



SEARCH CAMPAIGN Dec 1, 2021 - Jan 31, 2022

PERFORMANCE



9,040

IMPRESSIONS



454

CLICKS



5.0%

AVERAGE CTR



\$7.37

AVERAGE CPC

TOTAL SPEND: \$X,WYZ.00

TRIGGERED KEYWORDS

	Campaign	Clicks ▾	Impressions	CTR
1.	Drafting	134	4,155	3.23%
2.	Starting A Business	129	1,876	6.88%
3.	Professional Sales	103	2,129	4.84%
4.	General Building Maintenance	88	880	10%

