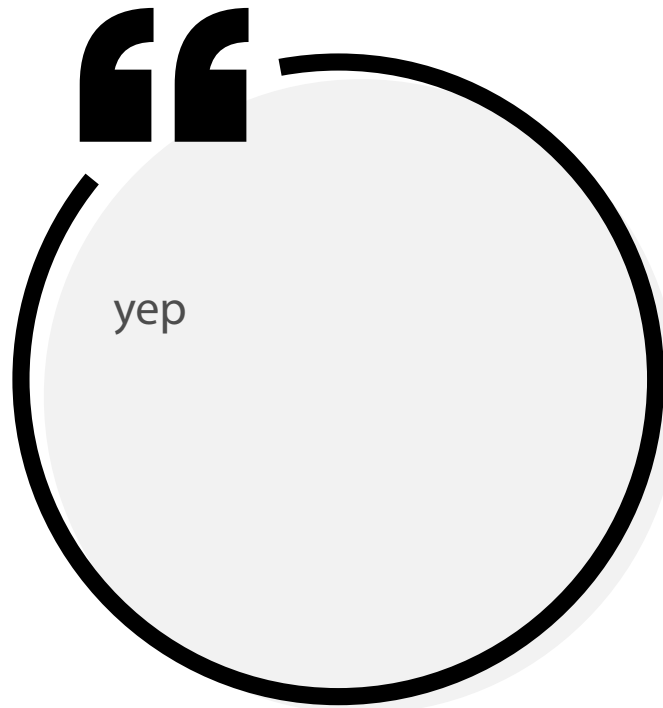


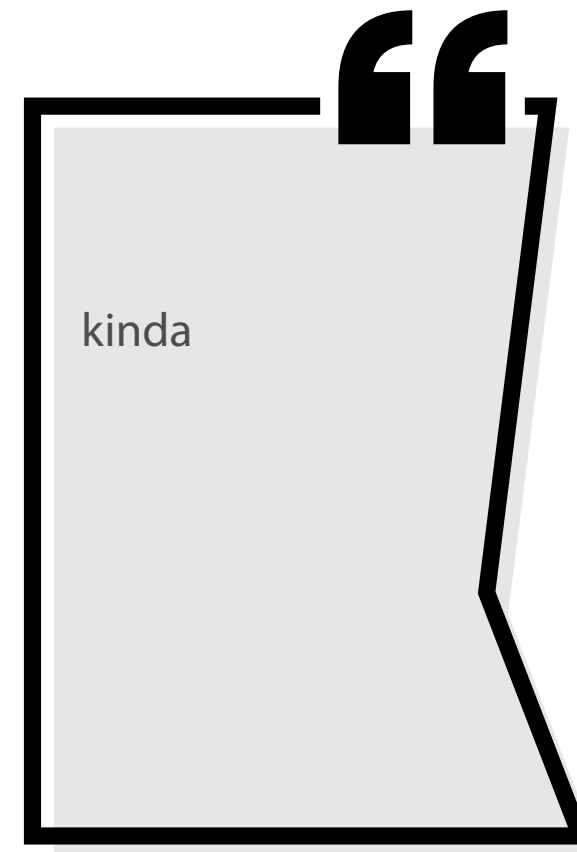
Is the banner ad message clear?



What message did you get from the ad?



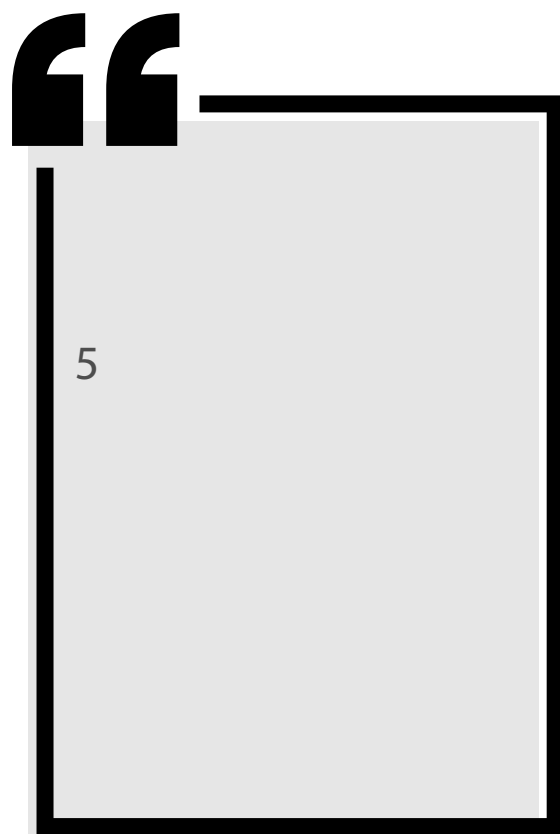
Does the animation and message relate to your message?



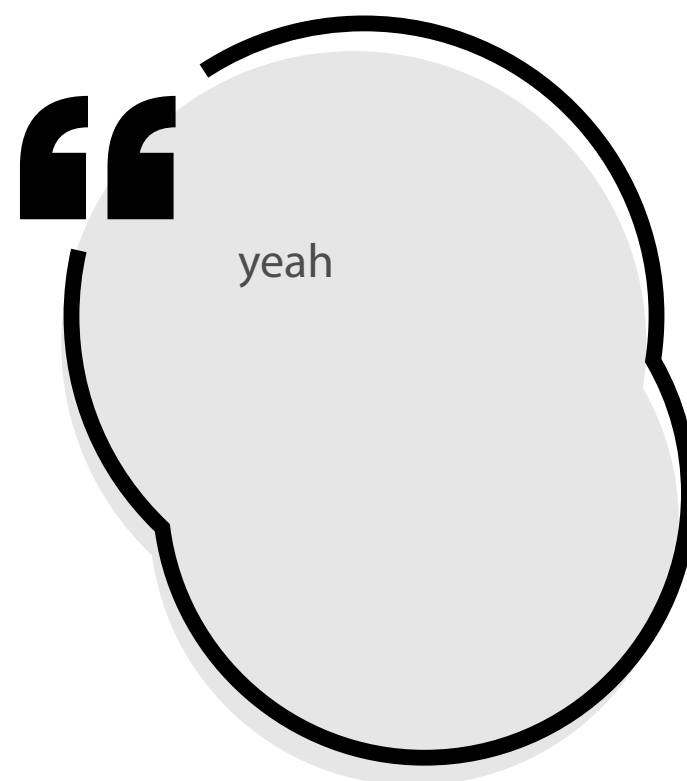
How likely are you to click on a banner ad like that?



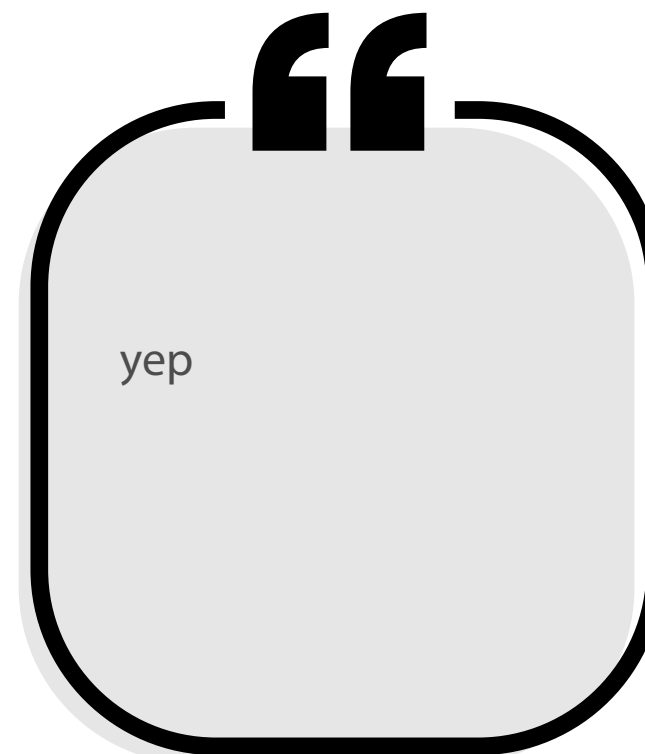
Rate it from 1-5 (5 being the highest)



Does the initial impression of the microsite correlate to the ad?



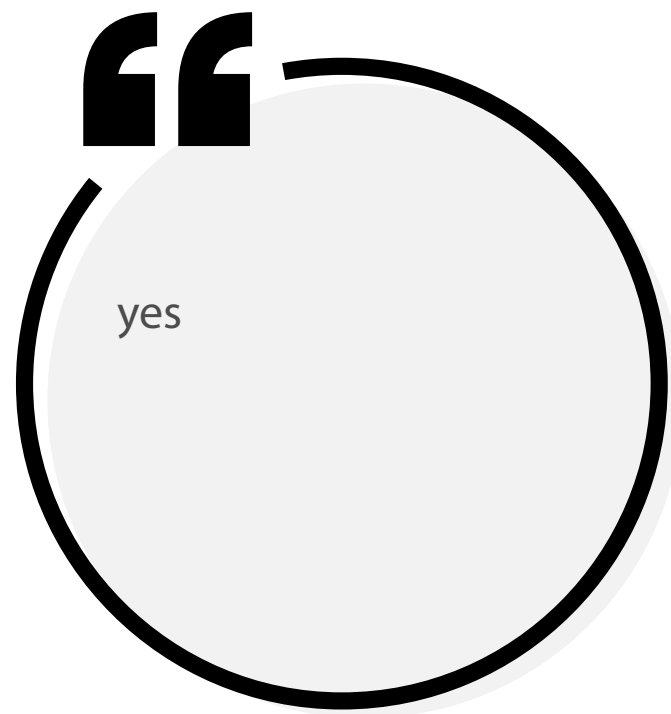
Is the navigation of the site easy to use?



Where would you go to view the page?
Was the user able to complete?



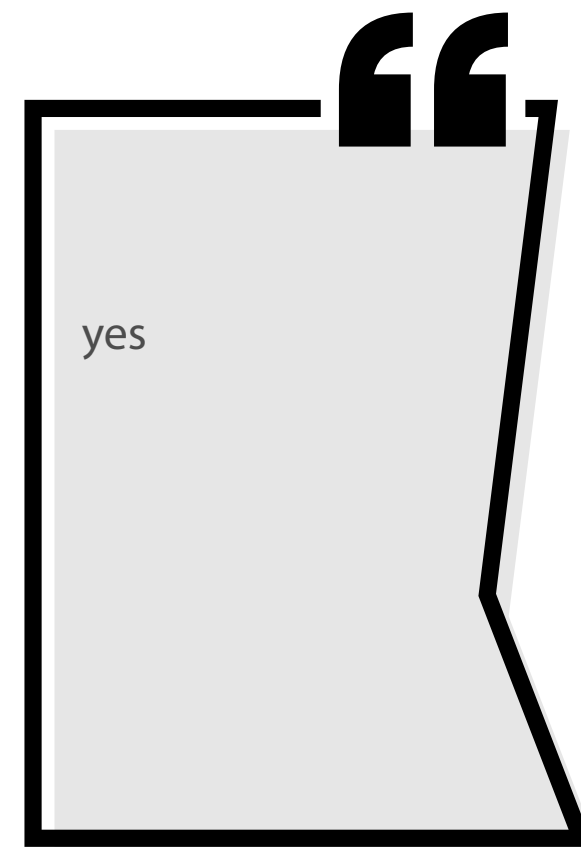
Is the banner ad message clear?



What message did you get from the ad?



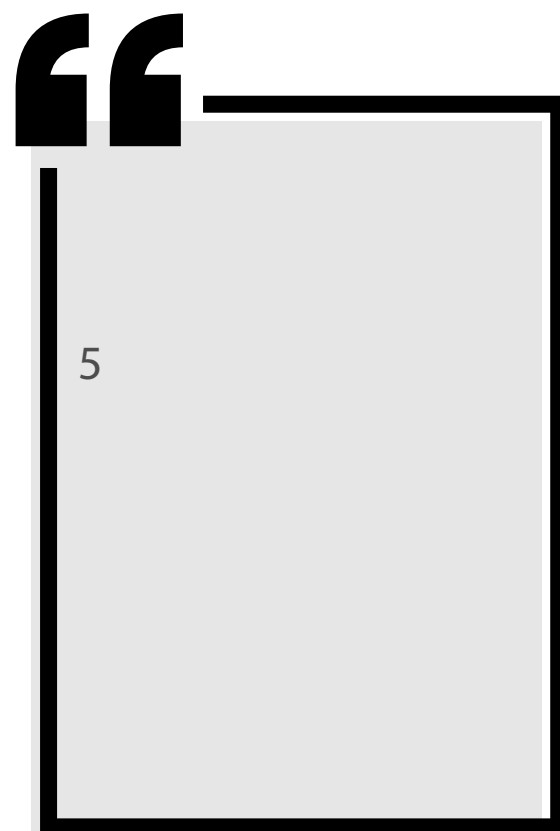
Does the animation and message relate to your message?



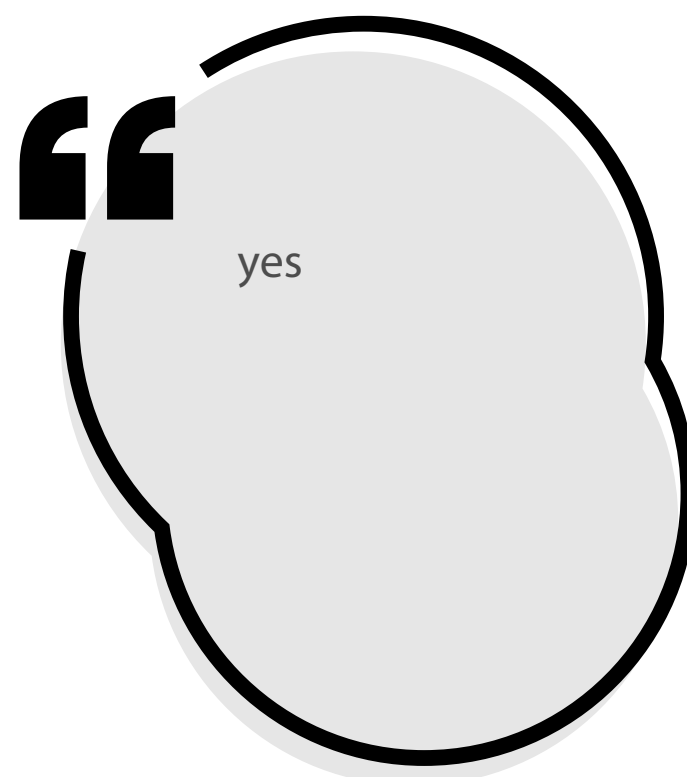
How likely are you to click on a banner ad like that?



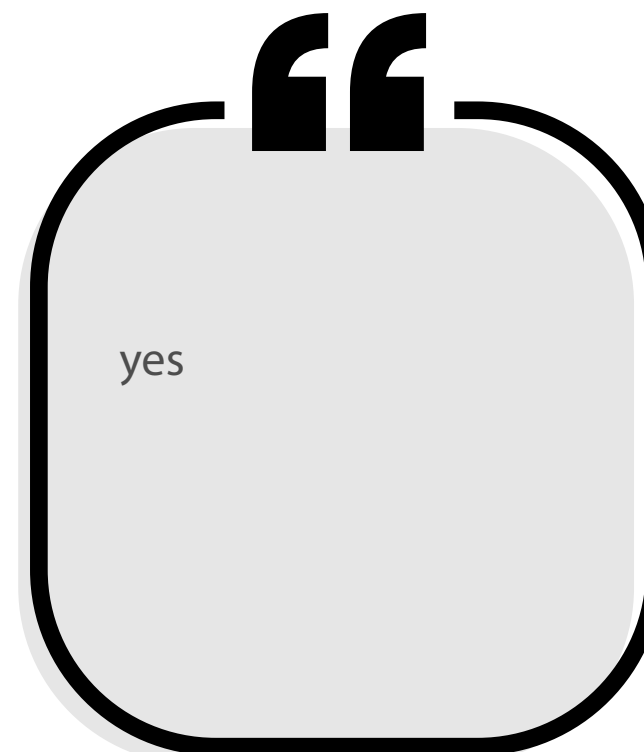
Rate it from 1-5 (5 being the highest)



Does the initial impression of the microsite correlate to the ad?



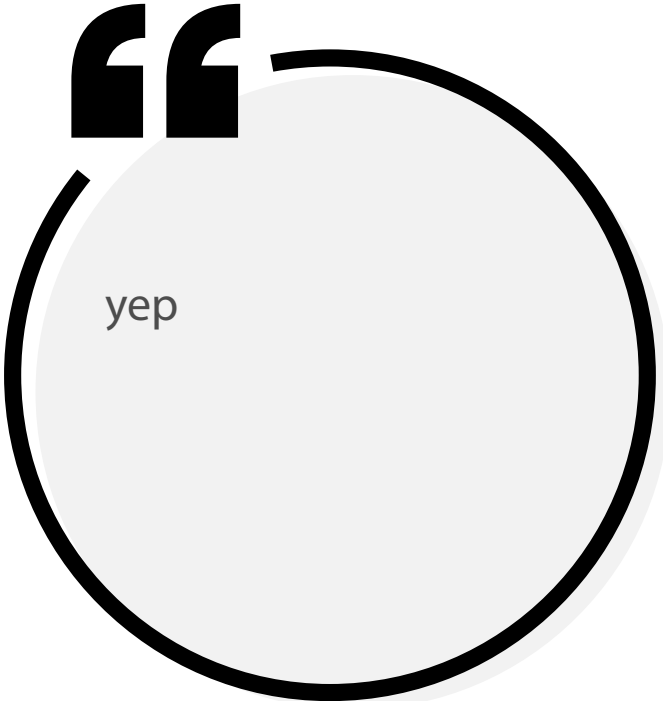
Is the navigation of the site easy to use?



Where would you go to view the page?
Was the user able to complete?



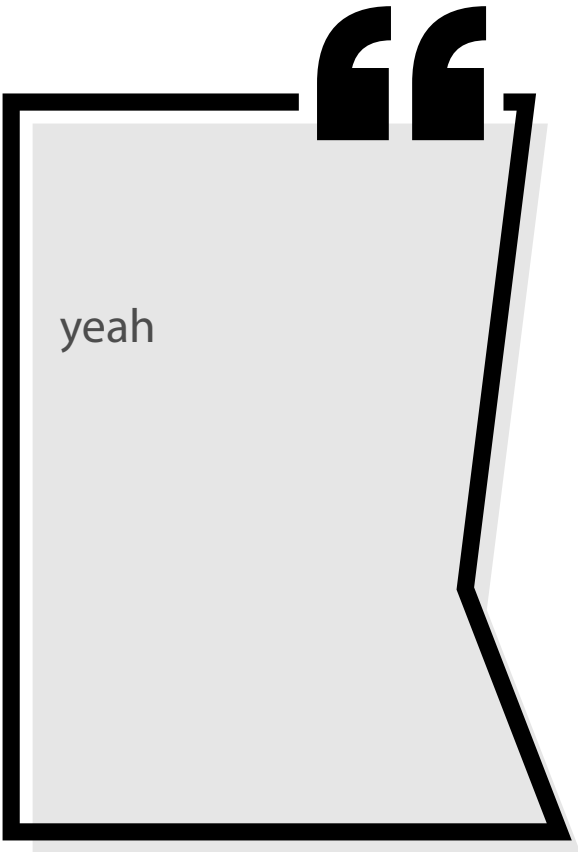
Is the banner ad message clear?



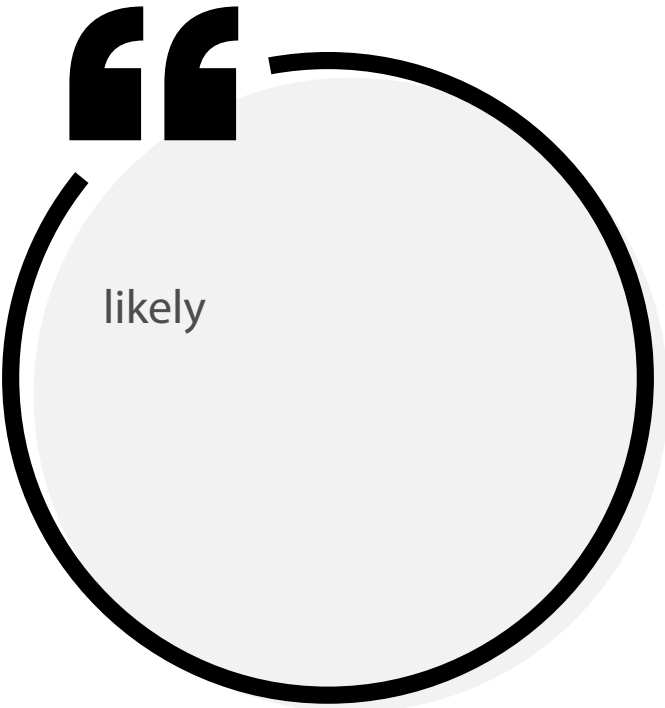
What message did you get from the ad?



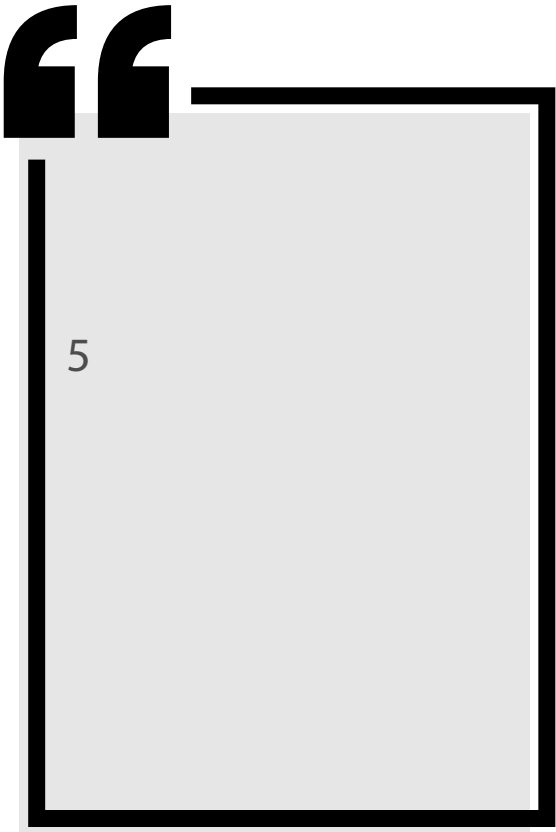
Does the animation and message relate to your message?



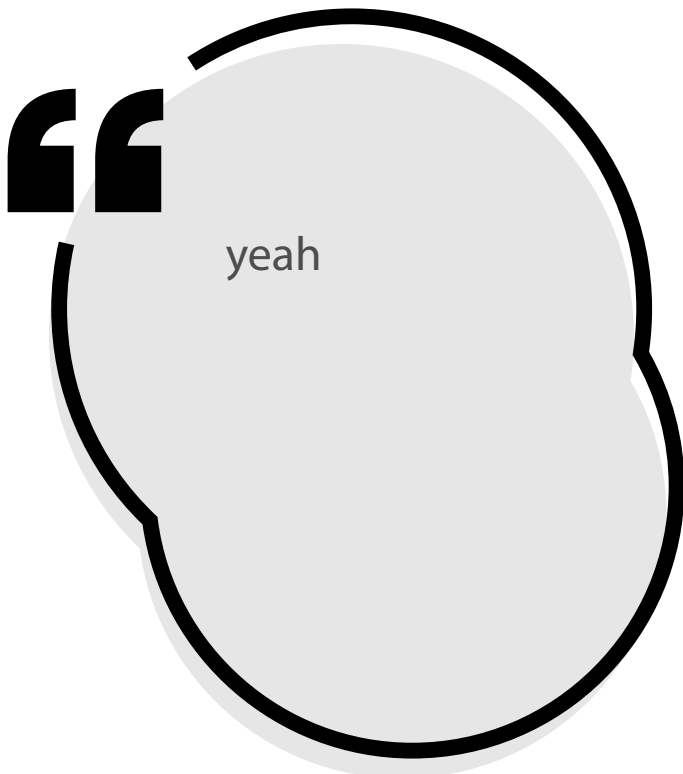
How likely are you to click on a banner ad like that?



Rate it from 1-5 (5 being the highest)



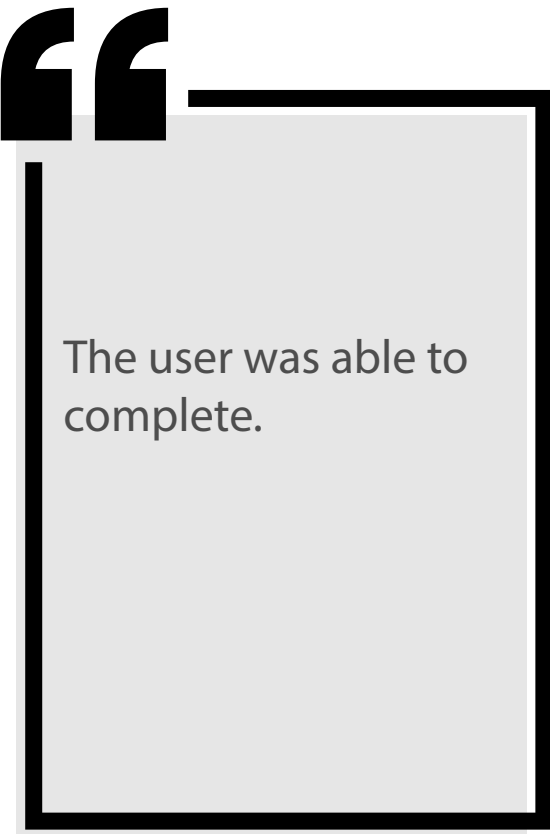
Does the initial impression of the microsite correlate to the ad?



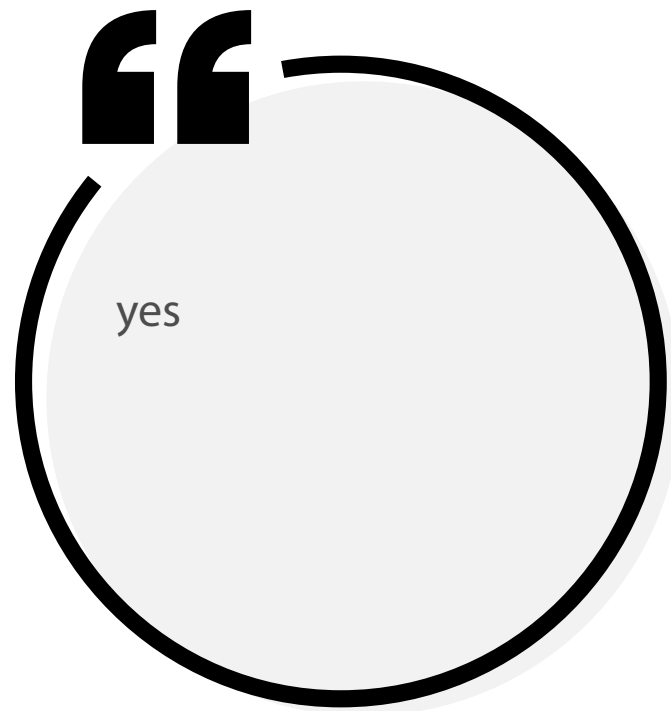
Is the navigation of the site easy to use?



Where would you go to view the page? Was the user able to complete?



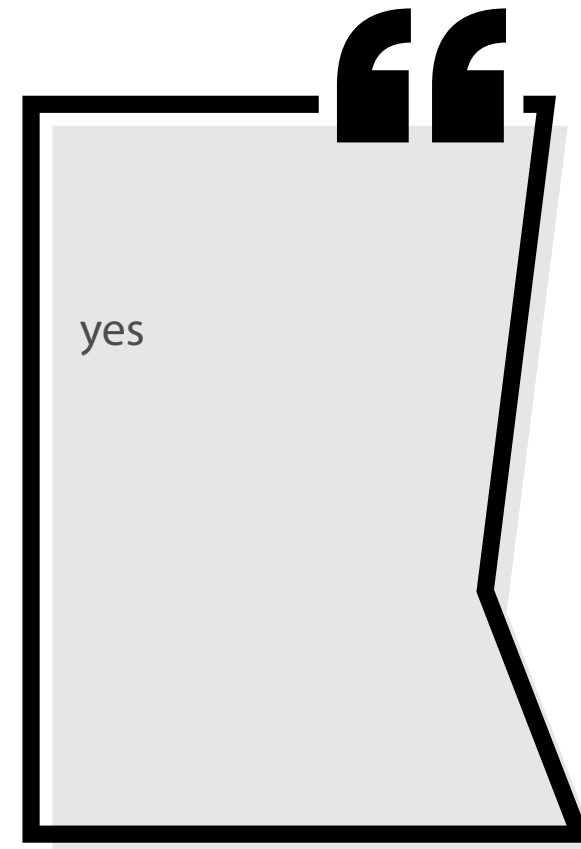
Is the banner ad message clear?



What message did you get from the ad?



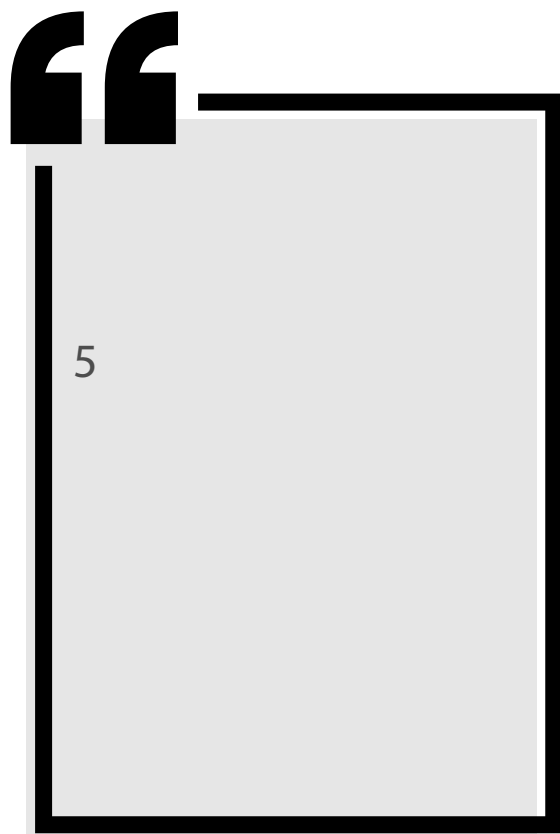
Does the animation and message relate to your message?



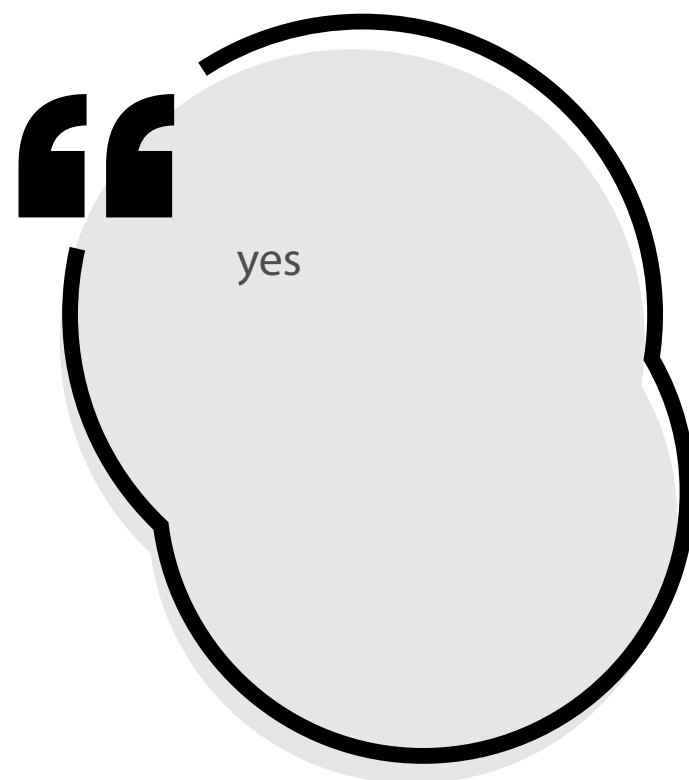
How likely are you to click on a banner ad like that?



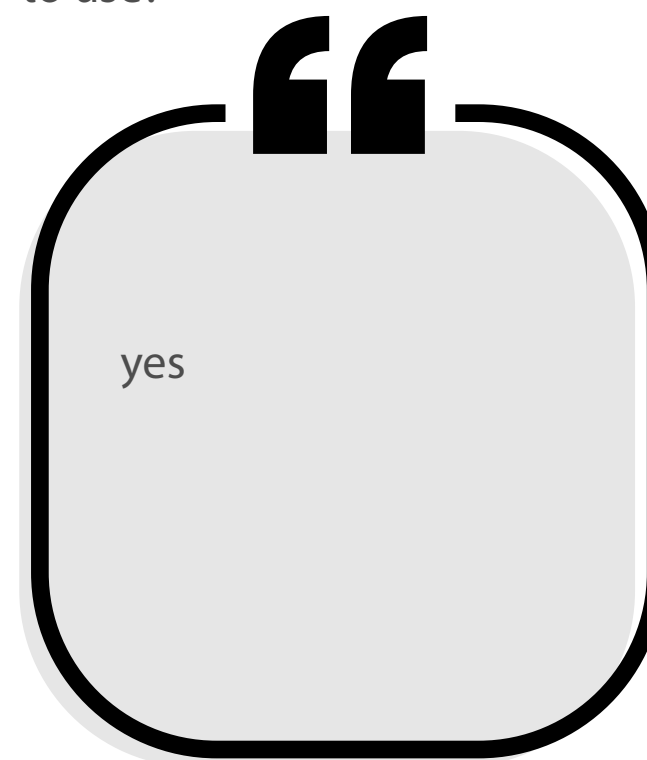
Rate it from 1-5 (5 being the highest)



Does the initial impression of the microsite correlate to the ad?



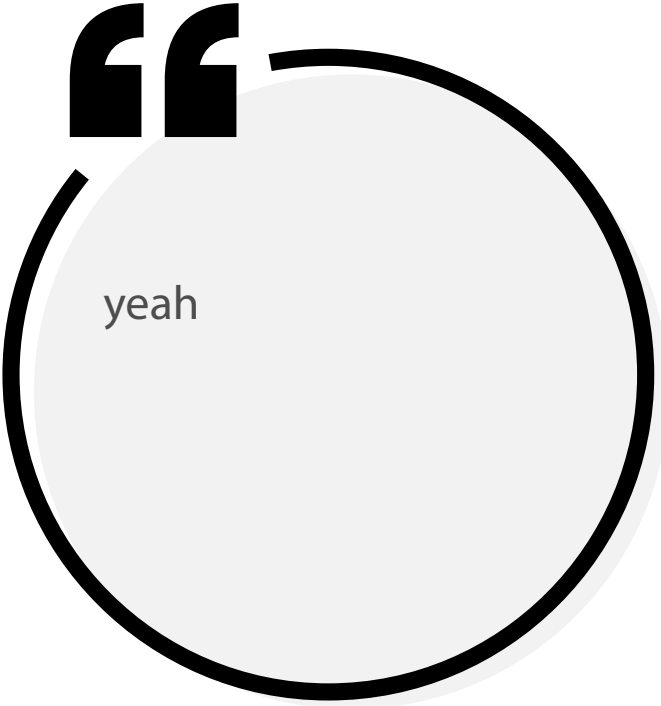
Is the navigation of the site easy to use?



Where would you go to view the page?
Was the user able to complete?



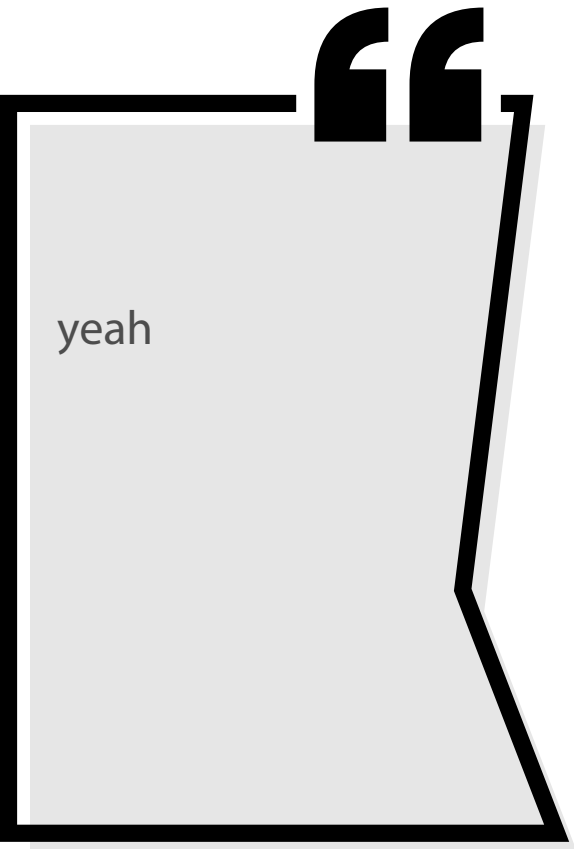
Is the banner ad message clear?



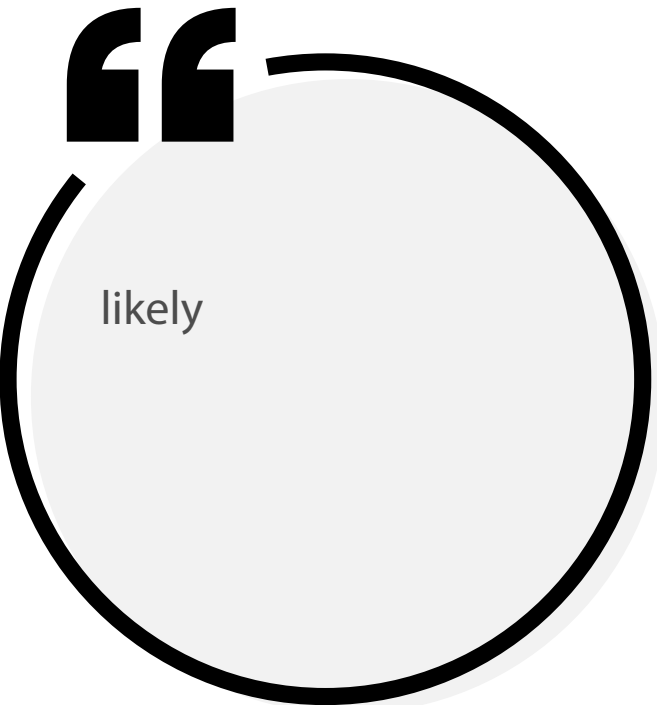
What message did you get from the ad?



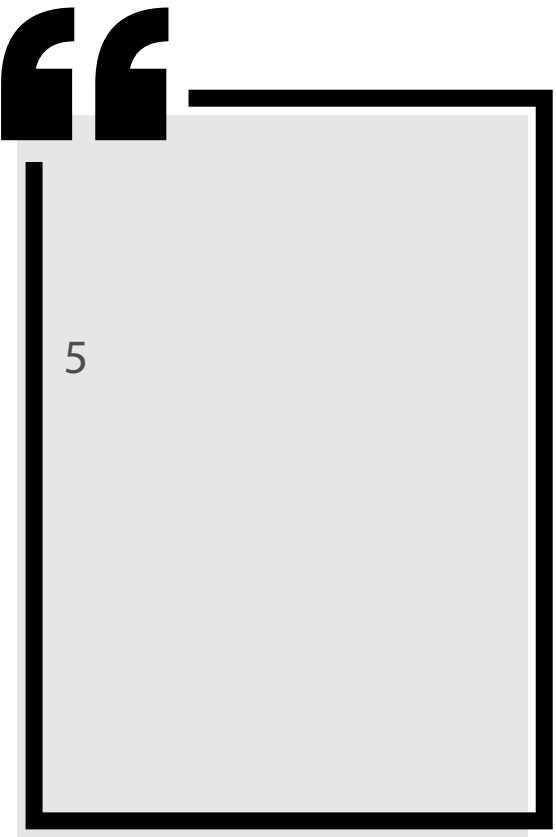
Does the animation and message relate to your message?



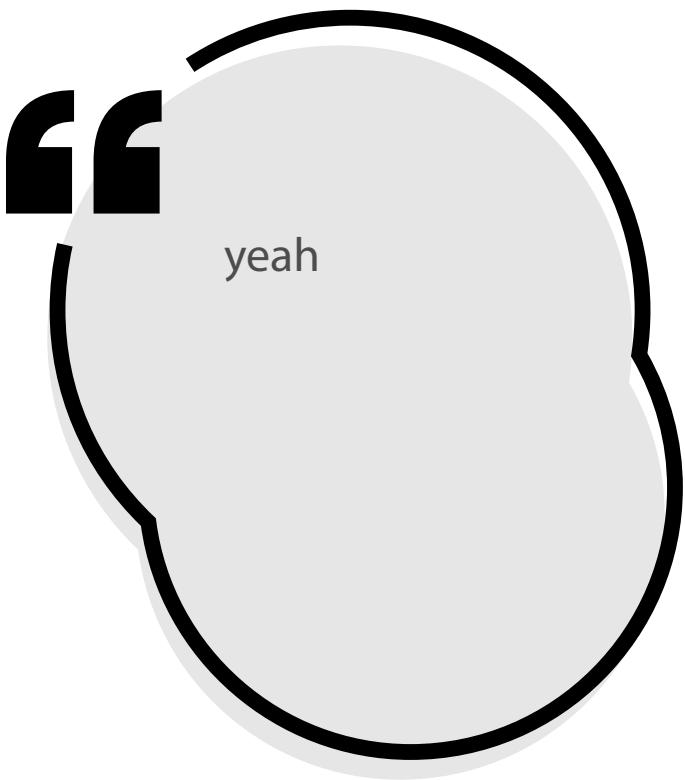
How likely are you to click on a banner ad like that?



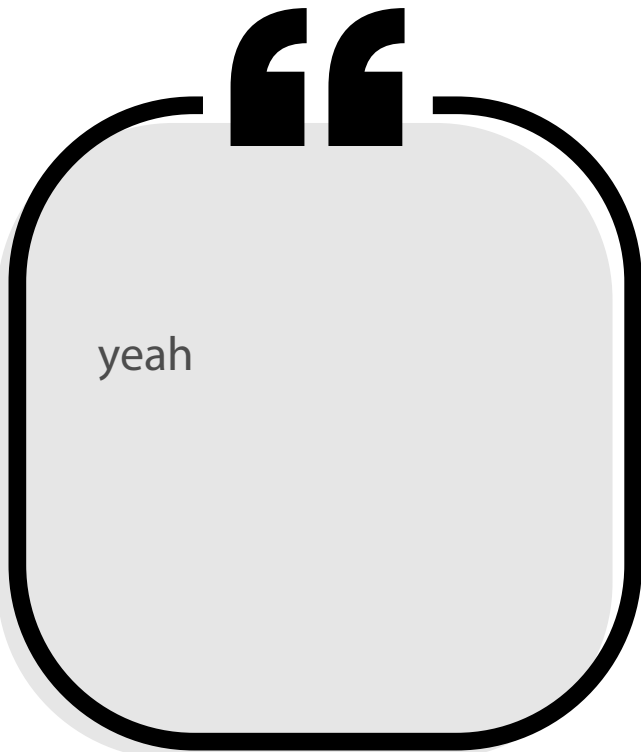
Rate it from 1-5 (5 being the highest)



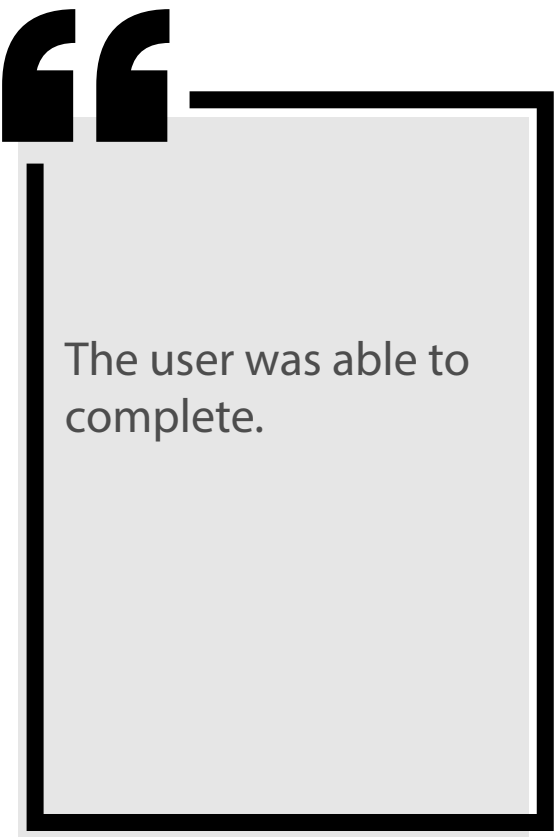
Does the initial impression of the microsite correlate to the ad?



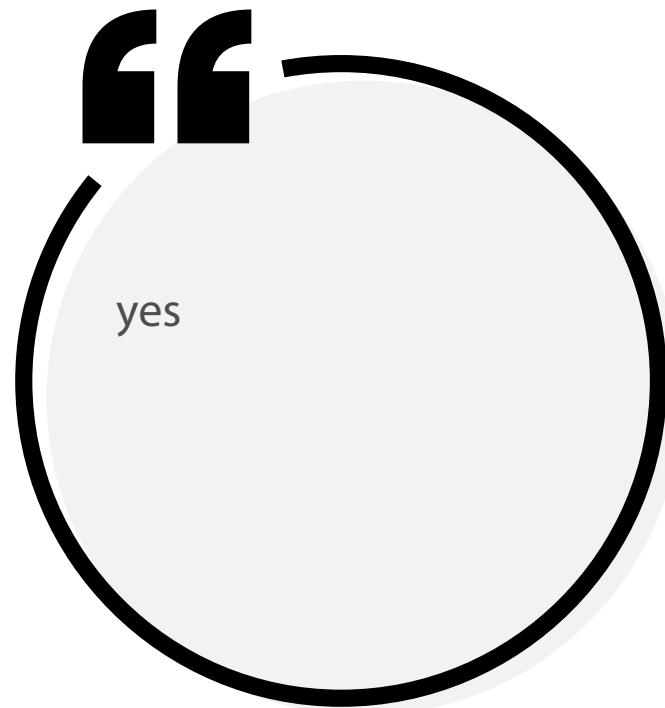
Is the navigation of the site easy to use?



Where would you go to view the page?
Was the user able to complete?



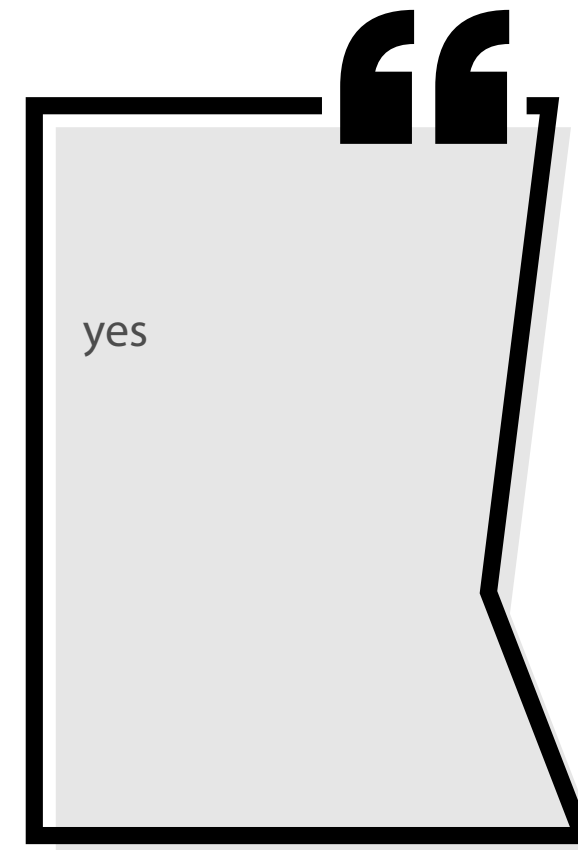
Is the banner ad message clear?



What message did you get from the ad?



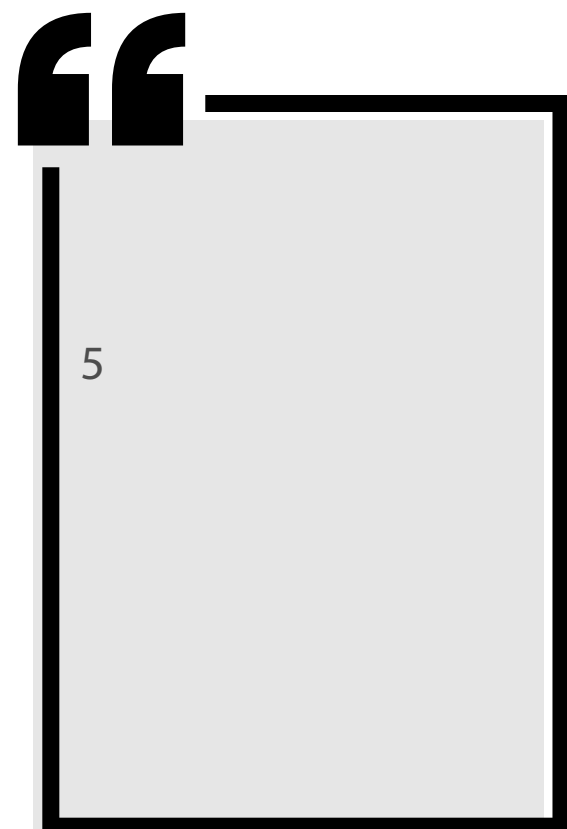
Does the animation and message relate to your message?



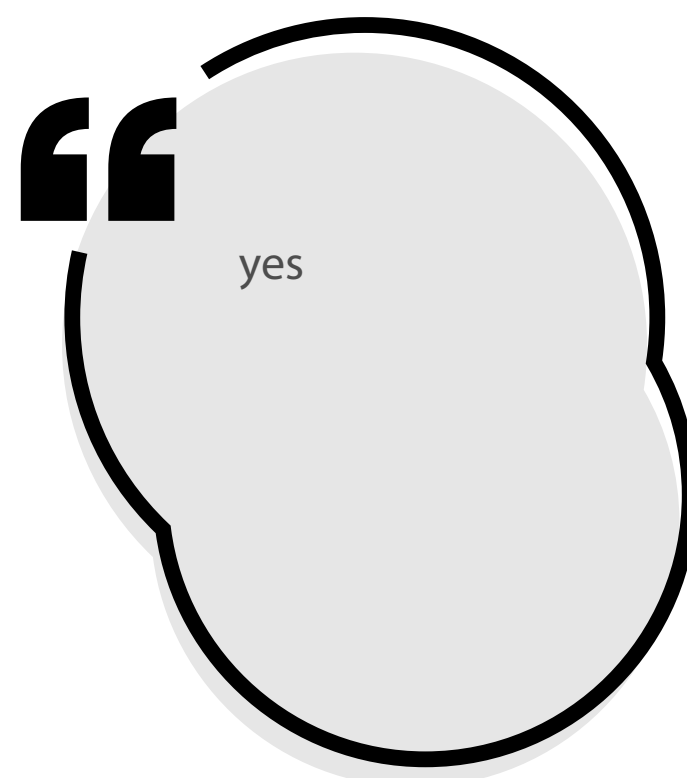
How likely are you to click on a banner ad like that?



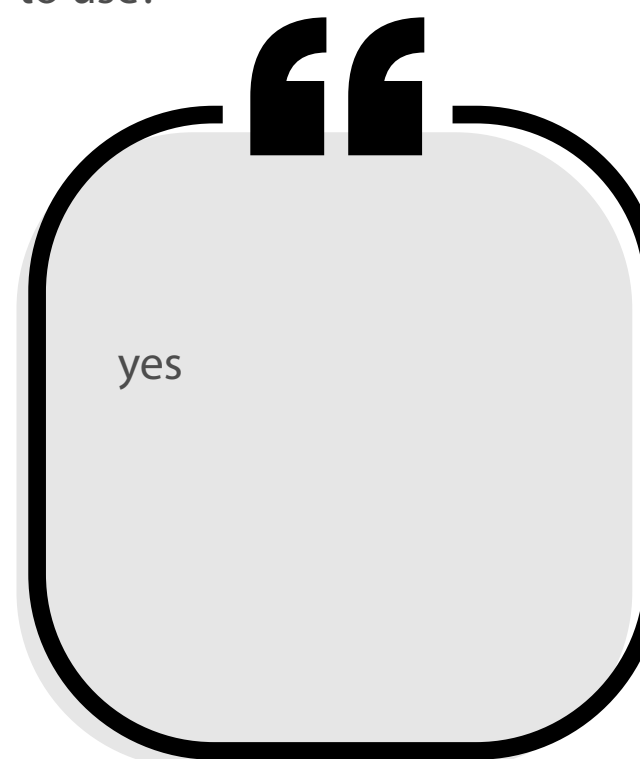
Rate it from 1-5 (5 being the highest)



Does the initial impression of the microsite correlate to the ad?



Is the navigation of the site easy to use?



Where would you go to view the page?
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