



EXPECT MORE THAN COFFEE

Starbucks for Life: Summer Edition (the "Promotion") is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old and who are members of the Starbucks Rewards™ loyalty program at the time of entry ("Entrant(s)"). Employees of Starbucks Corporation, HelloWorld, Inc., POP, Inc., 72andSunny LLC, and any of their direct or indirect parent and affiliate companies, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotional Game ("Game) offers Instant Win prizes and Collect and Win prizes that Entrants can earn by collecting "Game Pieces."











rules

enter

MORETHAN GREAT DRINKS. GREAT REWARDS.

Enjoy amazing perks and rewards by simply joining our email list. Exclusive perks include free drinks and automatic extra contest entries.

CONTACT INFORMATION

NAME*

EMAIL*

TELEPHONE

ADDRESS*

SUBMIT







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RULES

How to Enter: There are two (2) ways to earn a Game Play.

a. Make a Purchase at Starbucks Using a Starbucks Card: During the Promotion Period, purchase any item at a participating Starbucks retail location in the United States using a Starbucks Card registered to your Starbucks Rewards™ account ("Account") or a registered

b. Enter without Making a Purchase: To enter without making a purchase, visit https://www.starbucksforlife.com and follow the links and instructions to complete and submit the registration form. An email with a unique link will be sent to the email address provided at registration. Click on the unique link to enter the Promotion Site and sign into your Account.

Collect and Win Game Prizes: FIVE (5) GRAND PRIZES: "Starbucks for Life" with limited edition, artisan crafted Starbucks Card with premium carrier. "Starbucks for Life" is fulfilled as a daily credit to winner's Account for 30 years for one (1) free food or standard menu beverage item (excluding beer and wine) redeemable at participating Starbucks stores in the U.S. Food and beverage credits expire daily. At any time during the 30-year period, Sponsor may pay the remaining credit balance to the winner as a cash payment, to be reasonably determined by Sponsor, in satisfaction of the prize award. Approximate Retail Value ("ARV"): \$54,275. TWENTY-FIVE (25) FIRST PRIZES: "Starbucks for a Year." Winner will receive a daily credit to his/her Account for one (1) year (three hundred sixty-five (365) days) for one (1) free food or standard menu beverage item redeemable at participating Starbucks stores in the U.S. Food and beverage credits expire daily. At any time during the 1-year period, Sponsor may pay the remaining credit balance to the winner as a cash payment, to be reasonably determined by Sponsor, in satisfaction of the prize award.





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