Personal Portfolio Website Plan

# Your Name:

Aleena Lambert

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1: Professional photo, or “glamour shot” to put a face with the name.

Idea 2: 2-3 paragraphs of brief details of education and job related knowledge, achievements, and accomplishments.

Idea 3: list of skills and qualities I possess that make me an ideal candidate for a position.

Idea 4: Separate page of education and work history information

Idea 5: testimonials from colleagues

# Website Plan

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| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | To showcase my talents and experience, to give me an edge in the job market or with my current employer for any internal positions available. |
| Target Audience | Describe the target audience (age, gender, demographics) | Recruiting professionals or hiring managers in the financial sector or clerical areas. |
| Graphics | What graphics will you use on the website? | Professional picture of myself, and photos of my community involvement. |
| Color | What colors will you use within the site to enhance the purpose and brand? | Green, blue, and white to portray integrity, friendliness, and honesty. |
| Accessibility | How will the website accommodate people with disabilities? | Fonts that are easy to read, content that is easy to comprehend, and captions for any audio or video. |
| Project Timeline | Identify the project timeline | 3-4 weeks. One week for wireframe and sitemap development, and the remaining for web pages completion. |

# Wireframe

Sketch the wireframe for your home page below.

**Title Page**

picture

picture

**List of skills & qualities**

**Text Area - 2 – 3 paragraphs about me**

**Testimonials**

Link to page with education and work history

**Contact information**

**Professional Photo**

# Site map

Create a site map for the website below.