#### MD Abdul Aleem

Sr. UI/UX Designer

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#### **Experience**

# Sr. UIUX Designer Tegsar Fintech Solutions

Hyderabad, India Oct 2019 — Present Fintech Company named Teqsar Private Limited, My responsibilities are designing and developing websites, products and mobile apps.

Making the products and application user-friendly, elegant, visual style guides, prototyping, problem solving, High-fidelity mockups etc.

I designed new features and overhauled the visual design for product and marketing. I created the hiring criteria and interview process for the design team and hired two designers.

# UIUX Designer / Developer Sutherland Healthcare Solutions

Hyderabad, India June 2019 — Sept 2019 (Contract) I was the only UX designer at Sutherland Healthcare Solutions team. I designed the more than 8 websites of the client which includes home page, dashboard, plans page, pricing page, onboarding experience, training reminders experience. I also collaborated with other developers on the design and helped developed the websites with pixel perfect. As a UX Designer my responsibilities are Designing Mockups, Wireframes, Graphic Icons, Site Map and making sure websites are user-friendly.

# UX Designer / Wordpress Developer Click2Clinic Healthcare Inc

Hyderabad, India Sept 2015 — April 2019 I designed all of the branding, user experience, and visual designs. I collaborated with engineers to code the front-end. I also conducted market research and user feedback sessions. I designed presentations and print materials for the marketing and sales teams. I also created the GUI's for Android and iOS developers, Graphics for AdWords campaign, Graphics for YouTube channel.

Managing the domains in godaddy and developing websites.

# Digital Marketing Specialist Offshorable Pvt

Hyderabad, India Sept 2014 — Jan 2015 I designed and developed the company's website in wordpress, did on-page and off-page optimization of the website. Lead the online marketing efforts.

### Digital Marketing Executive Datamart

Hyderabad, India Jan 2013 — Aug 2014 I designed and developed the clients business websites, Did complete Online Marketing to make thier online presense strong.

# SEO Executive Ray SEO Company

Hyderabad, India April 2011 — June 2013 Main activities were link building, social bookmarking, web publishing, web-page optimization and responsible for managing client websites content, products and sales report using CMS.

### **Portfolio**

### My Website

www.uxdesigneraleem.com

### Linkedin

@uxdesigneraleem

### My Profile

www.behance.net/uxdesigneraleem www.dribbble.com/uxdesigneraleem

### Skills

Figma UXpin
Adobe XD Webflow
InvisionApp FlowMapp
ProtoPie Framer X
Axure RP Wordpress
Flinto LottieFiles

Photoshop Illustrator Dimension 3d Dreamweaver After Effects Adobe Spark

HTML CSS jQuery Bootstrap JavaScript Angular Accessibility
Design Thinking
Content Strategy
Prototyping
User Research
Wireframing

#### **Education**

Bachelor of Technology (Information Technology)

Jawaharlal Nehru Technological University

Year of passing 2014

#### Cirtications

User Experience (UX) Design
Interaction Design Foundation

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