

I. Do you usually attend cultural events, or go to the cinema to see a film, with your family or at least with some of its members?

P4: "Actually, less than we'd like. We really like the idea of participating in cultural events, but everyday life often makes it impossible. Unfortunately, P3 is very busy during the week with work, and on the weekends, which is the only time we're all together, we're often tired and rest. When we plan outings with our daughters, we don't consider traditional cinema, because the girls struggle to sit still and stay quiet for the entire film; they might get bored, which makes the experience stressful. For this reason, we usually look for more dynamic activities or outdoor experiences. An experience like the one offered by Neovision seems like an interesting middle ground, because it combines culture, entertainment, and greater freedom of enjoyment."