Data Visualization, an introduction

What a nice picture !

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M2R-MOSIG Scientific Methodology

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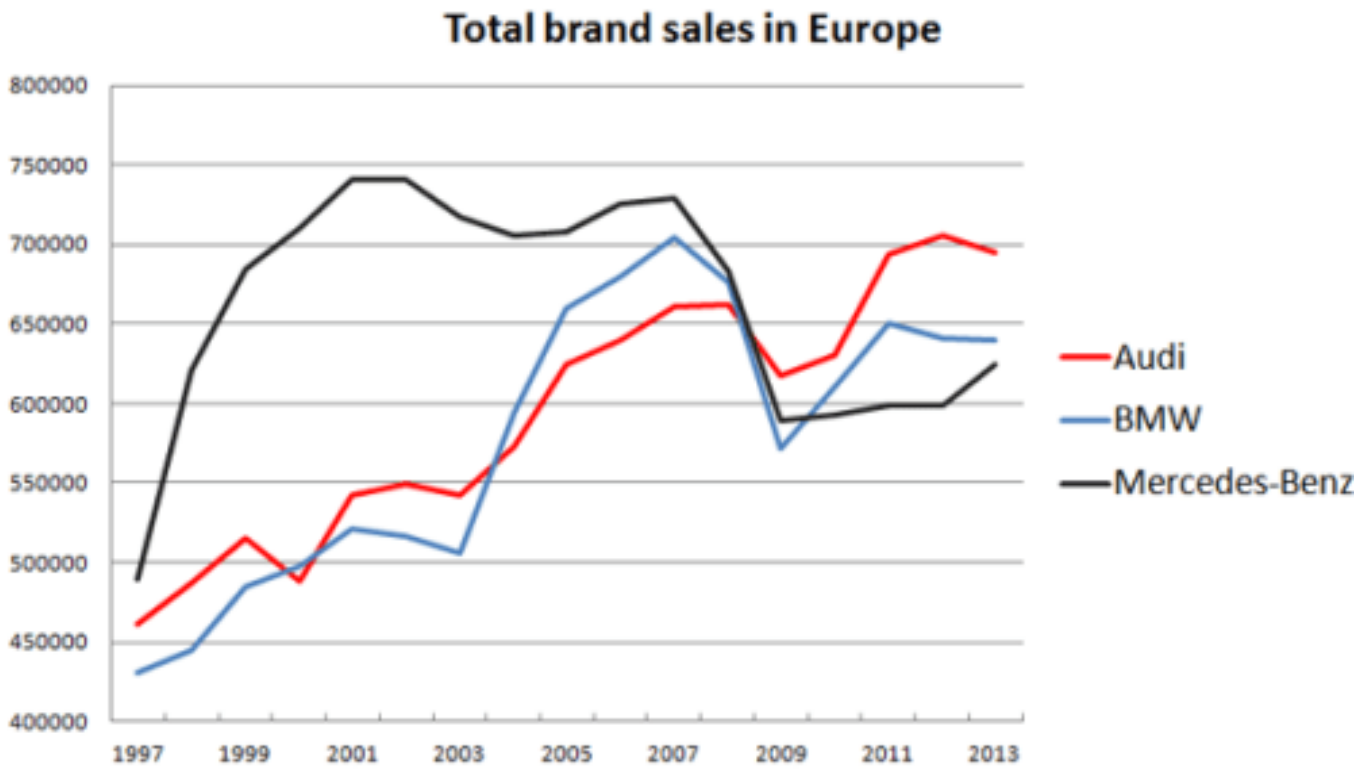
INTRODUCTION

Motivation for Graphics

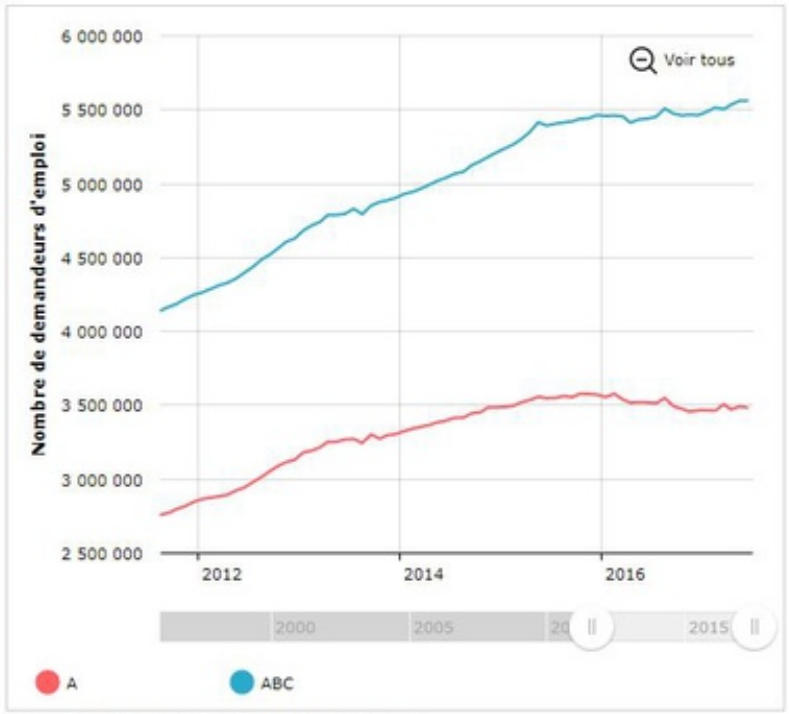
- Synthesis of the information
- Explore datasets
- Visual tests
- Communication of results

Criteria for good graphics

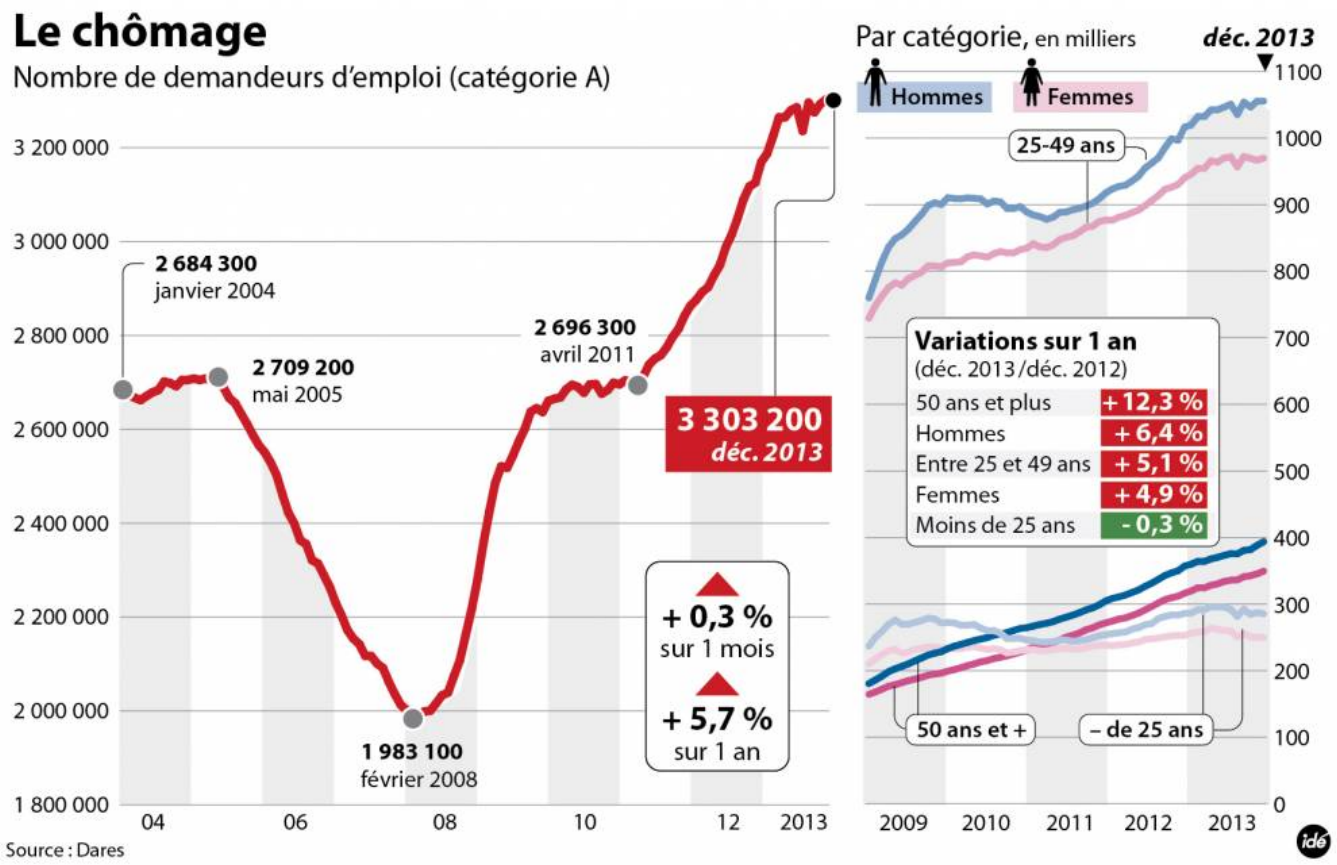
- Readability for the reader
- Intelligibility of the message to the reader
- No possible misunderstanding

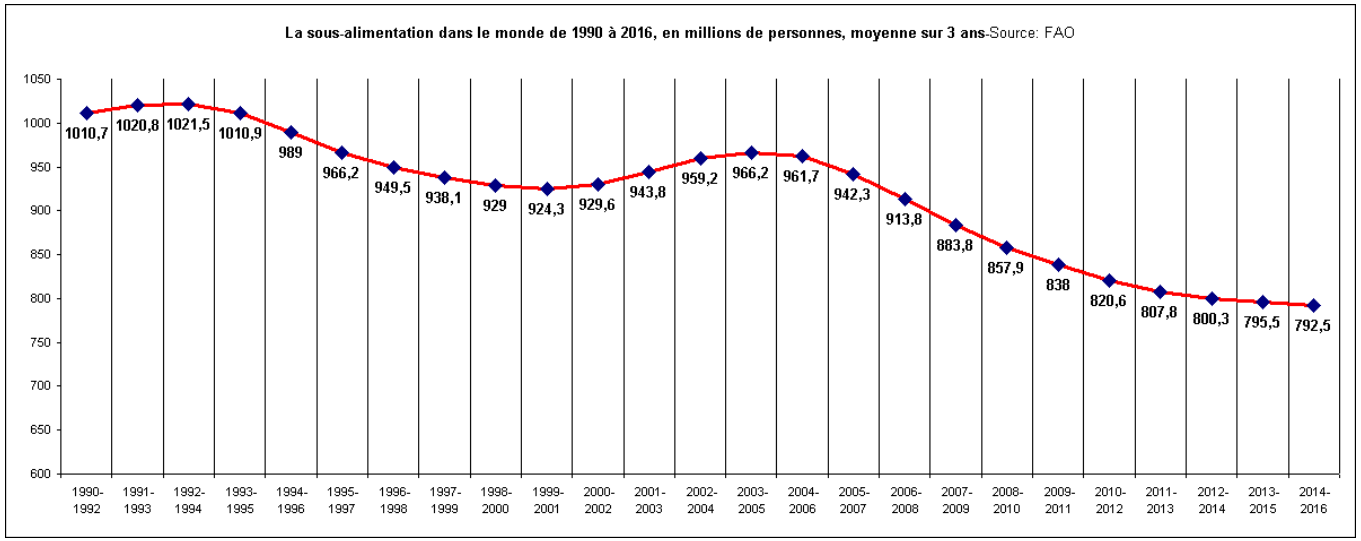

Total brand sales in Europe
800000
750000
700000
650000
600000
550000
500000
450000
400000
1997
1999
2001
2003
2005
2007
2009
2011
2013
Audi
BMW
Mercedes-Benz

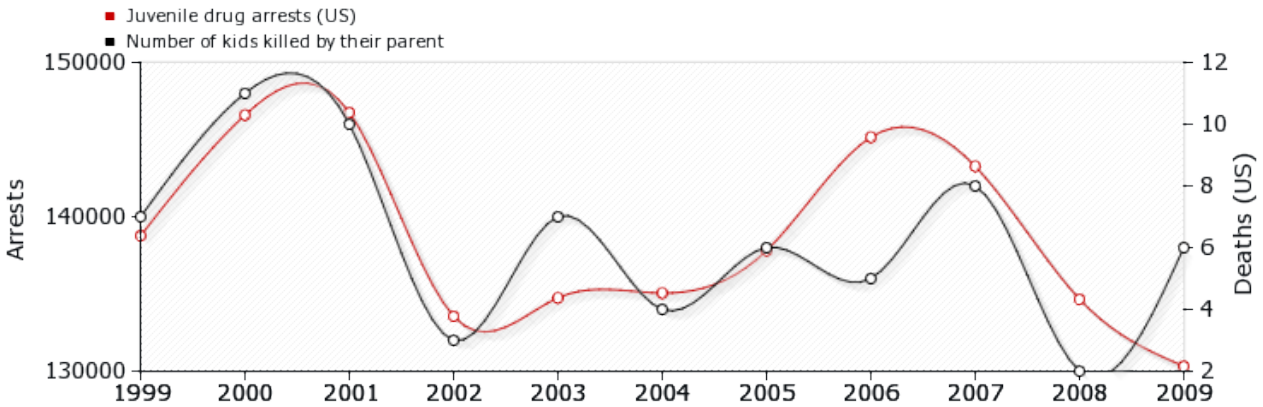
Demandeurs d'emploi inscrits en fin de mois à Pôle emploi, Catégorie A, ABC - France métropolitaine - Janvier 1996 à Juin 2017



Source : Pôle emploi -Dares, STMT, Données CVS-CJO.

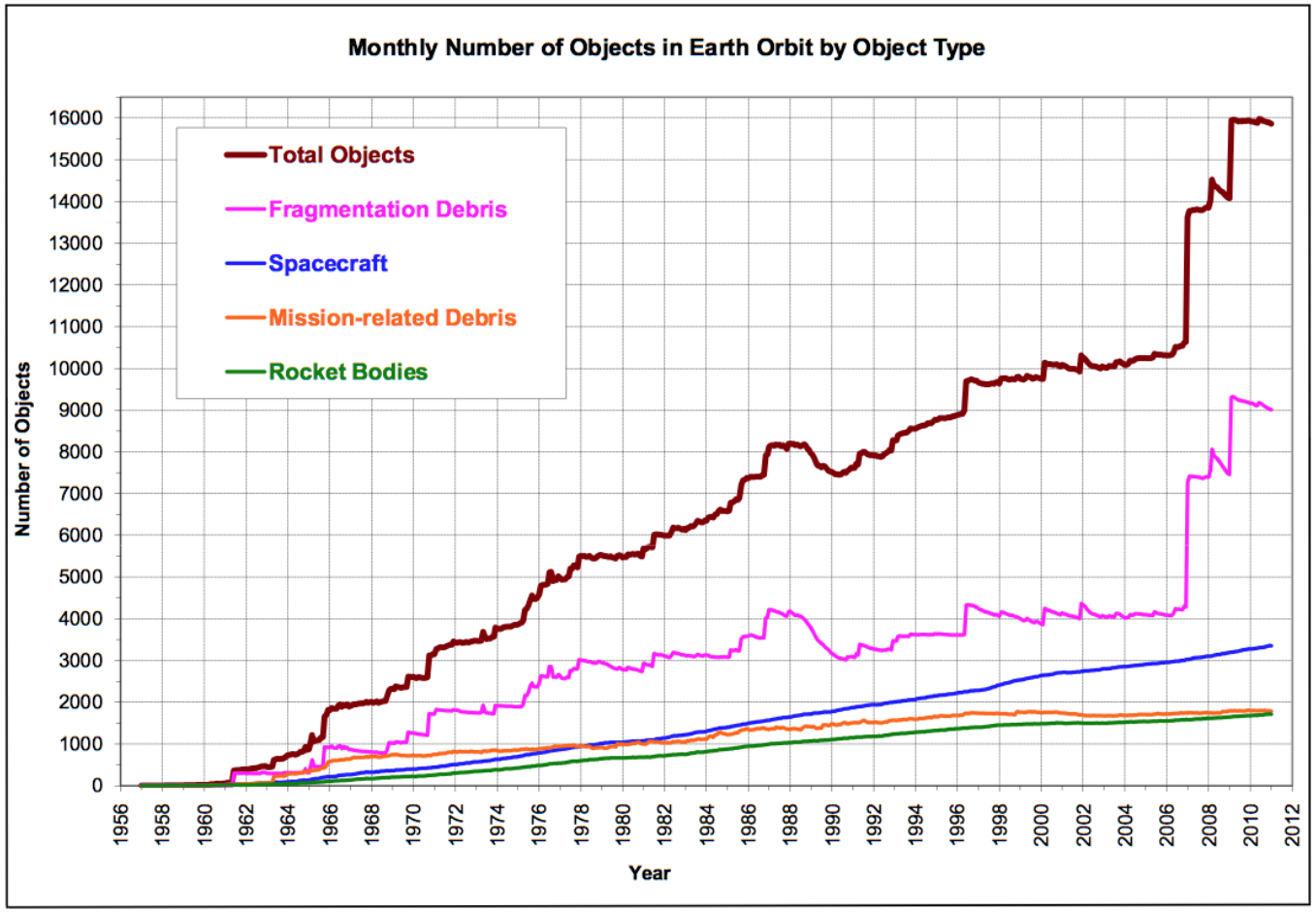

Le chômage
Nombre de demandeurs d'emploi (catégorie A)
3 200 000
3 000 000
2 800 000
2 600 000
2 400 000
2 200 000
2 000 000
1 800 000
2 684 300
janvier 2004
2 709 200
mai 2005
1 983 100
février 2008
2 696 300
avril 2011
3 303 200
déc. 2013
+ 0,3 %
sur 1 mois
+ 5,7 %
sur 1 an
04
06
08
10
12
2013
Source : Dares
Par catégorie, en milliers
déc. 2013
Hommes
Femmes
25-49 ans
Variations sur 1 an
(déc. 2013/déc. 2012)
50 ans et plus +12,3 %
Hommes +6,4 %
Entre 25 et 49 ans +5,1 %
Femmes +4,9 %
Moins de 25 ans -0,3 %
50 ans et +
– de 25 ans
1100
1000
900
800
700
600
500
400
300
200
100
0
2009
2010
2011
2012
2013


La sous-alimentation dans le monde de 1990 à 2016, en millions de personnes, moyenne sur 3 ans-Source: FAO
1050
1000
950
900
850
800
750
700
650
600
1010,7
1020,8
1021,5
1010,9
989
966,2
949,5
938,1
929
924,3
929,6
943,8
959,2
966,2
961,7
942,3
913,8
883,8
857,9
838
820,6
807,8
800,3
795,5
792,5
1990-1992
1991-1993
1992-1994
1993-1995
1994-1996
1995-1997
1996-1998
1997-1999
1998-2000
1999-2001
2000-2002
2001-2003
2002-2004
2003-2005
2004-2006
2005-2007
2006-2008
2007-2009
2008-2010
2009-2011
2010-2012
2011-2013
2012-2014
2013-2015
2014-2016


Juvenile drug arrests (US)
Number of kids killed by their parent
Arrests
Deaths (US)
150000
140000
130000
12
10
8
6
4
2
1999
2000
2001
2002
2003
2004
2005
2006
2007
2008
2009


XRP/EUR, 15, BitStamp
O 0.98500 H 0.99419 B 0.97319 C 0.97380
Market Open
1.60000
1.50000
1.40000
1.30000
1.20000
1.10000
1.00000
0.97380
0.90000
0.80000
0.70000
Investing.com
5
12:00
16
12:00
17
09:(


ÉVOLUTION DU NOMBRE DE CATASTROPHES NATURELLES DANS LE MONDE
SOURCE : MUNICH RE
800
600
400
200
1980
1990
2000
2010
2017



Monthly Number of Cataloged Objects in Earth Orbit by Object Type: This chart displays a summary of all objects in Earth orbit officially cataloged by the U.S. Space Surveillance Network. "Fragmentation debris" includes satellite breakup debris and anomalous event debris, while "mission-related debris" includes all objects dispensed, separated, or released as part of the planned mission.

DATA

- The type of the graphic is adapted to the nature of data (curve, bars, pie, histogram, cloud...) ;
- Approximations/interpolation make sense ;
- Curves are defined by a sufficient number of points ;
- The building method of the curve is clear : interpolation (linear, polynomial,regression...) ;
- Confidence intervals are visualized (or given separately) ;
- Steps of histograms are adequate ;
- Histograms visualize probabilities (from 0 to 1).

The nature of the data implies the type of representation

GRAPHICAL OBJECTS

- Graphical objects are readable on screen, on printed version (B/W), on video... ;
- Graphic range is standard, without too similar colors, without green (video) ;
- Graphical axis are well identified and labelled ;
- Scales and units are explicits ;
- Curves cross without ambiguity ;
- Grids help the reader.

Graphical objects provide the readability of the graphic

ANNOTATIONS

- Axis are labelled by quantities ;
- Labels of the axis are clear, and self contained ;
- Units are indicated on the axis ;
- Axes are oriented from the left to the right and from the bottom to the top ;
- Origin is $(0, 0)$, if not it should be clearly justified ;
- No hole on the axes.
- For bar graphs/histograms order of bars is based on classical ordering (alphabetical, temporal, from the best to the worse) are better than a random order ;
- Each curve has a legend ;
- Each bar has a legend ;

Annotations put a semantic on graphics

INFORMATION

- Curves are on the same scale ;
- The number of curves on a same graph is small (less than 6) ;
- Compare curves on a same graphic ;
- A curve cannot be removed without reducing the information ;
- The graphic gives a relevant information to the reader ;
- If the vertical axis shows averages, it should indicates error bars ;
- It is not possible to remove any objet without modifying the readability of the graphic.

Graphical information should answer some precise question

CONTEXT

- All the symbols are defined and referenced in the text ;
- The graphic produces more information than any other representation (choice of the variable) ;
- The graphic has a title ;
- The title is sufficiently self contained to partially understand the graphic ;
- The graphic is referenced in the text ;
- The text comment the figure.

A graphic should be a partial necessary information in a specific context

SYNTHESIS

Keep always in mind : Who is the reader and why should he read the graphic ?

Hints for the design of a good graphical representation.

- Minimize efforts of the reader ;
- Maximize information ;
- Minimize *ink* ;
- Use traditional conventions
- Make several representations, before choosing the more adequate.
- Some classical errors
  - Too many graphical objects
  - Confusing scales, Cryptic notations
  - Non necessary informations,

Principles

- **Occam's Razor** If two representations contain the same information, choose the simpler one.
- **Completion (Dijkstra)** When you cannot remove any simple object from the representation, then it is complete.
- **Common sense** Use an adapted sophistication level.

From Jean-Yves Le Boudec.

Last but not least : **The graphical representation should be elegant**