

APPLICATION PROJECT PROCESS

Name of the Website : “Hail the Nail”

All about the website:

❖ Landing page:

➤ Header

- A clickable logo that redirects to the landing page
- When “About Us” is clicked, it will drop down 2 options:
 - Our Story - which contains a brief description of the store
 - Our Team - which contains information about the working technicians and their expertise.
- When “Services” is clicked, it will drop down 5 options representing the services offered by the salon:
 - Manicure - which contains the description of the process, the price for the service and a “Book Now” button that will redirect the user to the Booking Page
 - Pedicure - which contains the description of the process, the price for the service and a “Book Now” button that will redirect the user to the Booking Page
 - Nail Art - which contains the description of the process, the price for the service and a “Book Now” button that will redirect the user to the Booking Page
 - Cryotherapy - which contains the description of the process, the price for the service and a “Book Now” button that will redirect the user to the Booking Page. A video is also embedded in this page.
 - Chemical Peeling - which contains the description of the process, price for the service and a “Book Now” button that will redirect the user to the Booking Page
- When “Locations” is clicked, it will redirect to a page of the list of the branches, their exact address, contact information, operating hours and view on the google map to easily locate them
- When “What’s New” is clicked, it will redirect to a page where a clickable photo redirects the user to an article about the latest nail designs.
- When “Promos” is clicked, it will redirect to a page where the current promo/s offering by the salon is/are shown
- When “Book Now” is clicked, it will redirect to a page where the user can fill out a form to book a reservation for a specific day and time slot. The information needed in the form are:
 - First and Last name of user - limited to alphabetical characters only
 - Email - for the store’s reference to contact the user
 - Mobile number - for the store’s reference to contact the user; limited to eleven (11) numerical characters
 - User’s preferred mode of contact
 - Product/s to be availed - checkboxes; limited to the products offered by the salon
 - Service/s to be availed - checkboxes; limited to the services offered by the salon

- Branch preferred - a combo box; limited to the branches of the store
- Technician preferred - checkboxes; limited to the staffs of the store and their respective working branch
- Date of Visit
- Time of Visit - checkboxes; limited to the time slots of the salon's operating hours
- Any request from the user - limited to 200 alphanumeric characters
- After completing the form, the user must click the "Submit" button and a prompt will appear: an error message if the user left a blank field/s; and a confirmation if all fields are filled. Then will be redirected to the booking confirmation page with all the details the user inputted.
- Banner includes 3 carousel images that change every 4 seconds.
- Footer includes 3 columns:
 - Careers - with an e-mail address that the user can use to send a resume applying for a job.
 - Contact Us - with information about the social media of the store for the user's inquiry.
 - Copyright - with information about stating the rights to own all the information of the store included on the website, Terms of Use and Privacy Policy

All about the CMS:

- ❖ Login - user will input username and password then submit button; system will identify if the user is an admin or an employee then redirect to its respective page.
- ❖ Employee Page (a sorting feature for some columns)
 - Show list of branches
 - Show list of services offered - user can add/delete details: name and price
 - Show list of products offered - user can add/delete details: name and price
 - Show list of existing promos - user can add/delete details: name, period, branch and status
 - Show list of What's New contents - user can add/delete details: name, period and status
 - A logout button on the lower part of the sidebar for signing out of the account
- ❖ Admin Page (a sorting feature for some columns)
 - Store info
 - Show list of Staffs - user can add/delete details: name, age and branch
 - Show list of promo/s - user can add/delete details: name, period, branch and status
 - Show list of branches - user can add/delete details: branch and address
 - Show list of guests - all the guests that submitted an order form successfully
 - Reports
 - Show overall income of the branches
 - Show list of branches
 - Summary report per branch
 - ◆ Total income
 - ◆ Total number of bookings (served guests)

- ◆ Services and products booked for a specific date and specific branch
 - Summary of services performed by each staff
- A logout button on the lower part of the sidebar for signing out of the account