

I: Despite your inclination toward new technologies and novelty, would you still be encouraged to participate in events related, for example, to anniversaries of relatively old films, including a screening and a cocktail service and/or commentary by experts?

P2: "Yes. For instance, if I go to a historic location and there is a ceremony before the film, followed by the screening and then an aperitif or dinner at the venue, then it makes sense to watch the film there using smart glasses. Otherwise, I would rather watch it at home. This applies to both old and new films: if it is new, an advance screening; if it is old, perhaps with actors from the film participating in interviews before or after."

P7: "Yes, I would be interested, even if the films are not new. What makes it appealing is the combination of cinema, expert insights, and social interaction. This creates a sense of occasion and makes the event feel special and worth attending. It's not just about watching a movie—it's about being part of a curated, cultural experience. Even older films become more attractive in this format, because the context, commentary, and setting add layers of meaning that I wouldn't get at home or in a normal cinema."

P8: "Yes, I would definitely be motivated to attend. I think these events add both cultural and emotional value to the film, especially when expert commentary is included. It transforms a regular movie screening into a curated, immersive experience, where I can understand the context, history, and significance of the film. The social elements, such as cocktails or networking with other participants, also make the experience feel more complete and special. In this way, the event becomes more than entertainment; it becomes a memorable cultural experience."

P9: "Yes, I would be motivated, especially if the event provides context and interpretation for the films. Even older movies can feel engaging and relevant when framed as important cultural moments. Expert insights help deepen understanding and appreciation, and social elements like cocktails make the experience more enjoyable and communal. This combination of intellectual and social engagement would make me more likely to attend, because it transforms the event into something unique, beyond just watching a film."