ZHEN WANG

User Experience Designer + Engineer

217-778-8956
alejwang@umich.edu
https://alej.wang

University of Michigan School of Information   Student Instructor
Aug 2018 - present | Ann Arbor, MI

Working as Student Instructor for two programming courses: Programming I in Fall 2018 and Intermediate Programming in Winter 2018.

Ant Financial (Alibaba)   Interaction Design Intern
May 2018 - Aug 2018 | Hangzhou, China

Designed a new feature integrated into *Alipay App* for unemployed low-income citizens in Hangzhou to register and pay their social insurance online. Worked with PMs, engineers and also government to create personas, workflows, wireframes, hi-fi prototypes and measurement models.

Eureka Student Team in CHI   UX Researcher & Designer
Sept 2017 - Jan 2018 | Ann Arbor, MI

Conducted research using interviews, surveys, personas, storyboards. Envisioned *Inneref* - a social app to engage new employees for CHI.

Hangzhou Zhimou Tech Inc.   UX Designer / Co-Founder
Jan 2014 - July 2016 | Hangzhou, China

Started a company focusing on online coding education. Conducted marketing research and strategy design while designing *RQNOJ.cn* - a coding website for 50,000+ young coding learners. Also, built an educational mutual evaluation solution for universities.

Student Portal of Zhejiang University   Design Lead / Vice President
Aug 2012 - June 2015 | Hangzhou, China

Developed *QSC Mobile* as a leader - a productivity calendar and activity seeker app for students. Contributed to keeping more than 60% user coverage in my university. Designed *Official Freshman Guide* in online and offline versions provided for 100% university freshmen.

Education

University of Michigan
May 2019 | Ann Arbor, MI
M.S. in HCI   GPA 3.97 / 4.0

Zhejiang University
June 2017 | Hangzhou, China
B.Arch   GPA 3.62 / 4.0

Fudan University
Apr 2011 | Shanghai, China
Visiting Student in C.S.

Skills

Research   Interview, Survey, Affinity Diagram, Usability Test, Data Analysis

Design   Sketch, Ps, Ai, Id, Ae

Prototype   Framer, Principle

Coding   HTML/CSS, React, Angular, PHP, C, Python, R, Ionic

3D Modeling   Rhino, A-Frame, Unity

Honors

The Second Prize (*QSC Mobile*) + Excellence Award (*IntHome*) in Mobile App Innovation Contest
Sept 2017 | Apple Inc, MOE China

Honor Member
Feb 2017 | Hangzhou LGBT Center

The Bronze Medal in Asia-Pacific Informatics Olympiad
May 2011 | INOI

More projects at alej.wang