

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

10 minutes

- Team gathering: Define who should participate in the session and send an invite. Share relevant information or generate ideas.
- Set the goal: Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools: Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

5 minutes

PROBLEM

To analyse crop production we that we can figure out which years we made an abundance of revenue and what we did specifically in those instances with the aim to best maximize the production's outcomes.

Key rules of brainstorming

To run an smooth and productive session

- Stay on topic
- Delay judgment
- Be far volume
- Encourage wild ideas
- Listen to others
- If possible, be visual

Brainstorm

10 minutes

Write down any ideas that come to mind that address your problem statement.

Goal

the environment of best and justify the reason of finding ideas to meet your goal

Role

Someone who can't be lost

Brainstorm

the main source of ideas

Person 1

Person 2

Person 3

Person 4

Group ideas

20 minutes

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like title. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

crucial in ways that most people aren't even aware of to large sectors, such as the production of medications, diesel fuel, plastics, and more are based on agriculture

Agriculture is the backbone of our country's economy

Helps in the economy of the country. Agriculture plays a very vital role in our life. Without agriculture, the existence of human beings is not possible as it is the main source of our food supply to sustain on the earth and it also helps to grow our economy across the world

Importance

1 hour of time was used to get some ideas and efficacy areas, which could help the new project launch

5 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Goal

- the enhancement of food crop quality, the reduction of waste and water consumption, and the increase of crop yield
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Rules

- everyone who has an idea can participate
- everyone who has an idea can participate
- everyone who has an idea can participate

Brainstorming

- the main source of ideas
- the main source of ideas
- the main source of ideas

Person 1

Person 2

6 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller subgroups.

30 minutes

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7 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

Importance

Feasibility

Avert intermediaries. Directly promote your items.

Do the most productive crop, like sugarcane

The enhancement of food crop quality, the reduction of waste and water consumption, and the increase of crop yield

Approach the backbone of our country's economy

The situation of agriculture is a window into the future.

8 After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and behaviors for an experience.
[Open the template](#)
- Strategic vision, mission, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

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