



Alejandra Maldonado

Product Designer - Cover Letter

① CONTACT INFORMATION

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Dear Ms.

Tanuja Bhatt
Hiring Manager
Coborn Enterprises
658 Dadoji Konddev Marg
Mumbai 40903

Dear Ms. NNBk

I would like to introduce myself as a candidate for the Product Designer (LATAM) position at Stripe. I have a long list of professional achievements and I was excited to see the job opening at Stripe. It was very amazing to see a position available on Latam.

I am a Lead Product Designer with 6+ years of experience related to web and mobile apps' interfaces and 11 years related to Graphic Design. My recent job experience and education makes me I could fit for the position.

During my current position as Lead Product Designer at Kinedu (current job) I use a variety of software and ideas to create functional, innovative, and original designs for the company, find solutions solving obstacles, and collaborate with my colleagues to deliver a high quality product. I really love my job because everyday we learn together how to use what we know to clear up issues. My coworkers and I love to share data about areas so all teams could get a clear idea of how what we are doing is important. One of my favorite activities everyday is to create flows for our new features, imagine all ways our users could use the app, and find new technology to reduce our time designing the platform. I taught my Jr. UI / UX Designer how to always deliver the best quality possible, and establish a connection with other teams. Due to my great social interaction skills, I'm able day by day to establish a good workflow with the main teams related to my job: front-end and back-end.

My education at Visual Arts gave me the design knowledge that furthered my career as designer. I obtained a degree in graphic design. I learned about branding, color theory, business administration, programming, video edition, photography, and print outputs.

My current company has been working with some payments platforms since they created the company. Few years ago we started using Stripe as main payment system and I can say that from the very beginning I fell in love with Stripe. This company are not just focus on deliver a safe online payment processing for internet businesses. Even the smallest detail is created with the highest quality and creativity. A clear example is the Stripe's website which is a proof of how important my career (Graphic Design) could make an impact over sales and position against competition.

I would be honored to be considered for this position. I look forward to hear more about this position or if I am not qualified for it for now, I will appreciate the feedback to become a better designer and one day be part of this amazing company: Stripe <3

Sincerely,
Alejandra Maldonado