



# Ejercicio Vacante Diseño Web

**CLIENTE:** VOLARIS, PERFORMANCE, MAILING

**FECHA:** 27 JUNE 2022

**VERSIÓN DE PROPUESTA:** V1

## Resumen

### Objetivo

Correo en HTML5 Responsive (imagen adjunta)

### Materiales

Imagen Master 1

Imagen Master 2

### Racional

Esta prueba nos permitirá observar tu velocidad y método de trabajo, debes analizar las imágenes en PSD y adaptar para el resultado final, deberás tomar los textos de este documento e insertarlos en un nuevo arte en Photoshop para lograr el diseño final.

Con ese archivo, optimizar las imágenes y exportar un HTML 5

### Entregables

Archivo PSD de mail

Archivos optimizados

Archivo HTML

Hoja de tiempos de desarrollo

### Textos

#### **PROMO AICM 40%**

**Cabeza:** You are gonna love Mexico's capital!

**Código de Promoción:** VMX40

**Fechas de compra:** Aug-28-19

**Fechas de viaje:** Sep-01-19 to Mar-31-20

**Legales:** Subject to availability. Up to 40% off the base fare of direct flights. Applies to fare only on the following fare classes: up to 40% off on A, L, J, N, F, Z, W, B, G, V, H. Applies to one way and round trip fares. Does not apply with any other promotions and is not valid with group discount. Change and cancelation fees apply. Basic reservation includes 2 cabin bags (22 lb). A checked bag can be purchased with an additional fee. Classic reservation includes 2 cabin bags (22 lb) as well as a checked bag (55 lb). View baggage fees and other optional services ([link](#)). Valid to purchase until August 28th, 2019 11:59pm Mexico City time for flights between September 1st, 2019 and March 31st, 2020.

## **PROMO SAL-CNX**


**Cabeza:** Are you listening? It's your next trip calling.

**Fechas de compra:** Aug-28-19

**Fechas de viaje:** Aug-28-19 to Nov-30-19

**Legales:** Exclusive with basic reservation. Flights from San Salvador to Tijuana / Monterrey / Cancun / San Jose del Cabo / Acapulco / La Paz / Merida / Culiacan / Chihuahua / Hermosillo / Cd. Juarez / Mexicali / Ontario / Sacramento / Oakland / Fresno / Los Angeles connection flights, starting at \$104 USD. Applies to one way fares. All fares are subject to limited availability and may not be available on all days or all flights. Does not apply with any other promotions. Not valid with group discount. Change and cancelation fees apply. Basic reservation includes 2 cabin bags (22 lb). A checked bag can be purchased with an additional fee. Classic reservation includes 2 cabin bags (22 lb) as well as a checked bag (55 lb). View baggage fees and other optional services ([link](#)). Valid to purchase until August 28th, 2019 11:59 pm Mexico City time for flights between August 28th, 2019 and November 30th, 2019. Operated by Volaris Costa Rica.

## Objetivo



You are gonna love Mexico's capital!

Travel to/from  
**Mexico City** from USA  
or within Mexico  
to/from Mexico City

with up to  
**40\***%  
off  
Promo Code: **VMX40**

Purchase: Aug-28-19 | Travel: Sep-01-19 to Mar-31-20

**Book Now**

\* See Terms and Conditions (1)

### Are you listening? It's your next trip calling.



Travel to **San Salvador**  
via Guadalajara starting at

**\$104\*** USD one way

Purchase: Aug-28-19

Travel: Aug-28-19 to Nov-30-19

**Book Now**

\* See Terms and Conditions (2)



### Volaris App

Fly different with our exclusive offers and  
have all the info you need for your flight.



\* (1) Subject to availability. Up to 40% off the base fare of direct flights. Applies to fare only on the following fare classes: up to 40% off on A, L, J, N, F, Z, W, B, G, V, H. Applies to one way and round trip fares. Does not apply with any other promotions and is not valid with group discount. Change and cancellation fees apply. Basic reservation includes 2 cabin bags (22 lb). A checked bag can be purchased with an additional fee. Classic reservation includes 2 cabin bags (22 lb) as well as a checked bag (55 lb). [View baggage fees and other optional services](#). Valid to purchase until August 28th, 2019 11:59 pm Mexico City time for flights between September 1st, 2019 and March 31st, 2020.

\* (2) Exclusive with basic reservation. One way travel from Tijuana / Monterrey / Cancun / San Jose del Cabo / Acapulco / La Paz / Merida / Culiacan / Chihuahua / Hermosillo / Cd. Juarez / Mexicali / Ontario / Sacramento / Oakland / Fresno / Los Angeles to San Salvador connection flights starting at \$104 USD. Applies to one way fares. All fares are subject to limited availability and may not be available on all days or all flights. Does not apply with any other promotions. Not valid with group discount. Change and cancellation fees apply. Basic reservation includes 2 cabin bags (22lb). A checked bag can be purchased for an additional fee. Classic reservation includes 2 cabin bags (22lb) as well as a checked bag (55lb). [View baggage fees and other optional services and fees](#). Valid to purchase until August 28th, 2019 11:59 pm Mexico City time for flights between August 28th, 2019 and November 30th, 2019. Operated by Volaris Costa Rica.

**Don't just fly. Vuela.**