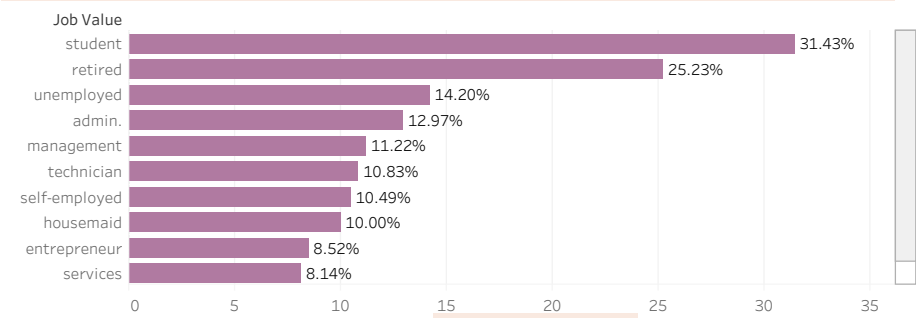
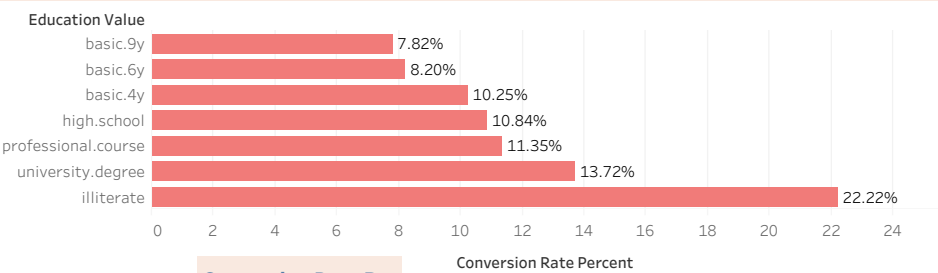


Conversion Rate Percent	Subscribed	Total Customers
11.27%	4,640	41,188

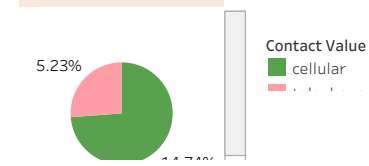
Conversion Rate By Job



Conversion Rate By Education



Conversion Rate By Contact



Conversion Rate By Previous Campaign Outcome

