

CLOUD DBA

LEARN HOW TO STAY RELEVANT IN THE DBAAS ERA



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LAD PARTNER ENABLEMENT



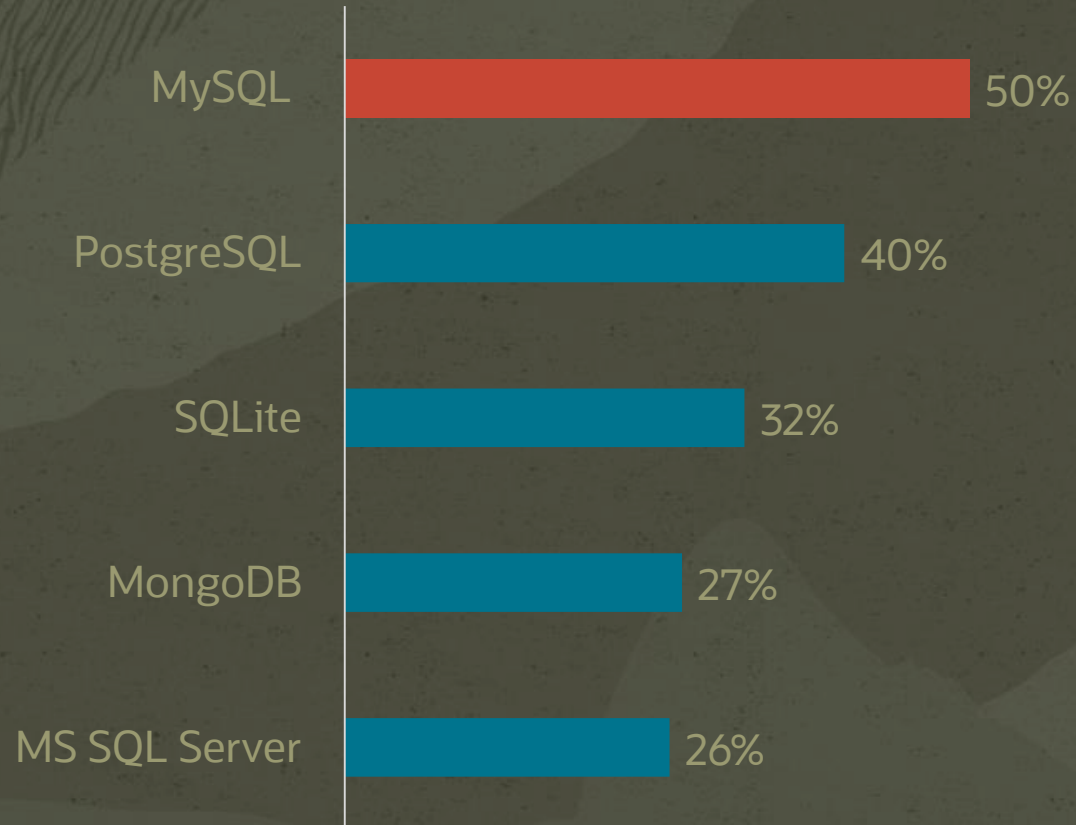


MYSQL DB-SYSTEMS



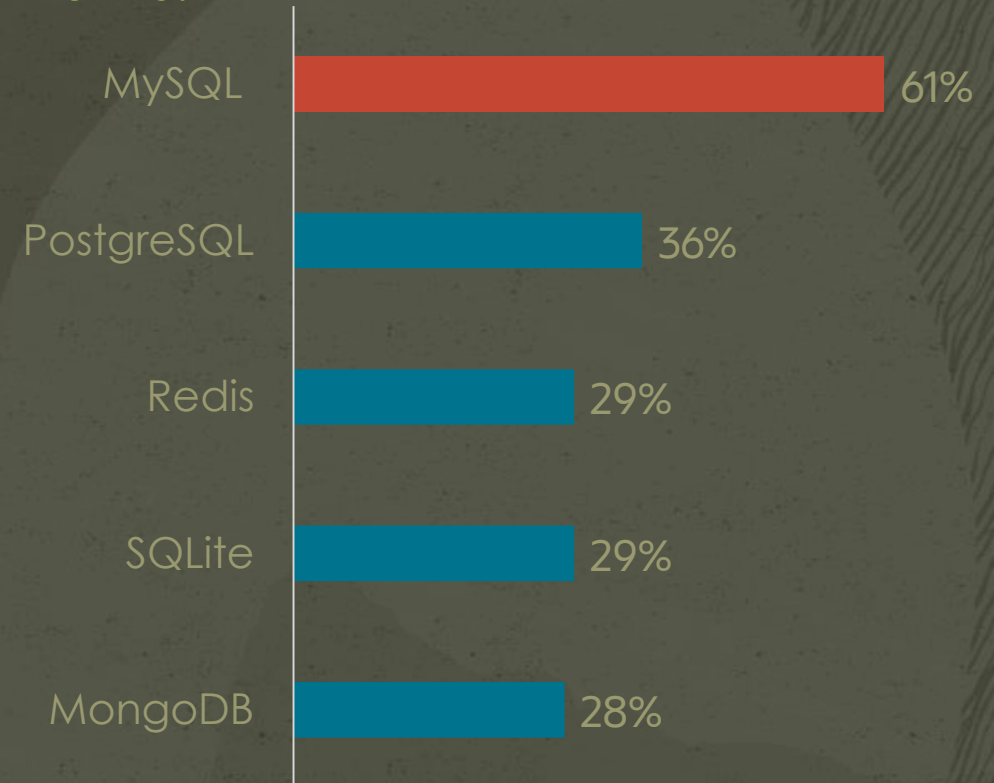
MYSQL IS THE MOST POPULAR DATABASE FOR DEVELOPERS

Most popular databases



[Stackoverflow survey 2021](#)

Which databases have you used in the last 12 months?



[Jetbrains survey 2021](#)

INNOVATIVE ENTERPRISES ACROSS MANY INDUSTRIES RUN MYSQL

Social

facebook



LinkedIn



Pinterest

E-Commerce

Booking.com

NETFLIX

UBER



淘宝网
Taobao.com

阿里巴巴
Alibaba.com

Tech



GitHub

HubSpot

zendesk



Finance



J.P.Morgan

citi



VISA



Manufacturing

TESLA

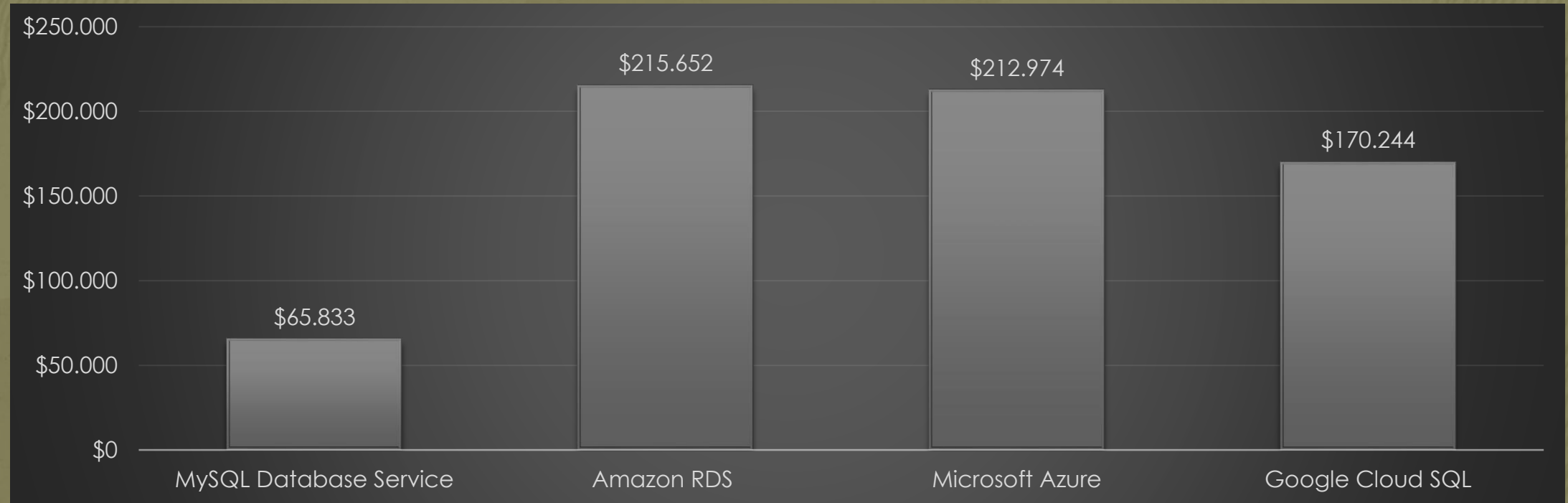


TOYOTA



MYSQL DATABASE SERVICE COSTS LESS

Annual cost for a 100 OCPUs, 1TB Storage configuration



MySQL Database Service: Standard E3 AMD 16GB/Core, all regions have the same price.

Amazon RDS: Intel R5 16GB/Core, [AWS US East](#).

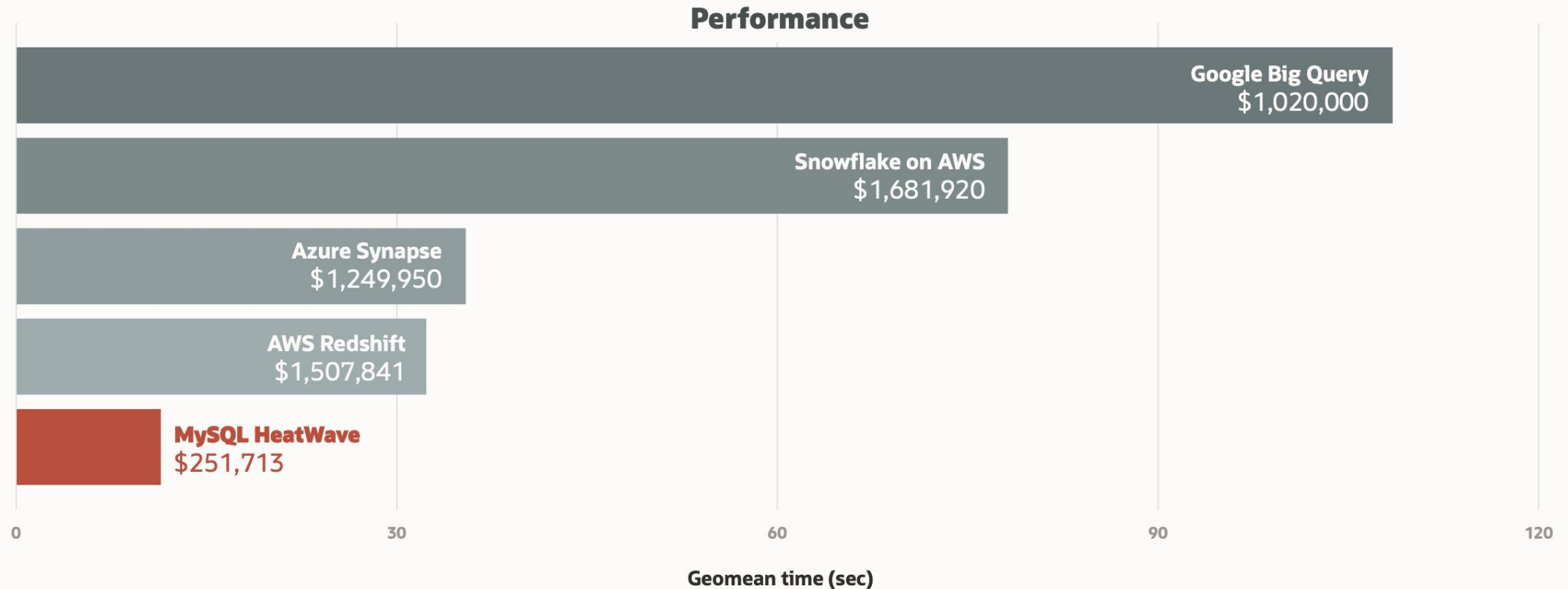
Azure: Memory Optimized Intel 20GB/Core, [MS Azure US-East](#).

Google: High Memory N1 Standard Intel 13GB/Core, [GCP Northern Virginia](#).

Configuration: 100 OCPUs, 1 TB Storage.

Performance and price comparison

30TB TPCH, HeatWave is **faster and cheaper** than all the competitive database services

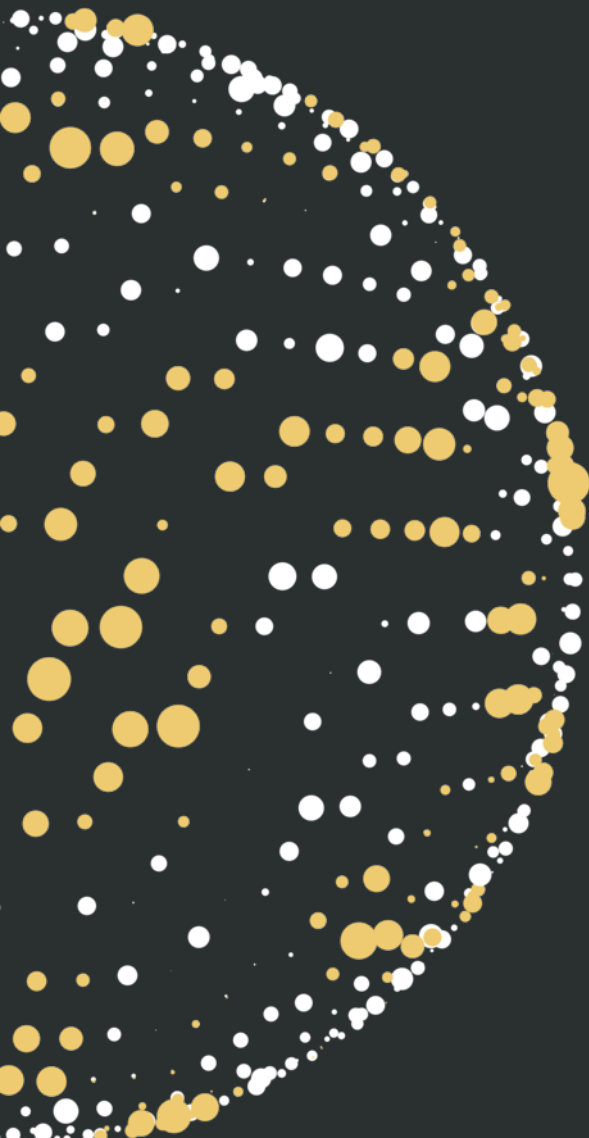


3rd party numbers derived from Gigaom report of Oct 2020

Using PAYG pricing for Snowflake. Other prices are based on 1 year pricing

*Benchmark queries are derived from TPC-H benchmark, but results are not comparable to published TPC-H benchmark results since they do not comply with TPC-H specification.





BENCHMARKS & TCO SAVINGS

+1000X FASTER THAN RDS

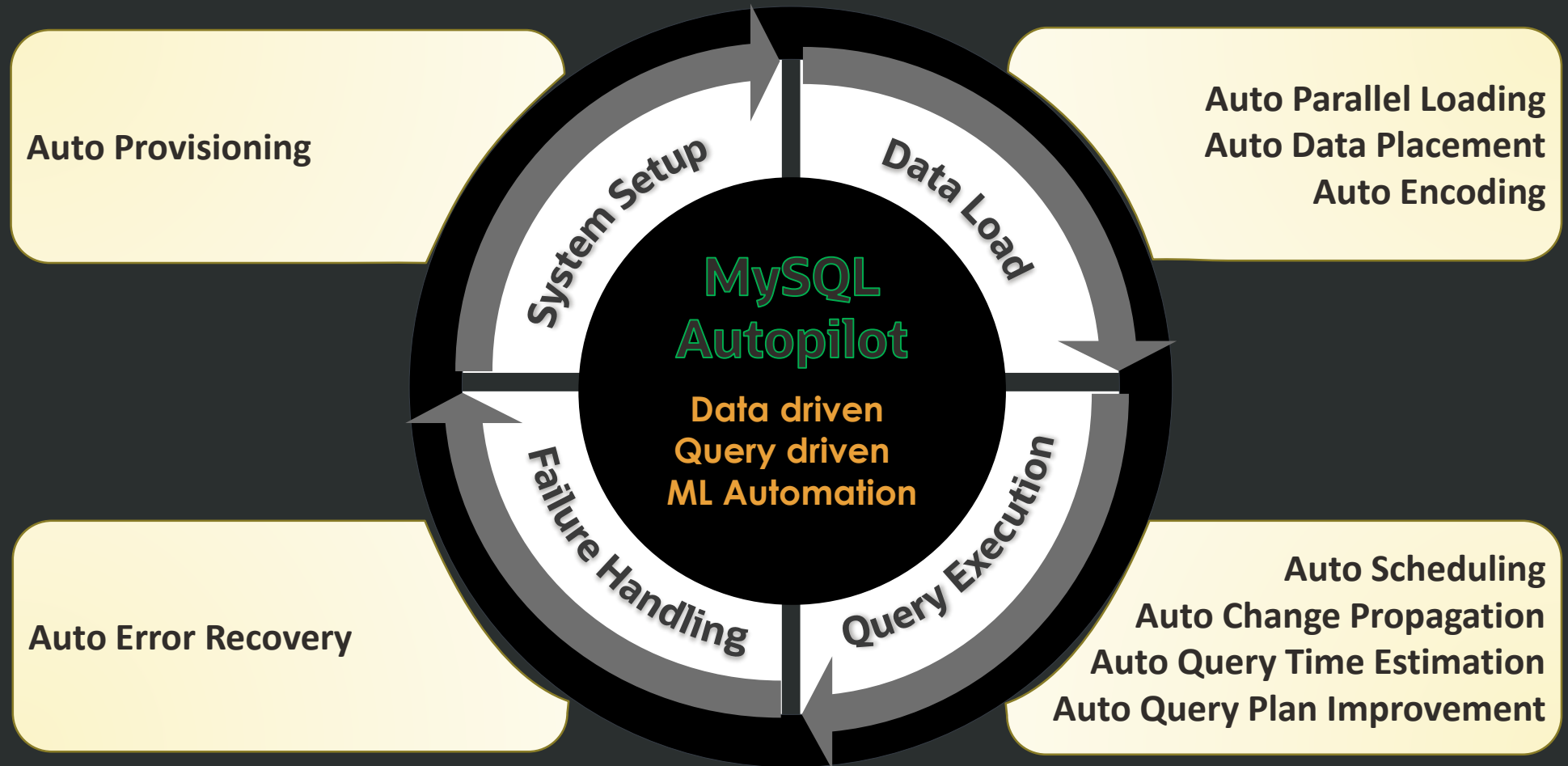
+1000X FASTER THAN AURORA

6.5X FASTER THAN REDSHIFT AQUA

7X FASTER THAN SNOWFLAKE

MySQL Autopilot Features

Machine learning based automation



MYSQL DATABASE SERVICE: HIGH AVAILABILITY

FAULT-TOLERANT SYSTEM WITH AUTOMATIC FAILOVER AND ZERO DATA LOSS

- SINGLE CLICK HIGH AVAILABILITY
- AUTOMATIC FAILOVER
- INCREASED UPTIME
- ZERO DATA LOSS

- Recover Time Objective (RTO): Minutes
- Recovery Point Objective (RPO): Zero

Create MySQL DB System

Standalone

Single-instance MySQL DB System

High Availability

Run 3-node MySQL DB System providing automatic failover and zero data loss





TEST DRIVE MYSQL DATABASE SERVICE FOR FREE TODAY

- GET **\$300** IN CREDITS AND TRY
- **MYSQL DATABASE SERVICE**
- **FREE FOR 30 DAYS.**
- [HTTPS://WWW.ORACLE.COM/MYSQL/FREE/](https://www.oracle.com/mysql/free/)

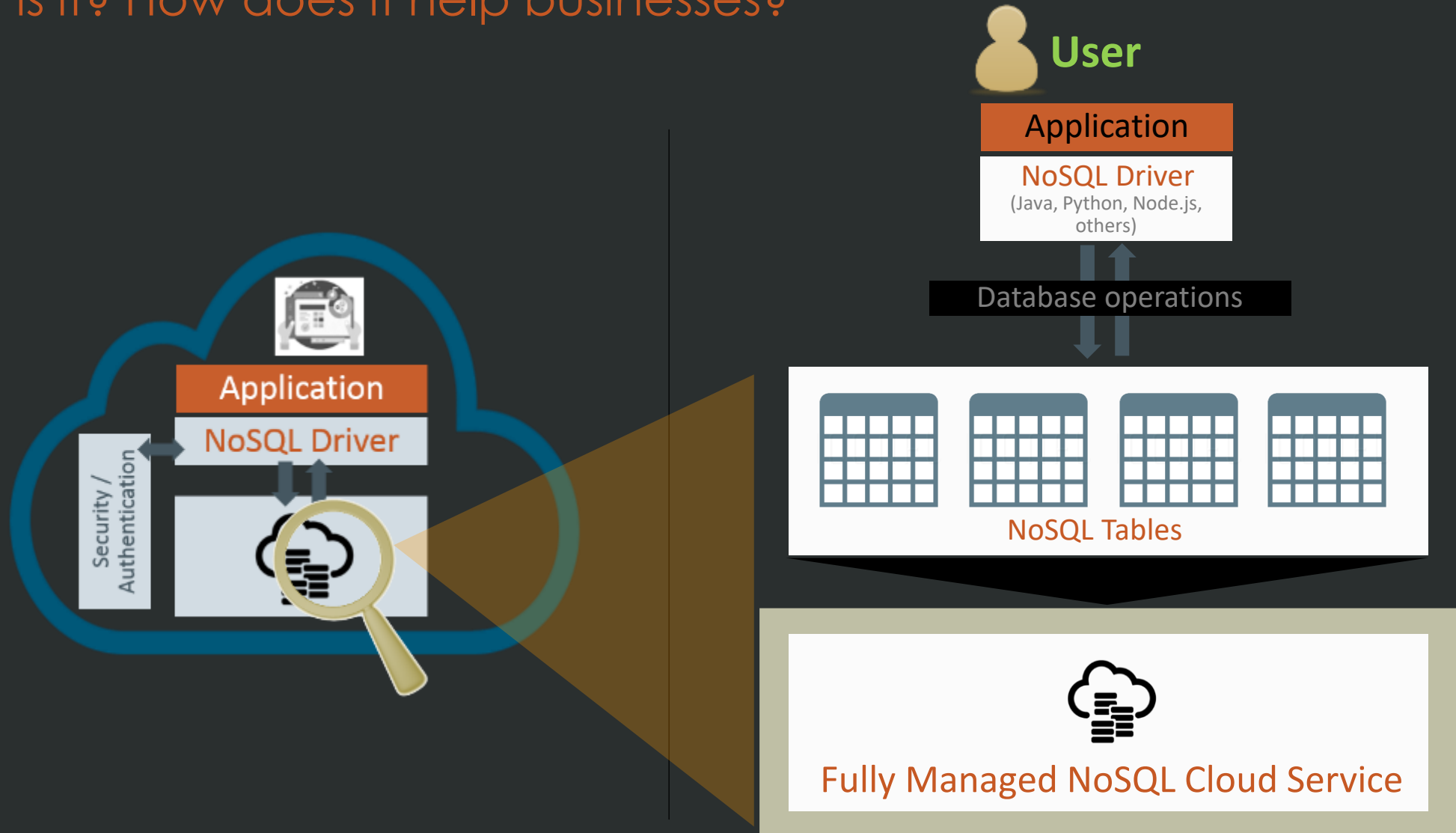




NOSQL

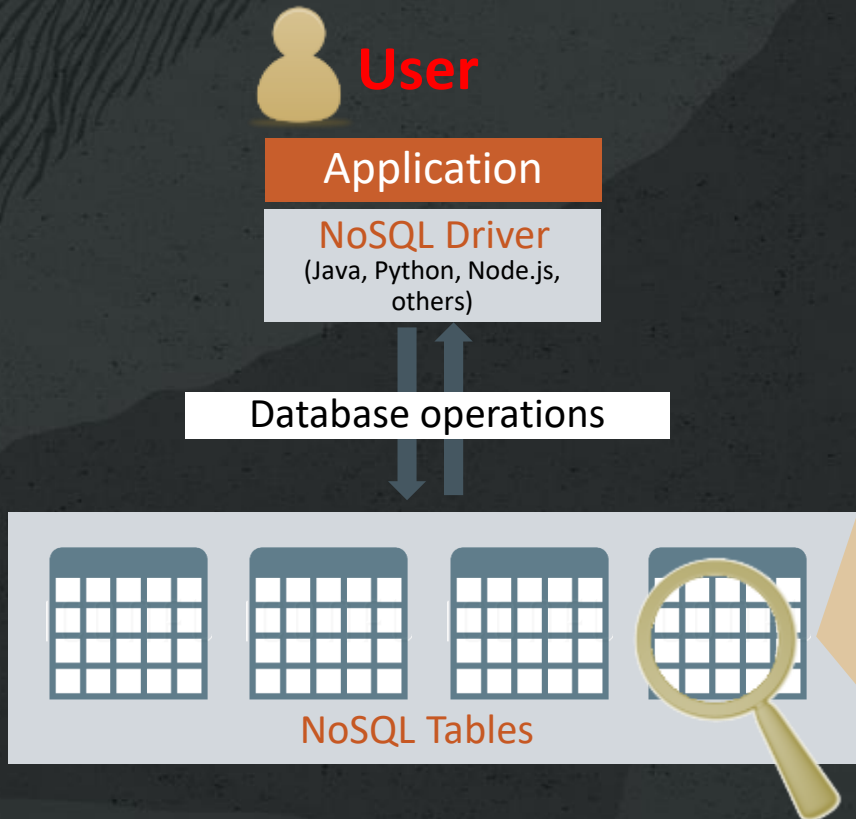
Oracle NoSQL Database Cloud Service

What is it? How does it help businesses?



Oracle NoSQL Database Cloud Service

NoSQL table

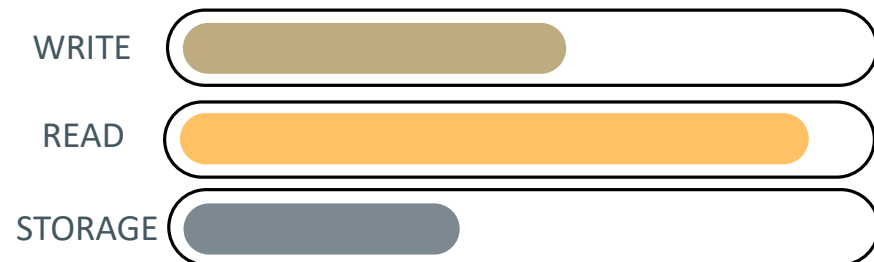


NoSQL Table

DATA

Integer (key)	String (data)	String (data)	Json (data)
num1	string1	string1	json1
num2	string2	string2	json2
num3	string3	string3	json3
num4	string4	string4	json4

CAPACITY PROVISIONED



ORACLE NOSQL DATABASE CLOUD SERVICE

Overview



Fully Managed

Database operation, maintenance, tuning are managed by Oracle



Elastic

Dynamically change throughput and storage capacities based on workloads



High Performance

Predictable low latency for all types of workloads



Data Model Flexibility

Document, columnar, key/value models supported with a single application interface



Security

Enterprise grade security with roles, privileges, encryption



Low Operating Cost

Pay only for the throughput and storage capacities provisioned



Developer Friendly

Easy-to-use APIs and integrated with different developer tools



Always Available

Built-in high availability to ensure business continuity



Hybrid Cloud

Interoperate with Oracle NoSQL on-premise solution using a single application interface

Oracle NoSQL Database Cloud Service

Fully managed

- Oracle Fully Manages
 - Servers, storage, networking, security
 - Installation of software and updates, run security inspections
 - Monitors the health of the service
 - Replication across multiple Availability Domain for HA
- Developer / User Manages
 - Application development
 - Data model design – decides on how to model the data best for the application
 - Sets roles and privileges – determines who can do what with the service



Oracle NoSQL Database Cloud Service

Security

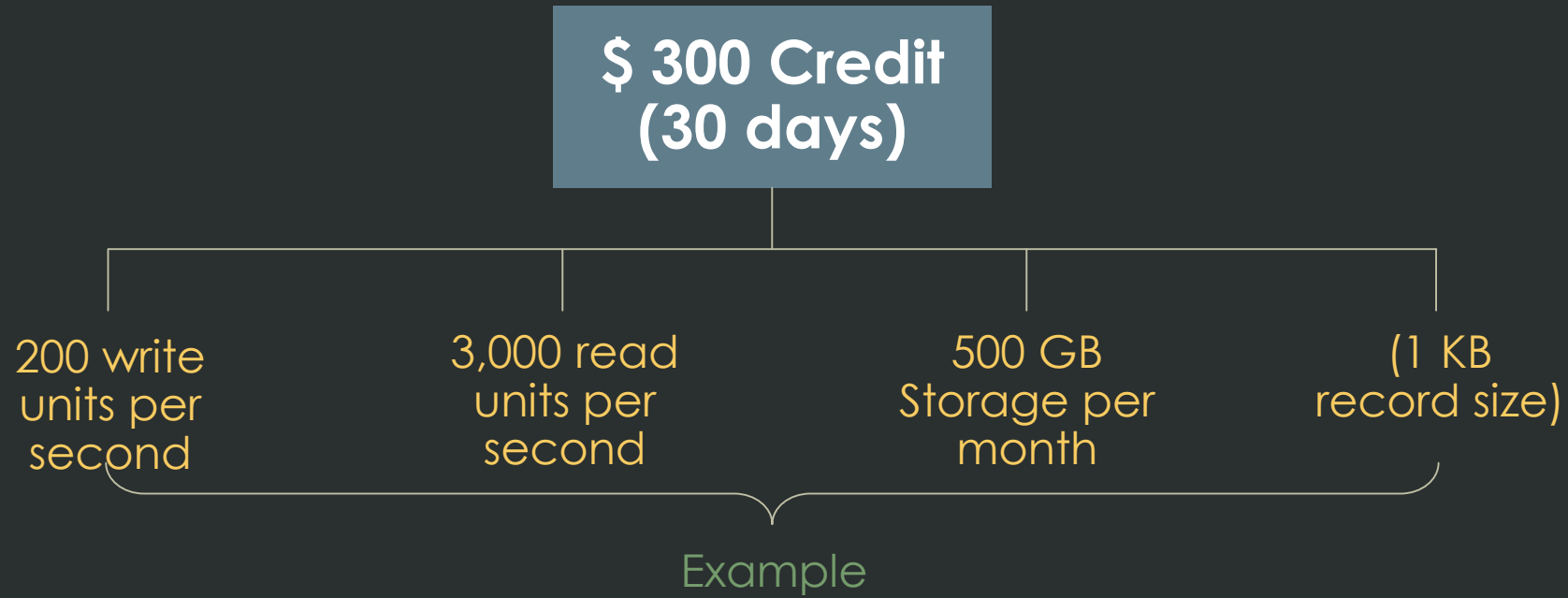
Encryption

- Data encryption at rest
 - Data, indexes, backups encrypted with Advanced Encryption Standard (AES 256)
- Data encryption in motion
 - HTTPS protects data transfer between applications and NoSQL database cloud service
- Data encryption enabled by default

Authentication & Access Control

- User authorization
 - Manage groups, users, credentials
- Table resource access control
 - Manage tables, rows, indexes access and API operation policies
- Compartment management
 - Organize table resources within different compartments

Free Trial



- 520 million writes per month
- 7.8 billion reads per month



ARCHITECTURE CENTER

WWW.ORACLE.COM/CLOUD/ARCHITECTURE-CENTER/

Thank you



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LAD Partner Enablement

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