

Alejandra Luaces-Riera

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2015

Product Designer

Eight Bit Studios

I'm working on implementing processes that will bridge the gap between design and development, and foster designing in the open. I also introduced design kickoffs into the client onboarding process and developed a design apprenticeship program.

2014-2015

Designer

Table XI Partners, LLC

I was responsible for UX, visual design, illustration and front-end implementation and helped establish and strengthen the nascent but formidable design practice. I helped drive the creative vision as a whole by expanding TXI's design practice offerings to include logo design; illustration, icon design and hand lettering; and art installations. I also increased visibility through community outreach by hosting meetups and mentoring through Girl Develop It.

2014

Lead Designer

Food Genius, Inc.

As a startup, Food Genius hadn't given a lot of thought to the importance of design in their business. From facilitating brainstorming sessions with leadership, building and deploying the marketing site and maintaining the application, I strengthened Food Genius' presence within the food data industry, won over new clients and continuously provided value for existing ones.

2013

Freelance UX Consultant

Various

2012

UX Apprentice

8th Light, Inc.