

🙀 #24 Revise Marketing Firm Framework

Submitted Received via Requester

May 10, 2025 at 20:01 Web Form Steve Smith <steve.smith@manulife.com>

Status category Ticket status Type Priority Group Assignee

Solved Solved Incident Low Support Aleeza Tabassum

Topic

Order

Aleeza Tabassum May 10, 2025 at 20:01

Received a customer inquiry via Outlook regarding revisions to the Marketing Firm Framework, hence raising ticket for the same.

Aleeza Tabassum May 10, 2025 at 20:08

Dear Steve,

Thank you for requesting revisions to our Marketing Firm Framework. We're happy to assist you in optimizing your marketing strategies.

Revised Framework

We've reviewed your requirements and propose the following revisions:

- [Revised framework components, e.g., updated target audience analysis]
- [New strategies or tactics]

Benefits

The revised framework will help you:

- Enhance brand awareness
- Improve lead generation
- · Optimize marketing ROI

Next Steps

To move forward:

- 1. Please review the attached revised framework document.
- 2. Provide feedback or approval by [specific date].
- 3. We'll schedule a call to discuss implementation.

If you have any questions or concerns, please don't hesitate to reach out.

Best regards,

Aleeza Tabassum Roco IT Support Team

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