

# The Streetking Blueprint

Draft 1.1

Document date - 15 February 2025

## 1. What is Streetking?

Streetking is the unofficial name for the new innovative platform connecting influencers and businesses for dynamic campaigns. It empowers influencers to grow their reach while helping businesses amplify their message through impactful collaborations.

## 2. Purpose

To promote businesses and influencers, to create employment for the unemployed youth. As unemployment increases in South Africa. We predict the rise content creators across various social media platforms. Streetking aims to take advantage of this rapid market growth.

## 3. For Profit

Streetking is a for a profit business that will provide employment opportunities to the youth in good faith. We hope to create partnerships with global leaders and as so provide them with a financial incentive to partner with us.

## 4. Neutrality and Non-Affiliation Statement

Streetking maintains a strict policy of neutrality. We do not endorse, support, or engage in any political agendas, nor do we accept political funding of any kind. Additionally, we refrain from making comments or taking positions on public figures or their business dealings. Our platform is dedicated solely to its mission of empowering influencers and businesses through innovative marketing solutions, free from any political or personal affiliations.

## 5. Marketing

Our platform offers a unique way to connect with your audience by marketing an address where they can meet you in person. You'll need to check the "influencer program" – (this will make you profile public) button under profile once you have created your account and uploaded an address.

## 6. Transactions and Emails

For transparency and security, all transactions on Streetking are fully tracked and accessible. Email confirmations are automatically sent to both the host and the user upon successful transactions, ensuring clear communication and record-keeping. Financial details, including payment terms and agreements, are

discussed separately to maintain flexibility and transparency between all parties involved.

## **7. About the Founder**

Alec Shelembe

“Hi as of Aug 17,2024 I have created a platform called Streetking and I intend to create a profitable business. I myself am a professional software developer. I hope to work with you and bring the much need opportunities to the youth to contact me use 0727237808 on whatsapp thank you”.

## **8. Legal**

CIPC documents available at request

<https://streetking.co.za/refund-policy>

<https://streetking.co.za/terms-and-conditions>

## **9. Source Code**

Software is the core of many businesses I can provide you with the source code for the entire web app + installation It's a pretty good option if you'd like a different name, your own team, you can do your own thing.

[Visit Streetking.co.za - Click here](https://streetking.co.za)

Streetking Platform (Screenshots below)

15:05

payment.payfast.io/

+

3

:

Streetking

Total: R 850.00Purchase details

Credit & Cheque card

Enter your card details below

Card Number

Expiry Date

CVV

Name on Card

Pay R 850.00

Secure Checkout

15:05

streetking.co.za/boo

+

3

:

Tshimologong Digital Innovation Precinct

41 Juta Street, Braamfontein, Johannesburg, South Africa

Booking Summary

Contactalec@streetking.co.za

DurationOne Hour

TotalR 850.00

Pay Now

Your payment is 100% secure with PayFast.

14:46

streetking.co.za

+

3

:

Sign In

What is Streetking?

Streetking is the unofficial name for the new innovative platform connecting influencers and businesses for dynamic campaigns. It empowers influencers to grow their reach while helping businesses amplify their message through impactful collaborations.

Sci

Lethulwazi Secondary School  
Lefokotsane St, Vosloorus, South Africa

Tshimologong Digital Innovation Precinct  
41 Juta Street, Braamfontein, Johannesburg, South Africa

Sci-bono Discovery Centre  
Miriam Makeba Street & Helen Joseph Street, Newtown, Johannesburg, South Africa

Netcare Garden City Hospital  
35 Bartlett Rd, Mayfair, Johannesburg, 2092, South Africa

14:56

streetking.co.za/login

+

3

:

600 x 600

Search

Your email

name@company.com

Your password

Remember meLost Password?

Sign In

Not registered? Create account

14:59

91%

Enter your first name

Enter your last name

Enter e-mail address

Enter phone number

Enter Address address search (optional)

Upload a profile photo (optional)

Choose fileNo file chosen

Enter a password

Re-enter password

select an option:

Visitor

14:59

91%

Enter Address address search (optional)

Upload a profile photo (optional)

Choose fileNo file chosen

Enter a password

Re-enter password

select an option:

Visitor

I agree to the Terms and Conditions

Create account

Already registered? Login

20:06

67%

Street King

Lefokotsane St, Vosloorus, South Africa

Posted by alec 3 days ago

View

41 Juta Street, Braamfontein, Johannesburg, South Africa

Tshimologong Digital Innovation Precinct

41 Juta Street, Braamfontein, Johannesburg, South Africa

Posted by alec 5 days ago

View

15:00

91%

Street King

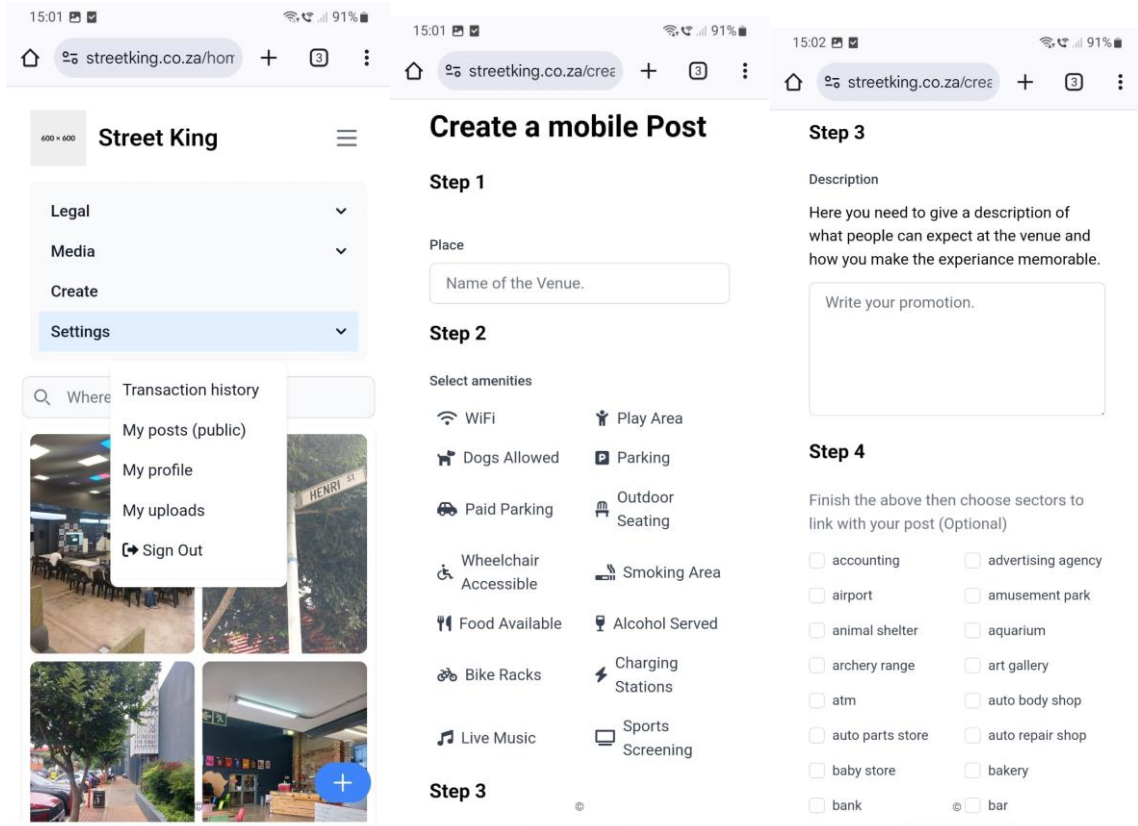
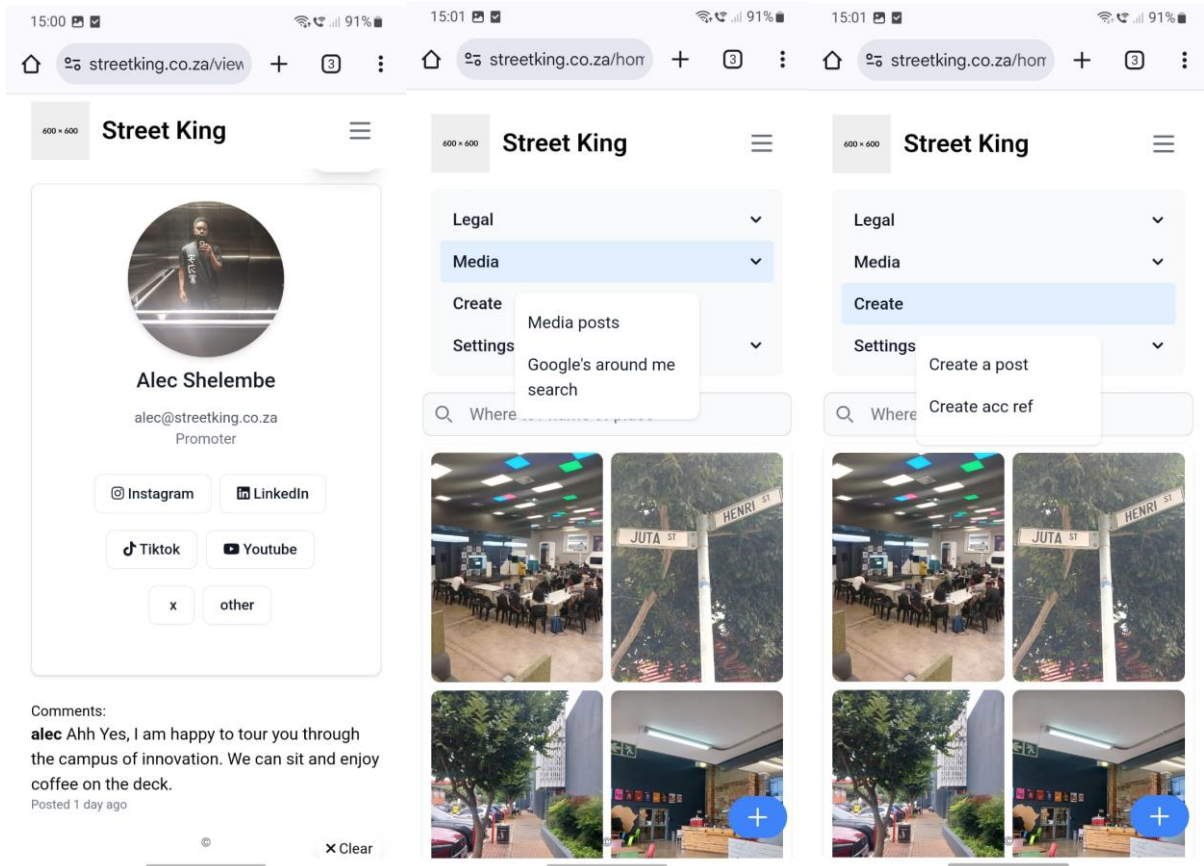
41 Juta Street, Braamfontein, Johannesburg, South Africa

Wifi, Paid Parking, Outdoor Seating, Wheelchair Accessible, Smoking Area, Food Available, Charging Stations

Enter the Arena!

Tshimologong Digital Innovation Precinct

The University of the Witwatersrand's B-BBEE Level 1 Entity, Tshimologong Digital Innovation Precinct, is a hub where the incubation of startups and SMEs takes place and aims to create world-leading African digital entrepreneurs. We provide startups and entrepreneurs with the tools and support they need to grow and scale their businesses through our industry-leading Enterprise



15:02

91%

streetking.co.za/cre

☐ travel agency

☐ university

☐ used car dealer

☐ utility company

☐ veterinary care

☐ video game store

☐ wedding venue

☐ winery

☐ yoga studio

☐ zoo

Step 5

Get My Location Tag an address

address search

Enter Street name...

Step 6 (Images last)

Post

15:03

91%

15:02

91%

streetking.co.za/cre

☐ wedding venue

☐ winery

☐ yoga studio

☐ zoo

Step 5

Get My Location Tag an address

address search

Enter Street name...

Joh

Johannesburg South Africa

Johannesburg South South Africa

Johannesburg International Airport Kempton Pa...

powered by Google

Post

15:02

91%

streetking.co.za/my-

Update first name

Alec

Update last name

Shelembe

e-mail

alec@streetking.co.za

Update number

0727237808

Enter Address address search

Upload a profile photo

Choose file

No file chosen

Post

Upload a profile photo

Choose file

No file chosen

Instagram

https://www.instagram.com/ace\_streetking/

Tiktok

https://www.instagram.com/ace\_streetking/

LinkedIn

https://www.linkedin.com/in/alecshelembe/

Youtube

https://www.youtube.com/channel/UCBZfjm

X (Twitter)

https://www.linkedin.com/in/alecshelembe/

Other

https://alecshelembe.github.io/site/

Influencer Program

Your profile will be made public for Marketing

Save





**Chicken Licken on main**  
Gandhi Square Precinct, New  
St. Marshalltown,  
Johannesburg  
Posted by alec  
20 hours ago

[View](#)

**Lethulwazi Secondary  
School**  
Lefokotsane St, Vosloorus,  
South Africa  
Posted by alec  
3 days ago

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**Tshimologong Digital  
Innovation Precinct**  
41 Juta Street, Braamfontein,  
Johannesburg, South Africa  
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5 days ago

[View](#)

**Sci-bono Discovery Centre**  
Miriam Makeba Street &  
Helen Joseph Street,  
Newtown, Johannesburg,  
South Africa  
Posted by alec  
1 week ago

[View](#)

## Active Influencers

**Alec Shelembe**

alec@streetking.co.za  
Promoter

[Instagram](#) [LinkedIn](#)[YouTube](#) [Other](#)**Don Phondeaux Tropicana**

admin@donphondeaux.com  
Business-owner

[Instagram](#) [LinkedIn](#) [X](#)[Other](#)**Noxolo Spa**

noxolosbeautyspa@gmail.com  
Business-owner

[Instagram](#)