# ALEEZA SALEEM

## Frontend Developer

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- Karachi, Pakistan

## SUMMARY

Creative and dedicated Frontend Developer with over 1.5 years of experience in designing and developing responsive, user-centric web applications. Proficient in Next.js, React.js, and Tailwind CSS, with a strong focus on performance, accessibility, and SEO optimization. Known for collaborating with cross-functional teams to deliver exceptional digital experiences and continuously learning emerging technologies to stay ahead in the industry.

### EXPERIENCE

# Frontend Developer

#### TechVerse Solutions

- ☐ Mar 2023 Jan 2024
- Karachi, Pakistan
- Built responsive and scalable web applications using React.js and Tailwind CSS.
- Collaborated with UX/UI teams to deliver user-friendly interfaces.
- Reduced page load times by optimizing code and leveraging caching techniques.

#### Junior Frontend Developer

#### Innovative Web Creations

- ☐ Jul 2022 Feb 2023
- Lahore, Pakistan
- Developed interactive user interfaces using Next.js and Material-
- Debugged and resolved performance bottlenecks to ensure smooth functionality.
- Integrated REST APIs for dynamic data rendering on web pages.

# PROJECTS

#### Dynamic E-commerce Platform

#### Personal Project

**=** 2024

- •-smartstore.vercel.app
- Designed a fully functional e-commerce website with a focus on responsive design.
- Integrated payment gateways and secure user authentication.
- Enhanced product searchability with custom filters and search functionalities.

#### Portfolio Website

#### Personal Project

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- portfolio.aleeza.vercel.app
- Developed a modern, responsive portfolio website showcasing projects and skills.

## SKILLS

 $\begin{array}{c} \text{HTML} \\ \hline \end{array} \left( \begin{array}{c} \text{CSS} \end{array} \right) \\ \hline \left( \begin{array}{c} \text{JavaScript/TypeScript} \end{array} \right) \end{array}$ 

React.js (Next.js) (Tailwind CSS)

Python (Version Control (Git, GitHub))

# **STRENGTHS**

User Experience Responsive Design

Problem-Solving Performance Optimization

Team Collaboration

# **LANGUAGES**

English Urdu



- Optimized website performance for fast loading and SEO compliance.
- Implemented smooth animations and transitions using CSS and JavaScript.

# **EDUCATION**

Intermediate in Computer Science	
Board of Intermediate Karachi	
	Karachi, Pakistan
Certified Cloud Applied Generative AI Engineer	
Mar 2023 – Present	Karachi, Pakistan

- Pursuing certification with a focus on cloud technologies and AI-driven solutions.
- Integrating advanced AI concepts into web development for enhanced user experience.