Student Clubs and Events Website Planning Document

# Names of Team Members:

1. Aleena Lambert

Exchange contact information and determine that best days and time(s) of the week to meet.

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# Discussion About Student Clubs and Events

As a group, discuss what various clubs, events, and/or activities you would like to showcase at your school to help increase awareness.

Idea 1: Working & Learning Parents – a club for parents pursuing higher education. Provides support for parents, and raises funds for struggling families through bake sales and street fairs.

Idea 2: Pet Enthusiasts – a club for students who love their pets! Raises funds for animal shelters.

Idea 3: Let’s Get Moving – provides a safe space for students who don’t have access to a gym.

Idea 4: A Night Outside at the Movies – a night picnic and a movie outside. Movie previews will be commercials for school clubs. Tickets will have the Students Clubs and Events Website web address on it.

Idea 5: Family-A-Fair – a fair on campus for students to bring their families. Clubs will have their own tents/booths with material for interested patrons.

# Website Plan

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| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | Highlight student clubs, events, and activities in order to increase student involvement. |
| Target Audience | Describe the target audience (age, gender, demographics) | Any college student. Students come in all types, so essentially the target area is ages 17+ |
| Graphics | What graphics will you use on the website? | A picture slideshow of student activities to showcase enjoyment from involvement. |
| Color | What colors will you use within the site to enhance the purpose and brand? | White, green, and yellow. Going for a sincere, friendly, fun approach. |
| Accessibility | How will the website accommodate people with disabilities? | The site will use fonts that are easy to read, and the content will be easy for everyone to comprehend. Text alternatives for audio or video, with captions for both as well. |
| Project Timeline | Identify the project timeline | 6-7 weeks. 1-2 for wireframe and site map layout configuration. The remaining weeks for developing the pages. |

# Wireframe

Sketch the wireframe for the home page below.

**School Logo**

**Text Area**

**Social Media Links**

**Graphics - slideshow**

**Site Navigation**

**Footer**

# Site map

Create a site map for the website below.