

## Concept note and criteria

# The planet is your canvas: Art contest for Latin America and the Caribbean

### 2022-2023

## 1. BACKGROUND

UNEP, through its OzonAction Programme, continuously assists the National Ozone Units (NOU) of Article 5 countries to conduct public awareness and outreach activities to increase the general public awareness of the Montreal Protocol on Substances that Deplete the Ozone Layer (ODS) and its Kigali Amendment to reduce potent greenhouse gases, hydrofluorocarbons (HFCs). This includes supporting Article 5 countries in planning and delivering annual World Ozone Day celebrations.

The 16<sup>th</sup> of September has been proclaimed by the United Nations General Assembly as the ***International Day for the Preservation of the Ozone Layer (World Ozone Day)***, commemorating the date of the signing of the Montreal Protocol on 16 September 1987. World Ozone Day has been celebrated annually around the world to draw the public's attention to the importance of the ozone layer protection and the achievements from implementing the Montreal Protocol.

Furthermore, this year, we fully enter the implementation of the Kigali Amendment, thanks to which the production and consumption of hydrofluorocarbons (HFCs), which are powerful greenhouse gases, will be reduced. It is estimated that Kigali Amendment will reduce more than 80% of the production and consumption of HFCs in the next 30 years and with it, will contribute to avoiding the increase of up to 0.4°C of global warming by the end of this century.

To raise public awareness on the Montreal Protocol and the Kigali Amendment, UNEP OzonAction, with support of countries in the region, is launching an Art Contest for the Region of Latin America and the Caribbean (LAC). This activity is in line with the UNEP Compliance Assistance Programme (CAP) funded by the Multilateral Fund for the implementation of the Montreal Protocol.

## 2. OBJECTIVES OF THE ART CONTEST

- Promote artists with environmental awareness in the LAC region whilst enhancing regional visibility and supporting their work.
- Disseminate to the wider public, the content and achievements of the Montreal Protocol.
- Promote the Montreal Protocol and Kigali Amendment.

- Outreach for continuous mobilization of public support to the Montreal Protocol and Kigali Amendment actions to phase-out of ODS and phase-down of potent greenhouse gases, HFCs.

### 3. ARTWORK CONTENT

The content to be presented in the artwork can be either related to the achievements, actions, and /or benefits related to the Montreal Protocol and Kigali Amendment for protecting the ozone layer and climate, specifically:

Achievements, actions, benefits related to ozone layer protection and climate change mitigation attributed to the Montreal Protocol and Kigali Amendment.

Potential messages of the artwork could contain the following ideas:

- Implication/consequences of the depletion of the ozone layer.
- Benefits to ozone layer and climate protection from implementing the Montreal Protocol and Kigali Amendment e.g., good refrigeration servicing practices, adoption of ozone and climate-friendly alternatives to replace controlled substances under the Montreal Protocol, innovation and industry development, safer working environments, cold chain benefits, etc.
- Actions/initiatives that the public could undertake to assist with the implementation of the Montreal Protocol and the Kigali Amendment.
- Relationship of the ozone layer and climate protection activities under the Montreal Protocol and the Kigali Amendment with the climate change.
- Impact of actions undertaken under the Montreal Protocol that contribute to Sustainable Development Goals (SDGs).
- Women's role and contribution to the ozone layer and the climate protection within the context of the implementation of the Montreal Protocol.
- Good practices in the installing, servicing, maintaining, and disposing refrigeration and air conditioning equipment to best serve the ozone layer and climate protection mission.
- 35th anniversary of the Montreal Protocol on Substances that Deplete the Ozone Layer in 2022.

### 3. MODALITIES

The contest is open to an individual 1) with nationality of or residing in LAC 2) Eligibility of applicants will be proven through national ID/passport for entry to the regional contest. 3) Female applicants are especially encouraged to participate in the contest.

Artworks participating in the contest are categorized in four types:

1) **Digital illustration:** Illustration assisted by computer software or mobile phone applications. The artwork should be submitted as a digital image file in JPEG/GIF/PNG formats; they should be at least 2,000 pixels in dimension at 72 dpi and the file cannot be more than 1 megabyte.

2) **Drawing and painting:** including traditional hand-drawing/painting or other two-dimensional hand-made art. The finalized artwork should be submitted and scanned as a digital image file in JPEG format; it should be at least 2,000 pixels in dimension at 72 dpi and the file cannot be more than 1 megabyte.

3) **Photography:** including original photographs taken from a camera without heavy digital manipulation (such as adding additional objects or removing any objects from original photo). Slight photo adjustments such as lighting, brightness, contrast, etc. can be used. The artwork should be submitted as a digital image file in JPEG format it should be at least 2,000 pixels in dimension at 72 dpi and the file cannot be more than 1 megabyte).

4) **Video:** produced with cameras or mobile phones with a maximum duration of 1 minute. Standard definition (SD) video includes 640 × 480 px (4:3 aspect ratio) and 640 × 360 px (16:9 aspect ratio). High definition (HD) video at 720p (1280 × 720 px) with a minimum size of 25 megabytes.

If your submission is selected as a finalist or winner, the high-resolution images/videos for printing and display will be requested from applicants. For artworks in Drawing, Painting and Photo: 300 dpi in JPEG with a maximum of 25 megabytes, and for video: aspect ratio at a maximum of 320 megabytes.

Each artwork must be submitted with a form including the following information:

Name of the author, age, country of residence, email/postal address, title of the work, date created, caption explaining the title of the artwork (maximum 500 words in Spanish, French or English) including its originality and tools used for its creation. Each participant can submit only one artwork and sign the form with personal information: Please note that the artwork is donated with all IP rights at no cost to UNEP.

## DISCLAIMERS

- Any artwork that is not totally original, has been submitted to other contests or has images of commercial trademarks and/or company names etc. will be disqualified.
- Any participant not completing the required information or including wrong/false information on its application[will] be disqualified.
- If the content is not relevant to the above-mentioned messages or relevant to the Vienna Convention, the Montreal Protocol including the Kigali Amendment, but instead is very general (i.e. the beauty of nature and/or general environmental protection/climate issues), the artwork [may] not be positively evaluated.
- Organizing Committee, judges, and their respective family members are not eligible to participate.

### **Intellectual property rights (IP)**

All artwork property rights received in the contest will be ceded to UNEP OzonAction to be used in the various activities (publications, posts, newsletters, meetings, training, etc.) to raise awareness.

The artworks used will always indicate the name of the authors.

## **4. DESCRIPTION OF THE ART CONTEST:**

The Art contest will be organized following two phases as described below.

### **1) First phase- Launching and opening of the contest**

-Launch of the art contest announcement by email invitations to NOUs with an invitation to disseminate the Art Contest during the 2022 World Ozone Day celebration.

- Outreach/promote the regional contest and invite as many participants as possible to join the contest through communication channels available to NOUs such as:

- National and local networks and partners including art communities/stakeholders such as schools/associations of art or photographers, art schools and universities, etc.
- Website, e-mail, social media platforms and messaging tools available e.g. Instagram, facebook and YouTube.

### **2) Second phase - Reception and pre-selection of art works**

- The art contest will be open from the 17 October 2022 to the 16 January 2023. The art works will be submitted in high resolution (see requirements below) to the contest by any of these two means:
- a) uploaded on the website of the contest [www.theplanetisyourcanvas.com](http://www.theplanetisyourcanvas.com)
- b) submitted by email ([theplanetisyourcanvas@gmail.com](mailto:theplanetisyourcanvas@gmail.com))

The website will also provide the following information/service to all applicants and the public: (i) background information of the Montreal Protocol and Kigali Amendment, (ii) description and rules of the contest; (iii) area for the public to vote on the artwork; (iv) help desk and (vii) any disclaimers necessary.

- The OzonAction Branch will make a preselection of 80 artworks (20 each of 4 categories) by the 20 January 2023.

-The selection of the winners will follow a double process:

- From 23 January to 27 January 2023 a jury composed of two renowned artists and two United Nations staff members will select the five artworks of their preference. This will reduce selection to 20 final artworks.
- From 30 January to 10 February 2023 an online vote will be opened to the public through the website with the anonymous artwork. The most voted pieces of work for each category will become the regional winners. The second and the third most voted artworks will receive an accreditation and will be uploaded on the website and social media.
- 13 February - Final selection and contact with the winners.

### **3) Third phase - Awards:**

The four winners will be invited to the UNEP OzonAction premises in Panama with air fare and the UN DSA for Panama covered. If a minor wins, she/he will be allowed to travel with a legal representative.

An award ceremony for the four winners will be organized as a part of the activities during the 2023 regional network meeting.

The winning art works will be disseminated and used by UNEP in awareness campaigns, trainings, meetings, etc. with acknowledgement to authors.

## **Legal clauses**

### **Copyright and legal issues**

Participants must be the only authors of the work registered for the contest and be the owners of the corresponding intellectual property rights. Entries of artworks must be original, not violate the intellectual property rights or other rights of any third party, regardless of their country of residence, or have won any previous contest, and the work must not have been published in another medium (either in electronic or printed form) nor must it have been submitted to enter other contests during this event. Plagiarism of any kind is not allowed. It will be the responsibility of the participant to verify all copyright issues before submitting. UNEP reserves the right to disqualify from the contest any entry that violates the copyright or intellectual property right of any third party and shall not be liable for any copyright infringement or any unauthorized use of the entries, or for any legal effect that may have of the violation.

Participants grant UNEP and other persons, or entities authorized by UNEP, at no cost/obligation/restriction, a non-exclusive, irrevocable, transferable, perpetual, and international license to use copyright, related rights, and any intellectual property rights that have arisen or will arise by law in respect of entries in works of art prepared and submitted. For its part, UNEP undertakes to indicate and give credit to the author/creator of the artwork when it is used. UNEP reserves the right to publish all entries, whether in whole or in part, on the UNEP website/publication or on other relevant websites/publications, during and after the competition; even edited

versions of the originals.

For entries of works of art on a topic relating to the human being, for example, a photo of a person, participants must have obtained the permission and agreement of the persons involved in the entries submitted to the competition and also so that UNEP can use or publish them. Entries of works of art shall not contain obscene, unlawful, discriminatory, sexually explicit, or defamatory material or material that violates any applicable law of the country in which it was made or edited; otherwise, it will not be accepted. Entries shall not contain any third party advertisement, slogan, logo, or trademark, or refer to sponsorship or endorsement by a third party or business entity.

UNEP and the organizing committee shall not be liable in the event that aspects of the competition change or are cancelled or that the competition itself changes or is cancelled. UNEP will not accept any liability for any damages, losses, injuries, or dissatisfaction suffered by any participant in the competition for accepting or not receiving any prize.

No participant in the contest shall be authorized to use or permit any third party to use the UNEP name and/or logo/emblem for any purpose, without the prior written permission of UNEP.

UNEP and the organizing committee – in its capacity as organizer – shall not be liable for any delayed, lost, mistaken or unrecognizable response, registration or submission due to a technical problem or error, network congestion or any other reason. In the event that a dispute arises regarding the response, registration or submission, the decision of the organizer will be final.

The Prize may not be exchanged, will be non-refundable or transferable and may not be exchanged for cash or any cash equivalent or any other benefit in kind.