

Inside Microsoft Office

► Session 08

**Data Analysis and
Security of Data in
Microsoft Excel 2019**



Objectives

- ▶ Explain analyzing data using tools
- ▶ Describe protection and security in an Excel file
- ▶ Explain levels of protection

For Aptech Centre Use Only

Data Analysis [1-2]

- ▶ MS Excel is a powerful tool which performs calculations, applies formulas, stores data, and also helps in analyzing the data
- ▶ Data Analysis helps in business planning and taking critical business decisions
- ▶ Several methods can be used to analyze data. Few of these methods include:

Sort

Filter

Conditional Formatting

Charts

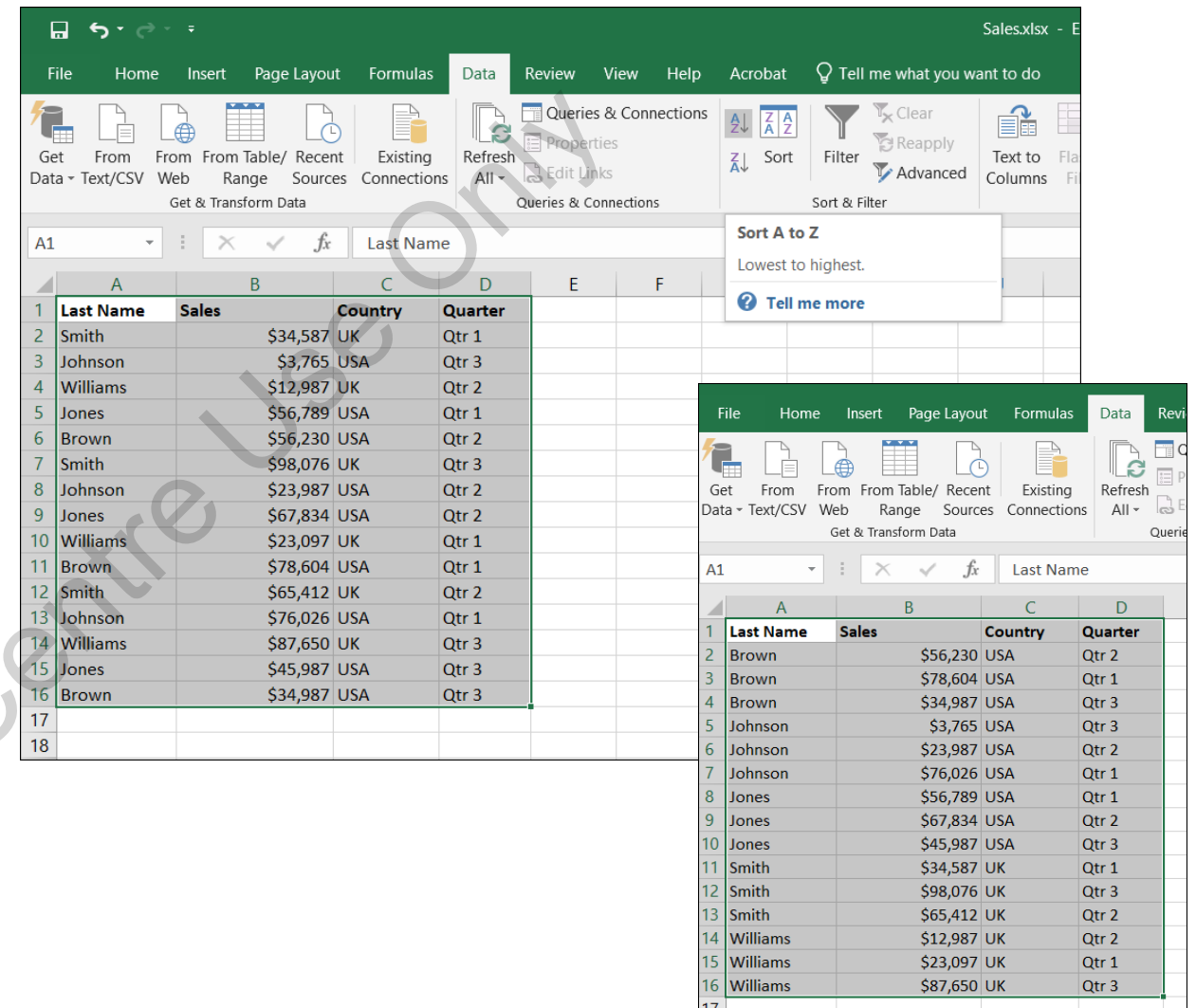
PivotTables

What-if Analysis

Analysis ToolPak

Data Analysis [2-2]

- Data in an Excel spreadsheet can be sorted to understand it better.
- Data can be sorted in ascending or descending order or in alphabetical order



The top screenshot shows the Excel interface with the 'Data' tab selected. The 'Sort A to Z' button is highlighted, and a dropdown menu shows 'Lowest to highest'. The data table below is as follows:

	A	B	C	D
1	Last Name	Sales	Country	Quarter
2	Smith	\$34,587	UK	Qtr 1
3	Johnson	\$3,765	USA	Qtr 3
4	Williams	\$12,987	UK	Qtr 2
5	Jones	\$56,789	USA	Qtr 1
6	Brown	\$56,230	USA	Qtr 2
7	Smith	\$98,076	UK	Qtr 3
8	Johnson	\$23,987	USA	Qtr 2
9	Jones	\$67,834	USA	Qtr 2
10	Williams	\$23,097	UK	Qtr 1
11	Brown	\$78,604	USA	Qtr 1
12	Smith	\$65,412	UK	Qtr 2
13	Johnson	\$76,026	USA	Qtr 1
14	Williams	\$87,650	UK	Qtr 3
15	Jones	\$45,987	USA	Qtr 3
16	Brown	\$34,987	USA	Qtr 3

The bottom screenshot shows the same data table after sorting by 'Sales' in ascending order. The data is now sorted by the 'Sales' column values:

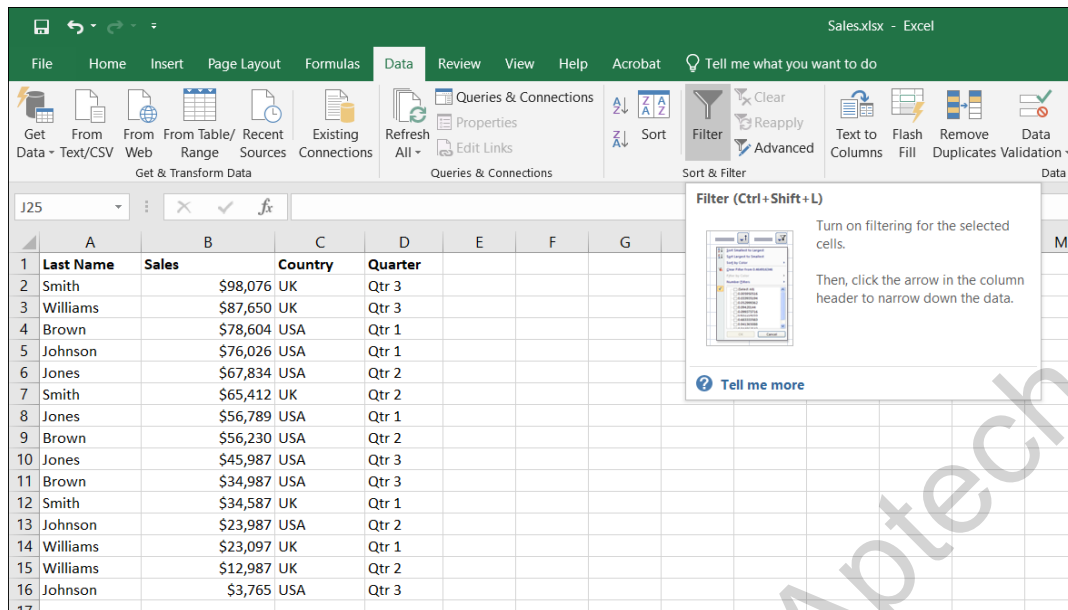
	A	B	C	D
1	Last Name	Sales	Country	Quarter
2	Brown	\$56,230	USA	Qtr 2
3	Brown	\$78,604	USA	Qtr 1
4	Brown	\$34,987	USA	Qtr 3
5	Johnson	\$3,765	USA	Qtr 3
6	Johnson	\$23,987	USA	Qtr 2
7	Johnson	\$76,026	USA	Qtr 1
8	Jones	\$56,789	USA	Qtr 1
9	Jones	\$67,834	USA	Qtr 2
10	Jones	\$45,987	USA	Qtr 3
11	Smith	\$34,587	UK	Qtr 1
12	Smith	\$98,076	UK	Qtr 3
13	Smith	\$65,412	UK	Qtr 2
14	Williams	\$12,987	UK	Qtr 2
15	Williams	\$23,097	UK	Qtr 1
16	Williams	\$87,650	UK	Qtr 3

Data before and after sorting

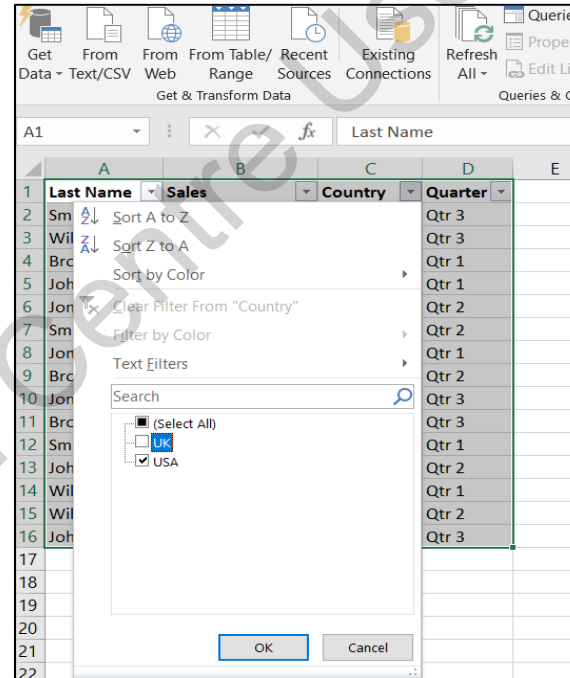
Filtering

- Filter is applied to a data set if one wants to set criteria and then display the result. This is another effective tool to analyze data.

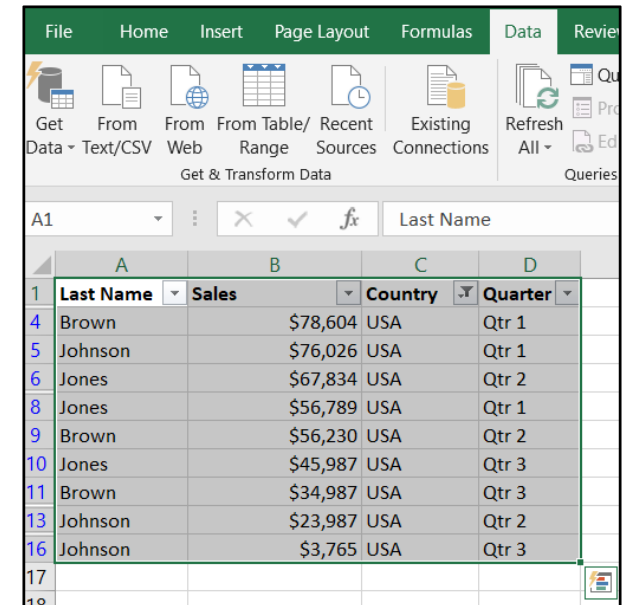
Data before and after filtering



Last Name	Sales	Country	Quarter
Smith	\$98,076	UK	Qtr 3
Williams	\$87,650	UK	Qtr 3
Brown	\$78,604	USA	Qtr 1
Johnson	\$76,026	USA	Qtr 1
Jones	\$67,834	USA	Qtr 2
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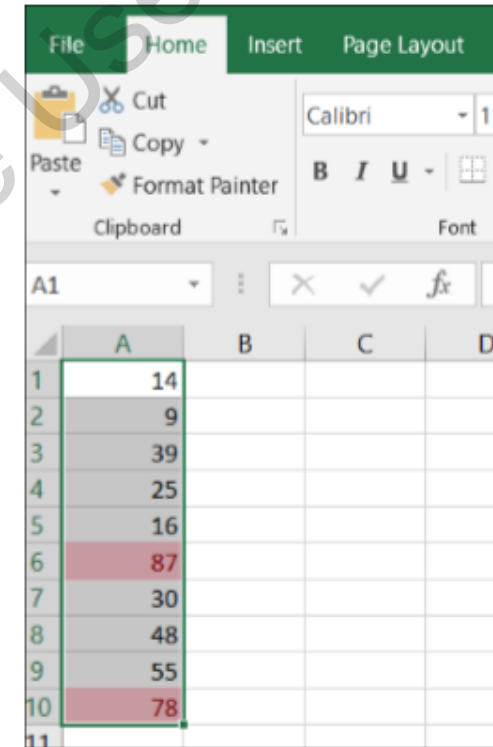
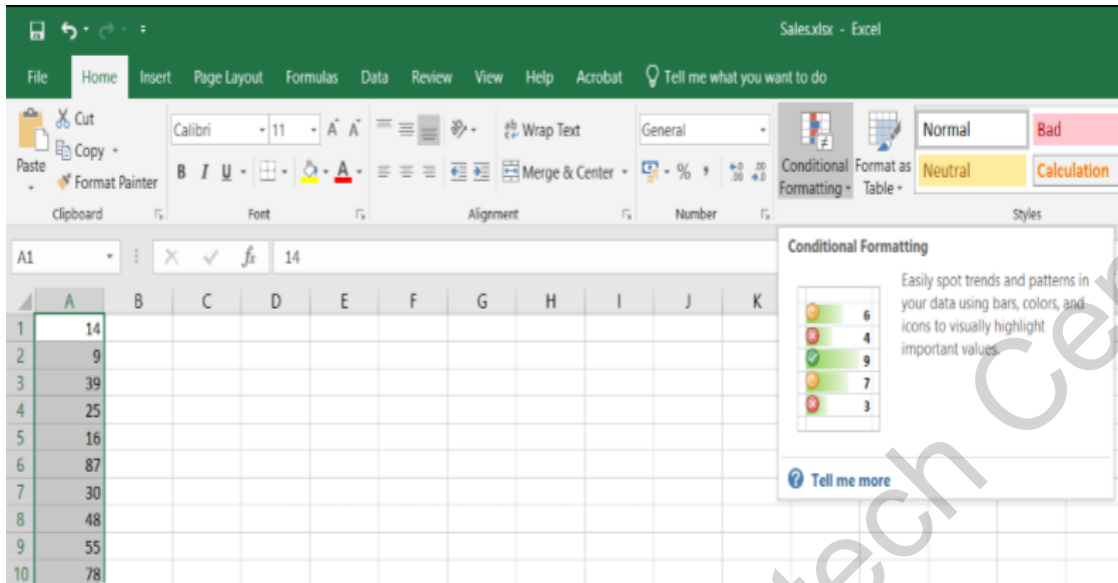
Last Name	Sales	Country	Quarter
Smith	\$98,076	UK	Qtr 3
Williams	\$87,650	UK	Qtr 3
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Brown	\$34,987	USA	Qtr 3
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Conditional Formatting

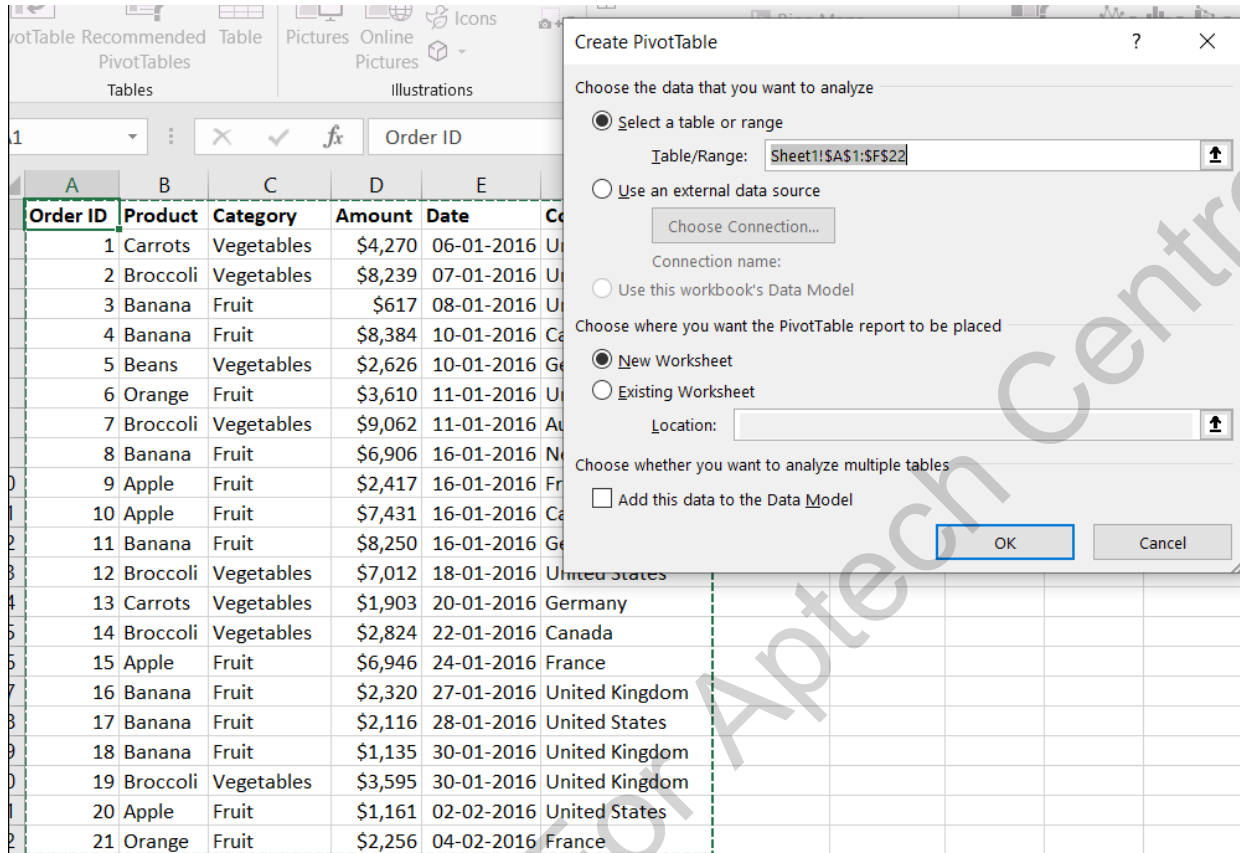
- Conditional formatting is used to format a large data set as per the requirements of multiple users. For example, an organization's data set can be the names and details of its employees.



Results of Conditional Formatting

PivotTables

- PivotTables are one of the most powerful tools of MS Excel. It allows the user to interpret data from a large and detailed data set.



Country	(All)
Apple	191257
Banana	340295
Beans	57281
Broccoli	142439
Carrots	136945
Mango	57079
Orange	104438
Grand Total	1029734

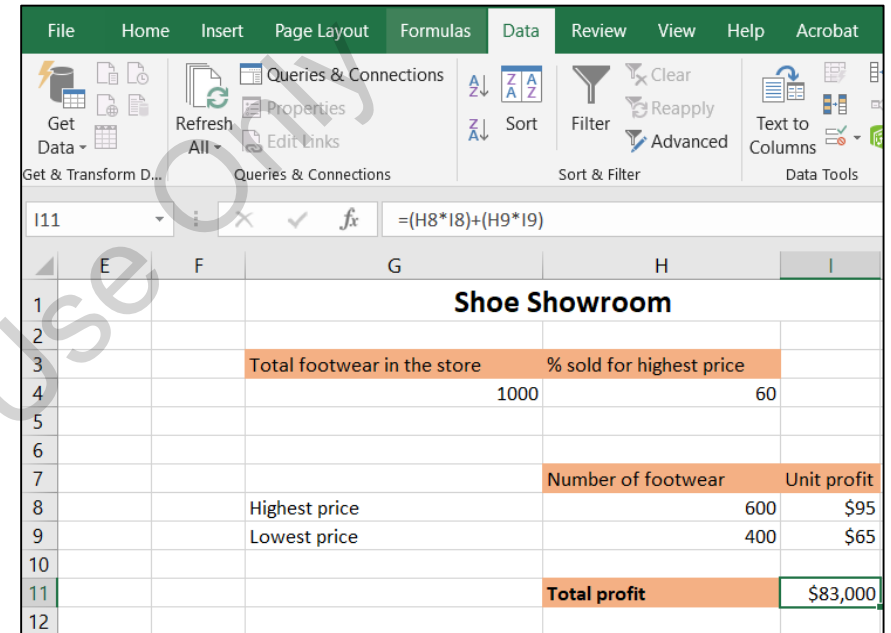
Tables

- ▶ Tables allow user to analyze data in Excel quickly and easily as compared to manual methods or using a calculator.
- ▶ Tables also enable better organization of data, which improves readability and understanding of data.

	A	B	C	D	E
1	Last Name	Sales	Country	Quarter	
2	Smith	\$98,076	UK	Qtr 3	
3	Williams	\$87,650	UK	Qtr 3	
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14	Johnson	\$23,765	USA	Qtr 3	
15	Williams	\$23,097	UK	Qtr 1	
16	Williams	\$12,987	UK	Qtr 2	
17					
18					

What-if Analysis [1-3]

- ▶ What-if Analysis in MS Excel allows the user to try out different values for formulas
- ▶ What-if method is used to analyze the results or outcomes in varying scenarios with the same set of data
- ▶ Let us understand this with the help of an example. Consider a footwear showroom. It has 1,000 footwear in storage.
- ▶ A certain percentage is sold at the highest price of \$95 and a certain percentage is sold at the lowest price of \$65.
- ▶ A worksheet is created to represent this data in Excel as shown in Figure 8.32. The formula in cell H8 is $G4*H4/100$ and in cell H9 is $G4-H8$. The calculation for total profit will use the formula $(H8*I8)+(H9*I9)$ in cell I11.

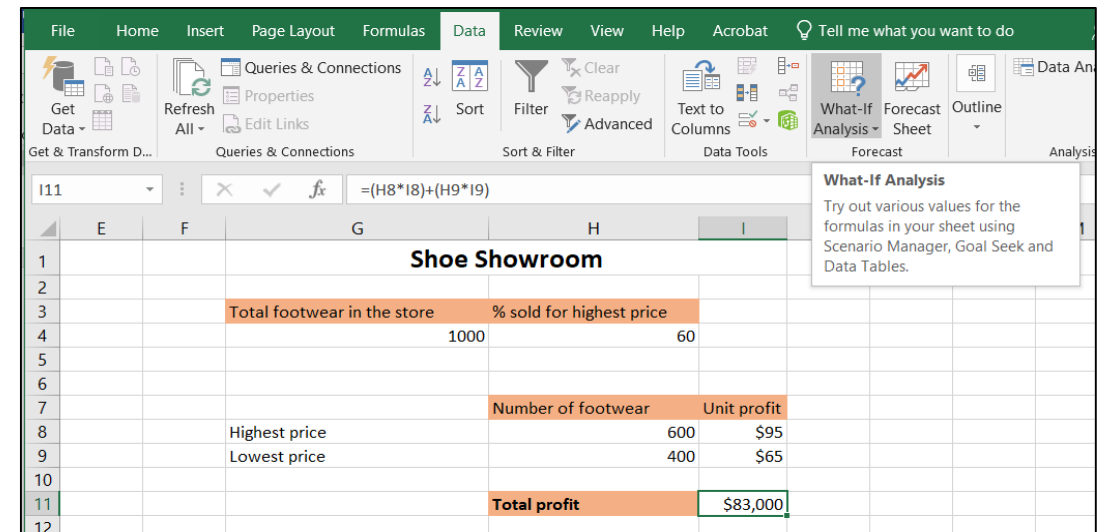


The screenshot shows the Microsoft Excel interface with the 'Data' tab selected. The worksheet 'Shoe Showroom' contains the following data:

	E	F	G	H	I
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					

The data is as follows:

	E	F	G	H	I
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					



The screenshot shows the Microsoft Excel interface with the 'Data' tab selected. The worksheet 'Shoe Showroom' contains the following data:

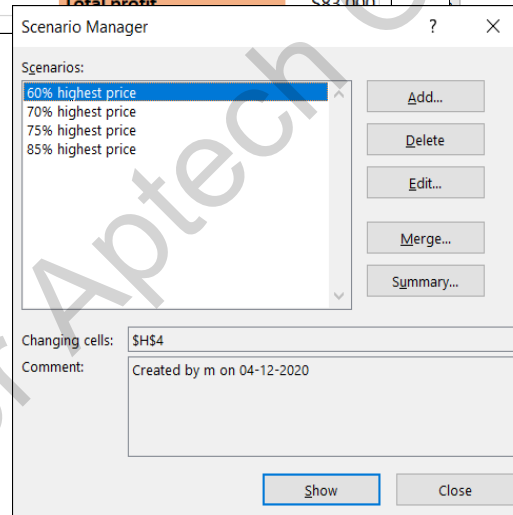
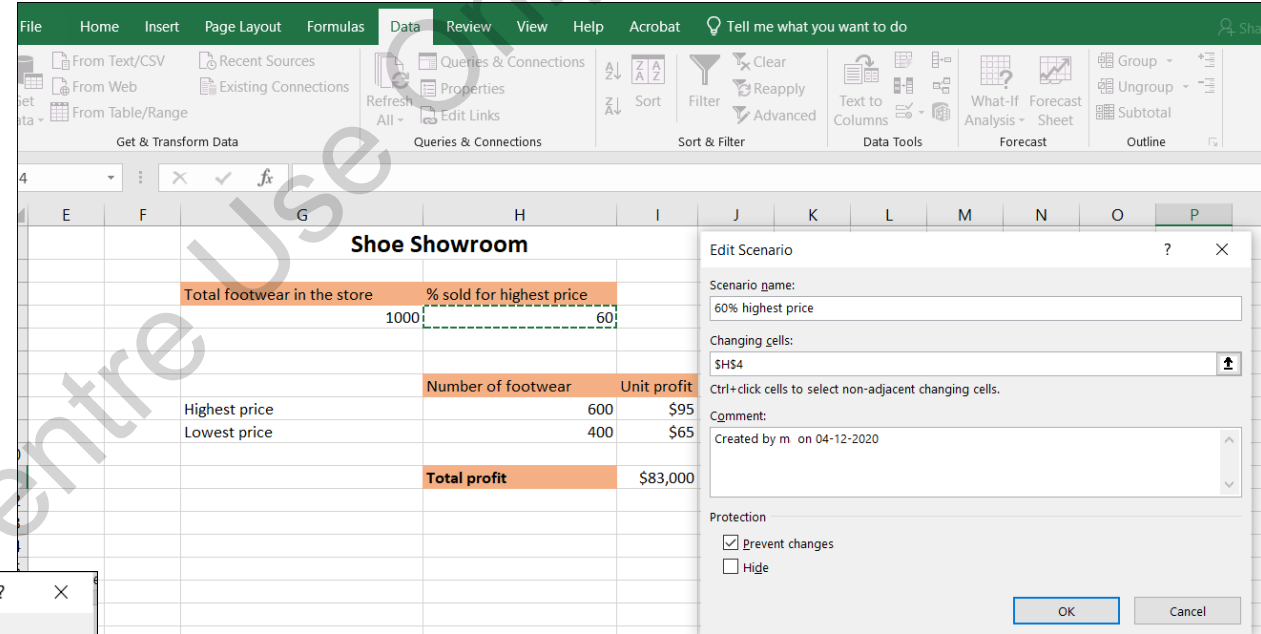
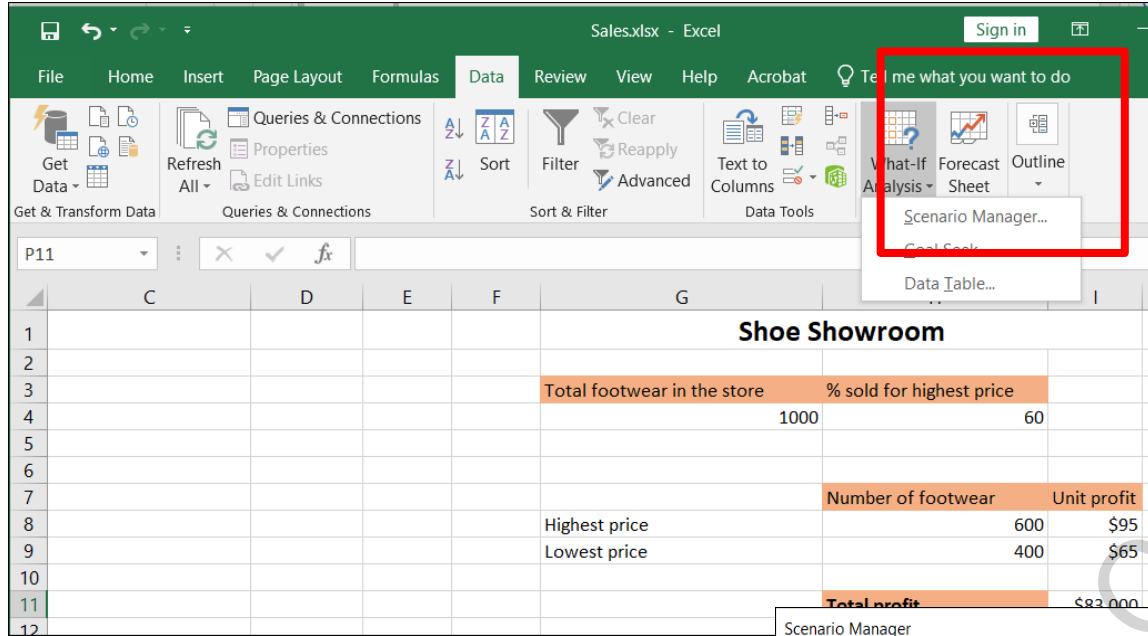
	E	F	G	H	I
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					

The data is as follows:

	E	F	G	H	I
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					

What-if Analysis [2-3]

Scenario Manager Option



Several Scenarios Created Using Scenario Manager

What-if Analysis [3-3]

File Home Insert Page Layout Formulas Data Review View Help Acrobat Tell me what you want to do

Get Data From Text/CSV Recent Sources From Web Existing Connections Queries & Connections Refresh All Properties Edit Links Sort Filter Clear Reapply Advanced Text to Columns What-If Forecast Analysis Forecast Sheet Group Ungroup Subtotal

Get & Transform Data Queries & Connections Sort & Filter

11 X ✓ fx =(H8*18)+(H9*19)

E F G H I J

1 Shoe Showroom

2

3 Total footwear in the store % sold for highest price

4 1000 85

5

6

7 Number of footwear Unit profit

8 Highest price 850 \$95

9 Lowest price 150 \$65

10

1 Total profit \$90,500

2

3

4

5

6

Scenario Manager

Scenarios:

- 60% highest price
- 70% highest price
- 75% highest price
- 85% highest price

Add... Delete Edit... Merge... Summary...

Changing cells: \$H\$4

Comment: Created by m on 04-12-2020

Show Close

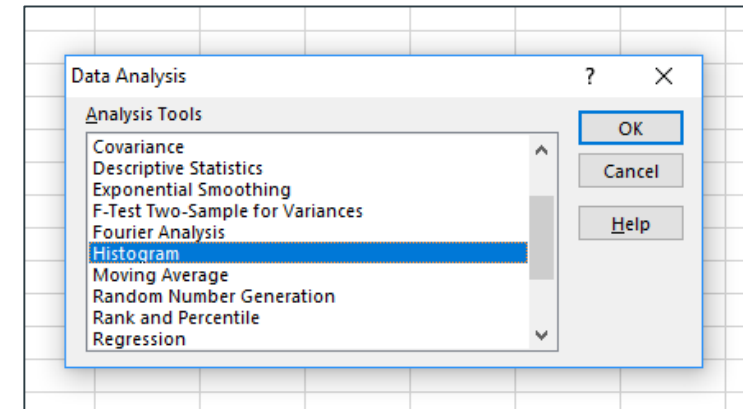
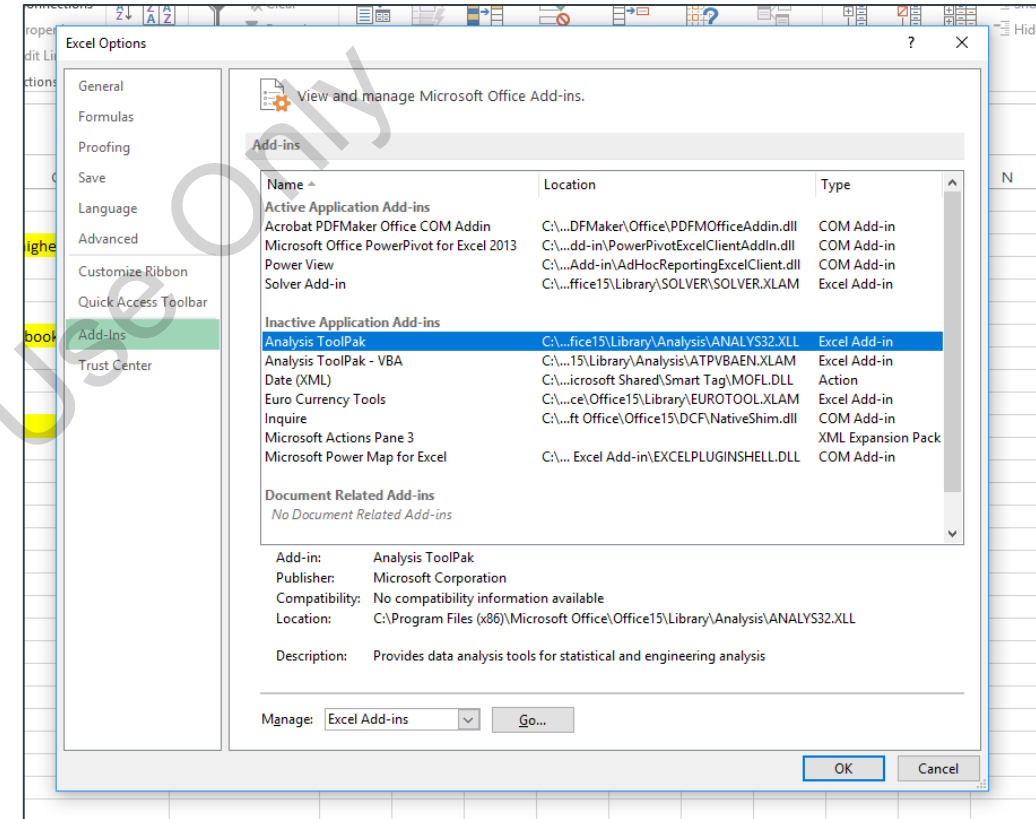
Checking the Result of Each Scenario

A	B	C	D	E	F	G	H
Scenario Summary							
Current Values: 60% highest price 70% highest price 75% highest price 85% highest price							
Changing Cells:							
\$H\$4	85	60	70	75	85		
Result Cells:							
\$I\$11	\$90,500	\$83,000	\$86,000	\$87,500	\$90,500		
Notes: Current Values column represents values of changing cells at time Scenario Summary Report was created. Changing cells for each scenario are highlighted in gray.							

Scenario Summary

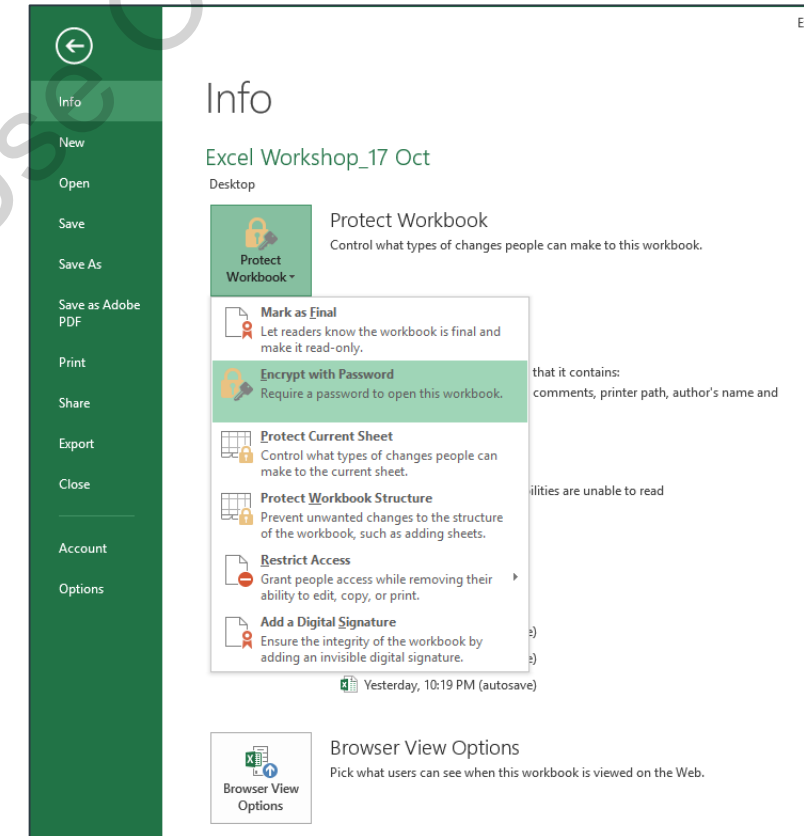
Analysis ToolPak

- ▶ The Analysis ToolPak is an MS Excel add-in program that provides data analysis tools for financial, statistical, and engineering data analysis.
- ▶ MS Excel displays several options for data analysis in the **Data Analysis** dialog box. The **Analysis Tools** section displays a list of analysis tools, such as **Histogram** and **Moving Average**. Select any of the analysis tool as per your requirements.



Protection and Security in Excel [1-4]

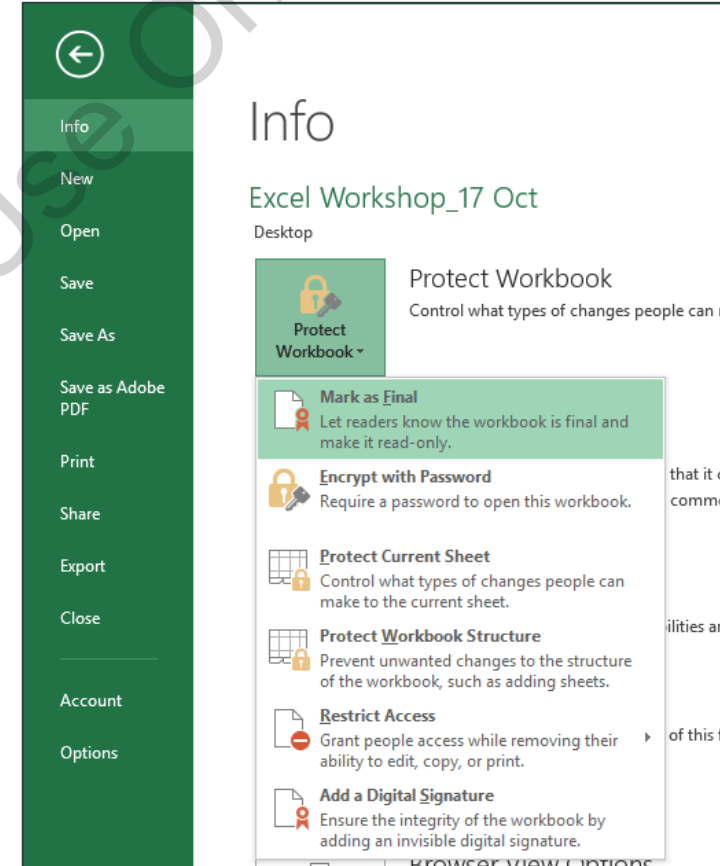
- ▶ MS Excel file may have data which is confidential or which can be made available to people to view the details but they would not have any rights to edit the worksheets
- ▶ Protection of Excel data involves different methods and varying level of protection:
 - ▶ File level protection
 - ▶ Workbook level protection
 - ▶ Worksheet level protection



Encrypt with Password Option

Protection and Security in Excel [2-4]

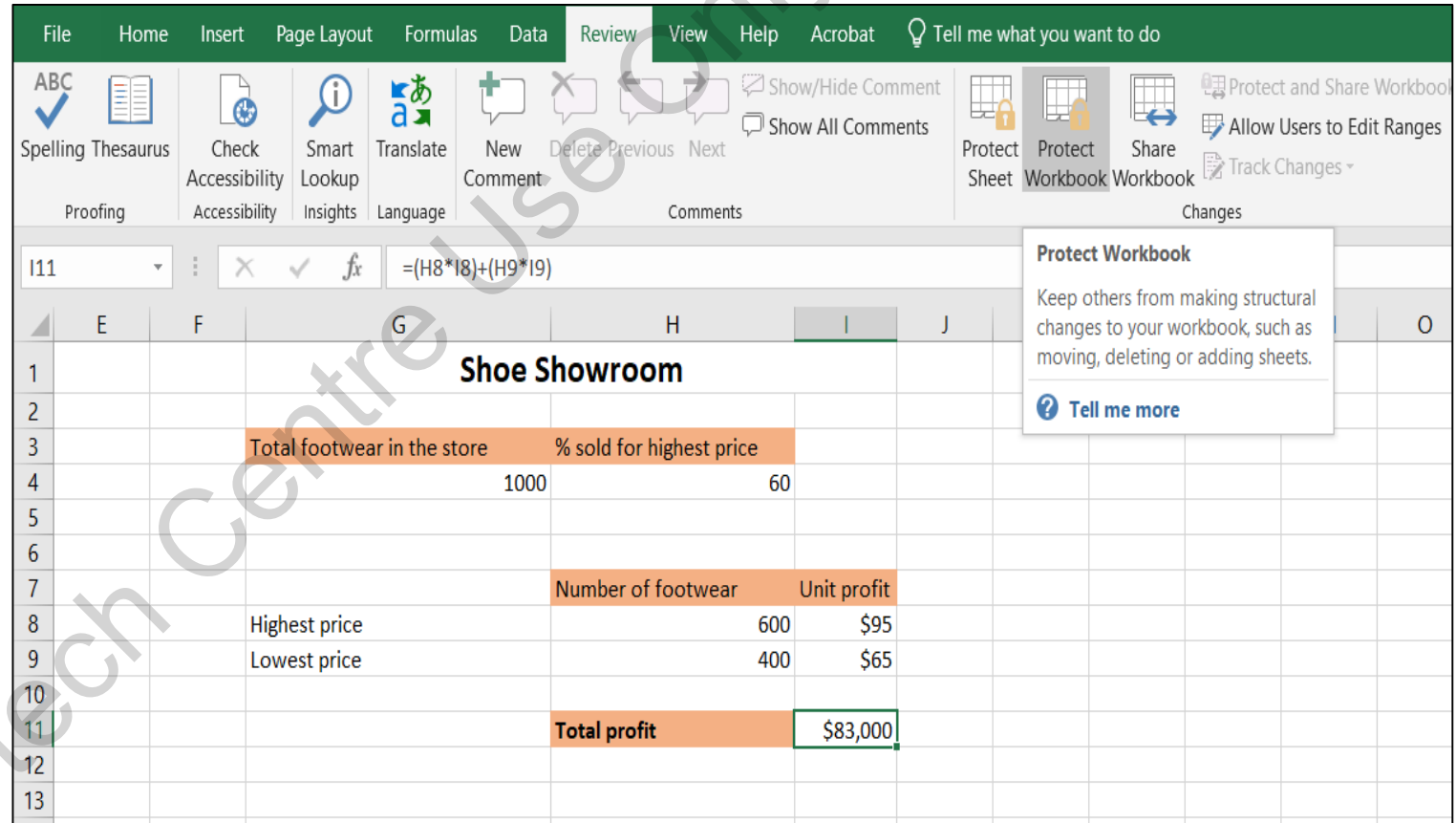
- ▶ Two passwords can be set on a file – one to open and view as read-only file and the other to open and modify
- ▶ 'Mark as Final' option is used if the Excel file needs to be marked as final version and any further changes by other users can be prevented
- ▶ If an organization has permissions to set up using Information Rights Management (IRM), the user may apply any of the available IRM permissions to the document



Mark as Final Option

Protection and Security in Excel [3-4]

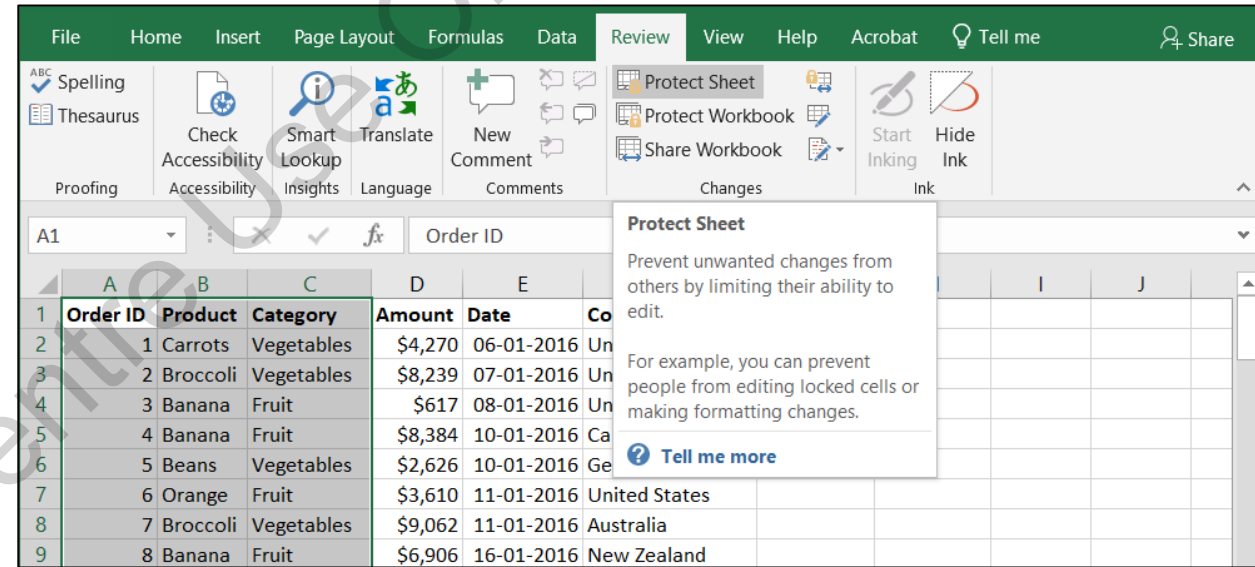
- ▶ The structure of a workbook can be locked by specifying a password
- ▶ Locking the workbook structure prevents other users from adding, moving, deleting, hiding, and renaming worksheets



Protect Workbook

Protection and Security in Excel [4-4]

- ▶ With worksheet protection, the user can control how someone else can work within worksheets
- ▶ What exactly a user can do within a sheet can be specified, thereby making sure that none of the important data in the worksheet gets affected by changes made by someone else



Applying Worksheet Level Protection

Levels of Protection

- ▶ To control the level of access for users on an MS Excel file, file-level protection is used

If others should not be able to open the file

The Excel file can be encrypted, which is the most common technique used. This means it is locked with a password and nobody except the team can open it.

If others can Read-only or editing access to different users have to be restricted

If the managers in the team should have the access to edit the weekly status report, but team members should only have Read-only access, then the Excel file can be protected by specifying two passwords: one to open and the other to modify. This can later be shared appropriately with the team depending on the access they should be given.

Summary

- Data Analysis is a process of inspecting, cleaning, transforming and modeling (preparing charts, graphs or using the data in other tools such as Power BI and Tableau) data with the goal of discovering useful information, suggesting conclusions and supporting decision-making.
- Data in an Excel spreadsheet can be sorted to understand it better. Data can be sorted in ascending or descending order or in alphabetical order.
- Conditional formatting helps in highlighting the cells with a specific color depending on the value of the cell.
- Pivot tables are one of the most powerful tools of MS Excel. It allows the user to interpret data from a large and detailed data set.
- The Analysis ToolPak is an MS Excel add-in program that provides data analysis tools for financial, Statistical and Engineering data analysis.
- When an MS Excel file is encrypted, nobody has access to the file. The encryption is done with the help of a password. This is the most recommended and common technique to secure an Excel file.
- Digital signatures authenticate digital information such as documents, email messages, and macros (a single instruction that expands into a set of instructions to perform a particular task) by using computer cryptology (practice or study of techniques to secure communication).
- The structure of a workbook can be locked by specifying a password. Locking the workbook structure prevents other users from adding, moving, deleting, hiding, and renaming worksheets. Let us see how we can apply a workbook level protection.
- Worksheet level protection, one can control how a user can work within worksheets. One can specify what exactly a user can do within a sheet, thereby making sure that none of the important data in the worksheet gets affected.