

<b>FEATURES</b> 16. ¿Qué funciones te podría ofrecer una aplicación para hacerte sentir más segura?		<b>NEEDS / PAIN-POINTS</b>
That is integrated with facebook wastage		They need something integrated into they social media because is how they are use to communicate
That works on UBER, Cabify etc		Some women feels uncomfortable or get in alert state even in safe transport
★ Real time location without internet		People need a way to track each other locations in a highly (incrementally) insecure context
Just be able to speak with someone that knows I'm worry		Feeling in company when feeling insecure
Don't use battery mode		Need to have a communication tool as long as possible
Having predeterminate message in case I cant speak myself		When they start defending themselves violence increase. Appearing doing something about it, can trigger aggressive behavior.
Hidden behavior so the aggressor don't notice		
Record the aggressor voice		Have evidence and prevent being accused of inventing a situation
Simultaneous calls to trust groups		Knowing I have several people I trust is being contacted
Call to authorities		
Loud sound / Very hight alarm sound		Need emergency help
Panic button		
Fast access no need to unlock		In case of experiment a phisical limitation (getting dissy, start bleeding, being highly altereted)
That it recognize my voice in case I cant do anything		
Fast way to send fiscal description of the aggressor, descriptions of the place, useful information immediately		Send fast information that can be use later on to create a denounce
Track of my last location shared		To have some clues/tools in the worst case scenario
Geolocalization (in case im not being found)		

## MoSCoW

MVP	<b>Must</b> Localization (gps) without internet Have emergency/panic/alert button that enables contacting groups Activate series of actions after hitting the button (automatically record audio, put your phone in saving battery mode..) Be discreet, gestural, (big buttons, not very precise UI elements) Follow the worst case scenario, geo localization if person/body not being found
Road Map	<b>Should</b> Video recording and simultaneous transfer to groups (need internet for that) Create a network / forums / public denounce public space Have a mapping of incidents generated by users Contact people you don't know but is around you and can help (trust, validation) <b>Could</b> Guide you and give you advice after / during a violent incident Send you training tips of self defense
	<b>Wont</b> Generate a loud noise (hardware limitation)

### Is not

Be a gun  
Be cover every specific scenario  
Wont help you fighting physically  
Resolve the problem of insecurity in the country

### It will

Be design for women but can be use by anyone  
Help dealing with the sense of being insecure on daily bases  
It will help people to keep track of each other in insecure context  
Will make you feel you are being in company (even if not)  
In the best, make simultaneous calls to persons in case of emergency