

# Your Logo

# Pitch Deck

Input your summary of what your purpose here or the problem and issue of what you want to solve.

# Let's Go

Date//Time//Year



# About Our Company



## A Brief Story About The Company

In the presentation session, the background / introduction can be filled with information that is arranged systematically and effectively with respect to an interesting topic to be used as material for discussion at the opening of the presentation session. The introduction can provide a general overview for those who are listening to your presentation so that the key words on the topic of discussion are emphasized during this background / introductory presentation session.





# Problems

A problem needs to be discussed further and in detail because this problem is the main foundation in the initial development of a product, service, and decision making. Without a well-defined problem, it will have an impact on a job that is unfocused, unmanaged, and less relevant.

## The Society

Identify large problem areas with the eagle view approach so that this macro stage is useful for knowing the outcome of our work.

## The Environment

Don't forget to highlight how we see a problem, because our personal method will be a plus point.

## The Climate

Identify as many of these problems as possible but still have a relationship to each of these problems so that the work will be more focused on one topic.

# Solutions



## A Brief Story About The Solutions

Show that we offer a solution that solves the problems previously described and identified. Make sure that the solutions we offer uphold the values of effectiveness, efficiency, relation and highly relevant to the market situation and society.

### Market

Uphold the spirit of innovation and creativity in shaping a solution that can be accepted by the wider community.

### Industry

The solutions offered need to be based on sound market decisions so that they can have an impact.

### SEM

Give an explanation that the solutions offered are based on data and analysis that are very precise and focus on the problem.

### End User

The solutions offered need to be based on sound market decisions so that they can have impact.

# Product Overview



## A Brief Story About The Product

Provide an explanation of the general profile of the services we have. Arrange information about our products services in a systematic and fact-based manner. Also express our pride in the service that we have done well.

## Internet of Things Tools



Describe one by one the products we have in detail and effectively. The more products / services we have, it can show the level of our exploration towards solving community and market problems.

## Artificial Intelligence



Describe one by one the products we have in detail and effectively. The more products / services we have, it can show the level of our exploration towards solving community and market problems.

# Product Portfolio



## A Brief Story About The Product

Provide an explanation of the general profile of the products we have. Arrange information about our products in a systematic and fact-based manner. Also express our pride in the service that we have done well.

# Product Development Timeline



## Research and Planning

Describe the products development timeline phase by phase in detail and effective.



## Promotion and Activation

Describe the products development timeline phase by phase in detail and effective.

>2021

>2022

>2023

>2024



## Launch New Variety of Product

Describe the products development timeline phase by phase in detail and effective.



## Monitoring and Evaluation

Describe the products development timeline phase by phase in detail and effective.

# Market Size

Market size is the total amount of all sales and customers that can be seen directly by stakeholders. This technique is usually calculated at the end of the year, the market size can be used by companies to determine the potential of their market and business in the future. This is very useful, especially for new companies that will offer services to those who are interested in our services.



Total Available Market (TAM)

**\$ 1.4 Billion**

In the TAM Section, we can fill in the potential of any person who can buy an offer or the maximum amount of revenue a business can earn by selling their offer.

Serviceable Available Market (SAM)

**\$ 194 Million**

It is a part of TAM that has the potential to become a target market for the company by considering the type of product, technology available and geographical conditions.

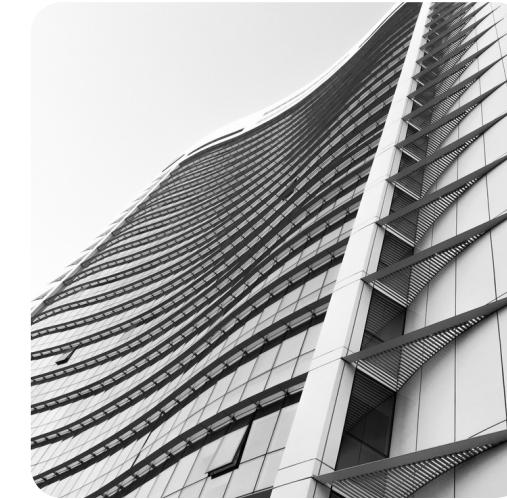
Serviceable Obtainable Market (SOM)

**\$ 167 Million**

The SOM is a smaller fraction of the SAM that is the target of a serviceable and realistically achievable market in the short to medium term.

# Market Validation

It's a market testing stage to ensure that the products produced by the company can be accepted and effectively used by the broad market. For start-up companies, we can use data already achieved by similar products from other companies.



Really Great Site

**2.650K**

Total Users

Really Great Site

**1.850K**

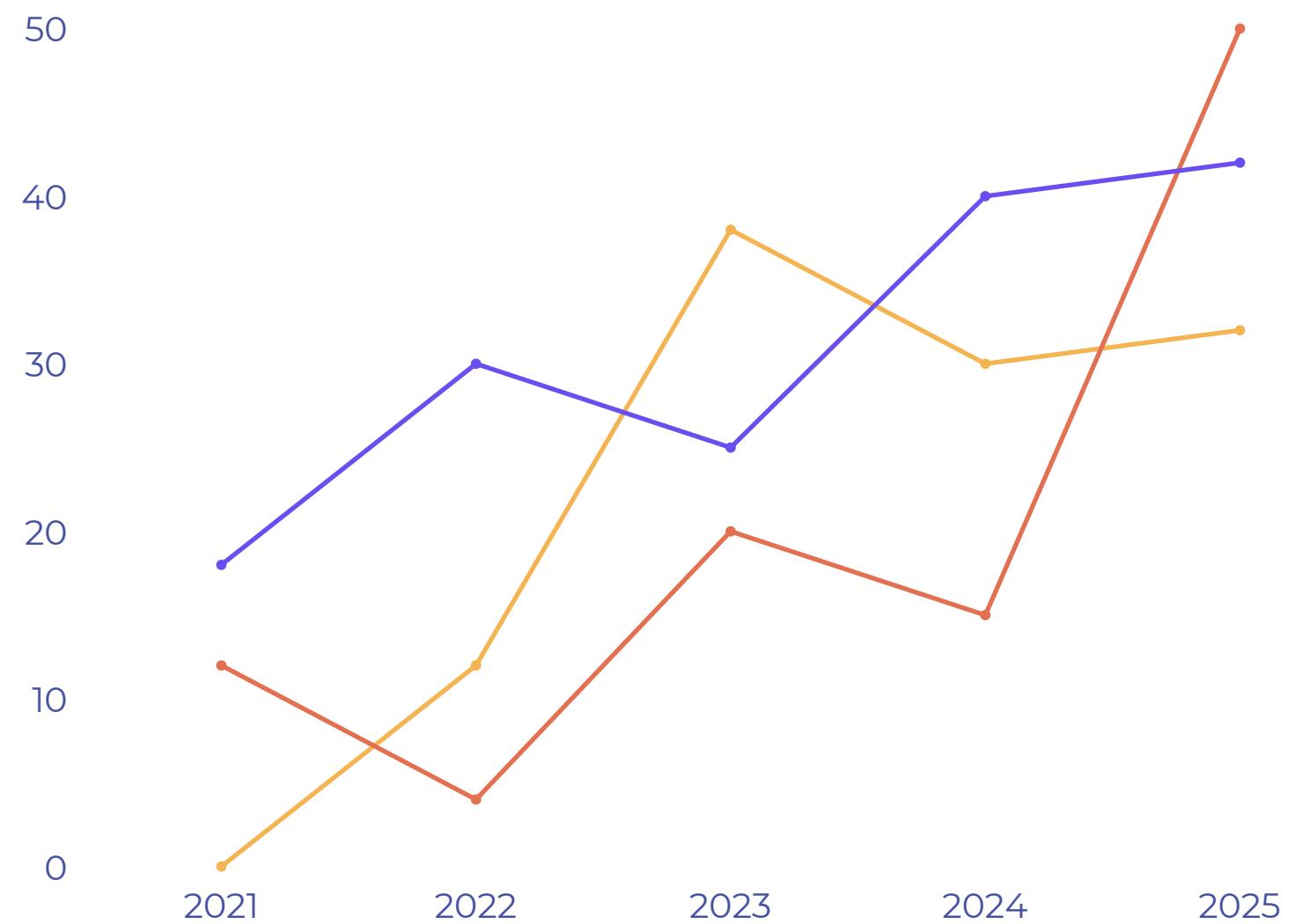
Total Users

Really Great Site

**1.010K**

Total Users

# Company Traction



Traction is a period where the company is feeling momentum during its development period. If traction momentum is not harnessed, sales figures can decline and the customer base can shrink. In general, companies will judge success by the amount of revenue and new customers they receive.

Artificial Intelligence  
+75%

We can explain in detail the momentum of the company and the basic facts that are taken to show that our company is in a traction phase.

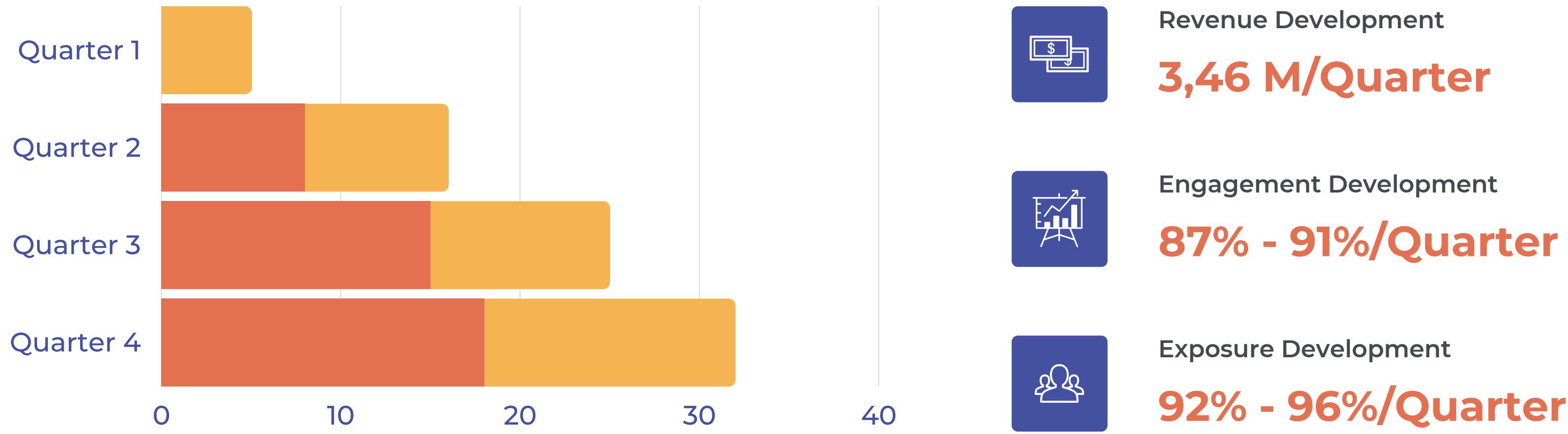
Internet of Things  
+63%

We can explain in detail the momentum of the company and the basic facts that are taken to show that our company is in a traction phase.

Other Product  
+32%

We can explain in detail the momentum of the company and the basic facts that are taken to show that our company is in a traction phase.

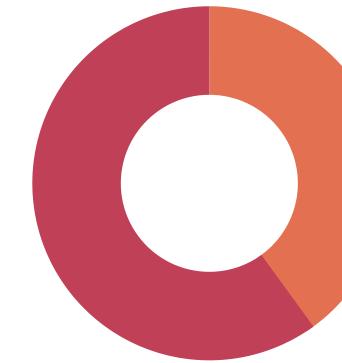
# Product Performance



# Performance Dashboard

Project Value Average:

**\$ 146 Million**



**4 : 6**

IOT Tools Vs AI Tools  
Used Ratio

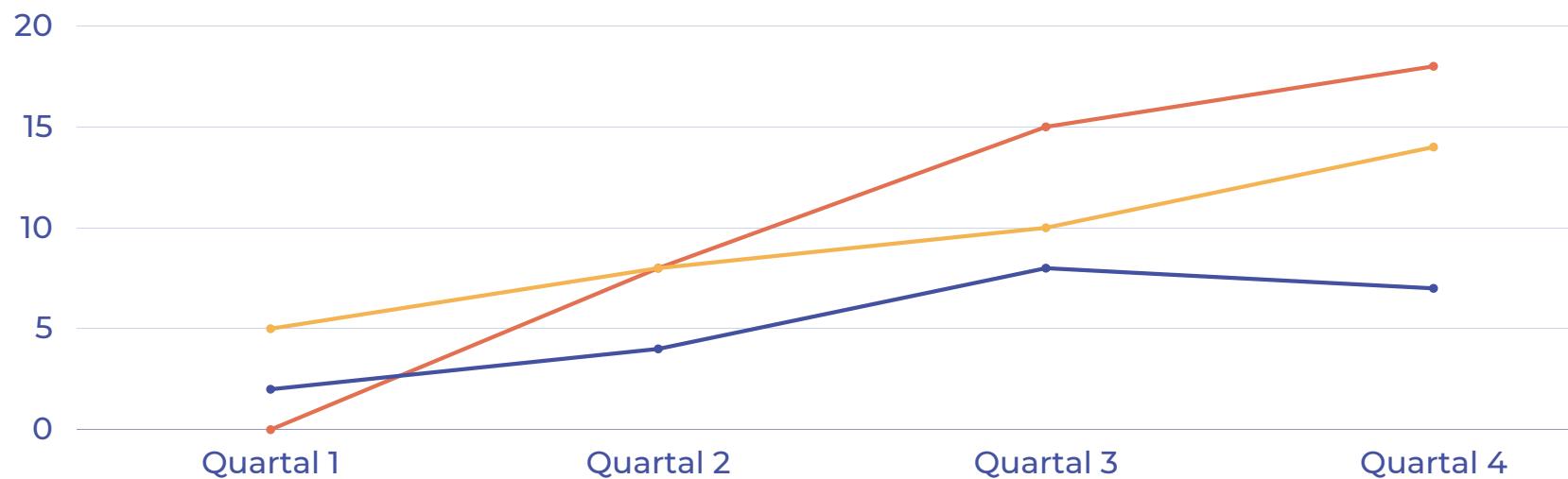
Customer Loyalty  
Percentage Level

**96%**

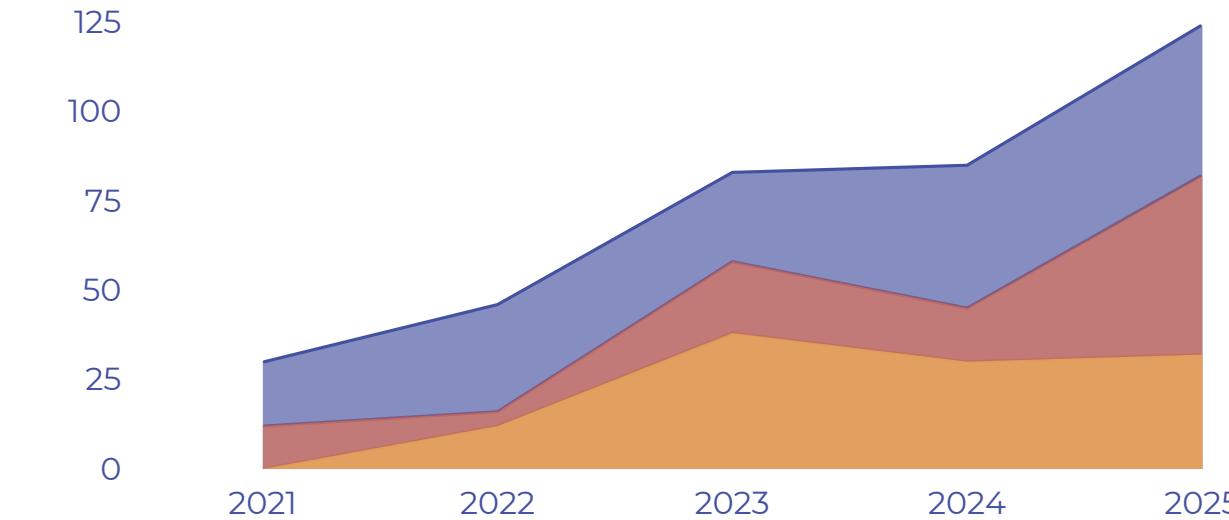
Branding Exposure  
Effectivity Level

**92%**

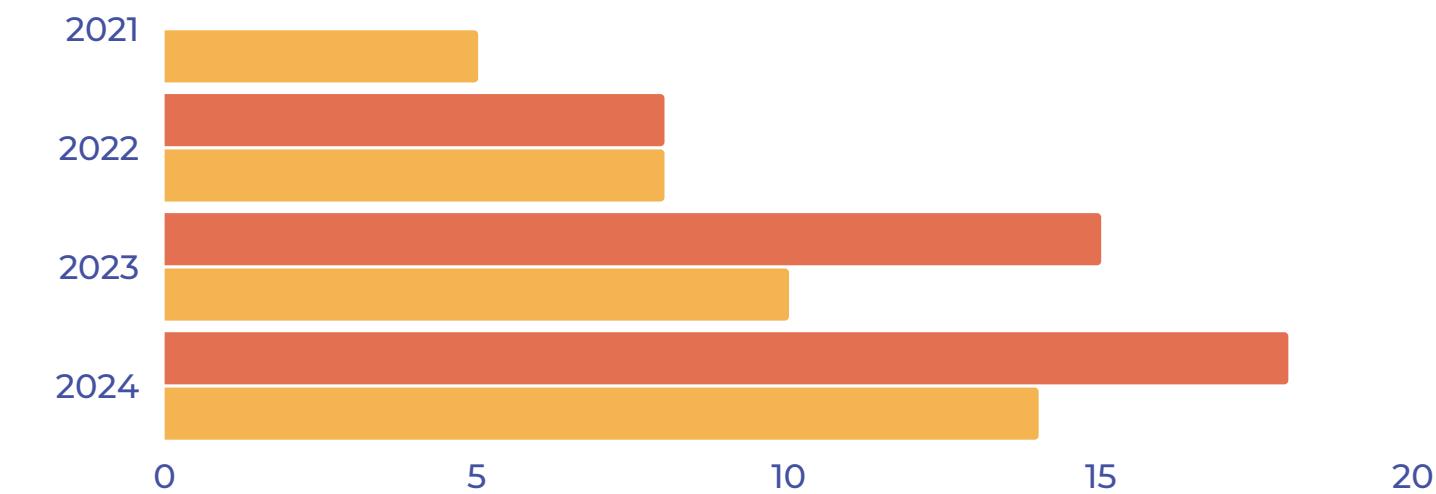
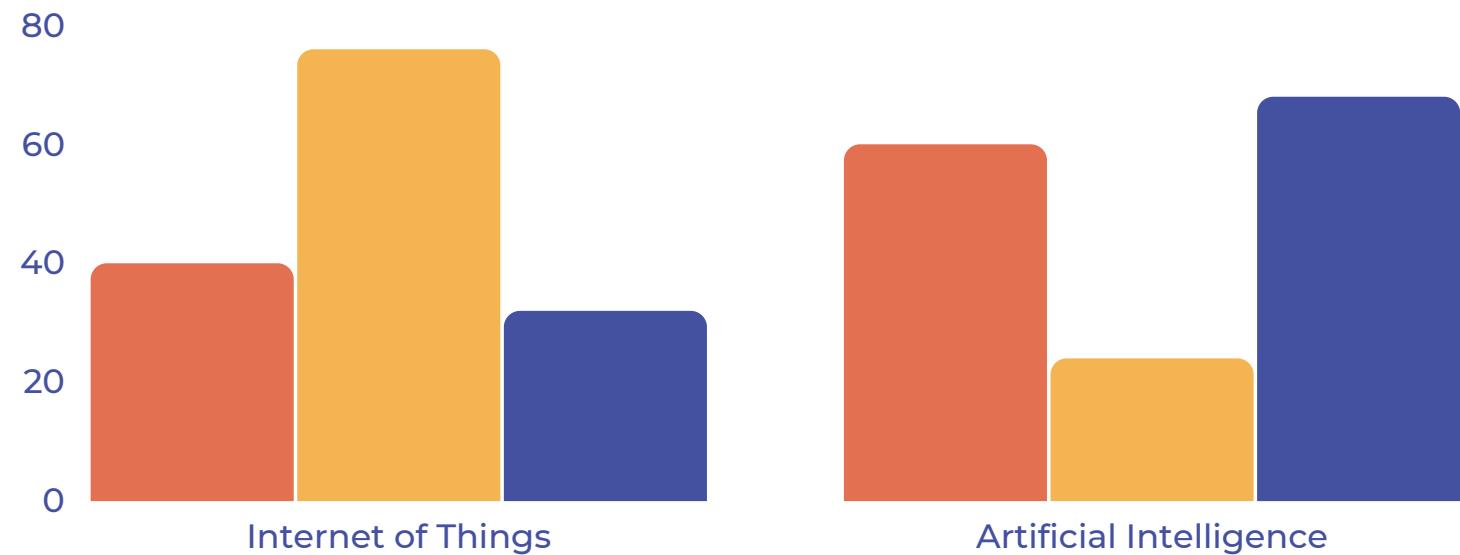
Sales Developing by Quarter:



Products Developing by Quarter:



# Business Model



Describe how to monetize, who your customers are, distribution channels or fee structure. The goal is to get an idea of how this business will survive your product or service and tell how your company will make money and achieve its goals.

Yearly Developing  
**67% - 82%**

The Ratio  
**1:4 - 1:3**

# Competitive Advantage



## Niche

## Easy

## Agile

We may offer products or services that are more unique or new to the market than our competitors.

Relationships are a gift because they greatly influence the exposure of our products and services.

Offers a market advantage that is more focused according to market needs than a more general market.

## Compact

## Function

## Trend

We may offer products or services that are more unique or new to the market than our competitors.

Relationships are a gift because they greatly influence the exposure of our products and services.

Offers a market advantage that is more focused according to market needs than a more general market.

# Our Super Team

Fill in the experience, assignments, and how good your company team are. Include the hobbies of the personnel to break the ice.

Team Effective  
Level Percentage

**92%**

Healthy Office  
Ecosystem Percentage

**96%**

Chemistry  
Level

**91%**

Date//Time//Year



# Our Super Team



Robbie Gaspard  
CEO



Ross Mangione  
CTO



Lita Surrealita  
CFO



Darko Vargech  
COO

# Thank You

## Because, we're here to help

Write down your hopes for the future of your company. Don't forget to thank the company for the opportunity and convince related parties to support your company.

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