



Alejandro A. Mendoza

Visual & UI Designer

based in *Strasbourg*

Driven by curiosity and a multicultural perspective, I'm a passionate who enjoys crafting digital visuals and experiences that are both functional and meaningful.

I thrive on transforming complex challenges into fluid interfaces and coherent visual identities, always with a human-centered approach.

Say 'Hola'

Email : ale.amaro.m@proton.me

Phone : +33 7 68 38 97 92

Web : alejandro-is.me

Linkedin : @alejandro-a-mendoza

Education

Web Project Designer UI
CCI Campus Alsace, France
(2024-2026)

Skills

Web Development : HTML / CSS / Framer

3D Modeling : Blender

Prototyping : Figma

Design : Photoshop / Illustrator / InDesign

Core Skills : Teamwork / Creativity
Adaptability / Empathy / Rigor /
Attention to Detail / Agile Collaboration
(Scrum)

Languages

Spanish : Native

French: C1 : Professionally Proficient

English: C1 : Professionally Proficient

Fun facts : • My longest cycling trip was in the Velodyssée road with a 400km adventure • I collect souvenir and foreign coins • I mix cocktails like modern-day potions • I'm a VR enthusiast • I love to watch animations CN & [as].

Featured Projects

Design Lead & Frontend Developer
BEDiZEN / 2024 - Present

- Created and led a project to bring AR to SMBs. Defined the value proposition, created the brand identity, designed the platform's UX/UI, and developed the website front end.

Product & Brand Designer
Spin App / 2025

- Redesigned the app's identity and UX to improve retention and engagement. Created a new logo, mascot, and gamified user experience, resulting in a more intuitive and engaging interface.

Brand & UI/UX Designer
Workpics App / 2025

- Developed a cohesive brand and mobile UI for on-site construction teams. Designed an intuitive interface enabling quick photo capture.

Graphic Designer
Cineville Film Festival /2024

- Designed the festival's poster around the theme "Surrealism". Used digital photomontage to convey a dreamlike, intriguing aesthetic aligned with the event's art direction.

Experience

Webmaster
Fiesta Republic / Strasbourg, France / 2022-Present

- Manage the technical aspects of the company's e-commerce site (Prestashop), including updates, maintenance, content creation, and integration.
- Oversee client relations and customer support, ensuring a positive user experience.
- Order preparation and after-sales service.

Co-Manager & Community Manager
Somos Arte Ltda. / Santiago, Chile / 2019-2021

- Co-founded and managed an art supply store, overseeing purchasing, inventory, and sales development.
- Built and nurtured an online community of over 10,000 followers on Instagram through targeted communication strategies and content creation.
- Managed the company's Wordpress e-commerce site and created advertising content.