

**I: Would you recommend one of these events to a friend or family member?**

P2: "Yes, especially to those looking for something different from the usual evening out or to those who enjoy visiting cultural sites in unconventional ways. I would present it as a "premium" experience. I am not sure whether I would attend for the first time with someone else or only afterward—most likely only after having "tried it" myself."

P7: "Yes, I would recommend it, but selectively. I would suggest it to people who enjoy immersive events, carefully curated experiences, and innovative approaches to traditional activities. For instance, friends who like attending art installations, interactive performances, or experiential events would probably be very interested. The recommendation would depend heavily on a person's attitude toward technology and their willingness to try something different from standard cinema. People who are open to experimentation, enjoy storytelling beyond the film itself, and appreciate attention to atmosphere and design would likely find it exciting. Conversely, those who prefer passive, conventional movie experiences might not get as much value from it. Overall, I see it as an experience for adventurous and culturally curious individuals, rather than for everyone."

P8: "Yes, I would definitely recommend this experience, but not to everyone. I think it would be particularly suitable for people who enjoy cultural activities and who are curious about trying new formats. It would appeal to friends who like experiences that combine entertainment with meaning, rather than just watching a film passively. I would especially suggest it to those who value innovation, atmosphere, and immersive storytelling. For example, someone who enjoys visiting museums or historic sites and is open to technology-enhanced experiences would likely appreciate it. At the same time, I would be careful recommending it to people who prefer simple, familiar cinema experiences or who are uncomfortable with new technology, because they might find the format overwhelming or confusing. Overall, I feel it's an experience for those willing to explore cinema in a more thoughtful and engaging way."

P9: "I would recommend it mainly to open-minded people who enjoy discovering new experiences and are willing to try unfamiliar formats. It would be ideal for someone who is interested in culture, social interactions, and events that are more than just a movie screening. For example, friends who like attending exhibitions, live performances, or curated cultural events would probably enjoy it. I think this type of experience is best for people who are not afraid to step outside their comfort zone and who enjoy combining learning, socializing, and entertainment. On the other hand, I would hesitate to recommend it to casual moviegoers who just want a straightforward, low-effort film night, because they might not fully appreciate the added layers of immersion and context. In the end, it's about finding the right audience—those who value novelty, engagement, and the integration of culture and technology."