

**Customization** 

Realtime

REPORTS

Audience

Overview Active Users

Lifetime Value BETA

Cohort Analysis

Audiences

User Explorer

Demographics

▶ Interests ▼ Geo

Language

## Location

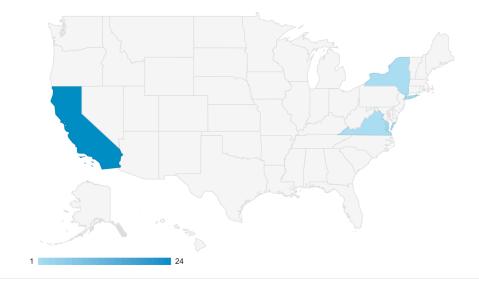
- ▶ Behavior
- ▶ Technology
- ▶ Mobile
- ▶ Cross Device BETA
- ▶ Custom
- Benchmarking

Users Flow









Primary Dimension: Region City Metro Other

Q advanced ⊞ ⊕ E ½ IIII Secondary dimension 🔻 Acquisition Region Pages / Session Avg. Session Duration Goal Value ? Users New Users Sessions Bounce Rate Goal Conversion Rate Goal Completions 26 26 78 44.87% 4.03 00:02:27 0.00% \$0.00 % of Total: 76.47% (34) % of Total: 76.47% (34) % of Total: 90.70% (86) Avg for View: 50.00% (-10.26%) Avg for View: 3.74 (7.52%) Avg for View: 00:02:13 (10.26%) Avg for View: 0.00% (0.00%) % of Total: 0.00% (0) % of Total: 0.00% (\$0.00) 1. California 24 (92.31%) 24 (92.31%) 76 (97.44%) 43.42% 4.11 00:02:31 0.00% 0 (0.00%) \$0.00 (0.00%) 2. New York 1 (3.85%) 1 (3.85%) 1 (1.28%) 100.00% 1.00 00:00:00 0.00% 0 (0.00%) \$0.00 (0.00%) 100.00% 1.00 00:00:00 0.00% \$0.00 (0.00%) 3. Virginia 0 (0.00%) 1 (3.85%) 1 (3.85%) 1 (1.28%)

This report was generated on 9/21/21 at 11:10:24 PM - Refresh Report