# the feasability study

AND WHAT'S IN THE

(954) 821-7667 smartops@chiseltechlab.com www.chiseltechlab.com Washington, DC

### |S|W|O|T| 2.0

**Industry Trends** 

Top Competitor's Advantages & Disadvantages

Technological Components:
Assets & Capabilities

Extensive Legal Requirements & Legal Protection Guide

Market Survey & Consumer Results

## Start-Up Biz Dev

Licenses, Permits & Required Certificates

Business Type Analysis & Recommendation

Day One Balance Sheet & Projected Income Statement

Tech Operations Requirements

Capital Requirements for Entry (Costs)

#### business growth

Recommendations for
Marketing Strategies
Market Expansion Opportunities
Top Industry Investors & Track
Record
Pitching to Investors

Pitching to Investors

Tech Start-Up Operations Guide

Thought-leader training

Succession Plan & Exit Strategy

#### **Final Recommendation**

Pros and Cons of Moving Forward with App
Development