

# Nayssa Alejandra Marín Díaz

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Site: <https://alejandramarind.github.io/site/>

**Fields of interest** Political economy, economics of gender and human development.

**EDUCATION** Ph.D. Candidate in Economics 2019- present  
*Universidad de Chile*, Santiago, Chile.

M.Sc. in Human Development 2019  
*Facultad Latinoamericana de Ciencias Sociales (FLACSO)*, Buenos Aires, Argentina  
• Thesis with honors

Diplomat in statistics 2017  
*Pontificia Universidad Católica de Chile*, Santiago, Chile.

Bachelor in Economics 2013  
*Universidad Industrial de Santander*, Bucaramanga, Colombia.

**EXPERIENCE** *Researcher*

- (2023) Researcher at research grant: "FONDECYT 11230380, the impact of gender discrimination and time allocation in research incentives and scientific productivity".
- (2014-2015) Senior Researcher at the labor market observatory, attached to the network of observatories of the Ministry of Labor (ORMET Network) in Magdalena Medio Region. Monitoring of socio-labor conflicts, construction of monitoring indicators for the labor market, support for the formulation of social projects, support for social organizations in market studies, preparation and execution of surveys.
- (2013-2014) Senior researcher in a project with UNDP, Universidad Industrial de Santander and the Colombian Labor Ministry to carry out municipal productive profiles and provide public policy inputs to create employment routes for victims of the armed conflict in Colombia.
- (2013) Junior-student-researcher in the Group of research in Population, Environment and Development (G-PAD). Universidad Industrial de Santander
- (2011-2012) Junior-student-researcher in the project "Concejo Visible" (Funding by National Endowment for Democracy)

## *Teaching*

- (*Spring 2023*) Instructor. Advanced Microeconomic, Undergraduate, FEN, Universidad Andres Bello.
- (*Spring 2023, spring 2022*) Instructor. Principles of economy, Undergraduate, Engineering and science faculty, Universidad Adolfo Ibañez.
- (*Spring 2023, spring, 2022*) Instructor. Microeconomics, Undergraduate, Engineering and science faculty, Universidad Adolfo Ibañez.
- (*Autumn 2023, spring 2022, autumn 2022*) Instructor. Principles of economy, Undergraduate, FEN, Universidad Andres Bello.

- (*Autumn 2021*) Teaching Assistant.. Economic analysis of law, Undergraduate, Law School, Universidad de Chile.
- (*Autumn 2021*) Teaching Assistant.. Quantitative methods I, Undergraduate, FEN, Universidad de Chile.
- (*Spring 2019, 2020*) Teaching Assistant.. Macroeconomics, Undergraduate, Law School, Universidad de Chile.

*Consultant*

2016 - 2018

- Consultant in the execution of social programs in Municipalidad de La Pintana, Santiago.
- Consultant in methodologies for evaluating programs, preparing reports analyzing management indicators and validating statistical reports in Instituto Profesional Duoc-UC.

## WORK IN PROGRESS (Available by request)

*Do I look good enough to win? Gender and electoral success* (First paper of my doctoral dissertation). A part of the investigation of electoral results in political economy affirms that physical appearance influences the evaluation that voters make, and therefore, can influence their votes, but that this evaluation is not the same for male candidates as for women. This paper analyzes the influence of dominance, beauty, and the emotions reflected by candidates on the behavior of voters in municipal elections in Colombia from a gender perspective. Taking 3 local elections and information from almost 14,000 candidates, the main findings are: having a dominant face increases the percentage of votes for male candidates more than for women, while beauty influences more the votes they receive in female candidates, and that showing happiness is important for both genders, while showing anger is only significant for men. The results suggest that physical appearance does matter in politics

*What do I really care about? Gender stereotypes and government issues.* The idea is to identify, through the mayoral candidates' manifestos in Colombia, whether men and women are interested in different public policy issues and whether those topics reinforce traditional gender stereotypes. (Second paper of my doctoral dissertation).

## ANOTHER ACADEMIC ACTIVITIES

2021 *Technical committee* to choose social projects in awards "[Latinoamerica Verde](#)"  
2021 *Advisor* Master Thesis of Viviana Rincón. "Consumo de sustancias psicoactivas : análisis de la percepción de las y los profesionales de la salud sobre la implementación de la Estrategia de Servicios de Acogida (ESA) en Colombia". Available [here](#)

2020 *Organizing Team* of the [School for Strengthening Female Leadership for the Right to the City](#). Universidad de Chile and Red mujeres por la ciudad (Santiago).

2019-2021 *Assistant editor* of the Journal "Estudios de economía", FEN, Universidad de Chile.

*Referee services* Revista Opera, Universidad Javeriana, Colombia. Revista Investigación y Desarrollo, Universidad del Norte. Colombia. Revista Económicas CUC, Universidad de la Costa, Colombia. Revista encuentros, Universidad Autónoma del Caribe. Colombia. Revista estudios Pedagógicos, Universidad Austral de Chile

## PUBLICATIONS IN LATIN AMERICA SPACES (In spanish)

Botero, D., y Marín,A. (2022). Gender gap in mathematics in standardized tests: the case of Colombia. Equity and Development. Equidad y Desarrollo, (40). [Here](#)

Marín, N. (2020). Being a woman in Colombia. Analysis of gender inequality in the labor market and its implications for pensions. En Parra y Videla (ed), Human Development for All. Social Sciences in Dialogue for an Inclusive Society (pp. 67-77). Roma, Italia: Social-one y Pontificia Universidad Católica de Chile. ISBN: 978-88-95697-08-6 [Here](#)

Marín, N. (2019) Young people in Colombia and their access to Information and Communication Technologies as determinants in social mobility and access to the labor market. Revista Latinoamericana de Ciencias y Sociales y Desarrollo Humano “Investigación y Desarrollo. Vol 27, N°2. [Here](#)

Ruiz, F, Botello, H, Marín, N. (2013) Chapter: “Spatial convergence of local multidimensional poverty in a sample of Latin American countries”. In Boltvinik, J. et al (ed), Multidimensionality of poverty, proposals for its definition and evaluation in Latin America and the Caribbean (pp. 187-232). Buenos Aires, Argentina: CLACSO-CROP. ISBN: 978-987-1891-66-5. [Here](#)

#### TECHNICAL DOCUMENTS MADE

Academic [Performance Reports](#) 2013-2015 Duoc (2016)

Academic [Management Reports](#) 2010-2016 Duoc (2016)

Productive profiles of the municipalities [Barbosa](#) (ISBN 978-958-8863-59-7), [Charalá](#) (ISBN 978-958-8863-60-3), [Girón](#) (ISBN 978-958-8902-00-5), [Piedecuesta](#) (ISBN 978-958-8902-06-7). Inputs for the design of strategies and alternatives for generating employment for victims of violence. Network of Regional Labor Market Observatories. Ministry of Labor, UNDP (2014).

#### CONFERENCES AS SPEAKER

*Forthcoming* Latin American and the Caribbean Economic Association (LACEA) and the Latin American Meeting of the Econometric Society (LAMES), Bogotá, Colombia (November, 2023)

Doctoral meeting SECHI (Sociedad de Economía de Chile), Santiago de Chile (September, 2023)

31st IAFEE annual conference (Cape Town, 2023). *Virtual participation*

Others: *V International Seminar Mobility and Inequality in Latin America*, Santiago de Chile (INCASO, USACH, COES, FACSO, European Commission, 2019). *Summer School for Social Sciences – Inclusive Society*, Santiago de Chile-Cunaco (COES, PUC, 2019). *Conference on the State and development in the 21st century*, Ciudad de México. (UNAM, 2016). *International seminar: Child poverty, public policies and democracy*, Ciudad de México. (FLACSO México, Equity for the Children, CROP y UNAM, 2014). *International seminar: Multidimensionality of poverty: Scope for its definition and evaluation in Latin America and the Caribbean*. Santiago de Chile. (CLACSO, CROP y Universidad de Chile, 2012). *VIII Economic week: global economic policy and equity*, Bogotá. (Universidad Central, 2012).

#### AWARDS, GRANTS AND HONORS

2019 Fellowship from Universidad de Chile to pursue doctoral studies.

2015 Partial fellowship from FLACSO to pursue master studies.

2012 One of the best ECAES (Quality Exam of Higher Education) in economics in Colombia.

<b>LANGUAGES</b>	Spanish (Native), French (very fluent), English (very fluent).
<b>COMPUTER SKILLS</b>	SPSS, STATA, R, LaTeX and phyton (photo and text processing)

Last updated: September, 2023