Enter your first name

14:59 91% Enter Address (optional)

Enter e-mail address

Enter phone number

Enter Address (optional)

Upload a profile photo (optional)

Choose file No file chosen

Enter a password

Re-enter password

select an option:

Visitor

I agree to the [Terms and Conditions](#)

Create account

Already registered? [Login](#)

15:00 91% Street King

Letokotsane St, Vosloorus, South Africa  
Posted by alec 3 days ago

View

JUTA ST HENRI ST

41 Juta Street, Braamfontein, Johannesburg, South Africa

WiFi, Paid Parking, Outdoor Seating, Wheelchair Accessible, Smoking Area, Food Available, Charging Stations

Enter the Arena!

**Tshimologong Digital Innovation Precinct**

The University of the Witwatersrand's B-BBEE Level 1 Entity, Tshimologong Digital Innovation Precinct, is a hub where the incubation of startups and SMEs takes place and aims to create world-leading African digital entrepreneurs. We provide startups and entrepreneurs with the tools and support they need to grow and scale their businesses through our industry-leading Enterprise

15:00 91% 15:01 91% 15:01 91% 15:01 91%

[streetking.co.za/view](#) [streetking.co.za/hor](#) [streetking.co.za/hor](#)

### Street King



**Alec Shelembe**  
alec@streetking.co.za  
Promoter

[Instagram](#) [LinkedIn](#)  
[Tiktok](#) [Youtube](#)  
[x](#) [other](#)

Comments:  
**alec** Ahh Yes, I am happy to tour you through the campus of innovation. We can sit and enjoy coffee on the deck.  
 Posted 1 day ago

### Street King

Legal ▾  
Media ▾  
Create ▾  
Settings ▾

Media posts  
Google's around me search

Where



### Street King

Legal ▾  
Media ▾  
Create ▾  
Settings ▾

Create a post  
Create acc ref

Where



15:01 91% 15:01 91% 15:02 91%

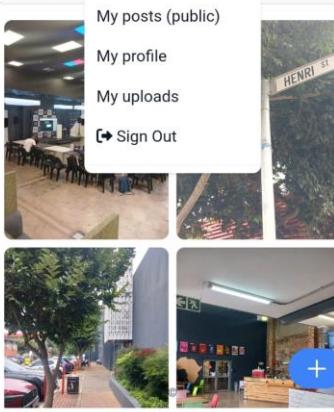
[streetking.co.za/hor](#) [streetking.co.za/crea](#) [streetking.co.za/crea](#)

### Street King

Legal ▾  
Media ▾  
Create ▾  
Settings ▾

Where   
Transaction history

- [My posts \(public\)](#)
- [My profile](#)
- [My uploads](#)
- [Sign Out](#)



### Create a mobile Post

**Step 1**

Place  Name of the Venue.

**Step 2**

Select amenities

	WiFi		Play Area
	Dogs Allowed		Parking
	Paid Parking		Outdoor Seating
	Wheelchair Accessible		Smoking Area
	Food Available		Alcohol Served
	Bike Racks		Charging Stations
	Live Music		Sports Screening

**Step 3**

**Step 3**

Description  
Here you need to give a description of what people can expect at the venue and how you make the experience memorable.

Write your promotion.

**Step 4**

Finish the above then choose sectors to link with your post (Optional)

<input type="checkbox"/> accounting	<input type="checkbox"/> advertising agency
<input type="checkbox"/> airport	<input type="checkbox"/> amusement park
<input type="checkbox"/> animal shelter	<input type="checkbox"/> aquarium
<input type="checkbox"/> archery range	<input type="checkbox"/> art gallery
<input type="checkbox"/> atm	<input type="checkbox"/> auto body shop
<input type="checkbox"/> auto parts store	<input type="checkbox"/> auto repair shop
<input type="checkbox"/> baby store	<input type="checkbox"/> bakery
<input type="checkbox"/> bank	<input type="checkbox"/> bar

15:02 91% 15:02 91% 15:02 91%

[streetking.co.za/crea](#) [streetking.co.za/crea](#) [streetking.co.za/my-](#)

travel agency  university  
 used car dealer  utility company  
 veterinary care  video game store  
 wedding venue  winery  
 yoga studio  zoo

**Step 5**

We need access to your location to show the closest address. Please allow location access in the prompt.

**Get My Location** **Tag an address** **address search**

Enter Street name...

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**Step 6 (Images last)**

Four placeholder boxes for images, each with a camera icon.

**Post**

15:03 91%

Upload a profile photo

**Choose file** **No file chosen**

**Instagram**  
[https://www.instagram.com/ace\\_streetking/](https://www.instagram.com/ace_streetking/)

**Tiktok**  
[https://www.instagram.com/ace\\_streetking/](https://www.instagram.com/ace_streetking/)

**LinkedIn**  
<https://www.linkedin.com/in/alecshelembe/>

**Youtube**  
<https://www.youtube.com/channel/UCBZfjm>

**X (Twitter)**  
<https://www.linkedin.com/in/alecshelembe/>

Other  
<https://alecshelembe.github.io/site/>

 **Influencer Program** Your profile will be made public for Marketing

**Save**



Update first name  
**Alec**

Update last name  
**Shelembe**

: e-mail  
**alec@streetking.co.za**

: Update number  
**0727237808**

: Enter Address **address search**

Upload a profile photo  
**Choose file** **No file chosen**

600 x 600

## Street King

[Legal](#) ▾[Media](#) ▾[Create](#)[Settings](#) ▾ Where to? name of place

**Chicken Licken on main**  
Gandhi Square Precinct, New St. Marshalltown, Johannesburg  
Posted by alec 20 hours ago

[View](#)

**Lethulwazi Secondary School**  
Lefokotsane St, Vosloorus, South Africa  
Posted by alec 3 days ago

[View](#)

**Tshimologong Digital Innovation Precinct**  
41 Juta Street, Braamfontein, Johannesburg, South Africa  
Posted by alec 5 days ago

[View](#)

**Sci-bono Discovery Centre**  
Miriam Makeba Street & Helen Joseph Street, Newtown, Johannesburg, South Africa  
Posted by alec 1 week ago

[View](#)

### Active Influencers

**Alec Shelembé**alec@streetking.co.za  
Promoter
[Instagram](#) [LinkedIn](#)  
[YouTube](#) [Other](#)
**Don Phondeaux Tropicana**admin@donphondeaux.com  
Business-owner
[Instagram](#) [LinkedIn](#) [X](#)  
[Other](#)
**Noxolo Spa**noxolosbeautyspa@gmail.com  
Business-owner[Instagram](#)

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