



Alejandra Maldonado

User Experience Designer - Cover Letter

CONTACT INFORMATION

Monterrey, Nuevo León, México
maldonadol.alejandra@gmail.com

CEMEX International Corporate Headquarters,
Av. del Roble, Valle del Campestre,
66267 San Pedro Garza García, N.L.

Dear Hiring Manager,

I was delighted to find the User Experience Designer position at CEMEX on LinkedIn. Currently, I am a Lead Product Designer with 6+ years of experience related to web and mobile applications, as well as 11 years related to Graphic Design. I strongly believe my recent job experience and education make me a great fit for the User Experience Designer position.

During my current position at Kinedu I use a variety of software and agile methodologies to create functional, innovative, and original designs for the company, develop flows for new features, find solutions solving obstacles, and collaborate with colleagues to deliver high quality user-friendly products. I lead regular meetings with members of various teams to ensure the needs of Product, Front-End, Back-End and Customers are being considered in our designs.

I greatly enjoy adding new technologies to my skillset and keeping up with current trends. Furthermore, I had the opportunity to mentor Jr. UI / UX Designers to help them understand the company's processes and support their individual professional growth.

My education at Visual Arts gave me the design knowledge that furthered my career as a designer. I obtained a degree in graphic design and learned about branding, color theory, business administration, programming, video editing, photography, and print outputs.

CEMEX has been one of the most important companies of my country with an impressive growth over the last decades. Personally, I was immediately impressed by how well directed has been the company in the last years. It has become a big source of inspiration for me, even the smallest detail is created with the highest quality.

Thank you for considering my application. I hope to bring my industry expertise and experience to an organization like yours, where I can contribute to its growth and success. Please don't hesitate to contact me at maldonadol.alejandra@gmail.com if you need any additional information.

Sincerely,
Alejandra Maldonado