



# Alejandra Maldonado

Product Designer - Cover Letter

## CONTACT INFORMATION

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**Dear Hiring Manager,**

I was delighted to find the Product Designer (LATAM) position at Stripe on LinkedIn. Currently, I am a Lead Product Designer with 6+ years of experience related to web and mobile applications, as well as 11 years related to Graphic Design. I strongly believe my recent job experience and education make me a great fit for the Product Designer position.

During my current position at Kinedu I use a variety of software and agile methodologies to create functional, innovative, and original designs for the company, develop flows for new features, find solutions solving obstacles, and collaborate with colleagues to deliver high quality user-friendly products. I lead regular meetings with members of various teams to ensure the needs of Product, Front-End, Back-End and Customers are being considered in our designs.

I greatly enjoy adding new technologies to my skillset and keeping up with current trends. Furthermore, I had the opportunity to mentor Jr. UI / UX Designers to help them understand the company's processes and support their individual professional growth.

My education at Visual Arts gave me the design knowledge that furthered my career as a designer. I obtained a degree in graphic design and learned about branding, color theory, business administration, programming, video editing, photography, and print outputs.

My current company has been experimenting with some payments platforms in the past few years. Stripe turned out to be the most reliable, safe, and easily integratable option. Personally, I was immediately impressed by its front-end design and user accessibility. It has become a big source of inspiration for me, even the smallest detail is created with the highest quality and creativity. A clear example is Stripe's website which is proof of how much of an impact graphic design could have on customers.

Thank you for considering my application. I hope to bring my industry expertise and experience to an organization like yours, where I can contribute to its growth and success. Please don't hesitate to contact me at maldonadol.alejandra@gmail.com if you need any additional information.

Sincerely,  
Alejandra Maldonado