

ALEIX RÀMIA RODRÍGUEZ

Data analyst and consultant

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Barcelona



ABOUT ME

- I started Maths and Computer Science because of my passion for exact sciences and the possibilities a scientific background would bring me when specializing in business applications.
- I've been working since I was 16, developing integral communication campaigns and leading press and marketing teams of sector key-companies.
- For the last three years I've been working in Mediapro's urban consulting firm, starting as data analyst but scaling to being project manager and responsible for client direct contact.

PROFESSIONAL EXPERIENCE

Data analyst and consultant

Mediaurban (Mediapro)

April 2016 – Ongoing

Barcelona

- Working as a consultant and project manager for Mediaurban, the urbanism and smart city development consulting firm of the Mediapro Group.
- Some of the projects I managed were the design of a Smart Country plan for Qatar, the development of an own app which I presented in the last Smart City Congress for managing smart communities and some city branding plans for medium-sized cities.
- I also carried out data studies for the visualization of urban key data in infographics as well as 2D and 3D visualizations.

Board member and Head of Press

Ostrom Institute

November 2016 – Ongoing

Barcelona

- The Ostrom Institute is a grassroots nonpartisan think tank and policy advocacy organization founded in 2016 standing for civil liberties, open societies, free markets and evidence-based policy, with the aim to decidedly influence both public opinion and government institutions.
- As Board member I'm responsible for the overall development and decisions, specifically the media relations and also really focused on the research team.

CEO and Founder

Skibeta

February 2014 – Ongoing

Barcelona

- Founder and CEO of the skiing booking platform, Skibeta. Skibeta is the first portal that allows you to book everything you need for a ski day and thanks to a specific logistics, collect the pass, material and classes in one place without having to make the approximate 45 minutes queue.

EDUCATION

Degree in Mathematics

Universitat de Barcelona (University of Barcelona)

Sept 2014 – January 2021

Thesis title: Causal analysis: study of cause-effect relationships and application to data analysis.

Only three subjects left to finish next semester.

Degree in Computer Science

Universitat de Barcelona (University of Barcelona)

Sept 2014 – July 2020

Degree in Economics

Universitat Oberta de Catalunya (Open University of Catalonia)

Sept 2014 – July 2021

LANGUAGES

Catalan

Parent tongue



Spanish

Parent tongue



English

Certificate of Proficiency in English University of Cambridge (Level C2)



French

A2/B1 level in the Common European Framework



STRENGTHS

Python

Java

C

SQL

LaTeX

Hard-working

Eye for detail

Motivator & Leader

Fast learner

- Direction to the main strategic areas, specialized in product development, relationship with suppliers and analysis of data and results.

Marketing Manager

Port del Comte ski resort

📅 December 2013 – January 2020 📍 Port del Comte, Catalonia

- Responsible for the communication and marketing strategies of the ski resort. Design of a totally renewed brand, positioning the station as one of the main ones at the Catalan level.
- Results
 - 70% compound annual growth on social networks
 - 3rd resort in the region on Facebook

Chief Technology Officer

ski-outlet.com - esqui-outlet.com

📅 January 2014 – February 2020 📍 Barcelona

- Ski-Outlet is currently one of the main ski-related online shops in Spain.
- I've been in charge since the beginning of all technical aspects of the company, as well as responsible for the communication and marketing strategies of the site.

Founder and CEO

CMBS

📅 March 2012 – May 2016 📍 Barcelona

- CMBS was a marketing and IT consulting firm. We specialized in small and medium-size businesses and the launch of new apps and projects.

AWARDS



Semifinalist and 14th best speaker

World Universities Debating Championship in Spanish



Best Speaker Award

Debate Tournament of the University of Barcelona



Recognition for the results

of the University Admission Exams - La Pedrera Foundation



Raimon Alguero Award for Best Research Work

"Public health, a model in danger?" Casp Jesuits School Sacred Heart of Jesus

PUBLICATIONS



Journal Articles

- "Answers to the pandemic. 20 economic policy proposals against COVID-19" (2020). In: *Ostrom Institute*.
- "Conclusions of the Policy Lab at the New Destinations Summit" (2019). In: *Ostrom Institute*.
- "E-Residency: The digital state of the future?" (2018). In: *Ostrom Institute*.

FREE TIME



Debating

I've been President of the University of Barcelona Debating Society and I'm teacher of the Advanced Debating Techniques course.



Podcast

I edit a homemade podcast with my friends, available on Spotify.



Volunteering

I've spent two summers volunteering in Nicaragua.