

# The Streetking Blueprint

Draft 1

Document date - 15 February 2025

## **1. What is Streetking?**

Streetking is the unofficial name for the new innovative platform connecting influencers and businesses for dynamic campaigns. It empowers influencers to grow their reach while helping businesses amplify their message through impactful collaborations.

## **2. Purpose**

To promote businesses and influencers, to create employment for the unemployed youth. As unemployment increases in South Africa. We predict the rise content creators across varies social media platforms. Streetking aims to take advantage of this rapid market growth.

## **3. For Profit**

Streetking is a for a profit business that will provide employment opportunities to the youth in good faith. We hope to create partnerships with global leaders and as so provide them with a financial incentive to partner with us.

## **4. Neutrality and Non-Affiliation Statement**

Streetking maintains a strict policy of neutrality. We do not endorse, support, or engage in any political agendas, nor do we accept political funding of any kind. Additionally, we refrain from making comments or taking positions on public figures or their business dealings. Our platform is dedicated solely to its mission of empowering influencers and businesses through innovative marketing solutions, free from any political or personal affiliations.

## **5. About the Founder**

Alec Shelembe

"Hi as of Aug 17,2024 I have created a platform called Streetking and I intend to create a profitable business. I myself am a professional software developer. I hope to work with you and bring the much need opportunities to the youth to contact me use 0727237808 on whatsapp thank you".

## Streetking Platform (Screenshots)

[Visit Streetking.co.za - Click here](#)

The image displays a collage of screenshots from the Streetking platform, illustrating its various features and user interface elements:

- Payment Processing:** A screenshot of a payment page on payment.payfast.io showing a total of R 850.00 and a "Pay Now" button.
- Booking Summary:** A screenshot of a booking summary for "Tshimologong Digital Innovation Precinct" at 41 Juta Street, Braamfontein, Johannesburg, South Africa. It shows a duration of One Hour and a total amount of R 850.00.
- Sign In:** A screenshot of the sign-in page with fields for "Your email" and "Your password". It includes a placeholder "600 x 600" for a profile picture, a search bar, and a "Sign In" button.
- User Profile:** A screenshot of a user profile page for "Street King" showing a profile picture placeholder, a search bar, and a list of recent locations visited or searched: Lethulwazi Secondary School, Tshimologong Digital Innovation Precinct, Sci-bono Discovery Centre, and Netcare Garden City Hospital.
- Event Details:** A screenshot of an event detail page for "Tshimologong Digital Innovation Precinct" at 41 Juta Street, Braamfontein, Johannesburg, South Africa. It shows a photo of the interior, icons for WiFi, Paid Parking, Outdoor Seating, Wheelchair Accessible, Smoking Area, Food Available, and Charging Stations, and a "View" button.
- User Registration:** A screenshot of a registration form with fields for first name, last name, email, phone number, address, profile photo, password, and password confirmation. It includes a "Create account" button and a link to the Terms and Conditions.

15:00 91% streetking.co.za/view + 3 : 15:01 91% streetking.co.za/hon + 3 : 15:01 91% streetking.co.za/join + 3 :

### Street King



**Alec Shelembe**  
alec@streetking.co.za  
Promoter

[Instagram](#) [LinkedIn](#)  
[Tiktok](#) [Youtube](#)  
[x](#) [other](#)

**Comments:**  
**alec** Ahh Yes, I am happy to tour you through the campus of innovation. We can sit and enjoy coffee on the deck.  
Posted 1 day ago

### Street King

Legal ▾  
Media ▾  
Create ▾  
Settings ▾

Media posts  
Google's around me search

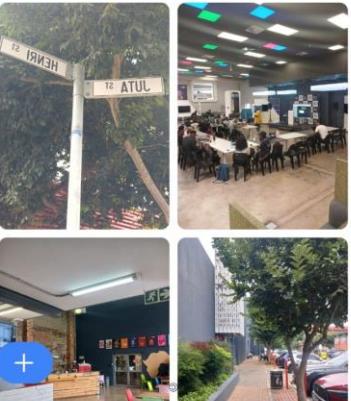
Where



### Street King

Legal  
Media  
Create  
Settings

Create a post  
Create acc tel  
Merge



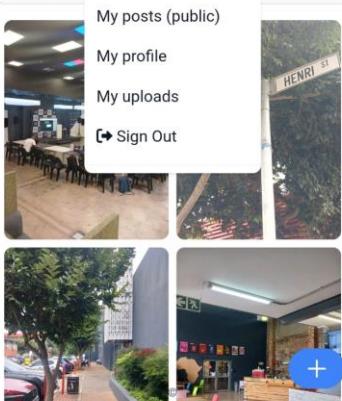
15:01 91% streetking.co.za/hon + 3 : 15:01 91% streetking.co.za/crea + 3 : 15:02 91% streetking.co.za/crea + 3 :

### Street King

Legal  
Media  
Create  
Settings ▾

Where  Transaction history

- [My posts \(public\)](#)
- [My profile](#)
- [My uploads](#)
- [Sign Out](#)



### Create a mobile Post

**Step 1**

Place  Name of the Venue.

**Step 2**

Select amenities

<input type="checkbox"/> WiFi	<input type="checkbox"/> Play Area
<input type="checkbox"/> Dogs Allowed	<input type="checkbox"/> Parking
<input type="checkbox"/> Paid Parking	<input type="checkbox"/> Outdoor Seating
<input type="checkbox"/> Wheelchair Accessible	<input type="checkbox"/> Smoking Area
<input type="checkbox"/> Food Available	<input type="checkbox"/> Alcohol Served
<input type="checkbox"/> Bike Racks	<input type="checkbox"/> Charging Stations
<input type="checkbox"/> Live Music	<input type="checkbox"/> Sports Screening

**Step 3**

**Step 3**

Description  
Here you need to give a description of what people can expect at the venue and how you make the experience memorable.

Write your promotion.

**Step 4**

Finish the above then choose sectors to link with your post (Optional)

<input type="checkbox"/> accounting	<input type="checkbox"/> advertising agency
<input type="checkbox"/> airport	<input type="checkbox"/> amusement park
<input type="checkbox"/> animal shelter	<input type="checkbox"/> aquarium
<input type="checkbox"/> archery range	<input type="checkbox"/> art gallery
<input type="checkbox"/> atm	<input type="checkbox"/> auto body shop
<input type="checkbox"/> auto parts store	<input type="checkbox"/> auto repair shop
<input type="checkbox"/> baby store	<input type="checkbox"/> bakery
<input type="checkbox"/> bank	<input type="checkbox"/> bar

15:02 91% 15:02 91% 15:02 91%

[streetking.co.za/crea](#) [streetking.co.za/crea](#) [streetking.co.za/my-](#)

travel agency  university  
 used car dealer  utility company  
 veterinary care  video game store  
 wedding venue  winery  
 yoga studio  zoo

**Step 5**

We need access to your location to show the closest address. Please allow location access in the prompt.

**Get My Location** **Tag an address** **address search**

Enter Street name...

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**Step 6 (Images last)**

Four placeholder boxes for images, each with a camera icon.

Post

15:03 91%

Upload a profile photo

**Choose file** No file chosen

**Step 5**

**Get My Location** **Tag an address** **address search**

Enter Street name...

Joh

**powered by Google**

Johannesburg South Africa  
 Johannesburg South South Africa  
 Johannesburg International Airport Kempton Pa...

Post

**Step 6 (Images last)**

Four placeholder boxes for images, each with a camera icon.

Post

**Step 5**

Update first name  
**Alec**

Update last name  
**Shelembe**

e-mail  
**alec@streetking.co.za**

Update number  
**0727237808**

Enter Address **address search**

Upload a profile photo

**Choose file** No file chosen

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@ Instagram  
[https://www.instagram.com/ace\\_streetking/](https://www.instagram.com/ace_streetking/)

Tiktok  
[https://www.instagram.com/ace\\_streetking/](https://www.instagram.com/ace_streetking/)

LinkedIn  
<https://www.linkedin.com/in/alecshelembe/>

Youtube  
<https://www.youtube.com/channel/UCBZfjm>

X (Twitter)  
<https://www.linkedin.com/in/alecshelembe/>

Other  
<https://alecshelembe.github.io/site/>

Influencer Program Your profile will be made public for Marketing

**Save**