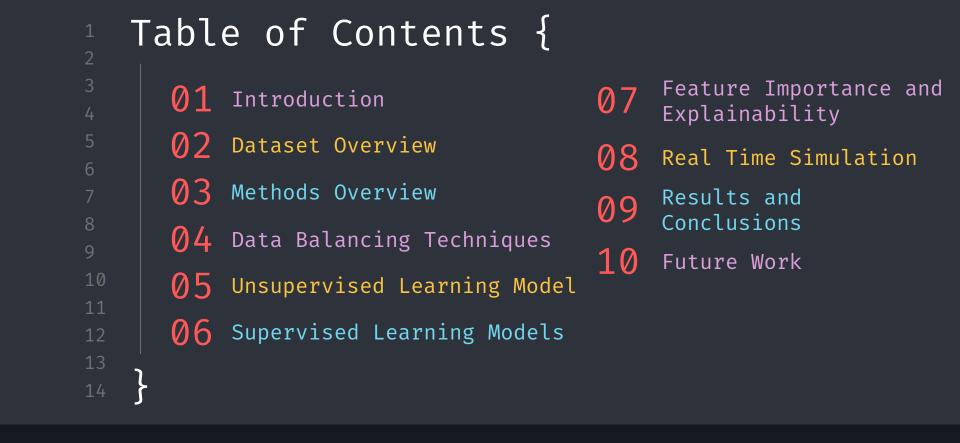
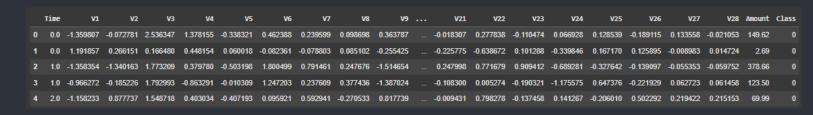
```
ML Techniques for Detecting
{ Credit Card Fraud
  In Imbalanced Datasets
  < Alejandra Cuadros Rivas >
```

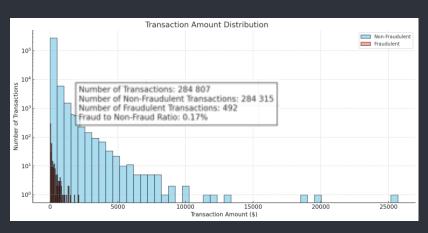




## 01. Introduction; { Challenges of fraud detection - Fraudulent transactions make up a very small percentage of all transactions - High class imbalance affects model performance Importance of reducing false negatives Protect financial assets (reduce financial losses) - Maintain system trust

## 02. Dataset Overview; {

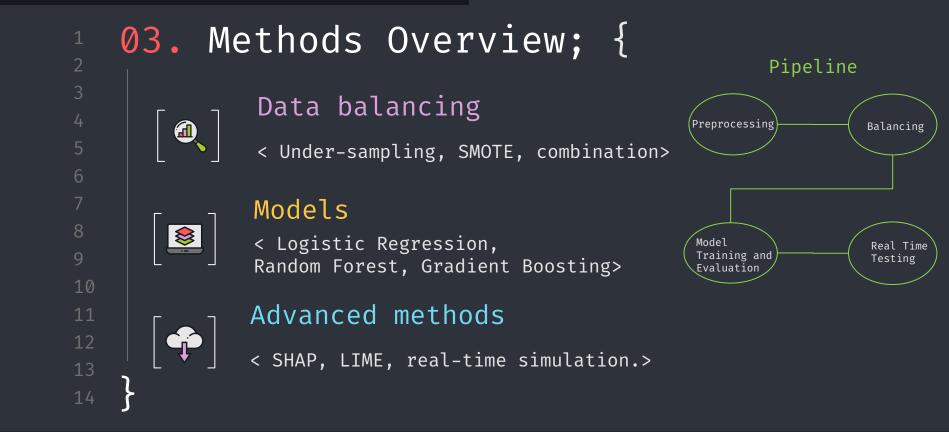




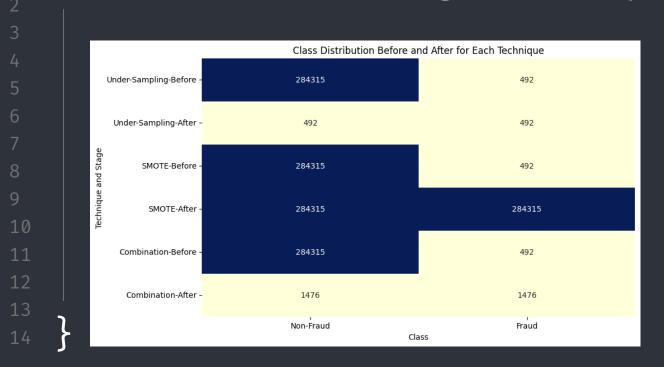
- Features: Time, Amount, anonymized features (V1-V28).
- Preprocessing:
- Scaling: Standardized

Amount and Time.

- Balancing



## 04. Data Balancing Techniques; {



< Under-sampling: Low
precision and F1score.</pre>

SMOTE: Best recall.

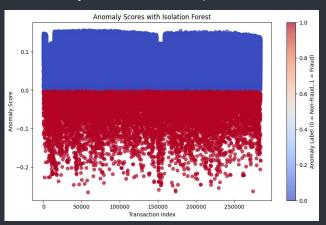
Combination: Balanced

performance>

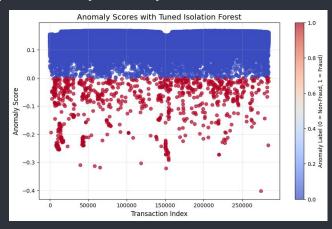
## 05. Unsupervised Learning; {

#### **Isolation Forest**

< Anomaly detection, useful for exploratory analysis.>



- Overlap between fraud and non-fraud transactions
- Challenge in separating the two classes and potentially contributing to false positives



- Reasonably separating transactions.
- Model's challenges in distinguishing.

n\_estimators=200, # Increase number of trees for better partitionin
max\_samples=0.8, # Use 80% of the data to fit each tree
contamination=0.002, # Approximate proportion of fraud transactions

## 05. Unsupervised Learning; {

#### Isolation Forest

Comparison of Untuned vs Tuned Isolation Forest Metrics		
Metric	Untuned Model	Tuned Model
True Negatives	273961.0	283746.0
False Positives	10354.0	569.0
False Negatives	80.0	215.0
True Positives	412.0	277.0
Precision (Fraud)	0.04	0.33
Recall (Fraud)	0.84	0.56
F1-Score (Fraud)	0.07	0.41
ROC-AUC	0.047	0.046

< The tuned model strikes a
better balance, improving
overall fraud detection
reliability.>

### 06. Supervised Learning; { 6.1 Logistic Regression **ROC Curve - Logistic Regression** 1.0 -0.8 2.0 Coefficient 1.5 Rate 9.0 0.4 Lue 0.2

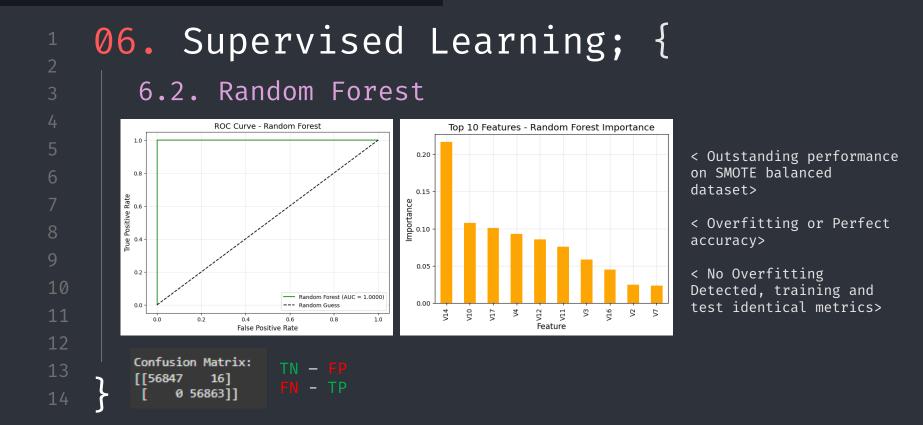
Logistic Regression (AUC = 0.9902)



- < Good performance on SMOTE balanced dataset>
- < High ROC-AUC (Area under receiver operating characteristic curve) effective separation of classes>

<4541 fraud transactions missed>

False Positive Rate



#### 06. Supervised Learning; { 6.3 Gradient Boosting **ROC Curve - Gradient Boosting** Top 10 Features - Gradient Boosting Importance 1.0 0.5 0.4 8.0 Rate Importance S Positive P Frue Pro-0.2 0.2 0.1 — Gradient Boosting (AUC = 0.9998) Feature False Positive Rate Confusion Matrix: [[56521 342] 256 5660711

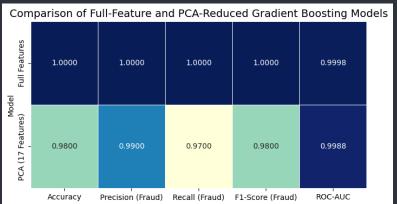
- < Excellent performance
  on SMOTE balanced
  dataset>
- < More false positives
  and false negatives >
- < ROC curve indicates
  that the model excels at
  distinguishing between
  fraudulent and nonfraudulent transactions>

#### 06. Supervised Learning; { 6.4 Gradient Boosting and PCA ROC Curve - Gradient Boosting with PCA 1.0 -Full Features 1.0000 0.4 Lue PCA (17 Features) 0.9800 0.2 Gradient Boosting (PCA\_AUC = 0.9988) --- Random Guess

0.6

False Positive Rate

1.0



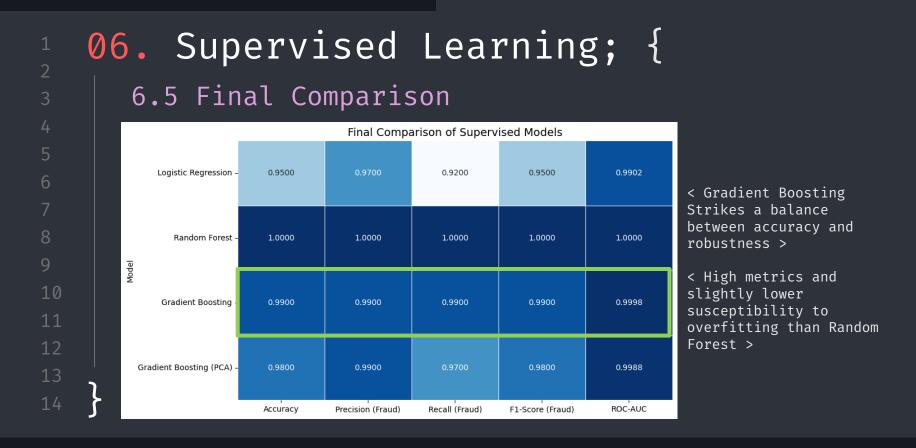
- < PCA improve computation time and reduce overfitting
  risk, but misclassifies more >
- < PCA demonstrates dimensionality reduction by
  achieving comparable results with fewer features>

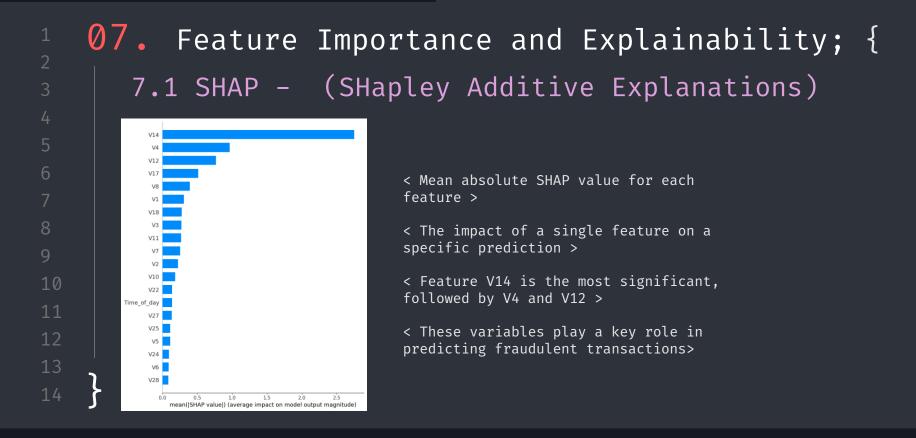
[[56357 506] [ 1492 55371]]

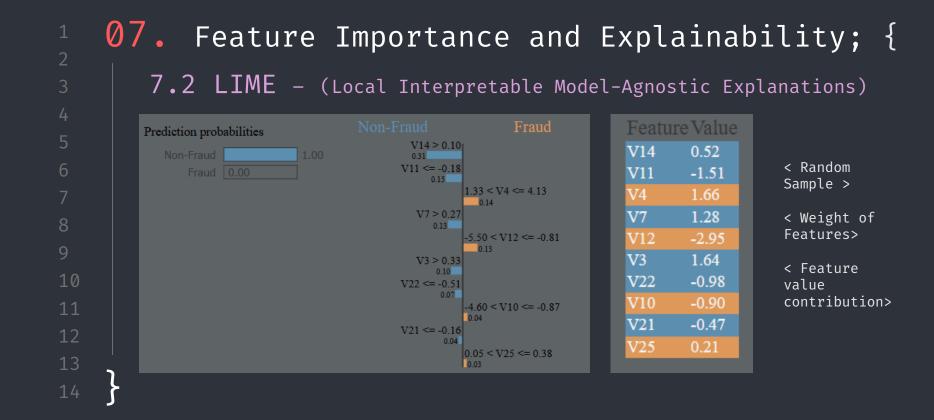
Original Feature Count: 30

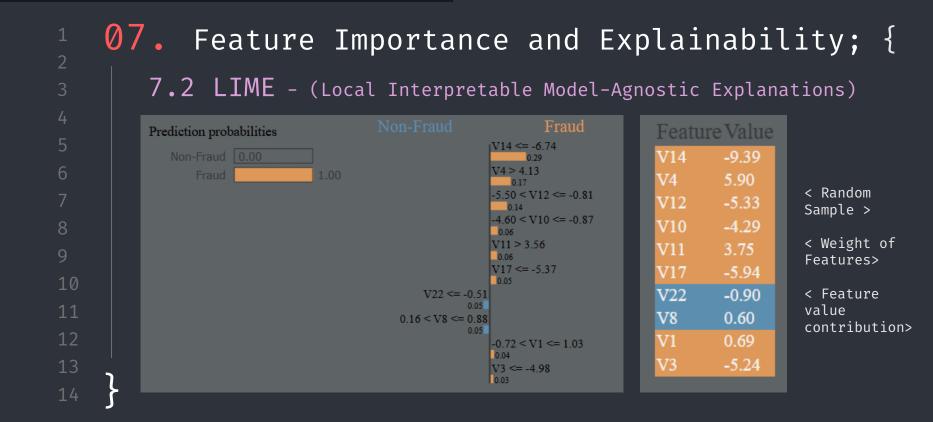
Reduced Feature Count: 17

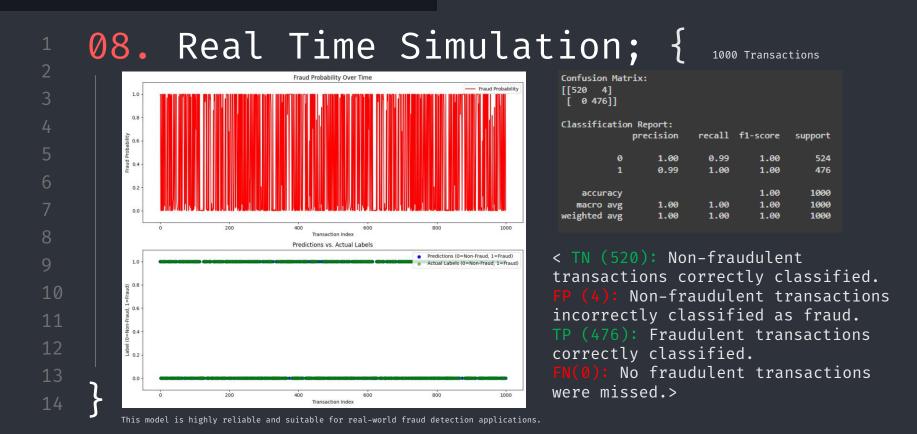
Confusion Matrix (PCA):

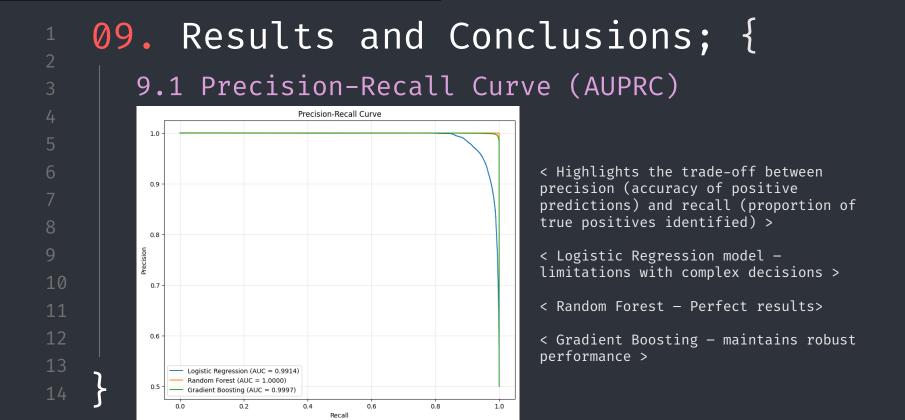




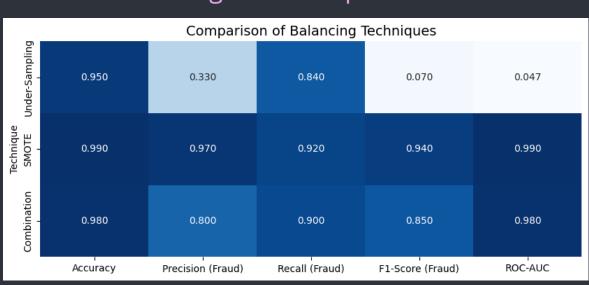








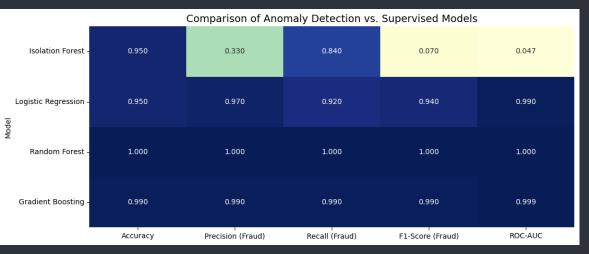
# 09. Results and Conclusions; { 9.2 Balancing Techniques



- < **SMOTE**Precision (97%) and
  recall (92%)
  demonstrate excellent
  fraud detection
  capabilities >
- < SMOTE provides the
  best balance for fraud
  detection, while undersampling struggles due
  to information loss
  from reducing the
  majority class>

## 09. Results and Conclusions; {

9.3 Unsupervised Models vs. Supervised Models



- < Supervised models
  outperform anomaly
  detection methods >
- < Random Forest and
  Gradient Boosting show
  superior results,
  careful evaluation to
  avoid overfitting>

< SMOTE for balancing and Gradient Boosting for modeling may
provide the best trade-off between performance and reliability>

```
10. Future work; {
        1. Adding cost sensitive learning and testing with larger and
           more diverse datasets.
             1. Reduces false negatives by penalizing false
                misclassification.
             2. Complex and Time Consuming.
```

Thanks; Intelligent Data Analysis

BME.py

CreditCardFraud.html