

Alexandros Efstratiou

Profile

Social psychologist and behavioral scientist with interests in intergroup processes and decision-making. I apply these concepts to studying misinformation (and general information processing) and polarization online in the interdisciplinary field of computational social science.

Core skills and competencies

- Frequentist statistical analysis
 - Experimental and survey design
 - Behavioral intervention design
 - Expertise in intergroup theory
 - Expertise in dual-process theories of decision-making & risk perception
 - Computational social media analysis
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Education

PhD in Cybersecurity

University College London (UCL), London, UK

Supervisors: Prof. Emiliano De Cristofaro, Dr Tristan Caulfield

Sep 2020 - Present

My research looks at intergroup interaction/polarization dynamics and how they affect the spread of misinformation.

MSc in Behavioural Science (Distinction – 79.2)

Durham University, Durham, UK

Sep 2019 – Sep 2020

Key skills developed: Behavioral intervention design, intervention evaluation, decision-making theory, cognition of information processing

BSc in Psychology (First Class Honours – 78.85, GPA 4.25)

University of East Anglia, Norwich, UK

Sep 2016 – June 2019

Experience

Behavioural science practice intern

Ogilvy UK, London, UK

July 2019

Research intern

UEA School of Psychology, Norwich, UK

June – July 2018

The project focused on dyadic interactions in negotiation settings.

Senior ambassador

UEA Award, Norwich, UK

Sep 2017 – June 2019

Delivered workshops and talks on professional development.

Advocacy Assistant

UEA Students' Union, Norwich, UK

Oct 2017 – June 2019

Provided support to postgraduate students.

Second lieutenant
Cypriot National Guard

July 2014 – July 2016

Platoon commander and director of my battalion's Administration office.

Publications

*Hughes, J. P., Efstratiou, A., Komer, S., Baxter, L. A., Vasiljevic, M., & Leite, A. C. (2022). The impact of risk perceptions and belief in conspiracy theories on COVID-19 pandemic-related behaviours. *PLOS One*, 17(2), e0263716.

*Joint first author.

Conference talks

Efstratiou, A., & Marcinko, A. J. (2021). The leader oversight bias in justice and hypocrisy evaluations of organisational diversity practices. *Academy of Management Annual Proceedings*, 2021(1).

Awards & Honors

- Kurt Lewin prize as top performer in the 2019-2020 MSc Behavioural Science cohort at Durham University
- British Psychological Society Prize for Outstanding Undergraduate Degree
Performance as top performer of the BSc Psychology cohort at UEA in all three years of study
- UEA School of Psychology prize for best dissertation project