APPLICATION PROJECT SPECIFICATIONS

Name of the Website : "Hail the Nail"

All about the website:
- ❖ Landing page includes:
  - ➢ Header
    - ■ A clickable logo that redirects to the landing page
    - ■ About Us (drop down)
      - ● Our Story
      - ● Our Team - A list of staff per branch so that users can choose their preferred nail technician
    - ■ Services (drop down) - which contains a list of all the services that the wellness center would want to offer and their respective service fees. Each service the wellness center offers will have its own page, the "Book Now" button is placed in each of all the services pages. Once the user clicks on the button the user will be redirected to the Booking page.
      - ● Manicure
      - ● Pedicure
      - ● Nail art
      - ● Cryotherapy (with video embedded)
      - ● Chemical peeling
    - ■ Locations - which contains a list of branches of the wellness center with their respective address, contact information, operating hours and view on the google map to easily locate them.
    - ■ What's New - trends on nail polish, nail art or techniques
    - ■ Promos - contains promos and discounted products/services
    - ■ Book Now - the website includes a booking form for users to book their visits prior to going to any branch. The booking form includes first name, last name, email, mobile number, method of contact, product/s to be availed, service/s to be availed, preferred branch, number of guest/s, preferred technician, date of visit, time of visit and any request from the user. After filling the form, a prompt will appear: an error message if the user left a blank field/s; and a confirmation if all fields are filled. Then will be redirected to the booking confirmation page with all the details the user inputted.
  - ➢ Banner – Images shown in a carousel
  - ➢ Footer
    - ■ Careers
    - ■ Contact Us
    - ■ Copyright

All about the CMS:
- ❖ Login
- ❖ Employee Page (a sorting feature for some columns)
  - ➢ Show list of branches
    - ■ Show list of services offered - the employee can add/delete service/s
    - ■ Show list of products offered - the employee can add/delete product/s
  - ➢ Show list of existing promos - the employee can add/delete promo/s
  - ➢ Show list of What's New contents - the employee can add/delete article/s
- ❖ Admin Page (a sorting feature for some columns)
  - ➢ Store info
    - ■ Show list of Staffs - the admin can add/delete staff/s
    - ■ Show list of promo/s - the admin can add/delete promo/s
    - ■ Show list of branches - the admin can add/delete branch/es
    - ■ Show list of guests
  - ➢ Reports
    - ■ Show overall income of the branches
    - ■ Show list of branches
      - ● Summary report per branch
        - ◆ Total income
        - ◆ Total number of bookings (served guests)
        - ◆ Services and products booked for a specific date and specific branch
      - ● Summary of services performed by each staff