shift

# What is Shift?

- Shift is a social platform for the workplace

- It provides a centralized hub where employees can easily find and share information

- It offers employees tools keep them organized and easily communicate with one another

# Features and Tools

- Work schedule viewer

- Shift trading system

- Messaging and contacts

- Alarms

- Social/Store feed

# Messaging and Contacts

- It often takes a number of weeks for new employees to obtain the contact information from all of their fellow employees

- To speed up this process, Shift will offer built in messaging and a contact database

- Upon joining a workplace, users will instantly be able to contact every employee belonging to that store

# Shift Trading System

- Employees sometimes find themselves unable to work a particular shift.

- As a result, they may decide to trade it to one of their co-workers.

- Shift will offer a platform for employees to find, give away and trade their shifts.

# Shift Trading System

- This system will benefit both the shift giver and the shift taker.

- The giver is able to free their schedule at will

- The taker is able to earn extra money in their spare time.

# Work Schedule Viewer (V1)

- Keeping track of when you work can be difficult.

- Employees can input when they work into the app.

- This information can then be used in a variety of ways.

  - Allow co-workers to know when you work through public sharing.

  - Set alarms automatically.

# Work Schedule Viewer (V2)

- Traditionally inputting dates and times into a calendar can be painstaking. Shift uses an unique user interface to make the process easier and more natural.

- Schedule syncs with google calendars.

- Compatibility with a workplace's scheduling system to allow managers to easily download everyone's schedule to the app.

# Alarms

- Alarms will automatically alert you before you work.

- Through GPS location, the app can sense if you're not at work but should be.

# Social Feed

- Information relevant for an entire workplace can be posted to the app's social feed

- Managers will find this especially useful for easily dispersing information to all their workers

- Workers will be able to update the entire workplace of any important events that occurred during their shift

# Competitors

- Shiftboard

- Planday

- Shyft

# Account Creation

- Facebook or Google login / user creation through email

- Select general location

- Select company or create company

- Select / enter address of specific workplace

- Join as workplace coordinator or request to join workplace from workplace coordinator

  - Workplace coordinator is a temporary title for the first user at a particular workplace address

  - Subsequently, users will select their workplace title (manager or employee)

  - Manager titles must be approved by at least three users

# Other Potential Features

- Digital Lost and Found

# Shift User Interface

- The app will consist of 5 tabs: Trade, Profile, Messaging, Team Feed and Schedule