

ALEESHA AFZAL



CONTACT

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- 153, street 4, phase 5b, ghauri town Islamabad

SUMMARY

Multifaceted technology professional with 1+ year of experience, offering expertise in web development, content writing, and GIS analysis. Skilled in georeferencing and digitization using ArcMap, with a strong foundation in spatial data analysis. Proficient in creating engaging digital content and developing innovative web solutions. Adept at leveraging Leaflet for interactive mapping and geospatial visualization. Excited to bring my diverse expertise and passion for technology to Arowwai Industries and drive success.

SKILLS

PROFESSIONAL

- Web developer
- GIS developer
- Slide presentation
- Text processor
- Time Management
- Interpersonal Skills
- Effective Communication
- QGIS

EDUCATION

PUNJAB COLLEGE

Quaid Campus

2021 - 2023

COMSATS UNIVERSITY

Islamabad

2023 - 2028

WORKING EXPERIENCE

CONTENT WRITER

2021 - 2022 | 2023 - present

- Expert at maintaining relations with corporate clients
- Responsible for key accounts worth
- Developing and executing multi-platform regional and national campaigns that drive engagement and results

QGIS IN PROGRESS

Comsats University | 2023 - 2028

- Digitizing and georeferencing using ArcMap
- Developing interactive maps with Leaflet
- Spatial analysis and mapping with QGIS

WEB DEVELOPER

Metavystic Company | 2024 - present

"Highly skilled web developer with expertise in building responsive and interactive websites using:

- HTML, CSS, and JavaScript
- Bootstrap and jQuery for dynamic front-end development