

# A Single Variable: Shape and Distribution

**WHEN DEALING WITH UNIVARIATE DATA, WE ARE USUALLY MOSTLY CONCERNED WITH THE OVERALL SHAPE OF** the distribution. Some of the initial questions we may ask include:

- Where are the data points located, and how far do they spread? What are typical, as well as minimal and maximal, values?
- How are the points distributed? Are they spread out evenly or do they cluster in certain areas?
- How many points are there? Is this a large data set or a relatively small one?
- Is the distribution symmetric or asymmetric? In other words, is the tail of the distribution much larger on one side than on the other?
- Are the tails of the distribution relatively heavy (*i.e.*, do many data points lie far away from the central group of points), or are most of the points—with the possible exception of individual outliers—confined to a restricted region?
- If there are clusters, how many are there? Is there only one, or are there several? Approximately where are the clusters located, and how large are they—both in terms of spread and in terms of the number of data points belonging to each cluster?
- Are the clusters possibly superimposed on some form of unstructured background, or does the entire data set consist only of the clustered data points?
- Does the data set contain any significant outliers—that is, data points that seem to be different from all the others?
- And lastly, are there any other unusual or significant features in the data set—gaps, sharp cutoffs, unusual values, anything at all that we can observe?

As you can see, even a simple, single-column data set can contain a lot of different features!

To make this concrete, let's look at two examples. The first concerns a relatively small data set: the number of months that the various American presidents have spent in office. The second data set is much larger and stems from an application domain that may be more familiar; we will be looking at the response times from a web server.

## Dot and Jitter Plots

Suppose you are given the following data set, which shows all past American presidents and the number of months each spent in office.\* Although this data set has three columns, we can treat it as univariate because we are interested only in the times spent in office—the names don't matter to us (at this point). What can we say about the typical tenure?

1	Washington	94
2	Adams	48
3	Jefferson	96
4	Madison	96
5	Monroe	96
6	Adams	48
7	Jackson	96
8	Van Buren	48
9	Harrison	1
10	Tyler	47
11	Polk	48
12	Taylor	16
13	Filmore	32
14	Pierce	48
15	Buchanan	48
16	Lincoln	49
17	Johnson	47
18	Grant	96
19	Hayes	48
20	Garfield	7
21	Arthur	41
22	Cleveland	48
23	Harrison	48
24	Cleveland	48
25	McKinley	54
26	Roosevelt	90
27	Taft	48
28	Wilson	96
29	Harding	29

\*The inspiration for this example comes from a paper by Robert W. Hayden in the *Journal of Statistics Education*. The full text is available at <http://www.amstat.org/publications/jse/v13n1/datasets.hayden.html>.

30	Coolidge	67
31	Hoover	48
32	Roosevelt	146
33	Truman	92
34	Eisenhower	96
35	Kennedy	34
36	Johnson	62
37	Nixon	67
38	Ford	29
39	Carter	48
40	Reagan	96
41	Bush	48
42	Clinton	96
43	Bush	96

This is not a large data set (just over 40 records), but it is a little too big to take in as a whole. A very simple way to gain an initial sense of the data set is to create a *dot plot*. In a dot plot, we plot all points on a single (typically horizontal) line, letting the value of each data point determine the position along the horizontal axis. (See the top part of [Figure 2-1](#).)

A dot plot can be perfectly sufficient for a small data set such as this one. However, in our case it is slightly misleading because, whenever a certain tenure occurs more than once in the data set, the corresponding data points fall right on top of each other, which makes it impossible to distinguish them. This is a frequent problem, especially if the data assumes only integer values or is otherwise “coarse-grained.” A common remedy is to shift each point by a small random amount from its original position; this technique is called *jittering* and the resulting plot is a *jitter plot*. A jitter plot of this data set is shown in the bottom part of [Figure 2-1](#).

What does the jitter plot tell us about the data set? We see two values where data points seem to cluster, indicating that these values occur more frequently than others. Not surprisingly, they are located at 48 and 96 months, which correspond to one and two full four-year terms in office. What may be a little surprising, however, is the relatively large number of points that occur *outside* these clusters. Apparently, quite a few presidents left office at irregular intervals! Even in this simple example, a plot reveals both something expected (the clusters at 48 and 96 months) and the unexpected (the larger number of points outside those clusters).

Before moving on to our second example, let me point out a few additional technical details regarding jitter plots.

- It is important that the amount of “jitter” be small compared to the distance between points. The only purpose of the random displacements is to ensure that no two points fall exactly on top of one another. We must make sure that points are not shifted significantly from their true location.

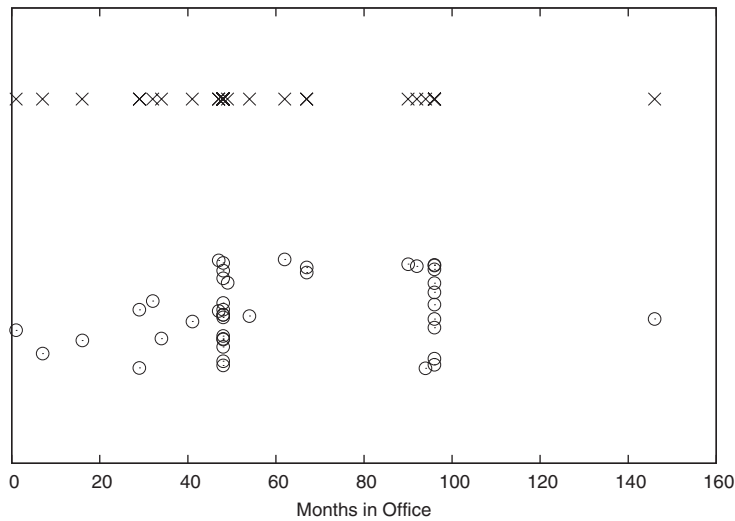


FIGURE 2-1. Dot and jitter plots showing the number of months U.S. presidents spent in office.

- We can jitter points in either the horizontal or the vertical direction (or both), depending on the data set and the purpose of the graph. In Figure 2-1, points were jittered only in the vertical direction, so that their horizontal position (which in this case corresponds to the actual data—namely, the number of months in office) is not altered and therefore remains exact.
- I used open, transparent rings as symbols for the data points. This is no accident: among different symbols of equal size, open rings are most easily recognized as separate even when partially occluded by each other. In contrast, filled symbols tend to hide any substructure when they overlap, and symbols made from straight lines (e.g., boxes and crosses) can be confusing because of the large number of parallel lines; see the top part of Figure 2-1.

Jittering is a good trick that can be used in many different contexts. We will see further examples later in the book.

## Histograms and Kernel Density Estimates

Dot and jitter plots are nice because they are so simple. However, they are neither pretty nor very intuitive, and most importantly, they make it hard to read off *quantitative* information from the graph. In particular, if we are dealing with larger data sets, then we need a better type of graph, such as a histogram.

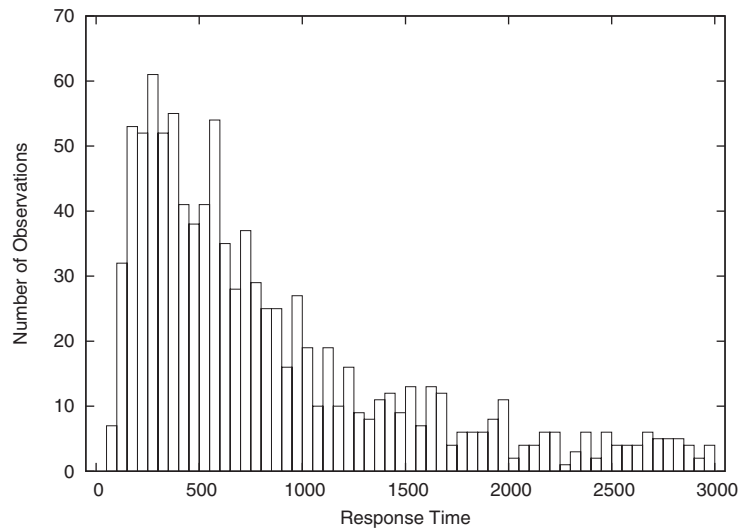


FIGURE 2-2. A histogram of a server's response times.

## Histograms

To form a *histogram*, we divide the range of values into a set of “bins” and then count the number of points (sometimes called “events”) that fall into each bin. We then plot the count of events for each bin as a function of the position of the bin.

Once again, let's look at an example. Here is the beginning of a file containing response times (in milliseconds) for queries against a web server or database. In contrast to the previous example, this data set is fairly large, containing 1,000 data points.

```
452.42
318.58
144.82
129.13
1216.45
991.56
1476.69
662.73
1302.85
1278.55
627.65
1030.78
215.23
44.50
...
```

Figure 2-2 shows a histogram of this data set. I divided the horizontal axis into 60 bins of 50 milliseconds width and then counted the number of events in each bin.

What does the histogram tell us? We observe a rather sharp cutoff at a nonzero value on the left, which means that there is a minimum completion time below which no request can be completed. Then there is a sharp rise to a maximum at the “typical” response time, and finally there is a relatively large tail on the right, corresponding to the smaller number of requests that take a long time to process. This kind of shape is rather typical for a histogram of task completion times. If the data set had contained completion times for students to finish their homework or for manufacturing workers to finish a work product, then it would look qualitatively similar except, of course, that the time scale would be different. Basically, there is some minimum time that nobody can beat, a small group of very fast champions, a large majority, and finally a longer or shorter tail of “stragglers.”

It is important to realize that a data set does not determine a histogram uniquely. Instead, we have to fix *two* parameters to form a histogram: the bin width and the alignment of the bins.

The quality of any histogram hinges on the proper choice of bin width. If you make the width too large, then you lose too much detailed information about the data set. Make it too small and you will have few or no events in most of the bins, and the shape of the distribution does not become apparent. Unfortunately, there is no simple rule of thumb that can predict a good bin width for a given data set; typically you have to try out several different values for the bin width until you obtain a satisfactory result. (As a first guess, you can start with *Scott’s rule* for the bin width  $w = 3.5\sigma/\sqrt[3]{n}$ , where  $\sigma$  is the standard deviation for the entire data set and  $n$  is the number of points. This rule assumes that the data follows a Gaussian distribution; otherwise, it is likely to give a bin width that is too wide. See the end of this chapter for more information on the standard deviation.)

The other parameter that we need to fix (whether we realize it or not) is the alignment of the bins on the  $x$  axis. Let’s say we fixed the width of the bins at 1. Where do we now place the first bin? We could put it flush left, so that its left edge is at 0, or we could center it at 0. In fact, we can move all bins by half a bin width in either direction.

Unfortunately, this seemingly insignificant (and often overlooked) parameter can have a large influence on the appearance of the histogram. Consider this small data set:

1.4  
1.7  
1.8  
1.9  
2.1  
2.2  
2.3  
2.6

Figure 2-3 shows two histograms of this data set. Both use the same bin width (namely, 1) but have different alignment of the bins. In the top panel, where the bin *edges* have been aligned to coincide with the whole numbers (1, 2, 3, . . . ), the data set appears to be flat. Yet in the bottom panel, where the bins have been *centered* on the whole numbers, the

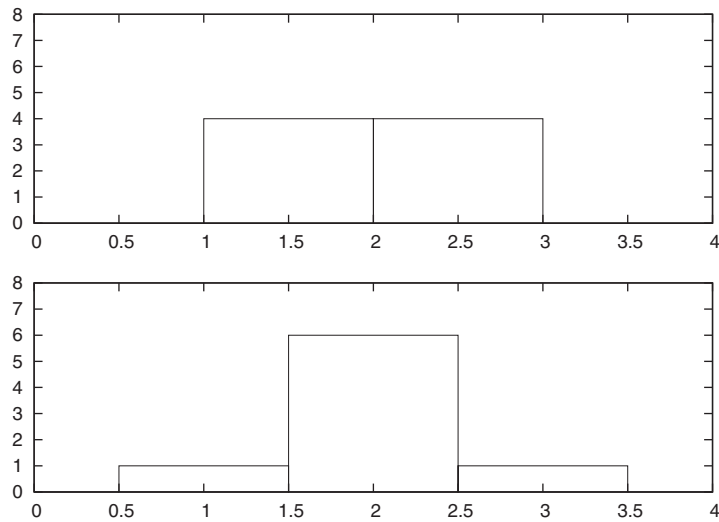


FIGURE 2-3. Histograms can look quite different, depending on the choice of anchoring point for the first bin. The figure shows two histograms of the same data set, using the same bin width. In the top panel, the bin edges are aligned on whole numbers; in the bottom panel, bins are centered on whole numbers.

data set appears to have a rather strong central peak and symmetric wings on both sides. It should be clear that we can construct even more pathological examples than this. In the next section we shall introduce an alternative to histograms that avoids this particular problem.

Before moving on, I'd like to point out some additional technical details and variants of histograms.

- Histograms can be either normalized or unnormalized. In an *unnormalized* histogram, the value plotted for each bin is the absolute count of events in that bin. In a *normalized* histogram, we divide each count by the total number of points in the data set, so that the value for each bin becomes the fraction of points in that bin. If we want the percentage of points per bin instead, we simply multiply the fraction by 100.
- So far I have assumed that all bins have the same width. We can relax this constraint and allow bins of differing widths—narrower where points are tightly clustered but wider in areas where there are only few points. This method can seem very appealing when the data set has outliers or areas with widely differing point density. Be warned, though, that now there is an additional source of ambiguity for your histogram: should you display the absolute number of points per bin regardless of the width of each bin; or should you display the density of points per bin by normalizing the point count per bin by the bin width? Either method is valid, and you cannot assume that your audience will know which convention you are following.

- It is customary to show histograms with rectangular boxes that extend from the horizontal axis, the way I have drawn [Figures 2-2 and 2-3](#). That is perfectly all right and has the advantage of explicitly displaying the bin width as well. (Of course, the boxes should be drawn in such a way that they align in the same way that the actual bins align; see [Figure 2-3](#).) This works well if you are only displaying a histogram for a single data set. But if you want to compare two or more data sets, then the boxes start to get in the way, and you are better off drawing “frequency polygons”: eliminate the boxes, and instead draw a symbol where the top of the box would have been. (The horizontal position of the symbol should be at the center of the bin.) Then connect consecutive symbols with straight lines. Now you can draw multiple data sets in the same plot without cluttering the graph or unnecessarily occluding points.
- Don’t assume that the defaults of your graphics program will generate the best representation of a histogram! I have already discussed why I consider frequency polygons to be almost always a better choice than to construct a histogram from boxes. If you nevertheless choose to use boxes, it is best to avoid filling them (with a color or hatch pattern)—your histogram will probably look cleaner and be easier to read if you stick with just the box outlines. Finally, if you want to compare several data sets in the same graph, always use a frequency polygon, and stay away from stacked or clustered bar graphs, since these are particularly hard to read. (We will return to the problem of displaying composition problems in [Chapter 5](#).)

Histograms are very common and have a nice, intuitive interpretation. They are also easy to generate: for a moderately sized data set, it can even be done by hand, if necessary. That being said, histograms have some serious problems. The most important ones are as follows.

- The binning process required by all histograms loses information (by replacing the location of individual data points with a bin of finite width). If we only have a few data points, we can ill afford to lose any information.
- Histograms are not unique. As we saw in [Figure 2-3](#), the appearance of a histogram can be quite different. (This nonuniqueness is a direct consequence of the information loss described in the previous item.)
- On a more superficial level, histograms are ragged and not smooth. This matters little if we just want to draw a picture of them, but if we want to feed them back into a computer as input for further calculations, then a smooth curve would be easier to handle.
- Histograms do not handle outliers gracefully. A single outlier, far removed from the majority of the points, requires many empty cells in between or forces us to use bins that are too wide for the majority of points. **It is the possibility of outliers that makes it difficult to find an acceptable bin width in an automated fashion.**



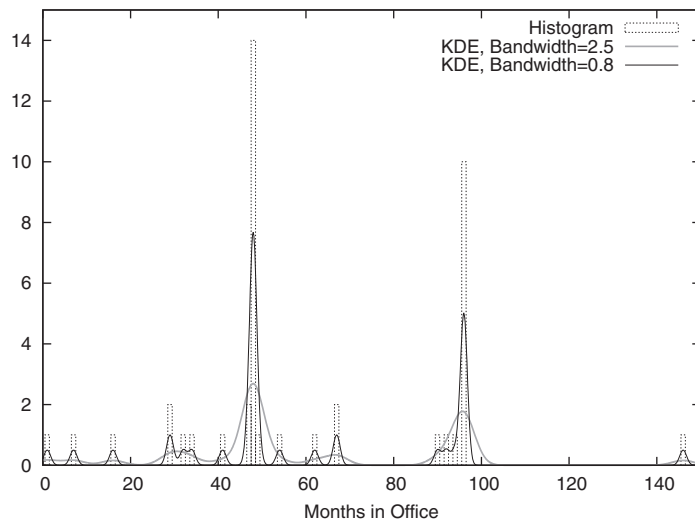


FIGURE 2-4. Histogram and kernel density estimate of the distribution of the time U.S. presidents have spent in office.

Fortunately, there is an alternative to classical histograms that has none of these problems. It is called a *kernel density estimate*.

## Kernel Density Estimates

Kernel density estimates (KDEs) are a relatively new technique. In contrast to histograms, and to many other classical methods of data analysis, they pretty much *require* the calculational power of a reasonably modern computer to be effective. They cannot be done “by hand” with paper and pencil, even for rather moderately sized data sets. (It is interesting to see how the accessibility of computational and graphing power enables new ways to think about data!)

To form a KDE, we place a *kernel*—that is, a smooth, strongly peaked function—at the position of each data point. We then add up the contributions from all kernels to obtain a smooth curve, which we can evaluate at any point along the  $x$  axis.

Figure 2-4 shows an example. This is yet another representation of the data set we have seen before in Figure 2-1. The dotted boxes are a histogram of the data set (with bin width equal to 1), and the solid curves are two KDEs of the same data set with different bandwidths (I’ll explain this concept in a moment). The shape of the individual kernel functions can be seen clearly—for example, by considering the three data points below 20. You can also see how the final curve is composed out of the individual kernels, in particular when you look at the points between 30 and 40.

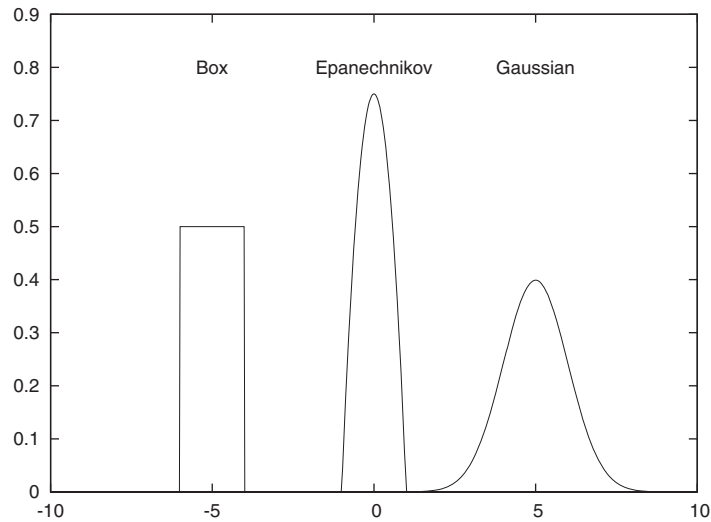


FIGURE 2-5. Graphs of some frequently used kernel functions.

We can use any smooth, strongly peaked function as a kernel provided that it integrates to 1; in other words, the area under the curve formed by a single kernel must be 1. (This is necessary to make sure that the resulting KDE is properly normalized.) Some examples of frequently used kernel functions include (see [Figure 2-5](#)):

$$K(x) = \begin{cases} \frac{1}{2} & \text{if } |x| \leq 1 \\ 0 & \text{otherwise} \end{cases} \quad \text{box or boxcar kernel}$$

$$K(x) = \begin{cases} \frac{3}{4}(1 - x^2) & \text{if } |x| \leq 1 \\ 0 & \text{otherwise} \end{cases} \quad \text{Epanechnikov kernel}$$

$$K(x) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{1}{2}x^2\right) \quad \text{Gaussian kernel}$$

The box kernel and the Epanechnikov kernel are zero outside a finite range, whereas the Gaussian kernel is nonzero everywhere but negligibly small outside a limited domain. It turns out that the curve resulting from the KDE does not depend strongly on the particular choice of kernel function, so we are free to use the kernel that is most convenient. Because it is so easy to work with, the Gaussian kernel is the most widely used. (See [Appendix B](#) for more information on the Gaussian function.)

Constructing a KDE requires to things: first, we must move the kernel to the position of each point by shifting it appropriately. For example, the function  $K(x - x_i)$  will have its peak at  $x_i$ , not at 0. Second, we have to choose the kernel *bandwidth*, which controls the spread of the kernel function. To make sure that the area under the curve stays the same as we shrink the width, we have to make the curve higher (and lower if we increase the

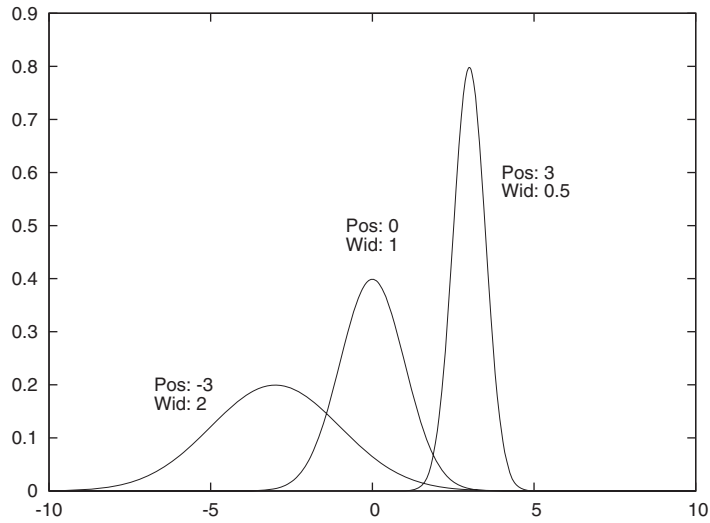


FIGURE 2-6. The Gaussian kernel for three different bandwidths. The height of the kernel increases as the width decreases, so the total area under the curve remains constant.

width). The final expression for the shifted, rescaled kernel function of bandwidth  $h$  is:

$$\frac{1}{h} K\left(\frac{x - x_i}{h}\right)$$

This function has a peak at  $x_i$ , its width is approximately  $h$ , and its height is such that the area under the curve is still 1. Figure 2-6 shows some examples, using the Gaussian kernel. Keep in mind that the area under all three curves is the same.

Using this expression, we can now write down a formula for the KDE with bandwidth  $h$  for any data set  $\{x_1, x_2, \dots, x_n\}$ . This formula can be evaluated for any point  $x$  along the  $x$  axis:

$$D_h(x; \{x_i\}) = \sum_{i=1}^n \frac{1}{h} K\left(\frac{x - x_i}{h}\right)$$

All of this is straightforward and easy to implement in any computer language. Be aware that for large data sets (those with many thousands of points), the required number of kernel evaluations can lead to performance issues, especially if the function  $D(x)$  needs to be evaluated for many different positions (i.e., many different values of  $x$ ). If this becomes a problem for you, you may want to choose a simpler kernel function or not evaluate a kernel if the distance  $x - x_i$  is significantly greater than the bandwidth  $h$ .\*

\*Yet another strategy starts with the realization that forming a KDE amounts to a convolution of the kernel function with the data set. You can now take the Fourier transform of both kernel and data set and make use of the Fourier convolution theorem. This approach is suitable for very large data sets but is outside the scope of our discussion.

Now we can explain the wide gray line in Figure 2-4: it is a KDE with a larger bandwidth. Using such a large bandwidth makes it impossible to resolve the individual data points, but it does highlight entire *periods* of greater or smaller frequency. Which choice of bandwidth is right for you depends on your purpose.

A KDE constructed as just described is similar to a classical histogram, but it avoids two of the aforementioned problems. Given data set and bandwidth, a KDE is unique; a KDE is also smooth, provided we have chosen a smooth kernel function, such as the Gaussian.

## Optional: Optimal Bandwidth Selection

We still have to fix the bandwidth. This is a different *kind* of problem than the other two: it's not just a technical problem, which could be resolved through a better method; instead, it's a fundamental problem that relates to the data set itself. If the data follows a smooth distribution, then a wider bandwidth is appropriate, but if the data follows a very wiggly distribution, then we need a smaller bandwidth to retain all relevant detail. In other words, the optimal bandwidth is a property of the data set and tells us something about the nature of the data.

So how do we choose an optimal value for the bandwidth? Intuitively, the problem is clear: we want the bandwidth to be narrow enough to retain all relevant detail but wide enough so that the resulting curve is not too “wiggly.” This is a problem that arises in every approximation problem: balancing the faithfulness of representation against the simplicity of behavior. Statisticians speak of the “bias–variance trade-off.”

To make matters concrete, we have to define a specific expression for the error of our approximation, one that takes into account both bias and variance. We can then choose a value for the bandwidth that minimizes this error. For KDEs, the generally accepted measure is the “expected mean-square error” between the approximation and the true density. The problem is that we don't know the true density function that we are trying to approximate, so it seems impossible to calculate (and minimize) the error in this way. But clever methods have been developed to make progress. These methods fall broadly into two categories. First, we could try to find explicit expressions for both bias and variance. Balancing them leads to an equation that has to be solved numerically or—if we make additional assumptions (*e.g.*, that the distribution is Gaussian)—can even yield explicit expressions similar to Scott's rule (introduced earlier when talking about histograms). Alternatively, we could realize that the KDE is an approximation for the probability density from which the original set of points was chosen. We can therefore choose points from this approximation (*i.e.*, from the probability density represented by the KDE) and see how well they replicate the KDE that we started with. Now we change the bandwidth until we find that value for which the KDE is best replicated: the result is the estimate of the “true” bandwidth of the data. (This latter method is known as *cross-validation*.)

Although not particularly hard, the details of both methods would lead us too far afield, and so I will skip them here. If you are interested, you will have no problem picking up

the details from one of the references at the end of this chapter. Keep in mind, however, that these methods find the optimal bandwidth *with respect to the mean-square error*, which tends to overemphasize bias over variance and therefore these methods lead to rather narrow bandwidths and KDEs that appear too wiggly. If you are using KDEs to generate graphs for the purpose of obtaining intuitive visualizations of point distributions, then you might be better off with a bit of manual trial and error combined with visual inspection. In the end, there is no “right” answer, only the most suitable one for a given purpose. Also, the most suitable to develop intuitive understanding might not be the one that minimizes a particular mathematical quantity.

## The Cumulative Distribution Function

The main advantage of histograms and kernel density estimates is that they have an immediate intuitive appeal: they tell us how probable it is to find a data point with a certain value. For example, from [Figure 2-2](#) it is immediately clear that values around 250 milliseconds are very likely to occur, whereas values greater than 2,000 milliseconds are quite rare.

But how rare, exactly? That is a question that is much harder to answer by looking at the histogram in [Figure 2-2](#). Besides wanting to know how much weight is in the tail, we might also be interested to know what fraction of requests completes in the typical band between 150 and 350 milliseconds. It’s certainly the majority of events, but if we want to know exactly how many, then we need to sum up the contributions from all bins in that region.

The *cumulative distribution function* (CDF) does just that. The CDF at point  $x$  tells us what fraction of events has occurred “to the left” of  $x$ . In other words, the CDF is the fraction of all points  $x_i$  with  $x_i \leq x$ .

[Figure 2-7](#) shows the same data set that we have already encountered in [Figure 2-2](#), but here the data is represented by a KDE (with bandwidth  $h = 30$ ) instead of a histogram. In addition, the figure also includes the corresponding CDF. (Both KDE and CDF are normalized to 1.)

We can read off several interesting observations directly from the plot of the CDF. For instance, we can see that at  $t = 1,500$  (which certainly puts us into the tail of the distribution) the CDF is still smaller than 0.85; this means that fully 15 percent of all requests take longer than 1,500 milliseconds. In contrast, less than a third of all requests are completed in the “typical” range of 150–500 milliseconds. (How do we know this? The CDF for  $t = 150$  is about 0.05 and is close to 0.40 for  $t = 500$ . In other words, about 40 percent of all requests are completed in less than 500 milliseconds; of these, 5 percent are completed in less than 150 milliseconds. Hence about 35 percent of all requests have response times of between 150 and 500 milliseconds.)

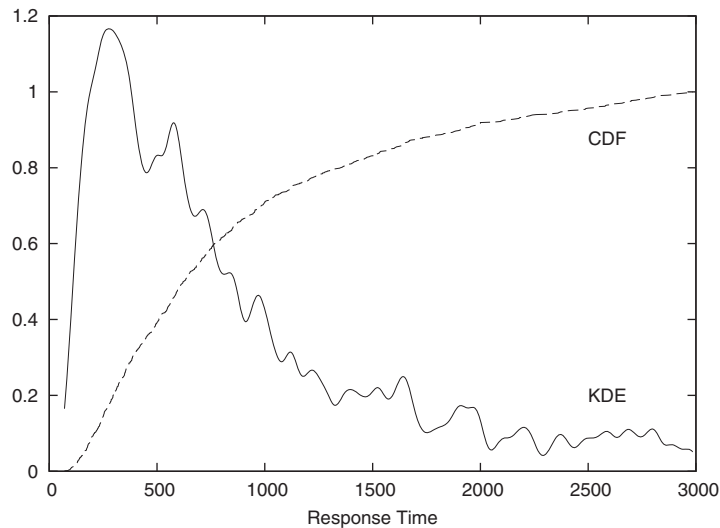


FIGURE 2-7. Kernel density estimate and cumulative distribution function of the server response times shown in Figure 2-2.

It is worth pausing to contemplate these findings, because they demonstrate how misleading a histogram (or KDE) can be despite (or because of) their intuitive appeal! Judging from the histogram or KDE alone, it seems quite reasonable to assume that “most” of the events occur within the major peak near  $t = 300$  and that the tail for  $t > 1,500$  contributes relatively little. Yet the CDF tells us clearly that this is not so. (The problem is that the eye is much better at judging distances than areas, and we are therefore misled by the large values of the histogram near its peak and fail to see that nevertheless the area beneath the peak is not that large compared to the total area under the curve.)

CDFs are probably the least well-known and most underappreciated tool in basic graphical analysis. They have less immediate intuitive appeal than histograms or KDEs, but they allow us to make the kind of quantitative statement that is very often required but is difficult (if not impossible) to obtain from a histogram.

Cumulative distribution functions have a number of important properties that follow directly from how they are calculated.

- Because the value of the CDF at position  $x$  is the fraction of points to the left of  $x$ , a CDF is always monotonically increasing with  $x$ .
- CDFs are less wiggly than a histogram (or KDE) but contain the same information in a representation that is inherently less noisy.
- Because CDFs do not involve any binning, they do not lose information and are therefore a more faithful representation of the data than a histogram.

- All CDFs approach 0 as  $x$  goes to negative infinity. CDFs are usually normalized so that they approach 1 (or 100 percent) as  $x$  goes to positive infinity.
- A CDF is unique for a given data set.

If you are mathematically inclined, you have probably already realized that the CDF is (an approximation to) the antiderivative of the histogram and that the histogram is the derivative of the CDF:

$$\text{cdf}(x) \approx \int_{-\infty}^x dt \text{histo}(t)$$

$$\text{histo}(x) \approx \frac{d}{dx} \text{cdf}(x)$$

Cumulative distribution functions have several uses. First, and most importantly, they enable us to answer questions such as those posed earlier in this section: what fraction of points falls between any two values? The answer can simply be read off from the graph. Second, CDFs also help us understand how imbalanced a distribution is—in other words, what fraction of the overall weight is carried by the tails.

Cumulative distribution functions also prove useful when we want to compare two distributions. It is notoriously difficult to compare two bell-shaped curves in a histogram against each other. Comparing the corresponding CDFs is usually much more conclusive.

One last remark, before leaving this section: in the literature, you may find the term *quantile plot*. A quantile plot is just the plot of a CDF in which the  $x$  and  $y$  axes have been switched. Figure 2-8 shows an example using once again the server response time data set. Plotted this way, we can easily answer questions such as, “What response time corresponds to the 10th percentile of response times?” But the information contained in this graph is of course exactly the same as in a graph of the CDF.

## Optional: Comparing Distributions with Probability Plots and QQ Plots

Occasionally you might want to confirm that a given set of points is distributed according to some specific, known distribution. For example, you have a data set and would like to determine whether it can be described well by a Gaussian (or some other) distribution.

You could compare a histogram or KDE of the data set directly against the theoretical density function, but it is notoriously difficult to compare distributions that way—especially out in the tails. A better idea would be to compare the cumulative distribution functions, which are easier to handle because they are less wiggly and are always monotonically increasing. But this is still not easy. Also keep in mind that most probability distributions depend on location and scale parameters (such as mean and variance), which you would have to estimate *before* being able to make a meaningful comparison. Isn't there a way to compare a set of points directly against a theoretical distribution and, in the process, read off the estimates for all the parameters required?

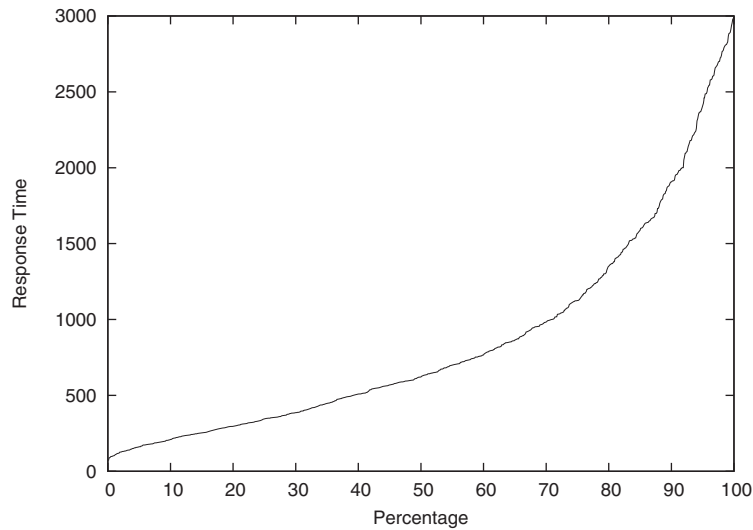


FIGURE 2-8. Quantile plot of the server data. A quantile plot is a graph of the CDF with the  $x$  and  $y$  axes interchanged. Compare to [Figure 2-7](#).

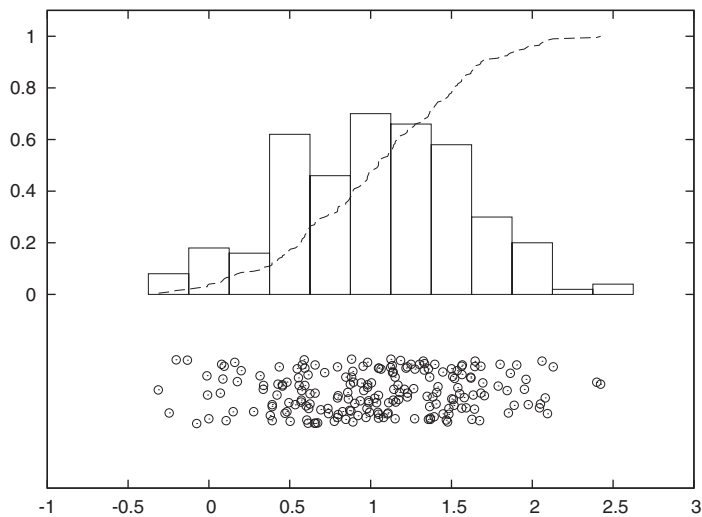


FIGURE 2-9. Jitter plot, histogram, and cumulative distribution function for a Gaussian data set.

As it turns out, there is. The method is technically easy to do, but the underlying logic is a bit convoluted and tends to trip up even experienced practitioners.

Here is how it works. Consider a set of points  $\{x_i\}$  that we suspect are distributed according to the Gaussian distribution. In other words, we expect the cumulative distribution function of the set of points,  $y_i = \text{cdf}(x_i)$ , to be the Gaussian cumulative



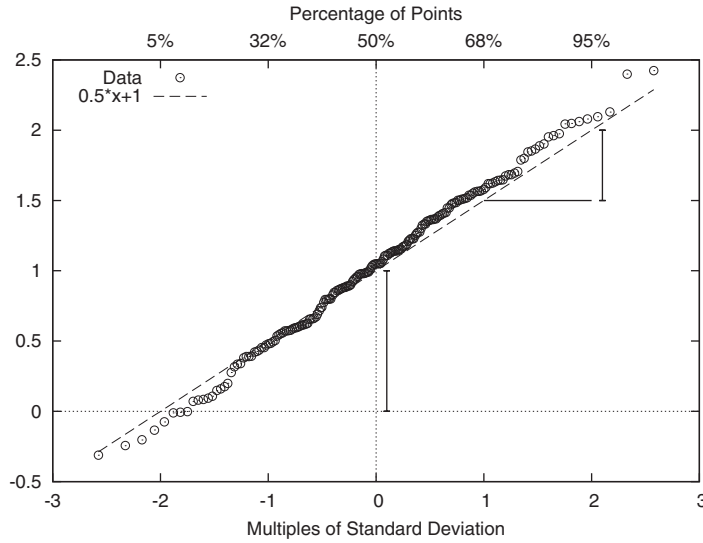


FIGURE 2-10. Probability plot for the data set shown in Figure 2-9.

distribution function  $\Phi((x - \mu)/\sigma)$  with mean  $\mu$  and standard deviation  $\sigma$ :

$$y_i = \Phi\left(\frac{x_i - \mu}{\sigma}\right) \quad \text{only if data is Gaussian}$$

Here,  $y_i$  is the value of the cumulative distribution function corresponding to the data point  $x_i$ ; in other words,  $y_i$  is the *quantile* of the point  $x_i$ .

Now comes the trick. We apply the *inverse* of the Gaussian distribution function to both sides of the equation:

$$\Phi^{-1}(y_i) = \frac{x_i - \mu}{\sigma}$$

With a little bit of algebra, this becomes

$$x_i = \mu + \sigma \Phi^{-1}(y_i)$$

In other words, if we plot the values in the data set as a function of  $\Phi^{-1}(y_i)$ , then they should fall onto a straight line with slope  $\sigma$  and zero intercept  $\mu$ . If, on the other hand, the points do not fall onto a straight line after applying the inverse transform, then we can conclude that the data is not distributed according to a Gaussian distribution.

The resulting plot is known as a *probability plot*. Because it is easy to spot deviation from a straight line, a probability plot provides a relatively sensitive test to determine whether a set of points behaves according to the Gaussian distribution. As an added benefit, we can read off estimates for the mean and the standard deviation directly from the graph:  $\mu$  is the intercept of the curve with the y axis, and  $\sigma$  is given by the slope of the curve. (Figure 2-10 shows the probability plot for the Gaussian data set displayed in Figure 2-9.)

One important question concerns the *units* that we plot along the axes. For the vertical axis the case is clear: we use whatever units the original data was measured in. But what about the horizontal axis? We plot the data as a function of  $\Phi^{-1}(y_i)$ , which is the inverse Gaussian distribution function, applied to the percentile  $y_i$  for each point  $x_i$ . We can therefore choose between two different ways to dissect the horizontal axis: either using the percentiles  $y_i$  directly (in which case the tick marks will not be distributed uniformly), or dividing the horizontal axis uniformly. In the latter case we are using *the width of the standard Gaussian distribution* as a unit. You can convince yourself that this is really true by realizing that  $\Phi^{-1}(y)$  is the inverse of the Gaussian distribution function  $\Phi(x)$ . Now ask yourself: what units is  $x$  measured in? We use the same units for the horizontal axis of a Gaussian probability plot. These units are sometimes called *probits*. (Figure 2-10 shows both sets of units.) Beware of confused and confusing explanations of this point elsewhere in the literature.

There is one more technical detail that we need to discuss: to produce a probability plot, we need not only the data itself, but for each point  $x_i$  we also need its quantile  $y_i$  (we will discuss quantiles and percentiles in more detail later in this chapter). The simplest way to obtain the quantiles, given the data, is as follows:

1. Sort the data points in ascending order.
2. Assign to each data point its rank (basically, its line number in the sorted file), starting at 1 (not at 0).
3. The quantile  $y_i$  now is the rank divided by  $n + 1$ , where  $n$  is the number of data points.

This prescription guarantees that each data point is assigned a quantile that is strictly greater than 0 and strictly less than 1. This is important because  $\Phi^{-1}(x)$  is defined only for  $0 < x < 1$ . This prescription is easy to understand and easy to remember, but you may find other, slightly more complicated prescriptions elsewhere. For all practical purposes, the differences are going to be small.

Finally, let's look at an example where the data is clearly *not* Gaussian. Figure 2-11 shows the server data from Figure 2-2 plotted in a probability plot. The points don't fall on a straight line at all—which is no surprise since we already knew from Figure 2-2 that the data is not Gaussian. But for cases that are less clear-cut, the probability plot can be a helpful tool for detecting deviations from Gaussian behavior.

A few additional comments are in order here.

- Nothing in the previous discussion requires that the distribution be Gaussian! You can use almost any other commonly used distribution function (and its inverse) to generate the respective probability plots. In particular, many of the commonly used probability

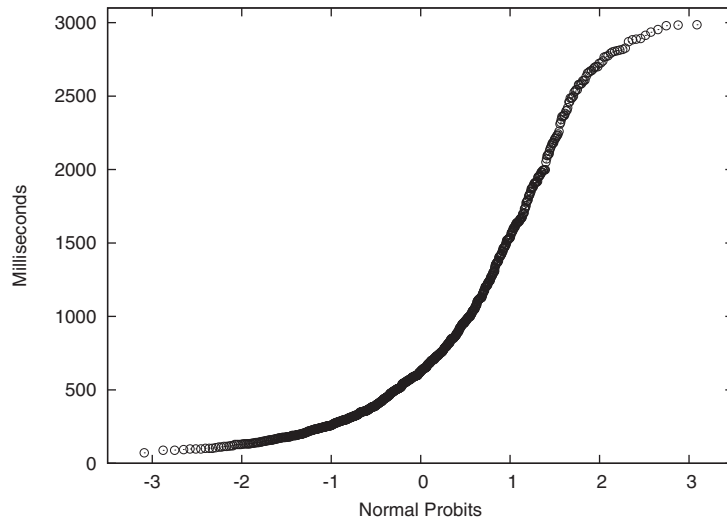


FIGURE 2-11. A probability plot of the server response times from Figure 2-2. The data does not follow a Gaussian distribution and thus the points do not fall on a straight line.

distributions depend on location and scale parameters in exactly the same way as the Gaussian distribution, so all the arguments discussed earlier go through as before.

- So far, I have always assumed that we want to compare an *empirical* data set against a *theoretical* distribution. But there may also be situations where we want to compare two empirical data sets against each other—for example, to find out whether they were drawn from the same family of distributions (without having to specify the family explicitly). The process is easiest to understand when both data sets we want to compare contain the same number of points. You sort both sets and then align the points from both data sets that have the same rank (once sorted). Now plot the resulting pairs of points in a regular scatter plot (see Chapter 3); the resulting graph is known as a *QQ plot*. (If the two data sets do not contain the same number of points, you will have to interpolate or truncate them so that they do.)

Probability plots are a relatively advanced, specialized technique, and you should evaluate whether you really need them. Their purpose is to determine whether a given data set stems from a specific, known distribution. Occasionally, this is of interest in itself; in other situations subsequent analysis depends on proper identification of the underlying model. For example, many statistical techniques assume that the errors or residuals are Gaussian and are not applicable if this condition is violated. Probability plots are a convenient technique for testing this assumption.

## Rank-Order Plots and Lift Charts

There is a technique related to histograms and CDFs that is worth knowing about. Consider the following scenario. A company that is selling textbooks and other curriculum materials is planning an email marketing campaign to reach out to its existing customers. For this campaign, the company wants to use personalized email messages that are tailored to the job title of each recipient (so that teachers will receive a different email than their principals). The problem is the customer database contains about 250,000 individual customer records with over 16,000 different job titles among them! Now what?

The trick is to sort the job titles by the number of individual customer records corresponding to each job title. The first few records are shown in [Table 2-1](#). The four columns give the job title, the number of customers for that job title, the fraction of all customers having that job title, and finally the cumulative fraction of customers. For the last column, we sum up the number of customers for the current and all previously seen job titles, then divide by the total number of customer records. This is the equivalent of the CDF we discussed earlier.

We can see immediately that fully two thirds of all customers account for only 10 different job titles. Using just the top 30 job titles gives us 75 percent coverage of customer records. That's much more manageable than the 16,000 job titles we started with!

Let's step back for a moment to understand how this example is different from those we have seen previously. **What is important to notice here is that the independent variable has no intrinsic ordering.** What does this mean?

For the web-server example, we counted the number of events for each response time; hence the count of events per bin was the dependent variable, and it was determined by the independent variable—namely, the response time. In that case, the independent variable had an inherent ordering: 100 milliseconds are always less than 400 milliseconds (and so on). But in the case of counting customer records that match a certain job title, the independent variable (the job title) has no corresponding ordering relation. It may appear otherwise since we can sort the job titles alphabetically, but realize that this ordering is entirely arbitrary! There is nothing “fundamental” about it. If we choose a different font encoding or locale, the order will change. Contrast this with the ordering relationship on numbers—there are no two ways about it: 1 is always less than 2.

**In cases like this, where the independent variable does not have an intrinsic ordering, it is often a good idea to sort entries by the dependent variable. That's what we did in the example: rather than defining some (arbitrary) sort order on the job titles, we sorted by the number of records (i.e., by the dependent variable). Once the records have been sorted in this way, we can form a histogram and a CDF as before.**

TABLE 2-1. The first 30 job titles and their relative frequencies.

Title	Number of customers	Fraction of customers	Cumulative fraction
Teacher	66,470	0.34047	0.340
Principal	22,958	0.11759	0.458
Superintendent	12,521	0.06413	0.522
Director	12,202	0.06250	0.584
Secretary	4,427	0.02267	0.607
Coordinator	3,201	0.01639	0.623
Vice Principal	2,771	0.01419	0.637
Program Director	1,926	0.00986	0.647
Program Coordinator	1,718	0.00880	0.656
Student	1,596	0.00817	0.664
Consultant	1,440	0.00737	0.672
Administrator	1,169	0.00598	0.678
President	1,114	0.00570	0.683
Program Manager	1,063	0.00544	0.689
Supervisor	1,009	0.00516	0.694
Professor	961	0.00492	0.699
Librarian	940	0.00481	0.704
Project Coordinator	880	0.00450	0.708
Project Director	866	0.00443	0.713
Office Manager	839	0.00429	0.717
Assistant Director	773	0.00395	0.721
Administrative Assistant	724	0.00370	0.725
Bookkeeper	697	0.00357	0.728
Intern	693	0.00354	0.732
Program Supervisor	602	0.00308	0.735
Lead Teacher	587	0.00300	0.738
Instructor	580	0.00297	0.741
Head Teacher	572	0.00292	0.744
Program Assistant	572	0.00292	0.747
Assistant Teacher	546	0.00279	0.749

This trick of sorting by the dependent variable is useful whenever the independent variable does not have a meaningful ordering relation; it is not limited to situations where we count events per bin. Figures 2-12 and 2-13 show two typical examples.

Figure 2-12 shows the sales by a certain company to different countries. Not only the sales to each country but also the cumulative sales are shown, which allows us to assess the importance of the remaining “tail” of the distribution of sales.

In this example, I chose to plot the independent variable along the vertical axis. This is often a good idea when the values are strings, since they are easier to read this way. (If you plot them along the horizontal axis, it is often necessary to rotate the strings by 90 degrees to make them fit, which makes hard to read.)

Figure 2-13 displays what in quality engineering is known as a *Pareto chart*. In quality engineering and process improvement, the goal is to reduce the number of defects in a

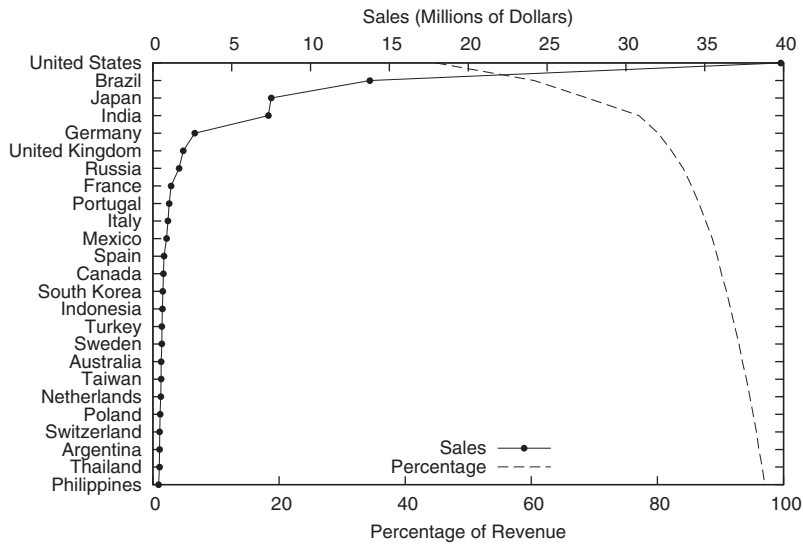


FIGURE 2-12. A rank-order plot of sales per country. The independent variable has been plotted along the vertical axis to make the text labels easier to read.

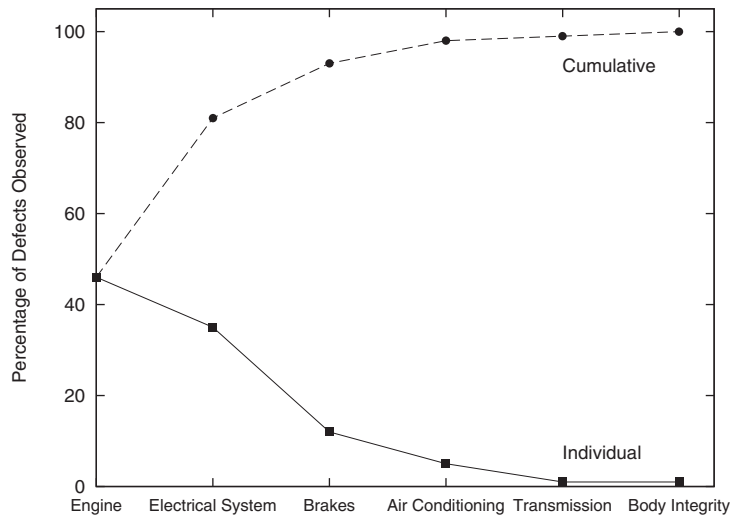


FIGURE 2-13. The Pareto chart is another example of a rank-order plot.

certain product or process. You collect all known causes of defects and observe how often each one occurs. The results can be summarized conveniently in a chart like the one in [Figure 2-13](#). Note that the causes of defects are sorted by their frequency of occurrence. From this chart we can see immediately that problems with the engine and the electrical system are much more common than problems with the air conditioning, the brakes, or

the transmission. In fact, by looking at the cumulative error curve, we can tell that fixing just the first two problem areas would reduce the overall defect rate by 80 percent.

Two more bits of terminology: the term “Pareto chart” is not used widely outside the specific engineering disciplines mentioned in the previous paragraph. I personally prefer the expression *rank-order chart* for any plot generated by first sorting all entries by the dependent variable (i.e., by the *rank* of the entry). The cumulative distribution curve is occasionally referred to as a *lift curve*, because it tells us how much “lift” we get from each entry or range of entries.

## Only When Appropriate: Summary Statistics and Box Plots

You may have noticed that so far I have not spoken at all about such simple topics as mean and median, standard deviation, and percentiles. That is quite intentional. These summary statistics apply only under certain assumptions and are misleading, if not downright wrong, if those assumptions are not fulfilled. I know that these quantities are easy to understand and easy to calculate, but if there is one message I would like you to take away from this book it is this: the fact that something is convenient and popular is no reason to follow suit. For any method that you want to use, make sure you understand the underlying assumptions and *always* check that they are fulfilled for the specific application you have in mind!

Mean, median, and related summary statistics apply only to distributions that have a single, central peak—that is, to *unimodal* distributions. If this basic assumption is not fulfilled, then conclusions based on simple summary statistics will be wrong. Even worse, nothing will tip you off that they are wrong: the numbers will look quite reasonable. (We will see an example of this problem shortly.)

## Summary Statistics

If a distribution has only a single peak, then it makes sense to ask about the properties of that peak: where is it located, and what is its width? We may also want to know whether the distribution is symmetric and whether any outliers are present.

Mean and standard deviation are two popular measures for location and spread. The *mean* or average is both familiar and intuitive:

$$m = \frac{1}{n} \sum_i x_i$$

The standard deviation measures how far points spread “on average” from the mean: we take all the differences between each individual point and the mean, and then calculate the average of all these differences. Because data points can either overshoot or undershoot the mean and we don’t want the positive and negative deviations to cancel

each other, we sum the *square* of the individual deviations and then take the mean of the square deviations. (The second equation is very useful in practice and can be found from the first after plugging in the definition of the mean.)

$$\begin{aligned}s^2 &= \frac{1}{n} \sum_i (x_i - m)^2 \\ &= \frac{1}{n} \sum_i x_i^2 - m^2\end{aligned}$$

The quantity  $s^2$  calculated in this way is known as the *variance* and is the more important quantity from a theoretical point of view. But as a measure of the spread of a distribution, we are better off using its square root, which is known as the *standard deviation*. **Why take the square root? Because then both measure for the location, and the measure for the spread will have the same units, which are also the units of the actual data.** (If our data set consists of the prices for a basket of goods, then the variance would be given in “square dollars,” whereas the standard deviation would be given in dollars.)

**For many (but certainly not all!) data sets arising in practice, one can expect about two thirds of all data points to fall within the interval  $[m - s, m + s]$  and 99 percent of all points to fall within the wider interval  $[m - 3s, m + 3s]$ .**

**Mean and standard deviation are easy to calculate, and have certain nice mathematical properties—provided the data is symmetric and does not contain crazy outliers.**

Unfortunately, many data sets violate at least one of these assumptions. Here is an example for the kind of trouble that one may encounter. Assume we have 10 items costing \$1 each, and one item costing \$20. The mean item price comes out to be \$2.73, even though no item has a price anywhere near this value. The standard deviation is even worse: it comes out to \$5.46, implying that most items have a price between  $\$2.73 - \$5.46$  and  $\$2.73 + \$5.46$ . The “expected range” now includes negative prices—an obviously absurd result. Note that the data set itself is not particularly pathological: going to the grocery store and picking up a handful of candy bars and a bottle of wine will do it (pretty good wine, to be sure, but nothing outrageous).

A different set of summary statistics that is both more flexible and more robust is based on the concepts of *median* and *quantiles* or *percentiles*. The median is conventionally defined as the value from a data set such that half of all points in the data set are smaller and the other half greater than that value. Percentiles are the generalization of this concept to other fractions (the 10th percentile is the value such that 10 percent of all points in the data set are smaller than it, and so on). Quantiles are similar to percentiles, only that they are taken with respect to the fraction of points, not the percentage of points (in other words, the 10th percentile equals the 0.1 quantile).

Simple as it is, the percentile concept is nevertheless ambiguous, and so we need to work a little harder to make it really concrete. As an example of the problems that occur, consider the data set  $\{1, 2, 3\}$ . What is the median? It is not possible to break this data set



into two equal parts each containing exactly half the points. The problem becomes even more uncomfortable when we are dealing with arbitrary percentile values (rather than the median only).

The Internet standard laid down in RFC 2330 (“Framework for IP Performance Metrics”) gives a definition of percentiles in terms of the CDF, which is unambiguous and practical, as follows. The  $p$ th percentile is the smallest value  $x$ , such that the cumulative distribution function of  $x$  is greater or equal  $p/100$ .

$p$ th percentile: smallest  $x$  for which  $\text{cdf}(x) \geq p/100$

This definition assumes that the CDF is normalized to 1, not to 100. If it were normalized to 100, the condition would be  $\text{cdf}(x) \geq p$ .

With this definition, the median (*i.e.*, the 50th percentile) of the data set  $\{1, 2, 3\}$  is 2 because the  $\text{cdf}(1) = 0.33 \dots$ ,  $\text{cdf}(2) = 0.66 \dots$ , and  $\text{cdf}(3) = 1.0$ . The median of the data set  $\{1, 2\}$  would be 1 because now  $\text{cdf}(1) = 0.5$ , and  $\text{cdf}(2) = 1.0$ .

The median is a measure for the location of the distribution, and we can use percentiles to construct a measure for the width of the distribution. Probably the most frequently used quantity for this purpose is the *inter-quartile range* (IQR), which is the distance between the 75th percentile and 25th percentile.

When should you favor median and percentile over mean and standard deviation?

Whenever you suspect that your distribution is not symmetric or has important outliers.

If a distribution is symmetric and well behaved, then mean and median will be quite close together, and there is little difference in using either. Once the distribution becomes skewed, however, the basic assumption that underlies the mean as a measure for the location of the distribution is no longer fulfilled, and so you are better off using the median. (This is why the average wage is usually given in official publications as the median family income, not the mean; the latter would be significantly distorted by the few households with extremely high incomes.) Furthermore, the moment you have outliers, the assumptions behind the standard deviation as a measure of the width of the distribution are violated; in this case you should favor the IQR (recall our shopping basket example earlier).

If median and percentiles are so great, then why don’t we always use them? A large part of the preference for mean and variance is historical. In the days before readily available computing power, percentiles were simply not practical to calculate. Keep in mind that finding percentiles requires to *sort* the data set whereas to find the mean requires only to add up all elements in any order. The latter is an  $\mathcal{O}(n)$  process, but the former is an  $\mathcal{O}(n^2)$  process, since humans—being nonrecursive—cannot be taught Quicksort and therefore need to resort to much less efficient sorting algorithms. A second reason is that it is much harder to prove rigorous theorems for percentiles, whereas mean and variance are mathematically very well behaved and easy to work with.

## Box-and-Whisker Plots

There is an interesting graphical way to represent these quantities, together with information about potential outliers, known as a *box-and-whisker plot*, or *box plot* for short. Figure 2-15 illustrates all components of a box plot. A box plot consists of:

- A *marker* or symbol for the median as an indicator of the *location* of the distribution
- A *box*, spanning the inter-quartile range, as a measure of the *width* of the distribution
- A set of *whiskers*, extending from the central box to the upper and lower adjacent values, as an indicator of the *tails* of the distribution (where “adjacent value” is defined in the next paragraph)
- Individual *symbols* for all values outside the range of adjacent values, as a representation for *outliers*

You can see that a box plot combines a lot of information in a single graph. We have encountered almost all of these concepts before, with the exception of upper and lower *adjacent values*. While the inter-quartile range is a measure for the width of the central “bulk” of the distribution, the adjacent values are one possible way to express how far its tails reach. The upper adjacent value is the largest value in the data set that is less than twice the inter-quartile range greater than the median. In other words: extend the whisker upward from the median to twice the length of the central box. Now trim the whisker down to the largest value that actually occurs in the data set; this value is the upper adjacent value. (A similar construction holds for the lower adjacent value.)

You may wonder about the reason for this peculiar construction. Why not simply extend the whiskers to, say, the 5th and 95th percentile and be done with it? The problem with this approach is that it does not allow us to recognize true outliers! Outliers are data points that are, when compared to the width of the distribution, unusually far from the center. Such values may or may not be present. The top and bottom 5 percent, on the other hand, are always present even for very compact distributions. To recognize outliers, we therefore cannot simply look at the most extreme values, instead we must compare their distance from the center to the overall width of the distribution. That is what box-and-whisker plots, as described in the previous paragraph, do.

The logic behind the preceding argument is extremely important (not only in this application but more generally), so I shall reiterate the steps: *first* we calculated a measure for the width of the distribution, *then* we used this width to identify outliers as those points that are far from the center, where (and this is the crucial step) “far” is measured in units of the width of the distribution. We neither impose an arbitrary distance from the outside, nor do we simply label the most extreme  $x$  percent of the distribution as outliers—instead, we determine the width of the distribution (as the range into which points “typically” fall) and then use it to identify outliers as those points that deviate from this range. The important insight here is that the distribution itself determines a typical *scale*, which provides a natural unit in which to measure other properties of the

distribution. This idea of using some typical property of the system to describe other parts of the system will come up again later (see [Chapter 8](#)).

Box plots combine many different measures of a distribution into a single, compact graph.

A box plot allows us to see whether the distribution is symmetric or not and how the weight is distributed between the central peak and the tails. Finally, outliers (if present) are not dropped but shown explicitly.

Box plots are best when used to compare several distributions against one another—for a single distribution, the overhead of preparing and managing a graph (compared to just quoting the numbers) may often not appear justified. Here is an example that compares different data sets against each other.

Let's say we have a data set containing the index of refraction of 121 samples of glass.\* The data set is broken down by the type of glass: 70 samples of window glass, 29 from headlamps, 13 from containers of various kinds, and 9 from tableware. [Figures 2-14](#) and [2-15](#) are two representations of the same data, the former as a kernel density estimate and the latter as a box plot.

The box plot emphasizes the overall structure of the data sets and makes it easy to compare the data sets based on their location and width. At the same time, it also loses much information. The KDE gives a more detailed view of the data—in particular showing the occurrence of multiple peaks in the distribution functions—but makes it more difficult to quickly sort and classify the data sets. Depending on your needs, one or the other technique may be preferable at any given time.

Here are some additional notes on box plots.

- The specific way of drawing a box plot that I described here is especially useful but is far from universal. In particular, the specific definition of the adjacent values is often not properly understood. Whenever you find yourself looking at a box plot, always ask what exactly is shown, and whenever you prepare one, make sure to include an explanation.
- The box plot described here can be modified and enhanced. For example, the width of the central box (*i.e.*, the direction orthogonal to the whiskers) can be used to indicate the size of the underlying data set: the more points are included, the wider the box. Another possibility is to abandon the rectangular shape of the box altogether and to use the local width of the box to display the density of points at each location—which brings us almost full circle to KDEs.

\*The raw data can be found in the “Glass Identification Data Set” on the UCI Machine Learning Repository at <http://archive.ics.uci.edu/ml/>.

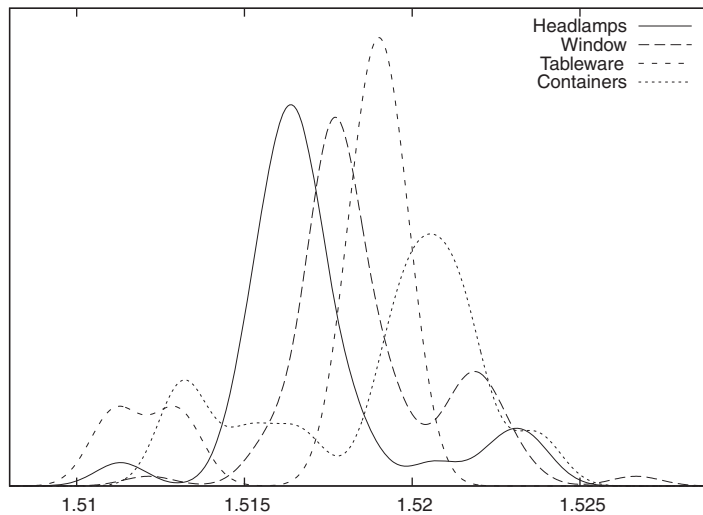


FIGURE 2-14. Comparing data sets using KDEs: refractive index of different types of glass. (Compare Figure 2-15.)

## Workshop: NumPy

The NumPy module provides efficient and convenient handling of large numerical arrays in Python. It is the successor to both the earlier Numeric and the alternative numarray modules. (See the [Appendix A](#) for more on the history of scientific computing with Python.) The NumPy module is used by many other libraries and projects and in this sense is a “base” technology.

Let’s look at some quick examples before delving a bit deeper into technical details.

### NumPy in Action

NumPy objects are of type `ndarray`. There are different ways of creating them. We can create an `ndarray` by:

- Converting a Python list
- Using a factory function that returns a populated vector
- Reading data from a file directly into a NumPy object

The listing that follows shows five different ways to create NumPy objects. First we create one by converting a Python list. Then we show two different factory routines that generate equally spaced grid points. These routines differ in how they interpret the provided boundary values: one routine includes both boundary values, and the other includes one and excludes the other. Next we create a vector filled with zeros and set each element in a loop. Finally, we read data from a text file. (I am showing only the simplest

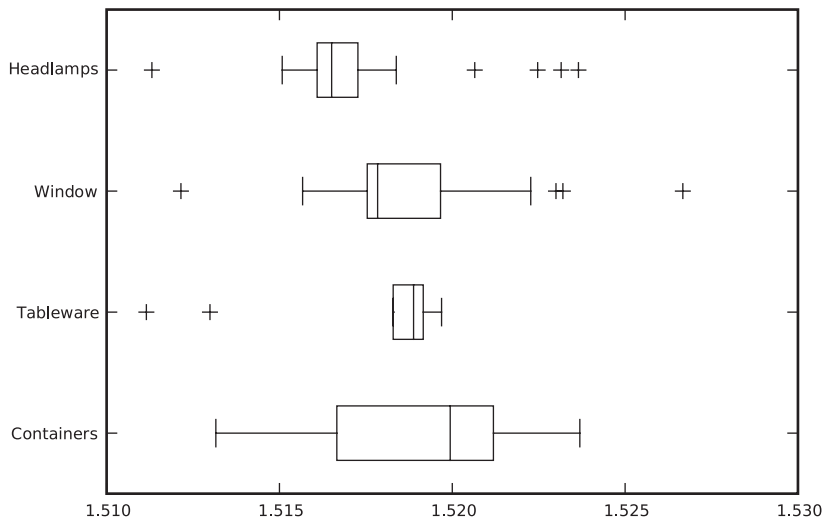


FIGURE 2-15. Comparing data sets using box plots: refractive index of different types of glass. (Compare [Figure 2-14](#).)

or default cases here—all these routines have many more options that can be used to influence their behavior.)

```
# Five different ways to create a vector...

import numpy as np

# From a Python list
vec1 = np.array( [ 0., 1., 2., 3., 4. ] )

# arange( start inclusive, stop exclusive, step size )
vec2 = np.arange( 0, 5, 1, dtype=float )

# linspace( start inclusive, stop inclusive, number of elements )
vec3 = np.linspace( 0, 4, 5 )

# zeros( n ) returns a vector filled with n zeros
vec4 = np.zeros( 5 )
for i in range( 5 ):
    vec4[i] = i

# read from a text file, one number per row
vec5 = np.loadtxt( "data" )
```

In the end, all five vectors contain identical data. You should observe that the values in the Python list used to initialize `vec1` are floating-point values and that we specified the *type* desired for the vector elements explicitly when using the `arange()` function to create `vec2`. (We will come back to types in a moment.)