Name	**Adam Lee**	**C U R R I C U L U M V I T A E**
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Profile

Fast-learning **full stack web developer** with a diverse background, a First Class Honours degree from Durham University, and a curiosity for all things digital. Having broadened my skill-set in a creative tech agency with major international clients, I am looking for an exciting opportunity to fulfil an impactful role in a sector-leading team.

Current role

Edelman Deportivo
(Creative technology agency within international PR firm)
June 2016 -

Technical Developer
- Rapidly adapted and learnt new skills to handle a broad variety of projects:
  - Node.js API for a [chatbot for LEGO](#), praised by Facebook as the best commercial use of a chatbot they had seen
  - CMS sites in WordPress and Drupal for Edelman, GE, and Geneva Association
  - Third-party API integration for a large-scale research campaign for Shell
- Regularly lead small projects that I worked on independently or with junior colleagues, such as a review code distribution interface site for Xbox
- Communicated with clients to offer updates, field questions, and make suggestions
- Assisted in scoping new projects, drawing up timelines, and creating proposals
- Trained external and internal clients in using their new WordPress sites
- Extended and improved poorly-written, legacy code
- Applied my copywriting skills to support internal projects and proposals
- Promised a promotion to senior technical developer in the new year

Skills

Back end
- Broad experience of **Node.js** in multiple projects, coupled with **MongoDB** and **Express** to create robust server-side builds for websites and APIs
- Worked extensively with **WordPress** to produce easily customisable themes; including handling legacy code and more complex multilingual builds
- Experienced **PHP** and **SQL** user, especially with WordPress and **Drupal** builds
- Created an eCommerce site using **WooCommerce** as my first self-taught project

Front end
- Diligent user of **HTML5** with a keen eye for compliant, semantic, and organised code
- Experienced in converting designs to **CSS3/SASS** from PSD, and adapting existing styles to create functional, appealing, and responsive websites
- Highly comfortable with front-end **JavaScript** & **jQuery** for interactivity, **AJAX**, & animation
- Sharp eye for correct implementation of **Bootstrap** grid system
- Use of **Handlebars** templating language to generate markup in client or on the server
- Self-taught **Angular 2** in order to present to team on its benefits and uses

Other digital
- Regular, smart user of **Git** version control software with **SourceTree**
- Practical user of Adobe **PhotoShop** and **Illustrator**
- Trained in use of **Google Analytics**, **Radian6** social analytics, and **Google AdWords**

Soft skills
- Strong, comfortable **communicator** thanks to an academic background in modern languages and experience with internal and external clients at Edelman
- Proficient project-juggler, comfortable **time managing** myself when needed for support on multiple projects in order to hit deadlines
- Enthusiastic teacher who understands the importance of **sharing knowledge** to raise the level of a team as a whole
- Highly capable both **working independently** on self-lead projects or as a **team**
- Able to fulfil the role of tech **leader** on small projects, assisting with scoping, kick-off meetings, delegation, and planning
- Utter geek - I love learning new skills and am naturally curious when it comes to technology, history, culture, gaming, linguistics, and cinema!

Languages
English (native), Spanish (fluent), Italian (fluent), French (good)

Education

University of Durham
Oct 2009 - Jun 2013

First Class BA(Hons) Modern Languages and Cultures (Spanish & Italian)
- Particularly impressive results (**80%+**) in well-researched and professionally written critical analysis essays
- Strong analytical skills developed on linguistic, cultural, and intercultural levels through study of literature, linguistics, history, art, and cinema
- Recommended for Post-graduate study in Visual Arts, Film, or Literature
- Spent a year abroad studying Spanish and Italian and teaching English in four different locations, gaining a wealth of interpersonal experience and becoming confident in my communication skills

Sleaford Joint Sixth Form
Sep 2007 - Jul 2009

'A' Level, 'AS' Level
- 'A' grade achieved in Maths, Spanish, French, and English Language at 'AS' and 'A' Level, 'A' grade in Critical Thinking at 'AS' Level (prior to introduction of A* grades)

Employment

Judd Associates
(Web & Digital Marketing Agency, Crowborough)
Nov 2015 - June 2016

Junior Front End Web Developer
- Developed **custom WordPress themes** from PSD designs using an in-house grid framework, ensuring cross-device and -browser compatibility back to IE9
- Over short space of time developed the ability to confidently and accurately build sites in a streamlined, self-imposed process
- Took over SEO responsibilities to help with staff shortfall, including writing content, monitoring keyword rankings, link building, and on-site optimisation

Media Measurement
(Social media analytics)
May - Jul 2014

Research Analyst Intern
- Quickly learnt to use Salesforce's Radian6 social listening system, assisting on two team projects to produce reports for client Reckitt Benckiser within my first week
- Acted independently to compile a list of recommendations for the improvement of the Radian6 software, optimising workflow processes within the company to save time and avoid inaccuracies
- Identified social media personas and how they interacted with the brand to advise the client on how to effectively engage different demographics
- Analysed and critiqued effectiveness of social media campaigns for FMCG brands, gaining insight on customer/market usage of social platforms

UOW Limited
(Online casual clothing retailer)
May - Aug 2015

Web Developer
- Planned the development schedule and organised my own research to a deadline as sole developer in charge of a new website project based on a **WooCommerce** theme
- As my first web build, I developed the site simultaneously with my own learning curve
- Used plug-ins to add new back-end features for the client, including an import plug-in to manage stock, maintain product listings across multiple platforms, and import existing data into the site
- Created interactive, easy-to-use Excel worksheets with custom-coded functions to resolve a stock and listings management conflict with the existing Amazon-based store

BANG+STRIKE
(Online retailer of men's underwear)
Aug 2014 - Feb 2015

Marketing and Social Media Assistant
- Principal blog-writer, producing creative, SEO-friendly content on WordPress
- Responsible for producing and scheduling content for the site's social channels

Freelance work
Sep 2014 - May 2015

Copywriter, Blogger, and Social Media Consultant
- Took on a large project for **Patchworks.co.uk** (digital agency) writing enticing and descriptive landing pages for prospective clients and to optimise for SEO
- Optimised Amazon listings for **University of Whatever** and **Oneskee**
- Edited and rewrote customer communication for **Hampton Dean** financial advisors

UOW Limited
(Online casual clothing retailer)
Aug 2013 - May 2014

Amazon Marketing Specialist
- Personally doubled the brand's Amazon traffic
- Analysed sales, page views, and conversion rates through weekly reports and the creation of a database
- Managed Amazon listings - adding new products and optimising existing stock
- Responsible for all copywriting - the website, product descriptions, brand message