Hi,

I'm a software developer with a background in design, who's helplessly in love with tech products. I've recently committed to a full-time intensive tech bootcamp to up-skill into software development.

I'm looking to leverage my design background to become an extraordinary developer and learn everything there is to making beautiful and impactful products.

ALEC STROBEL

USA National Based in Stuttgart, Germany

contact@<u>alecstrobel.tech</u> VISA required.

or call me @ +49 175 1959089 References upon request.

EDUCATION

Web Development Bootcamp

Le Wagon Intensive Course 2023 - Full-time 9 weeks

BA Design Management & Cultures

University of the Arts London 2018 - 2022

User Experience Design Cert.

Udacity NanoDegree
2021 - Part-time 3 months

IB Diploma

International Baccalaureate 2013 - 2015

TECH DESIGN

HTML & CSS UI & UX Design

Javascript ES6 User Research

AJAX Design Thinking

React Native Design Management

Ruby Facilitation

Ruby on Rails Interaction Design

SQL & PostgreSQL Service Design

Git Behavioural Design

Heroku Branding

LANGUAGES

Native English | Fluent German

EXPERIENCE

Web Developer Student

2023

Le Wagon Bootcamp Projects

Full-time

Worked in teams developing two end-to-end web apps, contributing to all levels of the projects. A marketplace web app for rented event spaces and a school-to-parent dashboard based management web app for childcare.

UX Designer

2022 - 2023

FJ Tech, Agency

Part-time

Worked remotely in a product design team on international web and app development projects.

Contributed to design sprints, end-to-end software product design, and developing scalable design systems.

Design Lead

2020 - 2022

Public Health Pathways, Charity

Part-time

Lead user research, user experience design, and facilitated strategic design workshops for leadership and wider teams. Responsible for the organisation's digital identity, experience, and product development.

Brand Designer / Strategist

2020

Public Health Pathways, Charity

Part-time

Co-founder and lead designer for a UK registered charity organisation. Working with management and cross-disciplinary teams. Developed consistency through brand identity, style guide, assets, and strategy.

Branding & Identity Designer

2018 - 2020

Freelance

Part-time

2+ years of experience in branding and identity design projects for SME clients. Developed a complete end-to-end branding process to benefit the companies strategically. Both paid and pro bono work.