

Contato

www.linkedin.com/in/duarte-viana
(LinkedIn)

Principais competências

Marketing
Human Resources
Marketing Strategy

Languages

Inglês
Espanhol
Português

Duarte Viana

HR at Well's SONAE MC
Lisbon Area, Portugal

Resumo

Experiência

Sonae MC

4 anos 10 meses

HR Technician @ Well's

junho de 2016 - Present (4 anos 1 mês)

Carnaxide

Responsable for the operational HR management @ Well's - Responsable for all HR processes for all our stores

Marketing Trainee @ Well's

setembro de 2015 - junho de 2016 (10 meses)

- Development of a communication platform to launch Well's as a means agency for the suppliers;
- Support stores and suppliers and be the link between them;
- Marketing promotional campaigns support;
- Promotional communication to Well's aesthetical centers (including segmentation and SMS delivery);
- Support in marketing actions and brand activations;
- Market studies regarding marketing campaigns, competitors, products and services;
- Benchmarking;
- Internal communication (Newsletters)

Formação acadêmica

ISCTE Business School

Master's degree, Marketing · (2013 - 2015)

ISCTE Business School

Bachelor's degree, Gestão de Recursos Humanos · (2010 - 2013)

Valssasina